

L'Union - L'Ardennais Dimanche

E7QR, Lecture Dernière Période



| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 396 | 100.0% | 0.8% | 192 | 100.0% | 0.8% | 204 | 100.0% | 0.8% | 93 | 100.0% | 0.5% |
| Sexe | | | | | | | | | | | | |
| Homme | 192 | 48.5% | 0.8% | 192 | 100.0% | 0.8% | 0 | - | - | 48 | 51.3% | 0.5% |
| Femme | 204 | 51.5% | 0.8% | 0 | - | - | 204 | 100.0% | 0.8% | 45 | 48.7% | 0.6% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 50 | 12.7% | 0.7% | 22 | 11.3% | 0.6% | 28 | 13.9% | 0.8% | 20 | 21.5% | 0.6% |
| 25 à 34 ans | 35 | 8.8% | 0.5% | 20 | 10.3% | 0.5% | 15 | 7.3% | 0.4% | 16 | 16.8% | 0.5% |
| 35 à 49 ans | 87 | 21.9% | 0.7% | 48 | 25.2% | 0.8% | 39 | 18.9% | 0.6% | 27 | 29.1% | 0.4% |
| 50 à 64 ans | 103 | 26.1% | 0.8% | 44 | 23.0% | 0.7% | 59 | 29.0% | 0.9% | 29 | 31.3% | 0.7% |
| 65 ans et plus | 121 | 30.6% | 1.1% | 58 | 30.3% | 1.2% | 63 | 30.8% | 1.0% | 1 | 1.3% | 0.6% |
| Individu | | | | | | | | | | | | |
| Ménagère | 179 | 45.1% | 0.8% | 0 | - | - | 179 | 87.6% | 0.8% | 36 | 38.7% | 0.5% |
| Personne de Référence | 227 | 57.4% | 0.8% | 172 | 89.5% | 0.9% | 56 | 27.2% | 0.7% | 41 | 43.9% | 0.5% |
| Responsable des achats | 255 | 64.5% | 0.7% | 78 | 40.7% | 0.6% | 177 | 86.8% | 0.8% | 44 | 47.3% | 0.4% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 7 | 1.8% | 1.3% | 5 | 2.5% | 1.4% | 2 | 1.1% | 1.1% | 0 | - | - |
| Petits patrons | 3 | 0.8% | 0.2% | 3 | 1.5% | 0.2% | 0 | 0.2% | 0.1% | 3 | 3.0% | 0.2% |
| Affaires et Cadres | 21 | 5.2% | 0.4% | 15 | 7.8% | 0.5% | 6 | 2.8% | 0.3% | 19 | 20.7% | 0.4% |
| Professions intermédiaires | 36 | 9.0% | 0.5% | 24 | 12.4% | 0.7% | 12 | 5.8% | 0.4% | 27 | 29.4% | 0.5% |
| Employés | 74 | 18.7% | 0.9% | 14 | 7.5% | 0.7% | 60 | 29.3% | 1.0% | 18 | 19.1% | 1.0% |
| Ouvriers | 49 | 12.5% | 0.8% | 44 | 22.8% | 0.9% | 6 | 2.7% | 0.4% | 1 | 1.4% | 0.3% |
| Retraités | 135 | 34.0% | 1.1% | 67 | 34.9% | 1.1% | 68 | 33.2% | 1.0% | 3 | 3.3% | 1.3% |
| Autres inactifs | 71 | 18.0% | 0.7% | 21 | 10.7% | 0.6% | 51 | 24.9% | 0.8% | 21 | 23.1% | 0.7% |
| PCS Personne de Référence | | | | | | | | | | | | |
| Agriculteurs | 10 | 2.4% | 1.2% | 6 | 3.0% | 1.5% | 4 | 1.8% | 0.9% | 0 | - | - |
| Petits patrons | 18 | 4.6% | 0.7% | 4 | 2.3% | 0.3% | 14 | 6.8% | 1.1% | 18 | 19.6% | 0.7% |
| Affaires et Cadres | 32 | 8.0% | 0.5% | 22 | 11.4% | 0.6% | 10 | 4.8% | 0.3% | 32 | 34.3% | 0.5% |
| Professions intermédiaires | 43 | 10.8% | 0.6% | 21 | 11.0% | 0.5% | 22 | 10.6% | 0.6% | 43 | 46.1% | 0.6% |
| Employés | 40 | 10.0% | 0.8% | 12 | 6.1% | 0.5% | 28 | 13.7% | 0.9% | 0 | - | - |
