

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2078	100.0%	4.1%	1103	100.0%	4.5%	975	100.0%	3.6%	814	100.0%	4.7%
<b>Sexe</b>												
<b>Homme</b>	1103	53.1%	4.5%	1103	100.0%	4.5%	0	0.0%	0.0%	477	58.6%	5.3%
<b>Femme</b>	975	46.9%	3.6%	0	0.0%	0.0%	975	100.0%	3.6%	337	41.4%	4.1%
<b>Age</b>												
<b>15 à 24 ans</b>	224	10.8%	3.0%	133	12.0%	3.6%	91	9.4%	2.5%	115	14.1%	3.7%
<b>25 à 34 ans</b>	185	8.9%	2.4%	105	9.5%	2.8%	81	8.3%	2.1%	107	13.1%	3.1%
<b>35 à 49 ans</b>	432	20.8%	3.4%	223	20.2%	3.6%	209	21.4%	3.3%	276	33.9%	4.4%
<b>50 à 59 ans</b>	382	18.4%	4.3%	209	18.9%	4.6%	174	17.8%	3.9%	225	27.7%	6.1%
<b>60 ans et plus</b>	854	41.1%	5.8%	434	39.3%	6.8%	420	43.1%	5.1%	91	11.2%	12.7%
<b>Individu</b>												
<b>Ménagères</b>	879	42.3%	3.8%	0	0.0%	0.0%	879	90.1%	3.8%	299	36.8%	4.3%
<b>Personne de référence</b>	1203	57.9%	4.3%	945	85.6%	4.7%	258	26.4%	3.3%	446	54.8%	5.2%
<b>Responsable des achats</b>	1440	69.3%	4.0%	582	52.7%	4.6%	859	88.1%	3.7%	534	65.6%	4.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	0.3%	1.3%	4	0.4%	1.2%	3	0.3%	1.7%	0	0.0%	0.0%
<b>Petits patrons</b>	104	5.0%	6.4%	78	7.1%	7.0%	26	2.6%	5.1%	94	11.5%	6.5%
<b>Affaires et Cadres</b>	313	15.1%	6.3%	207	18.7%	6.8%	106	10.9%	5.5%	294	36.1%	6.5%
<b>Professions intermédiaires</b>	238	11.5%	3.5%	130	11.8%	3.7%	109	11.1%	3.3%	214	26.3%	3.8%
<b>Employés</b>	195	9.4%	2.4%	54	4.9%	2.7%	141	14.4%	2.3%	37	4.5%	2.1%
<b>Ouvriers</b>	117	5.6%	1.8%	98	8.9%	2.0%	19	1.9%	1.3%	12	1.4%	2.6%
<b>Retraités</b>	713	34.3%	5.6%	391	35.4%	6.5%	322	33.0%	4.9%	26	3.2%	10.8%
<b>Autres inactifs</b>	392	18.9%	3.9%	142	12.9%	4.0%	250	25.7%	3.8%	137	16.8%	4.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	12	0.6%	1.4%	4	0.4%	1.0%	7	0.8%	1.9%	0	0.0%	0.0%
<b>Petits patrons</b>	136	6.5%	5.2%	87	7.8%	6.7%	49	5.1%	3.7%	136	16.7%	5.2%
<b>Affaires et Cadres</b>	423	20.4%	6.0%	236	21.4%	6.4%	187	19.2%	5.4%	423	52.0%	6.0%
<b>Professions intermédiaires</b>	255	12.3%	3.4%	154	14.0%	3.9%	101	10.3%	2.8%	255	31.3%	3.4%
<b>Employés</b>	133	6.4%	2.5%	57	5.2%	2.6%	76	7.8%	2.4%	0	0.0%	0.0%
<b>Ouvriers</b>	188	9.1%	2.0%	99	9.0%	2.0%	89	9.1%	2.0%	0	0.0%	0.0%
<b>Retraités</b>	803	38.7%	5.5%	408	36.9%	6.1%	396	40.6%	5.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	128	6.1%	3.2%	59	5.3%	3.9%	69	7.1%	2.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	360	17.3%	3.7%	183	16.6%	4.4%	177	18.1%	3.2%	92	11.3%	4.9%
2 personnes	877	42.2%	4.9%	446	40.4%	5.1%	431	44.2%	4.7%	220	27.1%	5.4%
3 personnes	320	15.4%	3.5%	179	16.3%	3.9%	141	14.5%	3.1%	191	23.5%	4.9%
4 personnes	327	15.7%	3.6%	197	17.9%	4.3%	130	13.3%	2.8%	205	25.2%	4.3%
5 personnes et +	194	9.4%	3.7%	98	8.9%	4.0%	96	9.9%	3.4%	105	12.9%	4.1%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	507	24.4%	3.2%	270	24.5%	3.7%	237	24.3%	2.8%	300	36.8%	3.8%
Non	1571	75.6%	4.4%	833	75.5%	4.8%	738	75.7%	4.0%	514	63.2%	5.4%
<b>Habitat</b>												
Communes rurales	363	17.5%	3.1%	204	18.4%	3.7%	159	16.3%	2.6%	100	12.3%	3.0%
Agglo. - 20 000 hab	310	14.9%	3.5%	176	15.9%	4.2%	134	13.8%	2.9%	91	11.1%	3.4%
Agglo. 20 000 à 100 000 hab	238	11.5%	3.4%	127	11.5%	3.7%	111	11.4%	3.2%	97	11.9%	4.7%
