

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2152	100.0%	4.2%	421	100.0%	1.7%	1732	100.0%	6.5%	985	100.0%	5.7%
Sexe												
Homme	421	19.5%	1.7%	421	100.0%	1.7%	0	0.0%	0.0%	203	20.6%	2.3%
Femme	1732	80.5%	6.5%	0	0.0%	0.0%	1732	100.0%	6.5%	782	79.4%	9.4%
Age												
15 à 24 ans	484	22.5%	6.6%	55	13.0%	1.5%	430	24.8%	11.8%	219	22.2%	7.0%
25 à 34 ans	267	12.4%	3.5%	52	12.4%	1.4%	215	12.4%	5.5%	141	14.3%	4.1%
35 à 49 ans	588	27.3%	4.7%	127	30.2%	2.0%	461	26.6%	7.2%	362	36.8%	5.8%
50 à 59 ans	345	16.0%	3.8%	87	20.7%	1.9%	257	14.9%	5.7%	203	20.6%	5.5%
60 ans et plus	468	21.8%	3.2%	100	23.7%	1.6%	369	21.3%	4.4%	61	6.2%	8.5%
Individu												
Ménagères	1362	63.3%	5.8%	0	0.0%	0.0%	1362	78.7%	5.8%	606	61.5%	8.8%
Personne de référence	766	35.6%	2.7%	337	80.2%	1.7%	429	24.7%	5.4%	284	28.8%	3.3%
Responsable des achats	1575	73.2%	4.4%	232	55.0%	1.8%	1343	77.6%	5.9%	685	69.5%	6.3%
PCS Individu												
Agriculteurs	8	0.4%	1.4%	2	0.5%	0.6%	6	0.3%	3.3%	0	0.0%	0.0%
Petits patrons	93	4.3%	5.7%	34	8.0%	3.0%	60	3.4%	11.9%	76	7.7%	5.2%
Affaires et Cadres	282	13.1%	5.7%	73	17.2%	2.4%	209	12.1%	10.9%	250	25.3%	5.5%
Professions intermédiaires	266	12.4%	3.9%	64	15.3%	1.8%	202	11.6%	6.2%	237	24.1%	4.2%
Employés	403	18.7%	4.9%	27	6.5%	1.4%	375	21.7%	6.0%	126	12.8%	7.1%
Ouvriers	129	6.0%	2.0%	73	17.4%	1.5%	55	3.2%	3.8%	15	1.5%	3.4%
Retraités	366	17.0%	2.9%	87	20.8%	1.4%	279	16.1%	4.2%	23	2.3%	9.2%
Autres inactifs	606	28.2%	6.0%	60	14.2%	1.7%	546	31.5%	8.3%	260	26.3%	8.3%
PCS Personne de référence												
Agriculteurs	16	0.7%	1.9%	2	0.5%	0.5%	14	0.8%	3.4%	0	0.0%	0.0%
Petits patrons	155	7.2%	5.9%	36	8.6%	2.8%	119	6.9%	9.0%	155	15.7%	5.9%
Affaires et Cadres	506	23.5%	7.1%	96	22.7%	2.6%	410	23.7%	11.9%	506	51.4%	7.1%
Professions intermédiaires	325	15.1%	4.3%	72	17.1%	1.8%	253	14.6%	7.1%	325	32.9%	4.3%
Employés	227	10.5%	4.2%	34	8.1%	1.6%	192	11.1%	6.1%	0	0.0%	0.0%
Ouvriers	290	13.5%	3.1%	62	14.6%	1.3%	229	13.2%	5.2%	0	0.0%	0.0%
Retraités	457	21.3%	3.1%	89	21.1%	1.3%	369	21.3%	4.6%	0	0.0%	0.0%
Autres inactifs	177	8.2%	4.5%	31	7.3%	2.1%	147	8.5%	6.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	333	15.5%	3.5%	64	15.3%	1.6%	269	15.5%	4.9%	87	8.8%	4.7%
2 personnes	670	31.1%	3.7%	146	34.7%	1.7%	523	30.2%	5.7%	228	23.2%	5.6%
3 personnes	406	18.9%	4.4%	68	16.2%	1.5%	338	19.5%	7.4%	228	23.1%	5.9%
4 personnes	437	20.3%	4.8%	103	24.4%	2.3%	334	19.3%	7.2%	259	26.3%	5.4%
5 personnes et +	307	14.2%	5.8%	39	9.4%	1.6%	267	15.4%	9.5%	183	18.6%	7.1%
Présence d'enfants de moins de 15 ans												
Oui	742	34.5%	4.7%	127	30.3%	1.7%	615	35.5%	7.4%	426	43.2%	5.5%
Non	1410	65.5%	4.0%	293	69.7%	1.7%	1117	64.5%	6.1%	559	56.8%	5.9%
Habitat												
Communes rurales	323	15.0%	2.8%	65	15.5%	1.2%	258	14.9%	4.2%	122	12.4%	3.7%
Agglo. - 20 000 hab	306	14.2%	3.4%	64	15.3%	1.5%	242	14.0%	5.2%	111	11.3%	4.2%
Agglo. 20 000 à 100 000 hab	247	11.5%	3.5%	47	11.1%	1.3%	200	11.6%	5.7%	100	10.1%	4.8%
Agglo. + 100 000 hab	684	31.8%	4.4%	128	30.5%	1.7%	556	32.1%	6.9%	326	33.1%	6.1%
