

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1202	100.0%	2.3%	1020	100.0%	4.2%	182	100.0%	0.7%	375	100.0%	2.2%
Sexe												
Homme	1020	84.8%	4.2%	1020	100.0%	4.2%	0	0.0%	0.0%	339	90.3%	3.8%
Femme	182	15.2%	0.7%	0	0.0%	0.0%	182	100.0%	0.7%	37	9.7%	0.4%
Age												
15 à 24 ans	323	26.8%	4.4%	285	27.9%	7.7%	38	20.8%	1.0%	116	30.9%	3.7%
25 à 34 ans	238	19.8%	3.1%	205	20.1%	5.5%	33	18.3%	0.9%	75	19.9%	2.2%
35 à 49 ans	337	28.0%	2.7%	273	26.7%	4.4%	64	35.2%	1.0%	137	36.5%	2.2%
50 à 59 ans	157	13.1%	1.8%	141	13.9%	3.1%	16	8.8%	0.4%	43	11.4%	1.2%
60 ans et plus	147	12.2%	1.0%	116	11.4%	1.8%	31	16.9%	0.4%	5	1.3%	0.7%
Individu												
Ménagères	157	13.0%	0.7%	0	0.0%	0.0%	157	85.9%	0.7%	37	9.7%	0.5%
Personne de référence	732	60.9%	2.6%	695	68.2%	3.4%	36	20.0%	0.5%	218	58.0%	2.5%
Responsable des achats	654	54.4%	1.8%	495	48.5%	3.9%	159	87.2%	0.7%	175	46.6%	1.6%
PCS Individu												
Agriculteurs	8	0.7%	1.6%	8	0.8%	2.3%	0	0.0%	0.0%	4	1.0%	16.1%
Petits patrons	27	2.2%	1.7%	26	2.5%	2.3%	1	0.7%	0.2%	26	6.9%	1.8%
Affaires et Cadres	83	6.9%	1.7%	77	7.5%	2.5%	6	3.6%	0.3%	75	20.1%	1.7%
Professions intermédiaires	166	13.8%	2.4%	146	14.3%	4.2%	20	10.8%	0.6%	140	37.4%	2.5%
Employés	201	16.7%	2.4%	136	13.3%	6.8%	65	35.7%	1.0%	24	6.3%	1.3%
Ouvriers	332	27.6%	5.2%	310	30.4%	6.3%	22	12.1%	1.5%	25	6.6%	5.6%
Retraités	134	11.1%	1.1%	104	10.2%	1.7%	30	16.3%	0.4%	0	0.0%	0.0%
Autres inactifs	251	20.9%	2.5%	213	20.9%	6.0%	38	20.9%	0.6%	81	21.7%	2.6%
PCS Personne de référence												
Agriculteurs	15	1.3%	1.9%	14	1.4%	3.4%	1	0.5%	0.3%	0	0.0%	0.0%
Petits patrons	39	3.2%	1.5%	34	3.3%	2.6%	5	2.8%	0.4%	39	10.3%	1.5%
Affaires et Cadres	119	9.9%	1.7%	109	10.7%	3.0%	10	5.4%	0.3%	119	31.7%	1.7%
Professions intermédiaires	217	18.1%	2.9%	196	19.2%	4.9%	22	11.8%	0.6%	217	57.9%	2.9%
Employés	179	14.9%	3.4%	157	15.4%	7.2%	22	12.2%	0.7%	0	0.0%	0.0%
Ouvriers	356	29.6%	3.8%	293	28.7%	6.0%	63	34.5%	1.4%	0	0.0%	0.0%
Retraités	190	15.8%	1.3%	148	14.5%	2.2%	42	23.3%	0.5%	0	0.0%	0.0%
Autres inactifs	86	7.1%	2.2%	68	6.7%	4.6%	17	9.5%	0.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	149	12.4%	1.5%	136	13.3%	3.3%	13	7.4%	0.2%	23	6.0%	1.2%
2 personnes	296	24.6%	1.6%	229	22.5%	2.6%	66	36.5%	0.7%	86	22.8%	2.1%
3 personnes	320	26.6%	3.5%	286	28.1%	6.2%	33	18.3%	0.7%	93	24.8%	2.4%
4 personnes	278	23.1%	3.0%	232	22.7%	5.1%	46	25.5%	1.0%	121	32.3%	2.5%
5 personnes et +	160	13.3%	3.0%	137	13.4%	5.5%	23	12.4%	0.8%	53	14.0%	2.1%
Présence d'enfants de moins de 15 ans												
Oui	478	39.8%	3.1%	387	38.0%	5.3%	91	49.9%	1.1%	192	51.0%	2.5%
Non	724	60.2%	2.0%	632	62.0%	3.7%	91	50.1%	0.5%	184	49.0%	1.9%
Habitat												
Communes rurales	198	16.5%	1.7%	170	16.6%	3.1%	29	15.8%	0.5%	53	14.1%	1.6%
Agglo. - 20 000 hab	222	18.4%	2.5%	178	17.5%	4.3%	43	23.7%	0.9%	69	18.3%	2.6%
Agglo. 20 000 à 100 000 hab	205	17.1%	2.9%	184	18.0%	5.3%	21	11.7%	0.6%	66	17.6%	3.2%
Agglo. + 100 000 hab	365	30.3%	2.4%	308	30.2%	4.2%	57	31.2%	0.7%	110	29.2%	2.1%
