

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	445	100.0%	0.9%	309	100.0%	1.3%	137	100.0%	0.5%	280	100.0%	1.7%
<b>Sexe</b>												
<b>Homme</b>	309	69.3%	1.3%	309	100.0%	1.3%	0	-	-	200	71.4%	2.3%
<b>Femme</b>	137	30.7%	0.5%	0	-	-	137	100.0%	0.5%	80	28.6%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	65	14.7%	0.9%	40	13.1%	1.1%	25	18.2%	0.7%	30	10.8%	1.0%
<b>25 à 34 ans</b>	61	13.6%	0.8%	40	12.9%	1.0%	21	15.2%	0.5%	43	15.3%	1.3%
<b>35 à 49 ans</b>	139	31.1%	1.1%	97	31.6%	1.6%	41	30.1%	0.6%	113	40.3%	1.8%
<b>50 à 64 ans</b>	137	30.7%	1.1%	98	31.6%	1.6%	39	28.6%	0.6%	93	33.1%	2.3%
<b>65 ans et plus</b>	44	9.9%	0.4%	33	10.8%	0.7%	11	7.9%	0.2%	2	0.6%	0.8%
<b>Individu</b>												
<b>Ménagère</b>	119	26.7%	0.5%	0	-	-	119	86.9%	0.5%	72	25.8%	1.1%
<b>Personne de Référence</b>	289	64.9%	1.0%	263	85.3%	1.3%	26	18.9%	0.3%	193	68.9%	2.3%
<b>Responsable des achats</b>	259	58.3%	0.7%	150	48.6%	1.2%	109	80.0%	0.5%	166	59.1%	1.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.4%	0.3%	2	0.6%	0.5%	0	-	-	0	-	-
<b>Petits patrons</b>	27	6.0%	1.6%	24	7.6%	2.0%	3	2.3%	0.7%	27	9.5%	1.8%
<b>Affaires et Cadres</b>	170	38.2%	3.6%	121	39.2%	4.2%	49	35.9%	2.7%	160	57.2%	3.7%
<b>Professions intermédiaires</b>	64	14.4%	1.0%	42	13.5%	1.2%	22	16.4%	0.7%	54	19.2%	1.0%
<b>Employés</b>	42	9.4%	0.5%	21	6.8%	1.0%	21	15.2%	0.3%	7	2.4%	0.4%
<b>Ouvriers</b>	22	5.0%	0.3%	19	6.3%	0.4%	3	2.2%	0.2%	0	0.1%	0.1%
<b>Retraités</b>	53	11.9%	0.4%	42	13.5%	0.7%	11	8.1%	0.2%	3	1.1%	1.3%
<b>Autres inactifs</b>	66	14.7%	0.7%	38	12.4%	1.1%	27	19.9%	0.4%	29	10.5%	0.9%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	3	0.6%	0.3%	2	0.7%	0.6%	0	0.3%	0.1%	0	-	-
<b>Petits patrons</b>	34	7.7%	1.3%	27	8.7%	1.9%	8	5.5%	0.6%	34	12.3%	1.3%
<b>Affaires et Cadres</b>	183	41.1%	2.7%	129	41.8%	3.7%	54	39.5%	1.6%	183	65.4%	2.7%
<b>Professions intermédiaires</b>	63	14.1%	0.8%	44	14.3%	1.1%	19	13.6%	0.5%	63	22.4%	0.8%
<b>Employés</b>	31	6.9%	0.6%	20	6.5%	0.9%	11	8.0%	0.4%	0	-	-
<b>Ouvriers</b>	38	8.5%	0.4%	24	7.8%	0.5%	14	10.2%	0.3%	0	-	-
<b>Retraités</b>	76	17.0%	0.5%	52	16.7%	0.8%	24	17.6%	0.3%	0	-	-