Agglo. + 100 000 hab	680	32.7%	4.4%	335	30.3%	4.6%	346	35.5%	4.3%	270	33.2%	5.1%
Agglo. Paris	487	23.4%	5.8%	262	23.7%	6.5%	225	23.0%	5.1%	256	31.5%	6.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	524	25.2%	5.5%	278	25.2%	6.2%	246	25.2%	5.0%	276	33.9%	6.3%
Nord Pas de Calais	87	4.2%	2.7%	48	4.4%	3.2%	39	4.0%	2.3%	22	2.7%	2.4%
Lorraine	68	3.3%	3.5%	40	3.6%	4.2%	28	2.9%	2.8%	21	2.6%	4.0%
Alsace	66	3.2%	4.4%	41	3.7%	5.7%	25	2.5%	3.2%	35	4.3%	6.9%
Franche-Comté	34	1.6%	3.6%	21	1.9%	4.5%	13	1.3%	2.7%	8	1.0%	3.1%
Champagne Ardennes	40	1.9%	3.7%	23	2.1%	4.5%	16	1.7%	2.9%	10	1.3%	3.4%
Picardie	45	2.2%	2.9%	18	1.6%	2.4%	27	2.7%	3.4%	15	1.8%	3.4%
Bourgogne	50	2.4%	3.7%	23	2.1%	3.5%	27	2.8%	3.9%	19	2.3%	4.9%
Haute Normandie	37	1.8%	2.5%	22	2.0%	3.1%	16	1.6%	2.1%	19	2.3%	4.3%
Basse Normandie	43	2.1%	3.6%	25	2.3%	4.4%	18	1.8%	2.9%	8	1.0%	2.5%
Centre	73	3.5%	3.5%	39	3.5%	3.8%	35	3.6%	3.2%	26	3.2%	4.2%
Pays de Loire	100	4.8%	3.4%	50	4.5%	3.6%	50	5.1%	3.3%	34	4.1%	3.9%
Bretagne	104	5.0%	3.9%	56	5.1%	4.4%	48	4.9%	3.5%	36	4.5%	4.7%
Poitou Charentes	68	3.3%	4.6%	35	3.2%	4.9%	33	3.4%	4.3%	17	2.1%	4.2%
Aquitaine	124	6.0%	4.6%	80	7.2%	6.2%	44	4.5%	3.1%	52	6.4%	6.3%
Midi Pyrénées	95	4.5%	3.9%	42	3.8%	3.6%	52	5.4%	4.2%	27	3.3%	3.4%
Limousin	32	1.6%	5.2%	16	1.4%	5.2%	17	1.7%	5.1%	10	1.3%	6.6%
Auvergne	35	1.7%	3.1%	16	1.4%	3.0%	19	2.0%	3.3%	10	1.2%	3.3%
Rhône Alpes	187	9.0%	3.7%	89	8.0%	3.6%	99	10.1%	3.8%	70	8.5%	3.7%
Languedoc Roussillon	92	4.4%	4.2%	62	5.6%	6.0%	30	3.1%	2.6%	25	3.0%	3.6%
Provence Alpes Côte d'Azur. Corse	173	8.3%	4.0%	80	7.3%	3.9%	93	9.6%	4.1%	74	9.1%	5.3%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1360	65.4%	4.8%	746	67.6%	5.2%	614	63.0%	4.3%	684	84.0%	5.1%
Presque tous les jours	238	11.5%	3.7%	126	11.4%	4.1%	113	11.6%	3.4%	78	9.5%	3.4%
1 à 2 fois par semaine	89	4.3%	2.8%	38	3.5%	2.8%	51	5.2%	2.8%	29	3.6%	3.2%
1 à 3 fois par mois	28	1.4%	3.3%	19	1.7%	4.8%	10	1.0%	2.0%	7	0.9%	4.6%
Moins souvent	36	1.7%	3.0%	26	2.3%	4.8%	11	1.1%	1.5%	3	0.4%	2.3%
Jamais	7	0.3%	5.4%	3	0.3%	5.6%	4	0.4%	5.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	51	2.5%	2.5%	24	2.1%	2.9%	28	2.8%	2.2%	2	0.3%	1.3%
De 9 000 à moins de 12 000 euros par an	77	3.7%	2.3%	38	3.5%	3.3%	39	4.0%	1.8%	5	0.6%	1.9%
De 12 000 à moins de 18 000 euros par an	159	7.6%	2.5%	69	6.2%	2.6%	90	9.2%	2.4%	10	1.2%	1.3%
De 18 000 à moins de 24 000 euros par an	240	11.6%	3.3%	119	10.8%	3.5%	121	12.4%	3.2%	48	6.0%	3.2%
De 24 000 à moins de 36 000 euros par an	440	21.2%	3.8%	212	19.2%	3.8%	228	23.4%	3.8%	166	20.4%	4.5%
De 36 000 à moins de 45 000 euros par an	277	13.3%	4.1%	170	15.4%	4.7%	107	10.9%	3.5%	102	12.5%	3.3%
De 45 000 à moins de 65 000 euros par an	348	16.8%	5.5%	196	17.8%	5.6%	152	15.6%	5.5%	184	22.6%	5.0%
De 65 000 à moins de 80 000 euros par an	137	6.6%	8.3%	88	8.0%	9.1%	49	5.0%	7.2%	92	11.3%	7.8%
De 80 000 à moins de 115 000 euros par an	107	5.1%	11.2%	74	6.7%	13.3%	32	3.3%	8.2%	71	8.7%	9.3%
115 000 euros et plus par an	62	3.0%	13.9%	35	3.2%	12.8%	27	2.8%	15.5%	56	6.8%	14.0%
Refus	124	6.0%	4.0%	53	4.8%	4.1%	71	7.3%	3.8%	53	6.5%	4.6%
Ne sait pas	56	2.7%	3.5%	24	2.2%	3.8%	31	3.2%	3.4%	24	3.0%	4.3%