

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1932	100.0%	3.8%	950	100.0%	3.9%	982	100.0%	3.7%	680	100.0%	3.9%
<b>Sexe</b>												
<b>Homme</b>	950	49.2%	3.9%	950	100.0%	3.9%	0	0.0%	0.0%	368	54.2%	4.1%
<b>Femme</b>	982	50.8%	3.7%	0	0.0%	0.0%	982	100.0%	3.7%	312	45.8%	3.8%
<b>Age</b>												
<b>15 à 24 ans</b>	197	10.2%	2.7%	123	13.0%	3.3%	74	7.5%	2.0%	111	16.3%	3.5%
<b>25 à 34 ans</b>	152	7.9%	2.0%	96	10.1%	2.5%	57	5.8%	1.4%	67	9.9%	2.0%
<b>35 à 49 ans</b>	360	18.6%	2.9%	179	18.8%	2.9%	181	18.5%	2.8%	214	31.5%	3.4%
<b>50 à 59 ans</b>	328	17.0%	3.6%	170	17.9%	3.8%	158	16.1%	3.5%	203	29.8%	5.5%
<b>60 ans et plus</b>	894	46.3%	6.1%	382	40.2%	6.0%	512	52.2%	6.2%	85	12.5%	11.8%
<b>Individu</b>												
<b>Ménagères</b>	907	46.9%	3.9%	0	0.0%	0.0%	907	92.3%	3.9%	272	40.0%	3.9%
<b>Personne de référence</b>	1119	57.9%	4.0%	804	84.6%	4.0%	315	32.1%	4.0%	344	50.6%	4.0%
<b>Responsable des achats</b>	1371	71.0%	3.8%	488	51.4%	3.8%	883	90.0%	3.8%	437	64.2%	4.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	0.6%	2.0%	8	0.8%	2.2%	3	0.3%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	97	5.0%	6.0%	69	7.2%	6.1%	28	2.9%	5.6%	90	13.2%	6.2%
<b>Affaires et Cadres</b>	220	11.4%	4.4%	144	15.2%	4.7%	76	7.7%	3.9%	201	29.6%	4.4%
<b>Professions intermédiaires</b>	178	9.2%	2.6%	100	10.5%	2.8%	79	8.0%	2.4%	156	23.0%	2.8%
<b>Employés</b>	200	10.4%	2.4%	70	7.4%	3.5%	130	13.2%	2.1%	45	6.7%	2.5%
<b>Ouvriers</b>	101	5.2%	1.6%	86	9.0%	1.7%	16	1.6%	1.1%	4	0.6%	1.0%
<b>Retraités</b>	727	37.7%	5.8%	346	36.4%	5.7%	382	38.9%	5.8%	37	5.5%	15.2%
<b>Autres inactifs</b>	396	20.5%	3.9%	127	13.4%	3.6%	269	27.4%	4.1%	146	21.4%	4.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	19	1.0%	2.4%	9	1.0%	2.2%	10	1.0%	2.6%	0	0.0%	0.0%
<b>Petits patrons</b>	138	7.1%	5.3%	78	8.2%	6.0%	60	6.1%	4.5%	138	20.2%	5.3%
<b>Affaires et Cadres</b>	368	19.1%	5.2%	180	19.0%	4.9%	188	19.1%	5.5%	368	54.1%	5.2%
<b>Professions intermédiaires</b>	174	9.0%	2.3%	110	11.6%	2.8%	64	6.5%	1.8%	174	25.6%	2.3%
<b>Employés</b>	123	6.3%	2.3%	63	6.6%	2.9%	60	6.1%	1.9%	0	0.0%	0.0%
<b>Ouvriers</b>	159	8.3%	1.7%	83	8.8%	1.7%	76	7.8%	1.7%	0	0.0%	0.0%
