

# 7ème jour de la PQR sans Auj.en France

E7QR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	16809	100.0%	32.9%	8389	100.0%	34.3%	8420	100.0%	31.6%	4378	100.0%	25.8%
<b>Sexe</b>												
<b>Homme</b>	8389	49.9%	34.3%	8389	100.0%	34.3%	0	-	-	2364	54.0%	26.9%
<b>Femme</b>	8420	50.1%	31.6%	0	-	-	8420	100.0%	31.6%	2014	46.0%	24.6%
<b>Age</b>												
<b>15 à 24 ans</b>	1831	10.9%	24.8%	978	11.7%	26.2%	853	10.1%	23.3%	654	14.9%	20.8%
<b>25 à 34 ans</b>	1972	11.7%	25.6%	1013	12.1%	26.7%	959	11.4%	24.5%	662	15.1%	19.4%
<b>35 à 49 ans</b>	3951	23.5%	31.2%	2070	24.7%	33.2%	1881	22.3%	29.3%	1613	36.8%	26.2%
<b>50 à 64 ans</b>	4619	27.5%	37.7%	2299	27.4%	38.8%	2320	27.6%	36.7%	1393	31.8%	34.4%
<b>65 ans et plus</b>	4436	26.4%	40.0%	2030	24.2%	42.6%	2407	28.6%	38.0%	56	1.3%	29.8%
<b>Individu</b>												
<b>Ménagère</b>	7605	45.2%	32.4%	0	-	-	7605	90.3%	32.4%	1732	39.6%	25.5%
<b>Personne de Référence</b>	9351	55.6%	33.3%	7083	84.4%	35.1%	2268	26.9%	28.7%	2235	51.0%	26.6%
<b>Responsable des achats</b>	11584	68.9%	32.7%	4086	48.7%	32.9%	7498	89.1%	32.6%	2694	61.5%	25.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	204	1.2%	38.1%	120	1.4%	36.4%	84	1.0%	40.9%	5	0.1%	21.1%
<b>Petits patrons</b>	567	3.4%	34.4%	407	4.9%	35.0%	160	1.9%	32.8%	484	11.0%	32.9%
<b>Affaires et Cadres</b>	966	5.7%	20.3%	642	7.7%	22.0%	324	3.8%	17.6%	850	19.4%	19.7%
<b>Professions intermédiaires</b>	1910	11.4%	28.3%	1076	12.8%	30.9%	834	9.9%	25.6%	1550	35.4%	27.8%
<b>Employés</b>	2813	16.7%	33.6%	757	9.0%	36.3%	2055	24.4%	32.7%	558	12.7%	30.9%
<b>Ouvriers</b>	2383	14.2%	36.9%	1855	22.1%	37.2%	529	6.3%	35.6%	144	3.3%	34.0%
<b>Retraités</b>	5117	30.4%	40.7%	2566	30.6%	42.7%	2551	30.3%	38.9%	97	2.2%	41.1%
<b>Autres inactifs</b>	2848	16.9%	28.4%	966	11.5%	27.7%	1882	22.4%	28.8%	690	15.8%	22.3%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	305	1.8%	38.3%	140	1.7%	36.1%	166	2.0%	40.4%	0	-	-
<b>Petits patrons</b>	890	5.3%	33.8%	459	5.5%	33.3%	432	5.1%	34.4%	890	20.3%	33.8%
<b>Affaires et Cadres</b>	1406	8.4%	20.5%	756	9.0%	21.7%	650	7.7%	19.4%	1406	32.1%	20.5%
<b>Professions intermédiaires</b>	2082	12.4%	27.8%	1149	13.7%	29.4%	933	11.1%	26.1%	2082	47.6%	27.8%
<b>Employés</b>	1653	9.8%	31.2%	806	9.6%	36.0%	847	10.1%	27.7%	0	-	-
<b>Ouvriers</b>	3326	19.8%	35.1%	1789	21.3%	36.6%	1537	18.3%	33.6%	0	-	-
