

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2232	100.0%	4.4%	494	100.0%	2.0%	1738	100.0%	6.5%	452	100.0%	2.6%
Sexe												
Homme	494	22.1%	2.0%	494	100.0%	2.0%	0	0.0%	0.0%	89	19.7%	1.0%
Femme	1738	77.9%	6.5%	0	0.0%	0.0%	1738	100.0%	6.5%	363	80.3%	4.4%
Age												
15 à 24 ans	98	4.4%	1.3%	16	3.2%	0.4%	82	4.7%	2.2%	28	6.2%	0.9%
25 à 34 ans	178	8.0%	2.3%	34	6.8%	0.9%	145	8.3%	3.7%	41	9.2%	1.2%
35 à 49 ans	640	28.7%	5.1%	135	27.3%	2.2%	505	29.1%	7.9%	233	51.6%	3.7%
50 à 59 ans	503	22.5%	5.6%	126	25.5%	2.8%	377	21.7%	8.4%	128	28.3%	3.5%
60 ans et plus	813	36.4%	5.5%	184	37.2%	2.9%	629	36.2%	7.6%	21	4.7%	2.9%
Individu												
Ménagères	1624	72.7%	6.9%	0	0.0%	0.0%	1624	93.4%	6.9%	339	75.0%	4.9%
Personne de référence	1005	45.0%	3.6%	463	93.7%	2.3%	542	31.2%	6.9%	141	31.2%	1.6%
Responsable des achats	1875	84.0%	5.3%	266	53.9%	2.1%	1608	92.5%	7.0%	371	82.0%	3.4%
PCS Individu												
Agriculteurs	19	0.9%	3.6%	10	2.1%	2.9%	9	0.5%	5.2%	0	0.0%	0.0%
Petits patrons	49	2.2%	3.0%	9	1.8%	0.8%	41	2.3%	8.1%	30	6.6%	2.1%
Affaires et Cadres	56	2.5%	1.1%	14	2.8%	0.5%	42	2.4%	2.2%	42	9.3%	0.9%
Professions intermédiaires	215	9.6%	3.2%	68	13.8%	1.9%	147	8.5%	4.5%	162	35.9%	2.9%
Employés	586	26.2%	7.1%	43	8.7%	2.1%	543	31.2%	8.7%	124	27.5%	7.0%
Ouvriers	220	9.9%	3.5%	105	21.2%	2.1%	115	6.6%	7.9%	15	3.2%	3.3%
Retraités	681	30.5%	5.4%	178	36.1%	3.0%	503	28.9%	7.6%	13	2.9%	5.4%
Autres inactifs	405	18.2%	4.0%	67	13.6%	1.9%	338	19.5%	5.2%	66	14.5%	2.1%
PCS Personne de référence												
Agriculteurs	40	1.8%	4.9%	10	2.1%	2.5%	29	1.7%	7.4%	0	0.0%	0.0%
Petits patrons	83	3.7%	3.2%	8	1.6%	0.6%	75	4.3%	5.7%	83	18.3%	3.2%
Affaires et Cadres	132	5.9%	1.9%	15	3.1%	0.4%	117	6.7%	3.4%	132	29.3%	1.9%
Professions intermédiaires	237	10.6%	3.1%	66	13.3%	1.7%	171	9.8%	4.8%	237	52.4%	3.1%
Employés	267	12.0%	5.0%	45	9.2%	2.1%	221	12.7%	7.0%	0	0.0%	0.0%
Ouvriers	458	20.5%	4.9%	104	21.0%	2.1%	354	20.4%	8.0%	0	0.0%	0.0%
Retraités	795	35.6%	5.4%	188	38.1%	2.8%	607	34.9%	7.6%	0	0.0%	0.0%
Autres inactifs	221	9.9%	5.6%	57	11.6%	3.8%	164	9.4%	6.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	443	19.8%	4.6%	73	14.7%	1.8%	370	21.3%	6.7%	32	7.1%	1.7%
2 personnes	893	40.0%	5.0%	233	47.1%	2.6%	660	38.0%	7.2%	132	29.1%	3.2%
3 personnes	400	17.9%	4.4%	93	18.8%	2.0%	307	17.6%	6.7%	109	24.1%	2.8%
4 personnes	327	14.6%	3.6%	71	14.4%	1.6%	255	14.7%	5.5%	112	24.8%	2.3%
5 personnes et +	170	7.6%	3.2%	24	4.9%	1.0%	146	8.4%	5.2%	67	14.9%	2.6%
Présence d'enfants de moins de 15 ans												
Oui	592	26.5%	3.8%	110	22.2%	1.5%	482	27.7%	5.8%	207	45.8%	2.7%
Non	1640	73.5%	4.6%	385	77.8%	2.2%	1256	72.3%	6.8%	245	54.2%	2.6%
Habitat												
Communes rurales	568	25.4%	4.9%	120	24.3%	2.2%	448	25.8%	7.4%	101	22.3%	3.0%
Agglo. - 20 000 hab	474	21.2%	5.3%	103	20.8%	2.4%	371	21.4%	7.9%	84	18.6%	3.2%
Agglo. 20 000 à 100 000 hab	334	15.0%	4.8%	91	18.4%	2.6%	243	14.0%	7.0%	41	9.0%	2.0%
Agglo. + 100 000 hab	639	28.6%	4.2%	142	28.7%	1.9%	497	28.6%	6.2%	134	29.7%	2.5%
