

Complément'R

PHR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	4984	100.0%	9.8%	2397	100.0%	9.8%	2587	100.0%	9.7%	1268	100.0%	7.5%
Sexe												
Homme	2397	48.1%	9.8%	2397	100.0%	9.8%	0	-	-	682	53.8%	7.8%
Femme	2587	51.9%	9.7%	0	-	-	2587	100.0%	9.7%	585	46.2%	7.1%
Age												
15 à 24 ans	494	9.9%	6.7%	260	10.9%	7.0%	234	9.0%	6.4%	171	13.5%	5.4%
25 à 34 ans	645	12.9%	8.4%	316	13.2%	8.3%	329	12.7%	8.4%	181	14.3%	5.3%
35 à 49 ans	1197	24.0%	9.5%	581	24.2%	9.3%	616	23.8%	9.6%	486	38.3%	7.9%
50 à 64 ans	1476	29.6%	12.0%	702	29.3%	11.8%	775	29.9%	12.2%	411	32.4%	10.1%
65 ans et plus	1173	23.5%	10.6%	538	22.5%	11.3%	634	24.5%	10.0%	19	1.5%	9.9%
Individu												
Ménagère	2386	47.9%	10.2%	0	-	-	2386	92.2%	10.2%	531	41.9%	7.8%
Personne de Référence	2682	53.8%	9.5%	2058	85.9%	10.2%	624	24.1%	7.9%	653	51.5%	7.8%
Responsable des achats	3482	69.9%	9.8%	1136	47.4%	9.1%	2346	90.7%	10.2%	812	64.0%	7.6%
PCS Individu												
Agriculteurs	115	2.3%	21.4%	63	2.6%	19.0%	52	2.0%	25.3%	4	0.3%	14.5%
Petits patrons	157	3.2%	9.5%	115	4.8%	9.9%	43	1.6%	8.7%	140	11.1%	9.5%
Affaires et Cadres	283	5.7%	5.9%	175	7.3%	6.0%	107	4.2%	5.8%	255	20.1%	5.9%
Professions intermédiaires	586	11.8%	8.7%	331	13.8%	9.5%	256	9.9%	7.9%	482	38.0%	8.6%
Employés	856	17.2%	10.2%	189	7.9%	9.1%	667	25.8%	10.6%	158	12.5%	8.7%
Ouvriers	765	15.4%	11.8%	589	24.6%	11.8%	176	6.8%	11.8%	44	3.4%	10.3%
Retraités	1432	28.7%	11.4%	705	29.4%	11.7%	728	28.1%	11.1%	17	1.4%	7.3%
Autres inactifs	790	15.8%	7.9%	231	9.6%	6.6%	559	21.6%	8.6%	168	13.3%	5.4%
PCS Personne de Référence												
Agriculteurs	151	3.0%	19.0%	76	3.2%	19.6%	75	2.9%	18.4%	0	-	-
Petits patrons	226	4.5%	8.6%	117	4.9%	8.5%	108	4.2%	8.6%	226	17.8%	8.6%
Affaires et Cadres	427	8.6%	6.2%	214	8.9%	6.1%	213	8.2%	6.3%	427	33.6%	6.2%
Professions intermédiaires	615	12.3%	8.2%	352	14.7%	9.0%	264	10.2%	7.4%	615	48.5%	8.2%
Employés	469	9.4%	8.8%	206	8.6%	9.2%	263	10.2%	8.6%	0	-	-
Ouvriers	1126	22.6%	11.9%	572	23.9%	11.7%	553	21.4%	12.1%	0	-	-
Retraités	1675	33.6%	11.4%	771	32.2%	11.5%	903	34.9%	11.3%	0	-	-
Autres inactifs	296	5.9%	7.6%	89	3.7%	6.0%	207	8.0%	8.6%	0	-	-

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Taille du Foyer												
1 personne	774	15.5%	8.2%	356	14.9%	8.8%	417	16.1%	7.8%	95	7.5%	5.5%
2 personnes	1985	39.8%	11.0%	948	39.5%	10.8%	1037	40.1%	11.3%	377	29.7%	8.7%
3 personnes	896	18.0%	9.6%	438	18.3%	9.6%	458	17.7%	9.7%	262	20.6%	6.9%
4 personnes	857	17.2%	9.3%	434	18.1%	9.5%	423	16.3%	9.2%	362	28.6%	7.8%
5 personnes et +	474	9.5%	9.0%	221	9.2%	8.9%	253	9.8%	9.1%	172	13.6%	7.0%
Présence d'enfants de moins de 15 ans												
Oui	1414	28.4%	9.0%	669	27.9%	9.2%	745	28.8%	8.8%	535	42.2%	7.0%
Non	3571	71.6%	10.1%	1728	72.1%	10.1%	1842	71.2%	10.1%	733	57.8%	7.9%
Habitat												
Communes rurales	1785	35.8%	15.2%	837	34.9%	15.1%	948	36.7%	15.4%	412	32.5%	12.3%
Agglo. - 20 000 hab	1155	23.2%	12.9%	539	22.5%	12.8%	615	23.8%	13.0%	273	21.5%	10.7%
Agglo. 20 000 à 100 000 hab	1057	21.2%	15.4%	518	21.6%	15.1%	539	20.8%	15.8%	311	24.6%	15.6%
Agglo. + 100 000 hab	744	14.9%	4.9%	380	15.8%	5.2%	364	14.1%	4.6%	175	13.8%	3.4%
Agglo. Paris	244	4.9%	2.9%	123	5.1%	3.1%	121	4.7%	2.7%	97	7.7%	2.5%