<b>Retraités</b>	5963	35.5%	40.6%	2818	33.6%	42.2%	3146	37.4%	39.3%	0	-	-
<b>Autres inactifs</b>	1183	7.0%	30.4%	473	5.6%	31.9%	710	8.4%	29.5%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	2855	17.0%	30.4%	1315	15.7%	32.5%	1540	18.3%	28.9%	382	8.7%	22.0%
<b>2 personnes</b>	6652	39.6%	36.9%	3292	39.2%	37.4%	3360	39.9%	36.5%	1199	27.4%	27.8%
<b>3 personnes</b>	2920	17.4%	31.4%	1536	18.3%	33.6%	1384	16.4%	29.3%	996	22.8%	26.2%
<b>4 personnes</b>	2835	16.9%	30.9%	1488	17.7%	32.5%	1347	16.0%	29.2%	1209	27.6%	26.0%
<b>5 personnes et +</b>	1546	9.2%	29.5%	757	9.0%	30.7%	789	9.4%	28.4%	592	13.5%	24.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	4570	27.2%	29.0%	2258	26.9%	31.0%	2312	27.5%	27.3%	1872	42.8%	24.4%
<b>Non</b>	12239	72.8%	34.6%	6132	73.1%	35.7%	6107	72.5%	33.6%	2506	57.2%	27.0%
<b>Habitat</b>												
<b>Communes rurales</b>	4203	25.0%	35.9%	2029	24.2%	36.6%	2174	25.8%	35.3%	1001	22.9%	30.0%
<b>Agglo. - 20 000 hab</b>	3419	20.3%	38.2%	1656	19.7%	39.2%	1762	20.9%	37.3%	829	18.9%	32.4%
<b>Agglo. 20 000 à 100 000 hab</b>	2811	16.7%	41.0%	1472	17.5%	42.8%	1339	15.9%	39.3%	720	16.4%	36.0%
<b>Agglo. + 100 000 hab</b>	5228	31.1%	34.4%	2650	31.6%	36.6%	2577	30.6%	32.4%	1464	33.4%	28.2%
<b>Agglo. Paris</b>	1148	6.8%	13.6%	581	6.9%	14.5%	567	6.7%	12.8%	364	8.3%	9.4%

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<b>Région d'habitation</b>												
Ile-de-France	1289	7.7%	13.6%	659	7.9%	14.6%	630	7.5%	12.7%	418	9.5%	9.7%
Nord-Pas-de-Calais	1368	8.1%	42.6%	658	7.8%	43.2%	710	8.4%	42.0%	337	7.7%	36.9%
Lorraine	918	5.5%	47.4%	453	5.4%	48.4%	465	5.5%	46.5%	210	4.8%	38.1%
Alsace	644	3.8%	42.5%	342	4.1%	46.6%	302	3.6%	38.6%	163	3.7%	33.4%
Franche-Comté	400	2.4%	42.0%	215	2.6%	46.3%	185	2.2%	37.9%	78	1.8%	29.6%
Champagne-Ardenne	477	2.8%	43.8%	233	2.8%	44.2%	244	2.9%	43.3%	114	2.6%	35.5%
Picardie	496	2.9%	32.3%	245	2.9%	33.0%	250	3.0%	31.6%	107	2.4%	24.6%
Bourgogne	428	2.5%	31.4%	217	2.6%	33.2%	211	2.5%	29.8%	106	2.4%	29.4%
Haute-Normandie	148	0.9%	10.0%	80	1.0%	11.4%	68	0.8%	8.8%	32	0.7%	7.6%
Basse-Normandie	347	2.1%	28.8%	168	2.0%	29.0%	179	2.1%	28.6%	81	1.8%	24.3%
Centre	397	2.4%	19.1%	220	2.6%	22.0%	177	2.1%	16.4%	99	2.3%	15.7%
Pays de la Loire	991	5.9%	34.5%	481	5.7%	34.8%	510	6.1%	34.3%	255	5.8%	30.8%
Bretagne	1245	7.4%	47.8%	613	7.3%	49.1%	632	7.5%	46.6%	335	7.6%	43.2%
