

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2422	100.0%	4.7%	1276	100.0%	5.2%	1146	100.0%	4.3%	977	100.0%	5.7%
Sexe												
Homme	1276	52.7%	5.2%	1276	100.0%	5.2%	0	0.0%	0.0%	550	56.3%	6.2%
Femme	1146	47.3%	4.3%	0	0.0%	0.0%	1146	100.0%	4.3%	427	43.7%	5.1%
Age												
15 à 24 ans	279	11.5%	3.8%	178	14.0%	4.8%	101	8.8%	2.8%	171	17.5%	5.5%
25 à 34 ans	231	9.6%	3.0%	122	9.6%	3.2%	109	9.5%	2.8%	141	14.4%	4.1%
35 à 49 ans	438	18.1%	3.5%	249	19.5%	4.0%	189	16.5%	3.0%	274	28.0%	4.4%
50 à 59 ans	474	19.6%	5.3%	254	19.9%	5.6%	221	19.2%	4.9%	299	30.6%	8.1%
60 ans et plus	998	41.2%	6.8%	472	37.0%	7.4%	526	45.9%	6.3%	92	9.5%	12.9%
Individu												
Ménagères	1029	42.5%	4.4%	0	0.0%	0.0%	1029	89.8%	4.4%	365	37.4%	5.3%
Personne de référence	1447	59.8%	5.2%	1077	84.4%	5.3%	370	32.3%	4.7%	525	53.7%	6.1%
Responsable des achats	1644	67.9%	4.6%	634	49.7%	5.0%	1011	88.2%	4.4%	608	62.2%	5.6%
PCS Individu												
Agriculteurs	9	0.4%	1.7%	8	0.6%	2.2%	1	0.1%	0.8%	0	0.0%	0.0%
Petits patrons	40	1.7%	2.5%	26	2.0%	2.3%	14	1.2%	2.8%	38	3.8%	2.6%
Affaires et Cadres	392	16.2%	7.9%	246	19.3%	8.1%	146	12.7%	7.6%	361	36.9%	8.0%
Professions intermédiaires	343	14.2%	5.1%	188	14.7%	5.4%	155	13.5%	4.7%	315	32.2%	5.6%
Employés	249	10.3%	3.0%	94	7.4%	4.7%	155	13.5%	2.5%	50	5.1%	2.8%
Ouvriers	101	4.2%	1.6%	90	7.0%	1.8%	11	1.0%	0.8%	4	0.4%	0.8%
Retraités	860	35.5%	6.8%	429	33.7%	7.1%	430	37.6%	6.5%	27	2.8%	11.1%
Autres inactifs	428	17.7%	4.2%	195	15.3%	5.5%	233	20.3%	3.6%	184	18.8%	5.8%
PCS Personne de référence												
Agriculteurs	17	0.7%	2.1%	10	0.8%	2.3%	7	0.6%	1.9%	0	0.0%	0.0%
Petits patrons	80	3.3%	3.1%	35	2.8%	2.7%	45	3.9%	3.4%	80	8.2%	3.1%
Affaires et Cadres	519	21.4%	7.3%	295	23.1%	8.0%	224	19.6%	6.5%	519	53.1%	7.3%
Professions intermédiaires	378	15.6%	5.0%	220	17.2%	5.5%	158	13.8%	4.5%	378	38.7%	5.0%
Employés	154	6.4%	2.9%	90	7.1%	4.1%	64	5.6%	2.0%	0	0.0%	0.0%
Ouvriers	173	7.1%	1.9%	100	7.9%	2.1%	73	6.4%	1.6%	0	0.0%	0.0%
Retraités	956	39.5%	6.5%	457	35.9%	6.9%	499	43.5%	6.3%	0	0.0%	0.0%
Autres inactifs	144	5.9%	3.7%	69	5.4%	4.6%	75	6.6%	3.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	482	19.9%	5.0%	192	15.0%	4.6%	290	25.3%	5.3%	140	14.3%	7.5%
2 personnes	1069	44.1%	5.9%	573	44.9%	6.5%	496	43.3%	5.4%	294	30.1%	7.2%
3 personnes	369	15.2%	4.0%	210	16.4%	4.6%	159	13.9%	3.5%	209	21.4%	5.4%
4 personnes	300	12.4%	3.3%	179	14.1%	4.0%	120	10.5%	2.6%	212	21.7%	4.4%
5 personnes et +	202	8.3%	3.8%	122	9.5%	4.9%	80	7.0%	2.9%	122	12.5%	4.8%
Présence d'enfants de moins de 15 ans												
Oui	519	21.4%	3.3%	289	22.6%	3.9%	230	20.1%	2.8%	327	33.5%	4.2%
Non	1903	78.6%	5.3%	987	77.4%	5.7%	916	79.9%	5.0%	650	66.5%	6.9%
Habitat												
Communes rurales	409	16.9%	3.5%	235	18.4%	4.3%	174	15.2%	2.9%	152	15.6%	4.6%
Agglo. - 20 000 hab	353	14.6%	4.0%	179	14.1%	4.3%	174	15.2%	3.7%	128	13.1%	4.9%
Agglo. 20 000 à 100 000 hab	311	12.8%	4.5%	173	13.6%	5.0%	137	12.0%	3.9%	117	11.9%	5.7%
Agglo. + 100 000 hab	796	32.9%	5.2%	415	32.5%	5.7%	381	33.2%	4.7%	314	32.1%	5.9%