Agglo. Paris	212	17.7%	2.5%	180	17.7%	4.5%	32	17.7%	0.7%	78	20.8%	2.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	242	20.1%	2.6%	206	20.2%	4.6%	36	19.9%	0.7%	87	23.3%	2.0%
Nord Pas de Calais	80	6.6%	2.5%	61	6.0%	4.0%	18	10.1%	1.1%	20	5.2%	2.1%
Lorraine	51	4.3%	2.7%	40	3.9%	4.3%	11	6.0%	1.1%	16	4.3%	3.0%
Alsace	25	2.1%	1.6%	23	2.3%	3.2%	1	0.8%	0.2%	2	0.5%	0.4%
Franche-Comté	21	1.8%	2.2%	21	2.1%	4.6%	0	0.0%	0.0%	3	0.7%	1.0%
Champagne Ardennes	37	3.1%	3.4%	27	2.6%	5.2%	10	5.4%	1.8%	8	2.3%	2.8%
Picardie	25	2.1%	1.6%	13	1.3%	1.8%	12	6.4%	1.5%	5	1.3%	1.2%
Bourgogne	19	1.6%	1.4%	18	1.8%	2.8%	1	0.7%	0.2%	4	1.1%	1.1%
Haute Normandie	50	4.1%	3.4%	44	4.3%	6.2%	6	3.3%	0.8%	17	4.5%	3.8%
Basse Normandie	19	1.6%	1.6%	19	1.8%	3.3%	0	0.0%	0.0%	4	1.0%	1.1%
Centre	41	3.4%	2.0%	37	3.6%	3.7%	4	2.0%	0.3%	11	3.0%	1.8%
Pays de Loire	79	6.6%	2.7%	71	7.0%	5.1%	8	4.5%	0.5%	28	7.5%	3.3%
Bretagne	61	5.0%	2.3%	47	4.6%	3.7%	14	7.4%	1.0%	17	4.5%	2.2%
Poitou Charentes	30	2.5%	2.1%	23	2.3%	3.3%	7	4.0%	0.9%	10	2.7%	2.6%
Aquitaine	54	4.5%	2.0%	43	4.2%	3.3%	11	6.1%	0.8%	10	2.8%	1.2%
Midi Pyrénées	41	3.4%	1.7%	35	3.4%	3.0%	6	3.3%	0.5%	14	3.8%	1.8%
Limousin	8	0.7%	1.3%	8	0.8%	2.8%	0	0.0%	0.0%	2	0.6%	1.4%
Auvergne	25	2.1%	2.2%	22	2.2%	4.1%	3	1.7%	0.5%	12	3.3%	4.1%
Rhône Alpes	124	10.4%	2.4%	111	10.9%	4.5%	14	7.5%	0.5%	30	8.1%	1.6%
Languedoc Roussillon	60	5.0%	2.7%	50	4.9%	4.7%	10	5.6%	0.9%	25	6.6%	3.6%
Provence Alpes Côte d'Azur. Corse	111	9.2%	2.6%	101	9.9%	5.0%	10	5.4%	0.4%	49	13.2%	3.5%
Habitudes de connexion à Internet												
Tous les jours	758	63.0%	2.7%	655	64.3%	4.5%	102	56.1%	0.7%	309	82.3%	2.3%
Presque tous les jours	136	11.4%	2.1%	119	11.7%	3.9%	17	9.5%	0.5%	40	10.7%	1.7%
1 à 2 fois par semaine	88	7.4%	2.8%	69	6.8%	5.0%	20	10.7%	1.1%	17	4.6%	1.9%
1 à 3 fois par mois	18	1.5%	2.0%	14	1.3%	3.5%	4	2.2%	0.8%	3	0.7%	1.6%
Moins souvent	19	1.6%	1.6%	15	1.5%	2.8%	4	2.4%	0.6%	1	0.3%	0.8%
Jamais	2	0.2%	1.5%	2	0.2%	3.3%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	54	4.5%	2.6%	36	3.5%	4.4%	18	9.9%	1.5%	1	0.4%	0.8%
De 9 000 à moins de 12 000 euros par an	54	4.5%	1.6%	46	4.5%	3.9%	8	4.6%	0.4%	4	1.0%	1.4%
De 12 000 à moins de 18 000 euros par an	168	13.9%	2.6%	148	14.5%	5.5%	20	10.8%	0.5%	26	6.8%	3.5%
De 18 000 à moins de 24 000 euros par an	184	15.3%	2.6%	150	14.7%	4.4%	34	18.8%	0.9%	34	9.0%	2.2%
De 24 000 à moins de 36 000 euros par an	282	23.5%	2.4%	235	23.1%	4.2%	47	25.5%	0.8%	86	22.8%	2.3%
De 36 000 à moins de 45 000 euros par an	180	15.0%	2.7%	158	15.5%	4.4%	22	11.9%	0.7%	72	19.1%	2.3%
De 45 000 à moins de 65 000 euros par an	138	11.5%	2.2%	122	12.0%	3.4%	16	8.9%	0.6%	78	20.9%	2.1%
De 65 000 à moins de 80 000 euros par an	27	2.3%	1.7%	26	2.5%	2.7%	2	0.9%	0.3%	20	5.2%	1.7%
De 80 000 à moins de 115 000 euros par an	15	1.2%	1.5%	13	1.3%	2.4%	1	0.7%	0.3%	9	2.3%	1.1%
115 000 euros et plus par an	10	0.8%	2.1%	10	0.9%	3.5%	0	0.0%	0.0%	7	1.8%	1.7%
Refus	63	5.2%	2.0%	50	4.9%	3.8%	13	7.1%	0.7%	26	7.0%	2.3%
Ne sait pas	28	2.3%	1.8%	26	2.6%	4.1%	2	0.9%	0.2%	13	3.6%	2.3%