

# PHR Week-End

PHR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	5444	100.0%	10.7%	2605	100.0%	10.6%	2839	100.0%	10.7%	1387	100.0%	8.2%
<b>Sexe</b>												
<b>Homme</b>	2605	47.8%	10.6%	2605	100.0%	10.6%	0	-	-	723	52.1%	8.2%
<b>Femme</b>	2839	52.2%	10.7%	0	-	-	2839	100.0%	10.7%	665	47.9%	8.1%
<b>Age</b>												
<b>15 à 24 ans</b>	493	9.1%	6.7%	264	10.1%	7.1%	230	8.1%	6.3%	163	11.7%	5.2%
<b>25 à 34 ans</b>	655	12.0%	8.5%	330	12.7%	8.7%	325	11.4%	8.3%	193	13.9%	5.6%
<b>35 à 49 ans</b>	1371	25.2%	10.8%	674	25.9%	10.8%	697	24.5%	10.9%	585	42.2%	9.5%
<b>50 à 64 ans</b>	1614	29.6%	13.2%	746	28.6%	12.6%	868	30.6%	13.7%	432	31.1%	10.7%
<b>65 ans et plus</b>	1311	24.1%	11.8%	591	22.7%	12.4%	720	25.4%	11.4%	15	1.1%	8.1%
<b>Individu</b>												
<b>Ménagère</b>	2617	48.1%	11.2%	0	-	-	2617	92.2%	11.2%	607	43.8%	8.9%
<b>Personne de Référence</b>	2929	53.8%	10.4%	2254	86.6%	11.2%	675	23.8%	8.5%	714	51.5%	8.5%
<b>Responsable des achats</b>	3830	70.4%	10.8%	1245	47.8%	10.0%	2585	91.0%	11.2%	915	66.0%	8.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	138	2.5%	25.8%	79	3.0%	23.8%	60	2.1%	29.0%	4	0.3%	14.5%
<b>Petits patrons</b>	186	3.4%	11.3%	135	5.2%	11.6%	51	1.8%	10.6%	163	11.7%	11.1%
<b>Affaires et Cadres</b>	326	6.0%	6.8%	212	8.1%	7.3%	114	4.0%	6.2%	289	20.9%	6.7%
<b>Professions intermédiaires</b>	613	11.3%	9.1%	311	11.9%	8.9%	302	10.7%	9.3%	496	35.7%	8.9%
<b>Employés</b>	954	17.5%	11.4%	216	8.3%	10.3%	738	26.0%	11.7%	198	14.3%	11.0%
<b>Ouvriers</b>	834	15.3%	12.9%	635	24.4%	12.7%	199	7.0%	13.4%	53	3.8%	12.4%
<b>Retraités</b>	1601	29.4%	12.7%	775	29.7%	12.9%	826	29.1%	12.6%	18	1.3%	7.5%
<b>Autres inactifs</b>	792	14.6%	7.9%	243	9.3%	7.0%	549	19.3%	8.4%	167	12.1%	5.4%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	201	3.7%	25.2%	94	3.6%	24.2%	107	3.8%	26.1%	0	-	-
<b>Petits patrons</b>	272	5.0%	10.3%	140	5.4%	10.2%	132	4.6%	10.5%	272	19.6%	10.3%
<b>Affaires et Cadres</b>	445	8.2%	6.5%	244	9.4%	7.0%	201	7.1%	6.0%	445	32.1%	6.5%
<b>Professions intermédiaires</b>	670	12.3%	9.0%	338	13.0%	8.7%	332	11.7%	9.3%	670	48.3%	9.0%
<b>Employés</b>	491	9.0%	9.3%	221	8.5%	9.9%	270	9.5%	8.8%	0	-	-
<b>Ouvriers</b>	1193	21.9%	12.6%	615	23.6%	12.6%	577	20.3%	12.6%	0	-	-