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Région d'habitation												
Ile-de-France	394	7.9%	4.2%	199	8.3%	4.4%	195	7.5%	3.9%	167	13.2%	3.9%
Nord-Pas-de-Calais	893	17.9%	27.8%	445	18.6%	29.2%	448	17.3%	26.5%	202	15.9%	22.1%
Lorraine	5	0.1%	0.3%	1	0.0%	0.1%	4	0.2%	0.4%	4	0.3%	0.8%
Alsace	1	0.0%	0.1%	1	0.0%	0.1%	0	-	-	1	0.1%	0.2%
Franche-Comté	126	2.5%	13.3%	62	2.6%	13.4%	64	2.5%	13.1%	33	2.6%	12.4%
Champagne-Ardenne	12	0.2%	1.1%	6	0.3%	1.2%	5	0.2%	0.9%	3	0.2%	0.8%
Picardie	406	8.1%	26.5%	177	7.4%	23.8%	229	8.9%	28.9%	89	7.0%	20.4%
Bourgogne	33	0.7%	2.4%	16	0.7%	2.5%	16	0.6%	2.3%	13	1.0%	3.6%
Haute-Normandie	559	11.2%	37.8%	253	10.5%	35.8%	307	11.9%	39.7%	133	10.5%	31.3%
Basse-Normandie	601	12.1%	49.9%	274	11.4%	47.4%	327	12.6%	52.1%	122	9.7%	36.8%
Centre	154	3.1%	7.4%	93	3.9%	9.3%	61	2.3%	5.6%	45	3.6%	7.2%
Pays de la Loire	215	4.3%	7.5%	116	4.9%	8.4%	99	3.8%	6.6%	46	3.6%	5.6%
Bretagne	258	5.2%	9.9%	132	5.5%	10.6%	126	4.9%	9.3%	68	5.3%	8.7%
Poitou-Charentes	146	2.9%	9.9%	67	2.8%	9.5%	79	3.0%	10.3%	32	2.6%	8.7%
Aquitaine	59	1.2%	2.2%	25	1.0%	2.0%	34	1.3%	2.4%	9	0.7%	1.2%
Midi-Pyrénées	189	3.8%	7.9%	84	3.5%	7.3%	105	4.1%	8.5%	56	4.4%	6.9%
Limousin	6	0.1%	0.9%	3	0.1%	1.1%	2	0.1%	0.7%	1	0.1%	0.9%
Auvergne	117	2.4%	10.4%	65	2.7%	12.1%	52	2.0%	8.8%	27	2.1%	9.0%
Rhône-Alpes	684	13.7%	13.6%	322	13.4%	13.3%	362	14.0%	13.9%	186	14.7%	10.4%
Languedoc-Roussillon	68	1.4%	3.1%	33	1.4%	3.2%	35	1.4%	3.1%	19	1.5%	2.9%
Provence-Alpes-Côte-d'Azur-Corse	59	1.2%	1.4%	21	0.9%	1.1%	38	1.4%	1.6%	11	0.9%	0.8%
Habitudes de connexion Internet												
Tous les jours	2352	47.2%	8.5%	1206	50.3%	8.6%	1146	44.3%	8.5%	908	71.6%	7.0%
Presque tous les jours	600	12.0%	9.8%	297	12.4%	10.3%	304	11.7%	9.3%	189	14.9%	8.1%
1 à 2 fois par semaine	365	7.3%	11.3%	157	6.6%	10.8%	208	8.0%	11.7%	85	6.7%	9.1%
1 à 3 fois par mois	85	1.7%	10.0%	20	0.9%	6.1%	65	2.5%	12.6%	14	1.1%	9.1%
Moins souvent	138	2.8%	10.3%	73	3.0%	11.5%	65	2.5%	9.3%	19	1.5%	13.8%
Jamais	16	0.3%	12.0%	6	0.3%	7.6%	10	0.4%	19.1%	1	0.1%	7.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	203	4.1%	9.5%	68	2.8%	7.8%	136	5.2%	10.6%	12	0.9%	6.6%
De 9 000 à moins de 12 000 euros par an	363	7.3%	10.9%	118	4.9%	10.4%	245	9.5%	11.2%	19	1.5%	7.5%
De 12 000 à moins de 18 000 euros par an	768	15.4%	11.8%	322	13.4%	11.7%	445	17.2%	11.8%	55	4.3%	7.2%
De 18 000 à moins de 24 000 euros par an	766	15.4%	10.3%	387	16.2%	11.0%	379	14.6%	9.6%	106	8.3%	6.6%
De 24 000 à moins de 36 000 euros par an	1173	23.5%	10.1%	606	25.3%	11.0%	567	21.9%	9.4%	318	25.0%	8.5%
De 36 000 à moins de 45 000 euros par an	654	13.1%	10.0%	365	15.2%	10.2%	289	11.2%	9.8%	242	19.1%	8.1%
De 45 000 à moins de 65 000 euros par an	442	8.9%	7.4%	267	11.1%	8.0%	175	6.8%	6.7%	253	19.9%	7.1%
De 65 000 à moins de 80 000 euros par an	115	2.3%	7.5%	74	3.1%	8.0%	42	1.6%	6.8%	81	6.4%	7.3%
De 80 000 à moins de 115 000 euros par an	58	1.2%	5.9%	34	1.4%	5.7%	24	0.9%	6.2%	45	3.5%	5.6%
115 000 euros et plus par an	23	0.5%	5.1%	20	0.8%	7.2%	4	0.1%	2.0%	20	1.6%	5.3%
Refus	303	6.1%	9.4%	92	3.9%	6.9%	210	8.1%	11.2%	89	7.0%	7.8%
Ne sait pas	117	2.3%	8.1%	44	1.8%	7.0%	73	2.8%	8.9%	29	2.3%	6.2%