Agglo. Paris	593	27.5%	7.0%	116	27.7%	2.9%	476	27.5%	10.8%	326	33.1%	8.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	626	29.1%	6.6%	126	30.0%	2.8%	500	28.9%	10.1%	337	34.2%	7.6%
Nord Pas de Calais	90	4.2%	2.8%	9	2.2%	0.6%	81	4.7%	4.8%	37	3.8%	4.0%
Lorraine	60	2.8%	3.1%	12	2.7%	1.2%	48	2.8%	4.8%	29	2.9%	5.4%
Alsace	53	2.5%	3.5%	8	2.0%	1.1%	45	2.6%	5.7%	26	2.6%	5.1%
Franche-Comté	29	1.4%	3.1%	13	3.1%	2.8%	16	0.9%	3.3%	8	0.8%	2.9%
Champagne Ardennes	38	1.8%	3.5%	11	2.6%	2.1%	27	1.6%	4.9%	10	1.0%	3.2%
Picardie	63	2.9%	4.1%	17	3.9%	2.2%	46	2.7%	5.8%	24	2.5%	5.6%
Bourgogne	41	1.9%	3.0%	12	2.9%	1.9%	29	1.7%	4.1%	17	1.7%	4.5%
Haute Normandie	48	2.2%	3.3%	17	4.1%	2.4%	31	1.8%	4.0%	24	2.4%	5.4%
Basse Normandie	32	1.5%	2.6%	8	2.0%	1.5%	23	1.4%	3.7%	6	0.7%	2.0%
Centre	74	3.5%	3.6%	18	4.3%	1.8%	56	3.3%	5.2%	29	3.0%	4.7%
Pays de Loire	98	4.5%	3.4%	16	3.7%	1.1%	82	4.7%	5.5%	38	3.9%	4.5%
Bretagne	86	4.0%	3.3%	12	2.9%	1.0%	74	4.3%	5.4%	35	3.6%	4.6%
Poitou Charentes	39	1.8%	2.6%	3	0.7%	0.4%	36	2.1%	4.7%	10	1.0%	2.5%
Aquitaine	114	5.3%	4.2%	17	4.1%	1.3%	97	5.6%	6.8%	57	5.8%	6.8%
Midi Pyrénées	118	5.5%	4.9%	20	4.6%	1.7%	98	5.7%	7.9%	58	5.9%	7.2%
Limousin	16	0.7%	2.5%	4	0.9%	1.3%	12	0.7%	3.6%	6	0.6%	4.0%
Auvergne	26	1.2%	2.3%	6	1.3%	1.1%	21	1.2%	3.5%	14	1.5%	4.8%
Rhône Alpes	197	9.2%	3.9%	39	9.2%	1.6%	159	9.2%	6.0%	101	10.3%	5.3%
Languedoc Roussillon	86	4.0%	3.9%	10	2.5%	1.0%	75	4.3%	6.5%	34	3.5%	5.0%
Provence Alpes Côte d'Azur. Corse	218	10.1%	5.1%	43	10.1%	2.1%	175	10.1%	7.7%	83	8.4%	5.9%
Habitudes de connexion à Internet												
Tous les jours	1403	65.2%	4.9%	276	65.6%	1.9%	1127	65.1%	8.0%	796	80.8%	6.0%
Presque tous les jours	290	13.5%	4.5%	48	11.4%	1.6%	242	14.0%	7.2%	118	11.9%	5.1%
1 à 2 fois par semaine	119	5.5%	3.7%	22	5.3%	1.6%	97	5.6%	5.3%	32	3.3%	3.5%
1 à 3 fois par mois	31	1.5%	3.6%	4	1.0%	1.1%	27	1.6%	5.6%	4	0.4%	2.7%
Moins souvent	70	3.3%	5.7%	15	3.5%	2.7%	55	3.2%	8.0%	11	1.1%	8.7%
Jamais	4	0.2%	2.9%	0	0.0%	0.0%	4	0.2%	5.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	81	3.7%	3.9%	19	4.5%	2.3%	62	3.6%	5.0%	12	1.3%	6.9%
De 9 000 à moins de 12 000 euros par an	114	5.3%	3.4%	17	4.1%	1.5%	97	5.6%	4.5%	16	1.6%	5.7%
De 12 000 à moins de 18 000 euros par an	215	10.0%	3.4%	31	7.3%	1.2%	184	10.6%	4.9%	30	3.1%	4.1%
De 18 000 à moins de 24 000 euros par an	238	11.0%	3.3%	46	10.8%	1.3%	192	11.1%	5.0%	66	6.7%	4.4%
De 24 000 à moins de 36 000 euros par an	423	19.6%	3.7%	85	20.1%	1.5%	338	19.5%	5.7%	180	18.3%	4.8%
De 36 000 à moins de 45 000 euros par an	264	12.3%	3.9%	54	12.9%	1.5%	210	12.1%	6.8%	141	14.3%	4.6%
De 45 000 à moins de 65 000 euros par an	297	13.8%	4.7%	64	15.1%	1.8%	234	13.5%	8.5%	192	19.5%	5.2%
De 65 000 à moins de 80 000 euros par an	117	5.4%	7.1%	30	7.2%	3.1%	87	5.0%	12.8%	86	8.7%	7.3%
De 80 000 à moins de 115 000 euros par an	89	4.2%	9.4%	28	6.7%	5.0%	61	3.5%	15.6%	76	7.7%	9.9%
115 000 euros et plus par an	58	2.7%	12.9%	13	3.2%	4.9%	45	2.6%	25.6%	54	5.4%	13.5%
Refus	161	7.5%	5.1%	32	7.7%	2.5%	129	7.5%	7.0%	79	8.0%	6.9%
Ne sait pas	95	4.4%	6.0%	2	0.4%	0.2%	94	5.4%	10.0%	54	5.4%	9.3%