<b>Retraités</b>	1857	34.1%	12.6%	845	32.4%	12.6%	1012	35.6%	12.6%	0	-	-
<b>Autres inactifs</b>	315	5.8%	8.1%	107	4.1%	7.2%	209	7.3%	8.7%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	851	15.6%	9.1%	398	15.3%	9.8%	453	15.9%	8.5%	118	8.5%	6.8%
<b>2 personnes</b>	2209	40.6%	12.3%	1024	39.3%	11.7%	1185	41.7%	12.9%	401	28.9%	9.3%
<b>3 personnes</b>	958	17.6%	10.3%	488	18.7%	10.7%	469	16.5%	9.9%	277	20.0%	7.3%
<b>4 personnes</b>	926	17.0%	10.1%	470	18.0%	10.3%	456	16.1%	9.9%	394	28.4%	8.5%
<b>5 personnes et +</b>	501	9.2%	9.6%	225	8.6%	9.1%	277	9.7%	10.0%	197	14.2%	8.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1541	28.3%	9.8%	749	28.7%	10.3%	793	27.9%	9.4%	615	44.3%	8.0%
<b>Non</b>	3903	71.7%	11.0%	1856	71.3%	10.8%	2047	72.1%	11.2%	772	55.7%	8.3%
<b>Habitat</b>												
<b>Communes rurales</b>	2104	38.6%	18.0%	978	37.5%	17.6%	1126	39.6%	18.3%	476	34.3%	14.2%
<b>Agglo. - 20 000 hab</b>	1334	24.5%	14.9%	632	24.3%	15.0%	702	24.7%	14.9%	336	24.3%	13.2%
<b>Agglo. 20 000 à 100 000 hab</b>	1054	19.4%	15.4%	503	19.3%	14.6%	551	19.4%	16.2%	301	21.7%	15.1%
<b>Agglo. + 100 000 hab</b>	799	14.7%	5.3%	413	15.8%	5.7%	387	13.6%	4.9%	215	15.5%	4.1%
<b>Agglo. Paris</b>	153	2.8%	1.8%	79	3.0%	2.0%	74	2.6%	1.7%	58	4.2%	1.5%

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<b>Région d'habitation</b>												
Ile-de-France	263	4.8%	2.8%	132	5.1%	2.9%	131	4.6%	2.7%	104	7.5%	2.4%
Nord-Pas-de-Calais	509	9.4%	15.8%	229	8.8%	15.0%	280	9.9%	16.6%	96	7.0%	10.6%
Lorraine	118	2.2%	6.1%	53	2.0%	5.6%	65	2.3%	6.5%	41	3.0%	7.5%
Alsace	48	0.9%	3.2%	19	0.7%	2.6%	29	1.0%	3.7%	5	0.4%	1.0%
Franche-Comté	126	2.3%	13.2%	62	2.4%	13.3%	64	2.3%	13.1%	33	2.4%	12.4%
Champagne-Ardenne	36	0.7%	3.3%	17	0.7%	3.2%	19	0.7%	3.4%	9	0.6%	2.8%
Picardie	232	4.3%	15.1%	99	3.8%	13.3%	133	4.7%	16.8%	46	3.3%	10.5%
Bourgogne	115	2.1%	8.5%	58	2.2%	8.8%	58	2.0%	8.1%	29	2.1%	7.9%
Haute-Normandie	412	7.6%	27.8%	195	7.5%	27.7%	217	7.6%	28.0%	97	7.0%	22.9%
Basse-Normandie	514	9.4%	42.7%	239	9.2%	41.3%	275	9.7%	43.9%	110	7.9%	33.0%
Centre	210	3.9%	10.1%	124	4.7%	12.3%	87	3.1%	8.0%	57	4.1%	9.0%
Pays de la Loire	442	8.1%	15.4%	214	8.2%	15.5%	228	8.0%	15.3%	98	7.1%	11.9%
Bretagne	431	7.9%	16.5%	233	8.9%	18.7%	198	7.0%	14.6%	120	8.6%	15.5%
