

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1313	100.0%	2.6%	448	100.0%	1.8%	865	100.0%	3.2%	182	100.0%	1.1%
Sexe												
Homme	448	34.2%	1.8%	448	100.0%	1.8%	0	0.0%	0.0%	69	37.8%	0.8%
Femme	865	65.8%	3.2%	0	0.0%	0.0%	865	100.0%	3.2%	113	62.2%	1.4%
Age												
15 à 24 ans	45	3.4%	0.6%	16	3.7%	0.4%	29	3.3%	0.8%	19	10.7%	0.6%
25 à 34 ans	91	6.9%	1.2%	38	8.6%	1.0%	53	6.1%	1.4%	25	13.5%	0.7%
35 à 49 ans	255	19.4%	2.0%	97	21.7%	1.6%	158	18.2%	2.5%	60	32.7%	0.9%
50 à 59 ans	300	22.9%	3.3%	114	25.4%	2.5%	186	21.5%	4.1%	65	36.0%	1.8%
60 ans et plus	622	47.3%	4.2%	182	40.6%	2.9%	439	50.8%	5.3%	13	7.0%	1.8%
Individu												
Ménagères	812	61.9%	3.5%	0	0.0%	0.0%	812	93.9%	3.5%	97	53.5%	1.4%
Personne de référence	709	54.0%	2.5%	388	86.6%	1.9%	321	37.1%	4.1%	74	40.4%	0.9%
Responsable des achats	1074	81.8%	3.0%	280	62.3%	2.2%	794	91.9%	3.5%	131	71.8%	1.2%
PCS Individu												
Agriculteurs	7	0.5%	1.3%	1	0.3%	0.4%	5	0.6%	3.2%	0	0.0%	0.0%
Petits patrons	26	2.0%	1.6%	16	3.6%	1.4%	10	1.2%	2.0%	20	11.3%	1.4%
Affaires et Cadres	33	2.5%	0.7%	19	4.3%	0.6%	14	1.6%	0.7%	26	14.6%	0.6%
Professions intermédiaires	75	5.7%	1.1%	36	7.9%	1.0%	40	4.6%	1.2%	51	28.0%	0.9%
Employés	260	19.8%	3.1%	46	10.2%	2.3%	214	24.7%	3.4%	44	24.2%	2.5%
Ouvriers	150	11.4%	2.3%	104	23.2%	2.1%	46	5.3%	3.1%	4	1.9%	0.8%
Retraités	523	39.8%	4.1%	173	38.7%	2.9%	349	40.4%	5.3%	6	3.4%	2.5%
Autres inactifs	239	18.2%	2.4%	53	11.7%	1.5%	187	21.6%	2.9%	30	16.6%	1.0%
PCS Personne de référence												
Agriculteurs	15	1.1%	1.8%	1	0.3%	0.3%	13	1.5%	3.4%	0	0.0%	0.0%
Petits patrons	44	3.3%	1.7%	15	3.4%	1.2%	29	3.3%	2.2%	44	24.2%	1.7%
Affaires et Cadres	52	3.9%	0.7%	17	3.8%	0.5%	35	4.0%	1.0%	52	28.4%	0.7%
Professions intermédiaires	86	6.6%	1.1%	36	8.1%	0.9%	50	5.8%	1.4%	86	47.4%	1.1%
Employés	135	10.3%	2.5%	47	10.4%	2.1%	88	10.2%	2.8%	0	0.0%	0.0%
Ouvriers	233	17.8%	2.5%	102	22.8%	2.1%	131	15.2%	3.0%	0	0.0%	0.0%
Retraités	617	47.0%	4.2%	183	40.7%	2.7%	434	50.2%	5.4%	0	0.0%	0.0%
Autres inactifs	132	10.0%	3.3%	47	10.4%	3.1%	85	9.8%	3.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	331	25.2%	3.4%	75	16.7%	1.8%	256	29.6%	4.7%	15	8.5%	0.8%
2 personnes	581	44.2%	3.2%	215	47.9%	2.4%	366	42.3%	4.0%	68	37.6%	1.7%
3 personnes	205	15.6%	2.2%	89	19.8%	1.9%	116	13.5%	2.5%	35	19.0%	0.9%
4 personnes	116	8.9%	1.3%	47	10.6%	1.0%	69	8.0%	1.5%	32	17.7%	0.7%
5 personnes et +	80	6.1%	1.5%	23	5.1%	0.9%	57	6.6%	2.0%	31	17.2%	1.2%
Présence d'enfants de moins de 15 ans												
Oui	222	16.9%	1.4%	86	19.1%	1.2%	136	15.8%	1.6%	60	33.2%	0.8%
Non	1091	83.1%	3.1%	363	80.9%	2.1%	728	84.2%	4.0%	121	66.8%	1.3%
Habitat												
Communes rurales	291	22.2%	2.5%	97	21.7%	1.8%	194	22.4%	3.2%	23	12.5%	0.7%
Agglo. - 20 000 hab	280	21.3%	3.2%	91	20.3%	2.2%	189	21.9%	4.0%	32	17.4%	1.2%
Agglo. 20 000 à 100 000 hab	223	17.0%	3.2%	96	21.4%	2.8%	127	14.7%	3.6%	35	19.5%	1.7%
Agglo. + 100 000 hab	378	28.8%	2.5%	117	26.0%	1.6%	261	30.2%	3.2%	57	31.4%	1.1%
Agglo. Paris	141	10.8%	1.7%	48	10.7%	1.2%	94	10.8%	2.1%	35	19.2%	0.9%