<b>Retraités</b>	815	42.2%	5.6%	374	39.3%	5.6%	441	44.9%	5.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	135	7.0%	3.4%	53	5.5%	3.5%	83	8.4%	3.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	396	20.5%	4.1%	152	16.0%	3.7%	244	24.9%	4.5%	87	12.8%	4.7%
<b>2 personnes</b>	840	43.5%	4.7%	412	43.4%	4.7%	427	43.5%	4.7%	193	28.3%	4.7%
<b>3 personnes</b>	296	15.3%	3.2%	175	18.4%	3.8%	121	12.4%	2.6%	141	20.8%	3.6%
<b>4 personnes</b>	211	10.9%	2.3%	121	12.8%	2.7%	90	9.1%	1.9%	128	18.8%	2.6%
<b>5 personnes et +</b>	188	9.7%	3.6%	89	9.4%	3.6%	99	10.1%	3.5%	131	19.3%	5.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	397	20.5%	2.5%	206	21.7%	2.8%	191	19.4%	2.3%	234	34.4%	3.0%
<b>Non</b>	1535	79.5%	4.3%	744	78.3%	4.3%	791	80.6%	4.3%	446	65.6%	4.7%
<b>Habitat</b>												
<b>Communes rurales</b>	256	13.3%	2.2%	122	12.8%	2.2%	135	13.7%	2.2%	72	10.6%	2.2%
<b>Agglo. - 20 000 hab</b>	272	14.1%	3.1%	120	12.6%	2.9%	152	15.5%	3.2%	86	12.7%	3.3%
<b>Agglo. 20 000 à 100 000 hab</b>	260	13.5%	3.7%	125	13.2%	3.6%	135	13.8%	3.9%	87	12.8%	4.2%
<b>Agglo. + 100 000 hab</b>	576	29.8%	3.7%	304	32.0%	4.1%	272	27.7%	3.4%	180	26.4%	3.4%
<b>Agglo. Paris</b>	567	29.3%	6.7%	279	29.4%	6.9%	288	29.3%	6.5%	255	37.4%	6.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	596	30.8%	6.3%	295	31.0%	6.5%	301	30.6%	6.1%	270	39.7%	6.1%
<b>Nord Pas de Calais</b>	99	5.1%	3.1%	55	5.8%	3.6%	44	4.5%	2.6%	26	3.8%	2.8%
<b>Lorraine</b>	38	2.0%	2.0%	19	2.0%	2.0%	20	2.0%	2.0%	12	1.8%	2.3%
<b>Alsace</b>	23	1.2%	1.5%	10	1.1%	1.4%	13	1.3%	1.6%	9	1.3%	1.8%
<b>Franche-Comté</b>	14	0.7%	1.4%	7	0.8%	1.6%	7	0.7%	1.3%	5	0.8%	2.0%
<b>Champagne Ardennes</b>	31	1.6%	2.8%	20	2.2%	3.9%	10	1.0%	1.8%	9	1.3%	2.9%
<b>Picardie</b>	42	2.2%	2.7%	23	2.4%	3.1%	19	1.9%	2.4%	15	2.2%	3.5%
<b>Bourgogne</b>	42	2.2%	3.1%	21	2.2%	3.2%	21	2.2%	3.0%	18	2.6%	4.5%
<b>Haute Normandie</b>	47	2.4%	3.2%	22	2.3%	3.1%	25	2.6%	3.3%	15	2.2%	3.3%
<b>Basse Normandie</b>	31	1.6%	2.6%	16	1.7%	2.8%	15	1.5%	2.4%	6	0.8%	1.8%
<b>Centre</b>	61	3.2%	3.0%	33	3.4%	3.3%	29	2.9%	2.7%	16	2.4%	2.6%
<b>Pays de Loire</b>	75	3.9%	2.6%	35	3.7%	2.5%	40	4.1%	2.7%	18	2.6%	2.1%
<b>Bretagne</b>	70	3.6%	2.7%	38	4.0%	3.0%	32	3.3%	2.4%	27	3.9%	3.5%