| Ouvriers | 79 | 19.9% | 0.8% | 45 | 23.3% | 0.9% | 34 | 16.7% | 0.7% | 0 | - | - |
| Retraités | 148 | 37.5% | 1.0% | 70 | 36.2% | 1.0% | 79 | 38.7% | 1.0% | 0 | - | - |
| Autres inactifs | 27 | 6.8% | 0.7% | 13 | 6.6% | 0.9% | 14 | 6.9% | 0.6% | 0 | - | - |

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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du Foyer | | | | | | | | | | | | |
| 1 personne | 73 | 18.4% | 0.8% | 31 | 16.1% | 0.8% | 42 | 20.6% | 0.8% | 7 | 7.6% | 0.4% |
| 2 personnes | 162 | 40.8% | 0.9% | 81 | 42.3% | 0.9% | 80 | 39.4% | 0.9% | 24 | 26.3% | 0.6% |
| 3 personnes | 65 | 16.4% | 0.7% | 25 | 12.8% | 0.5% | 41 | 19.9% | 0.9% | 21 | 23.0% | 0.6% |
| 4 personnes | 62 | 15.7% | 0.7% | 39 | 20.2% | 0.8% | 23 | 11.5% | 0.5% | 27 | 29.4% | 0.6% |
| 5 personnes et + | 34 | 8.6% | 0.6% | 16 | 8.6% | 0.7% | 18 | 8.6% | 0.6% | 13 | 13.6% | 0.5% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 96 | 24.4% | 0.6% | 53 | 27.8% | 0.7% | 43 | 21.1% | 0.5% | 35 | 37.9% | 0.5% |
| Non | 300 | 75.6% | 0.8% | 139 | 72.2% | 0.8% | 161 | 78.9% | 0.9% | 58 | 62.1% | 0.6% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 152 | 38.3% | 1.3% | 76 | 39.6% | 1.4% | 76 | 37.1% | 1.2% | 28 | 30.1% | 0.8% |
| Agglo. - 20 000 hab | 70 | 17.6% | 0.8% | 34 | 17.6% | 0.8% | 36 | 17.5% | 0.8% | 17 | 18.7% | 0.7% |
| Agglo. 20 000 à 100 000 hab | 107 | 27.0% | 1.6% | 50 | 25.9% | 1.4% | 57 | 28.0% | 1.7% | 26 | 28.4% | 1.3% |
| Agglo. + 100 000 hab | 65 | 16.3% | 0.4% | 30 | 15.8% | 0.4% | 34 | 16.7% | 0.4% | 19 | 20.7% | 0.4% |
| Agglo. Paris | 3 | 0.8% | 0.0% | 2 | 1.0% | 0.1% | 1 | 0.6% | 0.0% | 2 | 2.2% | 0.1% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Région d'habitation | | | | | | | | | | | | |
| Ile-de-France | 7 | 1.7% | 0.1% | 5 | 2.4% | 0.1% | 2 | 1.1% | 0.0% | 2 | 2.2% | 0.0% |
| Nord-Pas-de-Calais | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Lorraine | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Alsace | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Franche-Comté | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Champagne-Ardenne | 280 | 70.7% | 25.7% | 139 | 72.1% | 26.4% | 142 | 69.4% | 25.1% | 69 | 74.4% | 21.4% |
| Picardie | 107 | 27.1% | 7.0% | 48 | 24.9% | 6.4% | 59 | 29.1% | 7.5% | 22 | 23.4% | 5.0% |
| Bourgogne | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Haute-Normandie | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Basse-Normandie | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Centre | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Pays de la Loire | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Bretagne | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Poitou-Charentes | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Aquitaine | 1 | 0.2% | 0.0% | 0 | - | - | 1 | 0.4% | 0.1% | 0 | - | - |
