

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3332	100.0%	6.5%	914	100.0%	3.7%	2418	100.0%	9.0%	1067	100.0%	6.2%
Sexe												
Homme	914	27.4%	3.7%	914	100.0%	3.7%	0	0.0%	0.0%	310	29.1%	3.5%
Femme	2418	72.6%	9.0%	0	0.0%	0.0%	2418	100.0%	9.0%	756	70.9%	9.1%
Age												
15 à 24 ans	984	29.5%	13.3%	230	25.2%	6.2%	754	31.2%	20.6%	340	31.9%	10.8%
25 à 34 ans	800	24.0%	10.5%	248	27.1%	6.6%	552	22.8%	14.2%	266	25.0%	7.8%
35 à 49 ans	853	25.6%	6.8%	235	25.7%	3.8%	618	25.6%	9.7%	330	31.0%	5.3%
50 à 59 ans	371	11.1%	4.1%	121	13.2%	2.7%	251	10.4%	5.6%	121	11.3%	3.3%
60 ans et plus	323	9.7%	2.2%	81	8.8%	1.3%	243	10.0%	2.9%	9	0.8%	1.2%
Individu												
Ménagères	1765	53.0%	7.5%	0	0.0%	0.0%	1765	73.0%	7.5%	517	48.5%	7.5%
Personne de référence	1168	35.1%	4.2%	640	70.0%	3.2%	528	21.8%	6.7%	303	28.4%	3.5%
Responsable des achats	2229	66.9%	6.3%	437	47.8%	3.5%	1791	74.1%	7.8%	635	59.6%	5.8%
PCS Individu												
Agriculteurs	15	0.5%	2.9%	3	0.4%	0.9%	12	0.5%	7.2%	0	0.0%	0.0%
Petits patrons	106	3.2%	6.6%	56	6.2%	5.0%	50	2.1%	9.9%	88	8.3%	6.1%
Affaires et Cadres	153	4.6%	3.1%	72	7.9%	2.4%	80	3.3%	4.2%	135	12.6%	3.0%
Professions intermédiaires	376	11.3%	5.6%	126	13.8%	3.6%	250	10.3%	7.6%	270	25.3%	4.8%
Employés	947	28.4%	11.5%	110	12.0%	5.5%	837	34.6%	13.4%	213	20.0%	12.0%
Ouvriers	473	14.2%	7.4%	295	32.2%	6.0%	178	7.4%	12.1%	29	2.7%	6.6%
Retraités	257	7.7%	2.0%	71	7.7%	1.2%	186	7.7%	2.8%	2	0.2%	0.7%
Autres inactifs	1005	30.2%	9.9%	181	19.8%	5.1%	824	34.1%	12.6%	330	30.9%	10.5%
PCS Personne de référence												
Agriculteurs	36	1.1%	4.5%	10	1.1%	2.5%	26	1.1%	6.7%	0	0.0%	0.0%
Petits patrons	216	6.5%	8.3%	54	5.9%	4.1%	163	6.7%	12.3%	216	20.3%	8.3%
Affaires et Cadres	348	10.5%	4.9%	97	10.6%	2.6%	252	10.4%	7.3%	348	32.7%	4.9%
Professions intermédiaires	502	15.1%	6.7%	160	17.5%	4.0%	342	14.1%	9.6%	502	47.0%	6.7%
Employés	575	17.2%	10.8%	136	14.8%	6.2%	439	18.2%	13.9%	0	0.0%	0.0%
Ouvriers	969	29.1%	10.4%	291	31.8%	6.0%	678	28.1%	15.3%	0	0.0%	0.0%
Retraités	419	12.6%	2.9%	107	11.7%	1.6%	312	12.9%	3.9%	0	0.0%	0.0%
Autres inactifs	266	8.0%	6.8%	60	6.6%	4.0%	205	8.5%	8.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	358	10.7%	3.7%	63	6.9%	1.5%	295	12.2%	5.4%	65	6.1%	3.5%
2 personnes	733	22.0%	4.1%	230	25.1%	2.6%	503	20.8%	5.5%	171	16.0%	4.2%
3 personnes	819	24.6%	8.9%	255	27.8%	5.6%	564	23.3%	12.3%	257	24.1%	6.6%
4 personnes	865	26.0%	9.4%	239	26.2%	5.3%	626	25.9%	13.5%	362	34.0%	7.5%
5 personnes et +	558	16.7%	10.5%	128	14.0%	5.1%	430	17.8%	15.3%	211	19.8%	8.2%
Présence d'enfants de moins de 15 ans												
Oui	1526	45.8%	9.7%	408	44.6%	5.6%	1118	46.2%	13.4%	571	53.6%	7.3%
Non	1806	54.2%	5.1%	506	55.4%	2.9%	1300	53.8%	7.1%	495	46.4%	5.2%
Habitat												
Communes rurales	626	18.8%	5.4%	186	20.3%	3.4%	440	18.2%	7.2%	198	18.6%	6.0%
Agglo. - 20 000 hab	588	17.7%	6.6%	150	16.4%	3.6%	439	18.1%	9.3%	174	16.4%	6.6%
Agglo. 20 000 à 100 000 hab	457	13.7%	6.6%	132	14.4%	3.8%	326	13.5%	9.3%	128	12.0%	6.2%
Agglo. + 100 000 hab	1013	30.4%	6.6%	288	31.5%	3.9%	725	30.0%	9.0%	302	28.3%	5.7%
