

Femme Actuelle

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4790	100.0%	9.3%	1108	100.0%	4.5%	3682	100.0%	13.8%	1319	100.0%	7.7%
Sexe												
Homme	1108	23.1%	4.5%	1108	100.0%	4.5%	0	0.0%	0.0%	300	22.8%	3.4%
Femme	3682	76.9%	13.8%	0	0.0%	0.0%	3682	100.0%	13.8%	1019	77.2%	12.3%
Age												
15 à 24 ans	371	7.8%	5.0%	56	5.1%	1.5%	315	8.6%	8.6%	152	11.5%	4.8%
25 à 34 ans	472	9.8%	6.2%	94	8.5%	2.5%	378	10.3%	9.7%	162	12.2%	4.7%
35 à 49 ans	1189	24.8%	9.4%	244	22.0%	3.9%	945	25.7%	14.8%	546	41.4%	8.7%
50 à 59 ans	1001	20.9%	11.1%	284	25.7%	6.3%	716	19.5%	16.0%	374	28.3%	10.1%
60 ans et plus	1757	36.7%	12.0%	430	38.8%	6.8%	1327	36.0%	16.0%	86	6.5%	12.0%
Individu												
Ménagères	3359	70.1%	14.4%	0	0.0%	0.0%	3359	91.2%	14.4%	903	68.4%	13.1%
Personne de référence	2109	44.0%	7.5%	1018	91.9%	5.0%	1092	29.7%	13.9%	420	31.8%	4.9%
Responsable des achats	3827	79.9%	10.7%	553	49.9%	4.4%	3274	88.9%	14.3%	1007	76.3%	9.2%
PCS Individu												
Agriculteurs	34	0.7%	6.3%	14	1.3%	3.8%	20	0.5%	11.8%	4	0.3%	16.1%
Petits patrons	100	2.1%	6.2%	33	3.0%	2.9%	67	1.8%	13.4%	74	5.6%	5.1%
Affaires et Cadres	260	5.4%	5.2%	82	7.4%	2.7%	178	4.8%	9.3%	220	16.7%	4.9%
Professions intermédiaires	565	11.8%	8.3%	164	14.8%	4.7%	401	10.9%	12.3%	451	34.2%	8.0%
Employés	1019	21.3%	12.3%	71	6.4%	3.6%	947	25.7%	15.2%	240	18.2%	13.5%
Ouvriers	415	8.7%	6.5%	222	20.0%	4.5%	194	5.3%	13.2%	48	3.6%	10.9%
Retraités	1482	30.9%	11.7%	418	37.7%	6.9%	1064	28.9%	16.1%	51	3.9%	21.0%
Autres inactifs	914	19.1%	9.0%	105	9.4%	2.9%	810	22.0%	12.4%	230	17.4%	7.3%
PCS Personne de référence												
Agriculteurs	58	1.2%	7.1%	11	1.0%	2.7%	47	1.3%	11.9%	0	0.0%	0.0%
Petits patrons	185	3.9%	7.1%	35	3.2%	2.7%	150	4.1%	11.3%	185	14.0%	7.1%
Affaires et Cadres	484	10.1%	6.8%	87	7.9%	2.4%	397	10.8%	11.5%	484	36.7%	6.8%
Professions intermédiaires	651	13.6%	8.7%	178	16.1%	4.5%	472	12.8%	13.3%	651	49.3%	8.7%
Employés	529	11.0%	9.9%	86	7.7%	3.9%	443	12.0%	14.0%	0	0.0%	0.0%
Ouvriers	799	16.7%	8.6%	211	19.1%	4.3%	588	16.0%	13.3%	0	0.0%	0.0%
Retraités	1712	35.7%	11.7%	427	38.5%	6.4%	1285	34.9%	16.1%	0	0.0%	0.0%
Autres inactifs	373	7.8%	9.5%	73	6.5%	4.9%	300	8.1%	12.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	878	18.3%	9.1%	113	10.2%	2.7%	764	20.8%	13.9%	108	8.2%	5.8%
2 personnes	1947	40.6%	10.8%	544	49.1%	6.2%	1402	38.1%	15.3%	360	27.3%	8.8%
3 personnes	815	17.0%	8.9%	206	18.6%	4.5%	609	16.5%	13.3%	312	23.7%	8.0%
4 personnes	761	15.9%	8.3%	171	15.4%	3.8%	590	16.0%	12.7%	369	27.9%	7.6%
5 personnes et +	389	8.1%	7.3%	73	6.6%	2.9%	316	8.6%	11.2%	170	12.9%	6.6%
Présence d'enfants de moins de 15 ans												
Oui	1298	27.1%	8.3%	258	23.3%	3.5%	1040	28.2%	12.5%	592	44.9%	7.6%
Non	3492	72.9%	9.8%	850	76.7%	4.9%	2642	71.8%	14.4%	727	55.1%	7.7%
Habitat												
Communes rurales	1071	22.4%	9.2%	252	22.7%	4.6%	820	22.3%	13.5%	275	20.9%	8.3%
Agglo. - 20 000 hab	901	18.8%	10.1%	185	16.7%	4.4%	716	19.4%	15.3%	234	17.7%	8.9%
Agglo. 20 000 à 100 000 hab	742	15.5%	10.7%	218	19.7%	6.3%	524	14.2%	15.0%	155	11.8%	7.5%
Agglo. + 100 000 hab	1389	29.0%	9.0%	315	28.4%	4.3%	1074	29.2%	13.4%	428	32.4%	8.0%
Agglo. Paris	686	14.3%	8.1%	138	12.5%	3.4%	548	14.9%	12.4%	227	17.2%	5.8%