| Midi-Pyrénées | 1 | 0.2% | 0.0% | 1 | 0.5% | 0.1% | 0 | - | - | 0 | - | - |
| Limousin | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Auvergne | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Rhône-Alpes | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Languedoc-Roussillon | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Provence-Alpes-Côte-d'Azur-Corse | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Habitudes de connexion Internet | | | | | | | | | | | | |
| Tous les jours | 175 | 44.2% | 0.6% | 87 | 45.4% | 0.6% | 88 | 43.0% | 0.6% | 57 | 61.3% | 0.4% |
| Presque tous les jours | 50 | 12.5% | 0.8% | 17 | 9.0% | 0.6% | 32 | 15.9% | 1.0% | 17 | 18.7% | 0.7% |
| 1 à 2 fois par semaine | 28 | 7.0% | 0.9% | 17 | 8.9% | 1.2% | 11 | 5.2% | 0.6% | 12 | 12.5% | 1.2% |
| 1 à 3 fois par mois | 7 | 1.9% | 0.9% | 7 | 3.9% | 2.2% | 0 | - | - | 2 | 1.6% | 1.0% |
| Moins souvent | 2 | 0.5% | 0.1% | 2 | 1.0% | 0.3% | 0 | - | - | 0 | - | - |
| Jamais | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du Foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 17 | 4.2% | 0.8% | 7 | 3.8% | 0.8% | 10 | 4.7% | 0.7% | 0 | - | - |
| De 9 000 à moins de 12 000 euros par an | 36 | 9.0% | 1.1% | 11 | 5.5% | 0.9% | 25 | 12.2% | 1.1% | 4 | 4.1% | 1.5% |
| De 12 000 à moins de 18 000 euros par an | 64 | 16.1% | 1.0% | 27 | 14.0% | 1.0% | 37 | 18.1% | 1.0% | 3 | 3.6% | 0.4% |
| De 18 000 à moins de 24 000 euros par an | 73 | 18.5% | 1.0% | 36 | 18.9% | 1.0% | 37 | 18.2% | 0.9% | 17 | 18.8% | 1.1% |
| De 24 000 à moins de 36 000 euros par an | 93 | 23.6% | 0.8% | 48 | 24.9% | 0.9% | 46 | 22.4% | 0.8% | 13 | 13.8% | 0.3% |
| De 36 000 à moins de 45 000 euros par an | 30 | 7.5% | 0.5% | 21 | 10.9% | 0.6% | 9 | 4.3% | 0.3% | 13 | 14.3% | 0.4% |
| De 45 000 à moins de 65 000 euros par an | 29 | 7.3% | 0.5% | 16 | 8.6% | 0.5% | 12 | 6.1% | 0.5% | 13 | 13.6% | 0.4% |
| De 65 000 à moins de 80 000 euros par an | 8 | 2.0% | 0.5% | 7 | 3.6% | 0.8% | 1 | 0.5% | 0.2% | 6 | 6.6% | 0.6% |
| De 80 000 à moins de 115 000 euros par an | 0 | 0.1% | 0.1% | 0 | - | - | 0 | 0.2% | 0.1% | 0 | 0.5% | 0.1% |
| 115 000 euros et plus par an | 3 | 0.8% | 0.7% | 2 | 1.0% | 0.7% | 1 | 0.6% | 0.7% | 3 | 3.3% | 0.8% |
| Refus | 34 | 8.5% | 1.0% | 11 | 5.9% | 0.8% | 22 | 11.0% | 1.2% | 14 | 15.6% | 1.3% |
| Ne sait pas | 10 | 2.4% | 0.7% | 6 | 3.0% | 0.9% | 4 | 1.9% | 0.5% | 5 | 5.7% | 1.1% |