Agglo. Paris	647	19.4%	7.7%	159	17.4%	4.0%	488	20.2%	11.0%	264	24.8%	6.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	727	21.8%	7.7%	173	19.0%	3.8%	554	22.9%	11.2%	298	28.0%	6.8%
Nord Pas de Calais	230	6.9%	7.2%	76	8.3%	5.0%	155	6.4%	9.2%	44	4.1%	4.8%
Lorraine	147	4.4%	7.6%	50	5.5%	5.4%	97	4.0%	9.7%	28	2.6%	5.3%
Alsace	94	2.8%	6.2%	29	3.2%	4.0%	64	2.7%	8.2%	35	3.3%	6.9%
Franche-Comté	61	1.8%	6.4%	21	2.3%	4.6%	40	1.6%	8.2%	17	1.6%	6.3%
Champagne Ardennes	80	2.4%	7.4%	28	3.0%	5.3%	53	2.2%	9.4%	25	2.3%	8.2%
Picardie	120	3.6%	7.9%	36	4.0%	4.9%	84	3.5%	10.7%	36	3.4%	8.3%
Bourgogne	68	2.0%	5.0%	18	2.0%	2.8%	50	2.1%	7.1%	20	1.8%	5.1%
Haute Normandie	97	2.9%	6.5%	31	3.4%	4.4%	66	2.7%	8.5%	21	1.9%	4.6%
Basse Normandie	55	1.6%	4.5%	13	1.4%	2.2%	42	1.7%	6.7%	17	1.6%	5.3%
Centre	141	4.2%	6.8%	51	5.5%	5.1%	91	3.7%	8.4%	44	4.1%	7.1%
Pays de Loire	143	4.3%	4.9%	47	5.2%	3.4%	96	4.0%	6.4%	38	3.5%	4.4%
Bretagne	132	4.0%	5.0%	27	3.0%	2.2%	105	4.3%	7.7%	38	3.5%	4.9%
Poitou Charentes	96	2.9%	6.5%	27	2.9%	3.8%	69	2.9%	9.0%	29	2.7%	7.3%
Aquitaine	192	5.8%	7.1%	49	5.3%	3.8%	143	5.9%	10.1%	63	5.9%	7.6%
Midi Pyrénées	136	4.1%	5.6%	31	3.4%	2.6%	105	4.3%	8.4%	40	3.7%	5.0%
Limousin	31	0.9%	4.9%	11	1.2%	3.5%	20	0.8%	6.1%	8	0.8%	5.2%
Auvergne	51	1.5%	4.5%	12	1.3%	2.1%	39	1.6%	6.7%	14	1.3%	4.5%
Rhône Alpes	284	8.5%	5.6%	58	6.4%	2.4%	226	9.3%	8.6%	106	10.0%	5.6%
Languedoc Roussillon	157	4.7%	7.1%	42	4.6%	4.1%	115	4.7%	9.9%	45	4.2%	6.6%
Provence Alpes Côte d'Azur. Corse	289	8.7%	6.7%	84	9.2%	4.1%	205	8.5%	9.0%	102	9.6%	7.3%
Habitudes de connexion à Internet												
Tous les jours	2124	63.7%	7.4%	635	69.4%	4.4%	1489	61.6%	10.5%	862	80.8%	6.5%
Presque tous les jours	454	13.6%	7.1%	115	12.6%	3.8%	339	14.0%	10.1%	126	11.8%	5.4%
1 à 2 fois par semaine	206	6.2%	6.5%	48	5.2%	3.5%	158	6.5%	8.7%	41	3.8%	4.4%
1 à 3 fois par mois	51	1.5%	5.8%	14	1.6%	3.6%	37	1.5%	7.6%	8	0.8%	5.0%
Moins souvent	87	2.6%	7.1%	12	1.3%	2.2%	75	3.1%	10.8%	9	0.8%	7.3%
Jamais	12	0.4%	9.4%	2	0.2%	2.7%	11	0.4%	15.5%	1	0.1%	3.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	145	4.3%	7.0%	27	3.0%	3.4%	117	4.9%	9.5%	14	1.3%	8.0%
De 9 000 à moins de 12 000 euros par an	237	7.1%	7.1%	29	3.2%	2.5%	208	8.6%	9.7%	12	1.1%	4.4%
De 12 000 à moins de 18 000 euros par an	459	13.8%	7.2%	102	11.2%	3.8%	357	14.8%	9.6%	45	4.2%	6.1%
De 18 000 à moins de 24 000 euros par an	504	15.1%	7.0%	151	16.5%	4.5%	353	14.6%	9.3%	103	9.7%	6.8%
De 24 000 à moins de 36 000 euros par an	771	23.2%	6.7%	227	24.8%	4.1%	544	22.5%	9.2%	246	23.0%	6.6%
De 36 000 à moins de 45 000 euros par an	414	12.4%	6.2%	151	16.6%	4.2%	263	10.9%	8.5%	197	18.5%	6.4%
De 45 000 à moins de 65 000 euros par an	321	9.6%	5.1%	114	12.4%	3.2%	208	8.6%	7.6%	205	19.2%	5.6%
De 65 000 à moins de 80 000 euros par an	77	2.3%	4.7%	29	3.2%	3.0%	47	2.0%	7.0%	60	5.6%	5.2%
De 80 000 à moins de 115 000 euros par an	31	0.9%	3.3%	11	1.2%	2.0%	20	0.8%	5.1%	25	2.4%	3.3%
115 000 euros et plus par an	10	0.3%	2.2%	4	0.5%	1.6%	6	0.2%	3.2%	9	0.9%	2.3%
Refus	209	6.3%	6.6%	42	4.5%	3.2%	167	6.9%	9.1%	88	8.3%	7.7%
Ne sait pas	153	4.6%	9.7%	26	2.8%	4.0%	128	5.3%	13.7%	61	5.7%	10.6%