

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1233	100.0%	2.4%	714	100.0%	2.9%	519	100.0%	1.9%	504	100.0%	3.0%
<b>Sexe</b>												
<b>Homme</b>	714	57.9%	2.9%	714	100.0%	2.9%	0	-	-	325	64.5%	3.7%
<b>Femme</b>	519	42.1%	1.9%	0	-	-	519	100.0%	1.9%	179	35.5%	2.2%
<b>Age</b>												
<b>15 à 24 ans</b>	187	15.1%	2.5%	125	17.5%	3.4%	62	11.9%	1.7%	93	18.5%	3.0%
<b>25 à 34 ans</b>	137	11.1%	1.8%	82	11.5%	2.2%	55	10.6%	1.4%	72	14.3%	2.1%
<b>35 à 49 ans</b>	243	19.7%	1.9%	151	21.1%	2.4%	92	17.7%	1.4%	155	30.7%	2.5%
<b>50 à 64 ans</b>	281	22.8%	2.3%	152	21.3%	2.6%	129	24.9%	2.0%	159	31.6%	3.9%
<b>65 ans et plus</b>	385	31.3%	3.5%	204	28.6%	4.3%	181	34.9%	2.9%	24	4.9%	13.1%
<b>Individu</b>												
<b>Ménagère</b>	460	37.3%	2.0%	0	-	-	460	88.6%	2.0%	152	30.2%	2.2%
<b>Personne de Référence</b>	733	59.5%	2.6%	579	81.1%	2.9%	155	29.8%	2.0%	288	57.2%	3.4%
<b>Responsable des achats</b>	796	64.6%	2.2%	348	48.8%	2.8%	448	86.3%	1.9%	298	59.1%	2.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.4%	1.0%	5	0.7%	1.6%	0	-	-	0	-	-
<b>Petits patrons</b>	55	4.4%	3.3%	44	6.1%	3.8%	11	2.1%	2.2%	49	9.8%	3.4%
<b>Affaires et Cadres</b>	223	18.1%	4.7%	166	23.2%	5.7%	58	11.1%	3.1%	204	40.5%	4.7%
<b>Professions intermédiaires</b>	134	10.9%	2.0%	76	10.6%	2.2%	58	11.2%	1.8%	108	21.5%	1.9%
<b>Employés</b>	115	9.3%	1.4%	57	7.9%	2.7%	58	11.2%	0.9%	23	4.5%	1.3%
<b>Ouvriers</b>	65	5.2%	1.0%	55	7.7%	1.1%	10	1.9%	0.7%	4	0.8%	0.9%
<b>Retraités</b>	364	29.5%	2.9%	211	29.5%	3.5%	153	29.5%	2.3%	8	1.6%	3.3%
<b>Autres inactifs</b>	273	22.1%	2.7%	102	14.2%	2.9%	171	33.0%	2.6%	108	21.4%	3.5%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	11	0.9%	1.4%	7	1.0%	1.8%	4	0.8%	1.0%	0	-	-
<b>Petits patrons</b>	74	6.0%	2.8%	51	7.2%	3.7%	22	4.3%	1.8%	74	14.6%	2.8%
<b>Affaires et Cadres</b>	301	24.4%	4.4%	191	26.7%	5.5%	110	21.3%	3.3%	301	59.8%	4.4%
<b>Professions intermédiaires</b>	129	10.5%	1.7%	83	11.6%	2.1%	46	8.9%	1.3%	129	25.6%	1.7%
<b>Employés</b>	87	7.1%	1.6%	54	7.6%	2.4%	33	6.4%	1.1%	0	-	-
<b>Ouvriers</b>	103	8.3%	1.1%	62	8.7%	1.3%	40	7.8%	0.9%	0	-	-
<b>Retraités</b>	449	36.4%	3.1%	241	33.8%	3.6%	208	40.1%	2.6%	0	-	-
<b>Autres inactifs</b>	79	6.4%	2.0%	24	3.4%	1.6%	55	10.6%	2.3%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	225	18.2%	2.4%	100	13.9%	2.5%	125	24.1%	2.3%	60	12.0%	3.5%
2 personnes	499	40.5%	2.8%	298	41.7%	3.4%	201	38.8%	2.2%	145	28.8%	3.4%
3 personnes	212	17.2%	2.3%	140	19.6%	3.1%	72	13.9%	1.5%	103	20.4%	2.7%
4 personnes	156	12.6%	1.7%	88	12.4%	1.9%	67	13.0%	1.5%	107	21.1%	2.3%
5 personnes et +	142	11.5%	2.7%	89	12.4%	3.6%	53	10.2%	1.9%	89	17.7%	3.6%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	282	22.9%	1.8%	165	23.1%	2.3%	117	22.6%	1.4%	180	35.8%	2.4%
Non	950	77.1%	2.7%	549	76.9%	3.2%	401	77.4%	2.2%	323	64.2%	3.5%
<b>Habitat</b>												
Communes rurales	157	12.7%	1.3%	97	13.6%	1.8%	60	11.5%	1.0%	52	10.2%	1.5%
Agglo. - 20 000 hab	150	12.1%	1.7%	88	12.4%	2.1%	61	11.8%	1.3%	46	9.1%	1.8%
Agglo. 20 000 à 100 000 hab	127	10.3%	1.9%	78	10.9%	2.3%	50	9.6%	1.5%	50	9.9%	2.5%