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CUMUL 2012/2013

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	769	16.1%	8.1%	150	13.6%	3.3%	619	16.8%	12.5%	254	19.3%	5.8%
Nord Pas de Calais	291	6.1%	9.1%	62	5.6%	4.1%	230	6.2%	13.6%	81	6.1%	8.8%
Lorraine	215	4.5%	11.2%	46	4.2%	5.0%	169	4.6%	17.0%	64	4.9%	12.1%
Alsace	163	3.4%	10.8%	56	5.1%	7.7%	107	2.9%	13.7%	54	4.1%	10.7%
Franche-Comté	105	2.2%	11.0%	29	2.6%	6.2%	76	2.1%	15.6%	28	2.1%	10.5%
Champagne Ardennes	114	2.4%	10.6%	33	3.0%	6.4%	81	2.2%	14.5%	27	2.0%	9.0%
Picardie	141	3.0%	9.2%	30	2.8%	4.1%	111	3.0%	14.1%	24	1.8%	5.6%
Bourgogne	126	2.6%	9.3%	20	1.8%	3.0%	107	2.9%	15.1%	33	2.5%	8.6%
Haute Normandie	145	3.0%	9.8%	49	4.4%	6.9%	97	2.6%	12.5%	46	3.5%	10.4%
Basse Normandie	105	2.2%	8.7%	31	2.8%	5.4%	73	2.0%	11.7%	19	1.4%	5.9%
Centre	182	3.8%	8.8%	46	4.2%	4.6%	136	3.7%	12.6%	52	3.9%	8.4%
Pays de Loire	228	4.7%	7.8%	50	4.5%	3.6%	178	4.8%	11.8%	61	4.6%	7.1%
Bretagne	208	4.3%	7.9%	52	4.7%	4.1%	156	4.2%	11.4%	49	3.7%	6.4%
Poitou Charentes	140	2.9%	9.5%	30	2.7%	4.3%	110	3.0%	14.3%	29	2.2%	7.2%
Aquitaine	287	6.0%	10.6%	62	5.6%	4.8%	226	6.1%	15.9%	57	4.3%	6.9%
Midi Pyrénées	224	4.7%	9.3%	52	4.7%	4.5%	172	4.7%	13.8%	70	5.3%	8.8%
Limousin	62	1.3%	9.9%	19	1.7%	6.4%	43	1.2%	13.1%	12	0.9%	7.6%
Auvergne	125	2.6%	11.2%	30	2.7%	5.6%	95	2.6%	16.2%	28	2.1%	9.3%
Rhône Alpes	438	9.1%	8.6%	103	9.3%	4.2%	334	9.1%	12.7%	122	9.2%	6.4%
Languedoc Roussillon	223	4.7%	10.1%	55	4.9%	5.2%	168	4.6%	14.5%	61	4.6%	8.9%
Provence Alpes Côte d'Azur. Corse	498	10.4%	11.6%	102	9.2%	5.0%	396	10.8%	17.4%	148	11.2%	10.6%
Habitudes de connexion à Internet												
Tous les jours	2426	50.7%	8.5%	587	53.0%	4.1%	1839	50.0%	13.0%	941	71.4%	7.1%
Presque tous les jours	644	13.5%	10.1%	131	11.8%	4.3%	513	13.9%	15.2%	194	14.7%	8.4%
1 à 2 fois par semaine	375	7.8%	11.8%	84	7.6%	6.1%	291	7.9%	16.1%	105	8.0%	11.4%
1 à 3 fois par mois	78	1.6%	9.0%	22	2.0%	5.6%	57	1.5%	11.7%	19	1.4%	11.7%
Moins souvent	132	2.8%	10.7%	29	2.6%	5.4%	103	2.8%	14.8%	17	1.3%	13.4%
Jamais	13	0.3%	10.1%	3	0.3%	5.6%	10	0.3%	14.1%	2	0.1%	11.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	184	3.8%	9.0%	38	3.4%	4.6%	146	4.0%	11.9%	20	1.5%	11.2%
De 9 000 à moins de 12 000 euros par an	325	6.8%	9.8%	37	3.3%	3.1%	288	7.8%	13.4%	21	1.6%	7.6%
De 12 000 à moins de 18 000 euros par an	579	12.1%	9.1%	94	8.5%	3.5%	485	13.2%	13.0%	56	4.3%	7.7%
De 18 000 à moins de 24 000 euros par an	760	15.9%	10.5%	166	15.0%	4.9%	594	16.1%	15.6%	127	9.6%	8.4%
De 24 000 à moins de 36 000 euros par an	1108	23.1%	9.6%	247	22.3%	4.4%	861	23.4%	14.5%	292	22.1%	7.8%
De 36 000 à moins de 45 000 euros par an	628	13.1%	9.4%	191	17.2%	5.3%	437	11.9%	14.2%	232	17.6%	7.5%
De 45 000 à moins de 65 000 euros par an	573	12.0%	9.1%	170	15.3%	4.8%	403	11.0%	14.7%	282	21.4%	7.7%
De 65 000 à moins de 80 000 euros par an	131	2.7%	8.0%	57	5.2%	5.9%	74	2.0%	10.9%	80	6.1%	6.9%
De 80 000 à moins de 115 000 euros par an	68	1.4%	7.2%	30	2.7%	5.3%	39	1.1%	9.8%	44	3.3%	5.8%
115 000 euros et plus par an	21	0.4%	4.6%	6	0.6%	2.3%	14	0.4%	8.3%	20	1.5%	5.1%
Refus	288	6.0%	9.2%	65	5.9%	5.0%	224	6.1%	12.1%	100	7.6%	8.7%
Ne sait pas	124	2.6%	7.9%	8	0.7%	1.2%	116	3.2%	12.4%	45	3.4%	7.8%