<b>Poitou Charentes</b>	38	2.0%	2.6%	17	1.8%	2.4%	21	2.1%	2.7%	9	1.3%	2.3%
<b>Aquitaine</b>	101	5.2%	3.7%	55	5.8%	4.3%	46	4.7%	3.2%	34	5.0%	4.1%
<b>Midi Pyrénées</b>	90	4.6%	3.7%	37	3.9%	3.2%	52	5.3%	4.2%	25	3.7%	3.1%
<b>Limousin</b>	17	0.9%	2.8%	12	1.2%	3.9%	6	0.6%	1.7%	5	0.8%	3.4%
<b>Auvergne</b>	26	1.3%	2.3%	10	1.1%	2.0%	15	1.5%	2.6%	5	0.8%	1.7%
<b>Rhône Alpes</b>	167	8.7%	3.3%	78	8.2%	3.2%	90	9.1%	3.4%	53	7.7%	2.8%
<b>Languedoc Roussillon</b>	108	5.6%	4.9%	52	5.5%	5.0%	57	5.8%	4.9%	40	5.9%	5.9%
<b>Provence Alpes Côte d'Azur. Corse</b>	215	11.1%	5.0%	94	9.9%	4.6%	120	12.2%	5.3%	64	9.4%	4.5%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1172	60.7%	4.1%	623	65.6%	4.3%	549	55.9%	3.9%	554	81.4%	4.2%
<b>Presque tous les jours</b>	250	13.0%	3.9%	105	11.1%	3.5%	145	14.8%	4.3%	78	11.5%	3.4%
<b>1 à 2 fois par semaine</b>	81	4.2%	2.5%	37	3.9%	2.7%	44	4.5%	2.4%	25	3.7%	2.8%
<b>1 à 3 fois par mois</b>	27	1.4%	3.1%	22	2.3%	5.7%	5	0.5%	1.0%	7	1.0%	4.1%
<b>Moins souvent</b>	45	2.3%	3.6%	21	2.3%	4.0%	23	2.4%	3.4%	1	0.1%	0.5%
<b>Jamais</b>	5	0.2%	3.5%	3	0.3%	5.1%	1	0.1%	2.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	71	3.7%	3.5%	34	3.6%	4.2%	37	3.7%	3.0%	10	1.4%	5.4%
De 9 000 à moins de 12 000 euros par an	80	4.2%	2.4%	33	3.5%	2.8%	47	4.8%	2.2%	14	2.0%	5.0%
De 12 000 à moins de 18 000 euros par an	140	7.3%	2.2%	67	7.0%	2.5%	74	7.5%	2.0%	14	2.0%	1.9%
De 18 000 à moins de 24 000 euros par an	216	11.2%	3.0%	81	8.6%	2.4%	135	13.7%	3.5%	41	6.0%	2.7%
De 24 000 à moins de 36 000 euros par an	359	18.6%	3.1%	151	15.9%	2.7%	208	21.2%	3.5%	104	15.3%	2.8%
De 36 000 à moins de 45 000 euros par an	265	13.7%	4.0%	138	14.5%	3.8%	127	12.9%	4.1%	111	16.4%	3.6%
De 45 000 à moins de 65 000 euros par an	304	15.7%	4.8%	202	21.2%	5.7%	103	10.4%	3.7%	136	19.9%	3.7%
De 65 000 à moins de 80 000 euros par an	129	6.7%	7.9%	64	6.8%	6.7%	65	6.6%	9.6%	62	9.1%	5.3%
De 80 000 à moins de 115 000 euros par an	75	3.9%	7.9%	49	5.1%	8.7%	26	2.7%	6.7%	47	6.9%	6.1%
115 000 euros et plus par an	63	3.3%	14.1%	39	4.1%	14.2%	24	2.5%	13.9%	57	8.4%	14.3%
Refus	154	8.0%	4.9%	74	7.8%	5.7%	80	8.1%	4.3%	56	8.2%	4.8%
Ne sait pas	73	3.8%	4.7%	18	1.9%	2.8%	55	5.6%	5.9%	30	4.5%	5.3%