Agglo. Paris	217	9.7%	2.6%	39	7.8%	1.0%	179	10.3%	4.0%	92	20.4%	2.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	240	10.8%	2.5%	40	8.1%	0.9%	200	11.5%	4.0%	99	21.9%	2.2%
Nord Pas de Calais	195	8.7%	6.1%	56	11.3%	3.7%	139	8.0%	8.3%	41	9.1%	4.5%
Lorraine	117	5.3%	6.1%	21	4.3%	2.3%	96	5.5%	9.7%	24	5.4%	4.6%
Alsace	112	5.0%	7.4%	40	8.0%	5.4%	72	4.2%	9.3%	26	5.8%	5.2%
Franche-Comté	37	1.7%	3.9%	6	1.3%	1.4%	31	1.8%	6.3%	6	1.3%	2.2%
Champagne Ardennes	59	2.6%	5.5%	19	3.7%	3.6%	41	2.3%	7.3%	9	2.0%	2.9%
Picardie	86	3.9%	5.6%	24	4.8%	3.2%	63	3.6%	7.9%	9	2.0%	2.1%
Bourgogne	62	2.8%	4.6%	11	2.3%	1.8%	51	2.9%	7.2%	7	1.6%	1.9%
Haute Normandie	70	3.2%	4.8%	24	4.9%	3.4%	46	2.7%	6.0%	12	2.7%	2.8%
Basse Normandie	43	1.9%	3.6%	10	2.1%	1.8%	33	1.9%	5.3%	4	0.8%	1.1%
Centre	90	4.0%	4.3%	26	5.2%	2.6%	64	3.7%	5.9%	15	3.2%	2.4%
Pays de Loire	159	7.1%	5.5%	42	8.5%	3.0%	117	6.8%	7.8%	26	5.7%	3.0%
Bretagne	122	5.5%	4.6%	21	4.2%	1.6%	101	5.8%	7.4%	19	4.1%	2.4%
Poitou Charentes	70	3.1%	4.7%	16	3.2%	2.2%	54	3.1%	7.0%	16	3.5%	4.0%
Aquitaine	122	5.4%	4.5%	22	4.5%	1.7%	99	5.7%	7.0%	14	3.0%	1.6%
Midi Pyrénées	111	5.0%	4.6%	16	3.3%	1.4%	95	5.5%	7.6%	23	5.1%	2.9%
Limousin	30	1.3%	4.8%	12	2.5%	4.2%	17	1.0%	5.3%	4	0.9%	2.6%
Auvergne	62	2.8%	5.5%	11	2.3%	2.1%	51	2.9%	8.7%	11	2.4%	3.7%
Rhône Alpes	170	7.6%	3.3%	31	6.2%	1.3%	139	8.0%	5.3%	28	6.3%	1.5%
Languedoc Roussillon	80	3.6%	3.6%	8	1.7%	0.8%	72	4.1%	6.2%	16	3.5%	2.3%
Provence Alpes Côte d'Azur. Corse	194	8.7%	4.5%	38	7.7%	1.9%	156	9.0%	6.9%	43	9.6%	3.1%
Habitudes de connexion à Internet												
Tous les jours	991	44.4%	3.5%	203	41.0%	1.4%	788	45.4%	5.6%	316	69.9%	2.4%
Presque tous les jours	281	12.6%	4.4%	62	12.6%	2.0%	219	12.6%	6.5%	69	15.2%	3.0%
1 à 2 fois par semaine	195	8.7%	6.1%	40	8.0%	2.9%	156	9.0%	8.6%	34	7.6%	3.7%
1 à 3 fois par mois	53	2.4%	6.0%	7	1.5%	1.8%	45	2.6%	9.4%	12	2.6%	7.2%
Moins souvent	88	4.0%	7.2%	16	3.3%	3.0%	72	4.2%	10.4%	8	1.7%	6.1%
Jamais	7	0.3%	5.6%	2	0.3%	2.7%	6	0.3%	8.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	111	5.0%	5.4%	33	6.7%	4.0%	78	4.5%	6.3%	7	1.6%	4.0%
De 9 000 à moins de 12 000 euros par an	207	9.3%	6.2%	27	5.5%	2.3%	180	10.3%	8.4%	19	4.1%	6.7%
De 12 000 à moins de 18 000 euros par an	356	16.0%	5.6%	77	15.6%	2.9%	279	16.1%	7.5%	22	4.8%	2.9%
De 18 000 à moins de 24 000 euros par an	364	16.3%	5.0%	71	14.3%	2.1%	293	16.9%	7.7%	52	11.5%	3.4%
De 24 000 à moins de 36 000 euros par an	544	24.4%	4.7%	118	23.8%	2.1%	427	24.5%	7.2%	123	27.2%	3.3%
De 36 000 à moins de 45 000 euros par an	233	10.4%	3.5%	79	16.0%	2.2%	154	8.9%	5.0%	70	15.5%	2.3%
De 45 000 à moins de 65 000 euros par an	175	7.8%	2.8%	42	8.6%	1.2%	132	7.6%	4.8%	70	15.4%	1.9%
De 65 000 à moins de 80 000 euros par an	36	1.6%	2.2%	5	0.9%	0.5%	32	1.8%	4.7%	30	6.5%	2.5%
De 80 000 à moins de 115 000 euros par an	8	0.4%	0.8%	0	0.0%	0.0%	8	0.5%	2.0%	6	1.3%	0.7%
115 000 euros et plus par an	5	0.2%	1.0%	1	0.2%	0.3%	4	0.2%	2.1%	2	0.4%	0.4%
Refus	143	6.4%	4.5%	37	7.5%	2.9%	106	6.1%	5.7%	39	8.5%	3.3%
Ne sait pas	50	2.3%	3.2%	4	0.9%	0.7%	46	2.6%	4.9%	15	3.2%	2.6%