Agglo. + 100 000 hab	328	26.6%	2.2%	189	26.4%	2.6%	139	26.8%	1.7%	122	24.1%	2.3%
Agglo. Paris	471	38.2%	5.6%	262	36.7%	6.5%	209	40.3%	4.7%	235	46.7%	6.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	503	40.8%	5.3%	282	39.4%	6.3%	221	42.6%	4.5%	250	49.6%	5.8%
Nord-Pas-de-Calais	56	4.6%	1.8%	34	4.7%	2.2%	22	4.3%	1.3%	15	3.0%	1.7%
Lorraine	32	2.6%	1.6%	22	3.1%	2.3%	10	2.0%	1.0%	13	2.7%	2.4%
Alsace	18	1.5%	1.2%	13	1.8%	1.8%	5	1.1%	0.7%	7	1.3%	1.4%
Franche-Comté	10	0.8%	1.0%	7	1.0%	1.5%	3	0.6%	0.6%	4	0.8%	1.5%
Champagne-Ardenne	17	1.4%	1.6%	10	1.4%	1.9%	7	1.4%	1.3%	5	1.0%	1.6%
Picardie	25	2.0%	1.6%	11	1.5%	1.4%	14	2.7%	1.7%	5	1.1%	1.2%
Bourgogne	24	1.9%	1.8%	12	1.6%	1.8%	12	2.4%	1.7%	9	1.8%	2.5%
Haute-Normandie	32	2.6%	2.2%	14	1.9%	1.9%	19	3.6%	2.4%	9	1.8%	2.2%
Basse-Normandie	17	1.4%	1.4%	10	1.4%	1.7%	7	1.4%	1.1%	4	0.8%	1.2%
Centre	48	3.9%	2.3%	34	4.7%	3.4%	14	2.7%	1.3%	17	3.4%	2.7%
Pays de la Loire	58	4.7%	2.0%	32	4.5%	2.3%	26	5.0%	1.8%	22	4.4%	2.7%
Bretagne	36	2.9%	1.4%	26	3.7%	2.1%	10	1.9%	0.7%	12	2.3%	1.5%
Poitou-Charentes	25	2.0%	1.7%	16	2.2%	2.2%	9	1.8%	1.2%	10	1.9%	2.6%
Aquitaine	49	4.0%	1.8%	31	4.3%	2.4%	19	3.6%	1.3%	17	3.4%	2.1%
Midi-Pyrénées	54	4.4%	2.2%	35	4.9%	3.1%	19	3.6%	1.5%	21	4.3%	2.7%
Limousin	12	0.9%	1.8%	8	1.1%	2.6%	4	0.7%	1.1%	3	0.6%	2.0%
Auvergne	11	0.9%	1.0%	6	0.9%	1.2%	5	1.0%	0.9%	3	0.6%	1.0%
Rhône-Alpes	77	6.2%	1.5%	47	6.6%	1.9%	30	5.7%	1.1%	33	6.5%	1.8%
Languedoc-Roussillon	28	2.3%	1.3%	19	2.7%	1.9%	9	1.7%	0.8%	9	1.8%	1.4%
Provence-Alpes-Côte-d'Azur-Corse	101	8.2%	2.3%	48	6.7%	2.3%	53	10.3%	2.3%	35	7.0%	2.5%
<b>Habitudes de connexion Internet</b>												
Tous les jours	842	68.3%	3.1%	516	72.3%	3.7%	326	62.8%	2.4%	437	86.7%	3.4%
Presque tous les jours	130	10.6%	2.1%	70	9.8%	2.4%	60	11.6%	1.8%	46	9.0%	2.0%
1 à 2 fois par semaine	51	4.1%	1.6%	26	3.7%	1.8%	25	4.8%	1.4%	11	2.2%	1.2%
1 à 3 fois par mois	14	1.2%	1.7%	10	1.4%	3.0%	4	0.8%	0.8%	0	0.1%	0.3%
Moins souvent	20	1.7%	1.5%	10	1.4%	1.6%	10	2.0%	1.5%	6	1.2%	4.6%
Jamais	2	0.1%	1.2%	2	0.2%	1.9%	0	-	-	1	0.1%	3.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	32	2.6%	1.5%	16	2.2%	1.8%	16	3.2%	1.3%	1	0.2%	0.4%
De 9 000 à moins de 12 000 euros par an	29	2.4%	0.9%	16	2.2%	1.4%	13	2.6%	0.6%	3	0.5%	1.1%
De 12 000 à moins de 18 000 euros par an	70	5.6%	1.1%	27	3.8%	1.0%	43	8.2%	1.1%	9	1.7%	1.1%
De 18 000 à moins de 24 000 euros par an	93	7.6%	1.2%	63	8.8%	1.8%	30	5.8%	0.8%	21	4.1%	1.3%
De 24 000 à moins de 36 000 euros par an	250	20.3%	2.2%	116	16.2%	2.1%	134	25.9%	2.2%	79	15.6%	2.1%
De 36 000 à moins de 45 000 euros par an	153	12.4%	2.4%	84	11.8%	2.4%	69	13.3%	2.3%	77	15.2%	2.6%
De 45 000 à moins de 65 000 euros par an	219	17.7%	3.7%	142	19.9%	4.3%	77	14.8%	2.9%	96	19.1%	2.7%
De 65 000 à moins de 80 000 euros par an	85	6.9%	5.5%	60	8.3%	6.5%	25	4.8%	4.1%	57	11.4%	5.2%
De 80 000 à moins de 115 000 euros par an	86	6.9%	8.8%	69	9.6%	11.5%	17	3.3%	4.5%	53	10.4%	6.6%
115 000 euros et plus par an	56	4.6%	12.3%	38	5.3%	13.8%	19	3.6%	10.1%	40	7.9%	10.4%
Refus	120	9.7%	3.7%	68	9.5%	5.0%	52	10.1%	2.8%	52	10.3%	4.5%
Ne sait pas	41	3.3%	2.8%	17	2.4%	2.7%	24	4.5%	2.9%	18	3.5%	3.7%