Agglo. Paris	554	22.9%	6.5%	273	21.4%	6.8%	280	24.5%	6.3%	266	27.2%	6.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	594	24.5%	6.3%	297	23.3%	6.6%	297	25.9%	6.0%	295	30.2%	6.7%
Nord Pas de Calais	91	3.7%	2.8%	44	3.5%	2.9%	46	4.0%	2.7%	29	2.9%	3.1%
Lorraine	80	3.3%	4.1%	41	3.2%	4.4%	39	3.4%	3.9%	26	2.7%	5.0%
Alsace	62	2.6%	4.1%	30	2.3%	4.1%	32	2.8%	4.1%	30	3.1%	6.0%
Franche-Comté	35	1.5%	3.7%	23	1.8%	5.0%	12	1.0%	2.4%	12	1.3%	4.6%
Champagne Ardennes	35	1.5%	3.3%	22	1.7%	4.3%	13	1.1%	2.3%	8	0.8%	2.6%
Picardie	45	1.8%	2.9%	25	1.9%	3.3%	20	1.8%	2.5%	15	1.5%	3.4%
Bourgogne	63	2.6%	4.6%	24	1.9%	3.8%	38	3.3%	5.4%	22	2.2%	5.6%
Haute Normandie	55	2.3%	3.7%	36	2.8%	5.1%	19	1.7%	2.5%	25	2.5%	5.6%
Basse Normandie	34	1.4%	2.8%	16	1.3%	2.8%	18	1.6%	2.9%	10	1.1%	3.2%
Centre	93	3.8%	4.5%	38	3.0%	3.8%	54	4.8%	5.1%	32	3.3%	5.2%
Pays de Loire	149	6.1%	5.1%	78	6.1%	5.6%	71	6.2%	4.7%	58	5.9%	6.8%
Bretagne	108	4.5%	4.1%	61	4.8%	4.8%	47	4.1%	3.5%	53	5.5%	6.9%
Poitou Charentes	71	2.9%	4.8%	49	3.9%	7.0%	22	1.9%	2.8%	24	2.5%	6.0%
Aquitaine	112	4.6%	4.1%	66	5.2%	5.1%	46	4.0%	3.2%	58	5.9%	7.0%
Midi Pyrénées	151	6.2%	6.3%	80	6.2%	6.8%	71	6.2%	5.7%	50	5.1%	6.3%
Limousin	37	1.5%	5.9%	20	1.6%	6.8%	17	1.5%	5.1%	15	1.5%	9.5%
Auvergne	44	1.8%	4.0%	24	1.9%	4.4%	21	1.8%	3.5%	13	1.3%	4.3%
Rhône Alpes	225	9.3%	4.4%	119	9.3%	4.8%	107	9.3%	4.0%	86	8.8%	4.5%
Languedoc Roussillon	115	4.7%	5.2%	66	5.2%	6.3%	49	4.3%	4.2%	39	3.9%	5.6%
Provence Alpes Côte d'Azur. Corse	224	9.3%	5.2%	117	9.2%	5.7%	107	9.4%	4.7%	77	7.9%	5.5%
Habitudes de connexion à Internet												
Tous les jours	1585	65.5%	5.5%	863	67.7%	6.0%	722	63.0%	5.1%	793	81.1%	5.9%
Presque tous les jours	308	12.7%	4.8%	161	12.6%	5.3%	147	12.9%	4.4%	116	11.9%	5.0%
1 à 2 fois par semaine	146	6.0%	4.6%	63	5.0%	4.6%	82	7.2%	4.5%	37	3.8%	4.1%
1 à 3 fois par mois	46	1.9%	5.3%	24	1.9%	6.2%	22	1.9%	4.5%	8	0.8%	4.7%
Moins souvent	36	1.5%	3.0%	16	1.2%	2.9%	21	1.8%	3.0%	5	0.5%	4.3%
Jamais	8	0.3%	5.9%	2	0.2%	3.5%	6	0.5%	8.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	69	2.8%	3.3%	37	2.9%	4.6%	31	2.7%	2.5%	7	0.7%	3.9%
De 9 000 à moins de 12 000 euros par an	70	2.9%	2.1%	26	2.1%	2.2%	44	3.8%	2.0%	5	0.5%	1.9%
De 12 000 à moins de 18 000 euros par an	165	6.8%	2.6%	67	5.2%	2.5%	98	8.6%	2.6%	20	2.1%	2.7%
De 18 000 à moins de 24 000 euros par an	220	9.1%	3.1%	96	7.5%	2.8%	124	10.8%	3.3%	60	6.2%	4.0%
De 24 000 à moins de 36 000 euros par an	534	22.1%	4.6%	271	21.2%	4.8%	263	23.0%	4.4%	194	19.8%	5.2%
De 36 000 à moins de 45 000 euros par an	368	15.2%	5.5%	212	16.6%	5.9%	156	13.6%	5.0%	157	16.1%	5.1%
De 45 000 à moins de 65 000 euros par an	511	21.1%	8.1%	313	24.5%	8.9%	198	17.3%	7.2%	252	25.8%	6.8%
De 65 000 à moins de 80 000 euros par an	146	6.0%	8.9%	89	6.9%	9.2%	57	5.0%	8.4%	94	9.6%	8.1%
De 80 000 à moins de 115 000 euros par an	97	4.0%	10.1%	57	4.5%	10.2%	40	3.5%	10.1%	75	7.7%	9.9%
115 000 euros et plus par an	45	1.9%	10.1%	27	2.1%	9.9%	18	1.6%	10.3%	38	3.9%	9.5%
Refus	139	5.7%	4.4%	59	4.6%	4.5%	81	7.0%	4.4%	55	5.6%	4.7%
Ne sait pas	58	2.4%	3.7%	22	1.7%	3.4%	36	3.1%	3.9%	20	2.0%	3.5%