France Dimanche

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	164	12.5%	1.7%	58	13.0%	1.3%	106	12.3%	2.1%	41	22.8%	0.9%
Nord Pas de Calais	108	8.2%	3.4%	44	9.8%	2.9%	64	7.4%	3.8%	17	9.2%	1.8%
Lorraine	75	5.7%	3.9%	25	5.5%	2.7%	50	5.8%	5.0%	13	6.9%	2.4%
Alsace	36	2.7%	2.4%	20	4.4%	2.7%	16	1.9%	2.1%	6	3.2%	1.2%
Franche-Comté	19	1.5%	2.0%	5	1.1%	1.1%	14	1.6%	2.9%	2	1.2%	0.9%
Champagne Ardennes	36	2.8%	3.3%	9	2.1%	1.8%	27	3.1%	4.8%	2	1.1%	0.7%
Picardie	35	2.7%	2.3%	4	0.9%	0.6%	31	3.6%	3.9%	5	2.8%	1.2%
Bourgogne	46	3.5%	3.4%	9	2.0%	1.4%	37	4.3%	5.2%	4	2.3%	1.1%
Haute Normandie	48	3.6%	3.2%	13	2.9%	1.8%	35	4.0%	4.5%	0	0.0%	0.0%
Basse Normandie	47	3.6%	3.9%	24	5.3%	4.1%	23	2.7%	3.7%	4	2.2%	1.3%
Centre	65	5.0%	3.1%	20	4.5%	2.0%	45	5.2%	4.2%	13	7.1%	2.1%
Pays de Loire	77	5.8%	2.6%	29	6.5%	2.1%	47	5.5%	3.2%	7	3.6%	0.8%
Bretagne	45	3.4%	1.7%	11	2.4%	0.9%	34	4.0%	2.5%	5	2.9%	0.7%
Poitou Charentes	46	3.5%	3.1%	19	4.2%	2.7%	27	3.2%	3.6%	4	2.0%	0.9%
Aquitaine	81	6.2%	3.0%	33	7.4%	2.6%	48	5.5%	3.4%	10	5.6%	1.2%
Midi Pyrénées	61	4.6%	2.5%	17	3.8%	1.5%	44	5.0%	3.5%	6	3.2%	0.7%
Limousin	26	2.0%	4.2%	11	2.5%	3.8%	15	1.8%	4.7%	2	0.9%	1.0%
Auvergne	40	3.1%	3.6%	12	2.6%	2.2%	28	3.3%	4.9%	7	3.7%	2.2%
Rhône Alpes	106	8.1%	2.1%	33	7.3%	1.3%	73	8.4%	2.8%	13	6.9%	0.7%
Languedoc Roussillon	60	4.6%	2.7%	20	4.6%	2.0%	39	4.6%	3.4%	6	3.6%	0.9%
Provence Alpes Côte d'Azur. Corse	93	7.1%	2.2%	32	7.2%	1.6%	61	7.0%	2.7%	16	8.8%	1.1%
Habitudes de connexion à Internet												
Tous les jours	457	34.8%	1.6%	158	35.2%	1.1%	299	34.6%	2.1%	124	68.0%	0.9%
Presque tous les jours	112	8.5%	1.8%	43	9.5%	1.4%	69	8.0%	2.1%	16	8.6%	0.7%
1 à 2 fois par semaine	86	6.6%	2.7%	25	5.5%	1.8%	62	7.1%	3.4%	12	6.8%	1.3%
1 à 3 fois par mois	21	1.6%	2.4%	4	1.0%	1.1%	17	2.0%	3.5%	3	1.8%	2.0%
Moins souvent	42	3.2%	3.4%	11	2.5%	2.1%	30	3.5%	4.4%	1	0.3%	0.5%
Jamais	4	0.3%	3.2%	0	0.0%	0.0%	4	0.5%	6.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	87	6.6%	4.2%	29	6.5%	3.5%	58	6.7%	4.7%	4	2.1%	2.1%
De 9 000 à moins de 12 000 euros par an	159	12.1%	4.8%	32	7.2%	2.7%	127	14.7%	5.9%	7	3.7%	2.4%
De 12 000 à moins de 18 000 euros par an	244	18.6%	3.8%	68	15.1%	2.5%	176	20.4%	4.7%	11	6.1%	1.5%
De 18 000 à moins de 24 000 euros par an	234	17.9%	3.3%	89	19.8%	2.6%	146	16.9%	3.8%	23	12.7%	1.5%
De 24 000 à moins de 36 000 euros par an	279	21.3%	2.4%	106	23.7%	1.9%	173	20.0%	2.9%	43	23.8%	1.2%
De 36 000 à moins de 45 000 euros par an	113	8.6%	1.7%	45	10.0%	1.2%	69	7.9%	2.2%	32	17.9%	1.1%
De 45 000 à moins de 65 000 euros par an	76	5.8%	1.2%	36	8.0%	1.0%	40	4.6%	1.5%	37	20.4%	1.0%
De 65 000 à moins de 80 000 euros par an	9	0.7%	0.5%	7	1.5%	0.7%	2	0.3%	0.3%	5	2.8%	0.4%
De 80 000 à moins de 115 000 euros par an	7	0.6%	0.8%	7	1.6%	1.3%	0	0.0%	0.0%	2	1.2%	0.3%
115 000 euros et plus par an	5	0.3%	1.0%	3	0.6%	1.0%	2	0.2%	1.0%	2	1.0%	0.4%
Refus	78	5.9%	2.5%	22	4.8%	1.7%	56	6.5%	3.0%	10	5.4%	0.9%
Ne sait pas	21	1.6%	1.3%	5	1.1%	0.8%	16	1.9%	1.7%	5	2.8%	0.9%