Poitou-Charentes	348	2.1%	23.7%	163	1.9%	23.1%	185	2.2%	24.2%	73	1.7%	19.6%
Aquitaine	975	5.8%	36.3%	467	5.6%	36.6%	508	6.0%	36.1%	264	6.0%	32.8%
Midi-Pyrénées	917	5.5%	38.3%	468	5.6%	40.5%	449	5.3%	36.2%	259	5.9%	32.1%
Limousin	223	1.3%	35.4%	105	1.2%	34.8%	118	1.4%	36.0%	52	1.2%	33.0%
Auvergne	562	3.3%	50.0%	273	3.3%	50.7%	289	3.4%	49.4%	130	3.0%	42.9%
Rhône-Alpes	2024	12.0%	40.3%	1006	12.0%	41.6%	1018	12.1%	39.1%	547	12.5%	30.6%
Languedoc-Roussillon	956	5.7%	44.0%	476	5.7%	46.3%	480	5.7%	42.0%	230	5.3%	35.5%
Provence-Alpes-Côte-d'Azur-Corse	1657	9.9%	38.3%	849	10.1%	41.7%	808	9.6%	35.4%	489	11.2%	34.2%
<b>Habitudes de connexion Internet</b>												
Tous les jours	8369	49.8%	30.4%	4439	52.9%	31.7%	3930	46.7%	29.0%	3218	73.5%	24.9%
Presque tous les jours	1885	11.2%	30.7%	939	11.2%	32.5%	946	11.2%	29.1%	586	13.4%	25.1%
1 à 2 fois par semaine	1198	7.1%	37.0%	533	6.4%	36.5%	665	7.9%	37.4%	314	7.2%	33.4%
1 à 3 fois par mois	270	1.6%	31.8%	126	1.5%	37.4%	144	1.7%	28.2%	45	1.0%	29.9%
Moins souvent	444	2.6%	33.2%	216	2.6%	34.0%	228	2.7%	32.5%	37	0.8%	27.5%
Jamais	58	0.3%	42.7%	35	0.4%	41.6%	23	0.3%	44.5%	10	0.2%	65.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	664	3.9%	31.0%	260	3.1%	30.2%	404	4.8%	31.6%	51	1.2%	27.6%
De 9 000 à moins de 12 000 euros par an	1130	6.7%	34.0%	390	4.6%	34.4%	740	8.8%	33.8%	51	1.2%	20.7%
De 12 000 à moins de 18 000 euros par an	2290	13.6%	35.2%	1002	11.9%	36.5%	1288	15.3%	34.2%	221	5.0%	28.9%
De 18 000 à moins de 24 000 euros par an	2661	15.8%	35.6%	1324	15.8%	37.5%	1337	15.9%	34.0%	443	10.1%	27.9%
De 24 000 à moins de 36 000 euros par an	4050	24.1%	35.0%	2056	24.5%	37.1%	1994	23.7%	33.0%	1028	23.5%	27.6%
De 36 000 à moins de 45 000 euros par an	2134	12.7%	32.8%	1211	14.4%	34.0%	924	11.0%	31.4%	813	18.6%	27.4%
De 45 000 à moins de 65 000 euros par an	1709	10.2%	28.7%	1038	12.4%	31.1%	670	8.0%	25.5%	857	19.6%	24.0%
De 65 000 à moins de 80 000 euros par an	403	2.4%	26.3%	266	3.2%	29.1%	136	1.6%	22.1%	274	6.3%	24.6%
De 80 000 à moins de 115 000 euros par an	210	1.3%	21.6%	141	1.7%	23.7%	69	0.8%	18.2%	154	3.5%	19.3%
115 000 euros et plus par an	96	0.6%	20.9%	71	0.8%	25.9%	25	0.3%	13.4%	68	1.5%	17.8%
Refus	1074	6.4%	33.4%	442	5.3%	33.0%	632	7.5%	33.7%	314	7.2%	27.6%
Ne sait pas	388	2.3%	26.8%	188	2.2%	29.9%	200	2.4%	24.4%	105	2.4%	21.9%