Poitou-Charentes	148	2.7%	10.1%	63	2.4%	9.0%	85	3.0%	11.1%	32	2.3%	8.5%
Aquitaine	275	5.1%	10.3%	131	5.0%	10.3%	144	5.1%	10.2%	74	5.3%	9.2%
Midi-Pyrénées	324	5.9%	13.5%	155	5.9%	13.4%	169	5.9%	13.6%	87	6.3%	10.8%
Limousin	52	0.9%	8.2%	26	1.0%	8.7%	25	0.9%	7.7%	12	0.8%	7.5%
Auvergne	145	2.7%	12.9%	72	2.8%	13.3%	73	2.6%	12.5%	30	2.2%	10.1%
Rhône-Alpes	807	14.8%	16.1%	375	14.4%	15.5%	432	15.2%	16.6%	229	16.5%	12.8%
Languedoc-Roussillon	188	3.4%	8.6%	85	3.2%	8.2%	103	3.6%	9.0%	64	4.6%	9.9%
Provence-Alpes-Côte-d'Azur-Corse	49	0.9%	1.1%	25	0.9%	1.2%	25	0.9%	1.1%	14	1.0%	1.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	2631	48.3%	9.5%	1329	51.0%	9.5%	1302	45.8%	9.6%	1006	72.5%	7.8%
Presque tous les jours	635	11.7%	10.3%	314	12.1%	10.9%	321	11.3%	9.9%	188	13.5%	8.1%
1 à 2 fois par semaine	418	7.7%	12.9%	188	7.2%	12.8%	230	8.1%	12.9%	104	7.5%	11.1%
1 à 3 fois par mois	94	1.7%	11.0%	25	1.0%	7.5%	68	2.4%	13.4%	11	0.8%	7.3%
Moins souvent	179	3.3%	13.4%	82	3.2%	13.0%	97	3.4%	13.8%	28	2.0%	20.9%
Jamais	15	0.3%	11.0%	8	0.3%	9.8%	7	0.2%	12.9%	1	0.1%	7.9%

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<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	217	4.0%	10.1%	84	3.2%	9.8%	132	4.7%	10.4%	16	1.1%	8.6%
De 9 000 à moins de 12 000 euros par an	378	6.9%	11.4%	122	4.7%	10.8%	255	9.0%	11.7%	21	1.5%	8.4%
De 12 000 à moins de 18 000 euros par an	786	14.4%	12.1%	340	13.0%	12.4%	446	15.7%	11.8%	54	3.9%	7.1%
De 18 000 à moins de 24 000 euros par an	888	16.3%	11.9%	440	16.9%	12.5%	448	15.8%	11.4%	132	9.5%	8.3%
De 24 000 à moins de 36 000 euros par an	1322	24.3%	11.4%	675	25.9%	12.2%	647	22.8%	10.7%	385	27.8%	10.4%
De 36 000 à moins de 45 000 euros par an	706	13.0%	10.9%	367	14.1%	10.3%	339	12.0%	11.5%	254	18.3%	8.5%
De 45 000 à moins de 65 000 euros par an	481	8.8%	8.1%	280	10.7%	8.4%	201	7.1%	7.7%	253	18.2%	7.1%
De 65 000 à moins de 80 000 euros par an	119	2.2%	7.8%	79	3.0%	8.6%	40	1.4%	6.5%	86	6.2%	7.7%
De 80 000 à moins de 115 000 euros par an	69	1.3%	7.1%	44	1.7%	7.5%	24	0.9%	6.4%	57	4.1%	7.2%
115 000 euros et plus par an	27	0.5%	5.9%	24	0.9%	8.9%	3	0.1%	1.5%	23	1.7%	6.1%
Refus	323	5.9%	10.0%	108	4.1%	8.0%	215	7.6%	11.5%	79	5.7%	6.9%
Ne sait pas	129	2.4%	8.9%	41	1.6%	6.5%	88	3.1%	10.7%	28	2.0%	5.8%