<b>Autres inactifs</b>	18	4.0%	0.5%	11	3.4%	0.7%	7	5.4%	0.3%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	53	12.0%	0.6%	36	11.8%	0.9%	17	12.5%	0.3%	31	11.2%	1.8%
2 personnes	160	36.0%	0.9%	109	35.2%	1.2%	52	37.8%	0.6%	87	31.2%	2.0%
3 personnes	100	22.4%	1.1%	74	24.0%	1.6%	26	18.8%	0.5%	63	22.5%	1.7%
4 personnes	84	18.8%	0.9%	55	17.7%	1.2%	29	21.2%	0.6%	67	23.8%	1.4%
5 personnes et +	48	10.8%	0.9%	35	11.3%	1.4%	13	9.7%	0.5%	32	11.3%	1.3%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	129	29.0%	0.8%	92	29.7%	1.3%	38	27.5%	0.4%	103	36.7%	1.3%
Non	316	71.0%	0.9%	217	70.3%	1.3%	99	72.5%	0.5%	177	63.3%	1.9%
<b>Habitat</b>												
Communes rurales	57	12.7%	0.5%	43	13.9%	0.8%	14	10.2%	0.2%	31	11.1%	0.9%
Agglo. - 20 000 hab	50	11.2%	0.6%	39	12.7%	0.9%	11	8.0%	0.2%	29	10.2%	1.1%
Agglo. 20 000 à 100 000 hab	34	7.6%	0.5%	23	7.5%	0.7%	11	8.0%	0.3%	19	6.7%	0.9%
Agglo. + 100 000 hab	123	27.6%	0.8%	80	26.0%	1.1%	43	31.3%	0.5%	72	25.6%	1.4%
Agglo. Paris	181	40.7%	2.2%	123	40.0%	3.1%	58	42.5%	1.3%	130	46.4%	3.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	197	44.2%	2.1%	136	44.0%	3.0%	61	44.7%	1.2%	140	49.9%	3.2%
Nord-Pas-de-Calais	20	4.5%	0.6%	16	5.3%	1.1%	4	2.7%	0.2%	7	2.7%	0.8%
Lorraine	15	3.5%	0.8%	9	2.8%	0.9%	7	5.1%	0.7%	9	3.4%	1.7%
Alsace	7	1.6%	0.5%	7	2.4%	1.0%	0	-	-	3	1.0%	0.6%
Franche-Comté	7	1.6%	0.7%	5	1.7%	1.1%	2	1.3%	0.4%	4	1.3%	1.4%
Champagne-Ardenne	6	1.4%	0.6%	4	1.4%	0.8%	2	1.3%	0.3%	5	1.7%	1.5%
Picardie	8	1.8%	0.5%	6	1.8%	0.7%	2	1.7%	0.3%	2	0.9%	0.6%
Bourgogne	8	1.8%	0.6%	6	2.0%	0.9%	2	1.5%	0.3%	6	2.2%	1.7%
Haute-Normandie	7	1.7%	0.5%	5	1.6%	0.7%	3	1.9%	0.3%	3	1.2%	0.8%
Basse-Normandie	6	1.3%	0.5%	3	1.0%	0.5%	3	2.0%	0.4%	4	1.5%	1.3%
Centre	12	2.7%	0.6%	8	2.7%	0.8%	4	2.6%	0.3%	6	2.0%	0.9%
Pays de la Loire	23	5.1%	0.8%	16	5.2%	1.2%	7	4.9%	0.4%	16	5.9%	2.0%
Bretagne	10	2.3%	0.4%	9	2.9%	0.7%	1	1.0%	0.1%	6	2.1%	0.8%
Poitou-Charentes	9	2.0%	0.6%	6	2.0%	0.9%	3	1.9%	0.3%	4	1.4%	1.1%
Aquitaine	18	4.0%	0.7%	11	3.6%	0.9%	6	4.7%	0.5%	12	4.2%	1.5%
Midi-Pyrénées	15	3.3%	0.6%	9	2.8%	0.8%	6	4.3%	0.5%	7	2.4%	0.8%
Limousin	3	0.7%	0.5%	2	0.7%	0.7%	1	0.5%	0.2%	1	0.3%	0.6%
Auvergne	2	0.3%	0.1%	1	0.4%	0.2%	0	0.3%	0.1%	1	0.3%	0.3%
Rhône-Alpes	33	7.3%	0.7%	22	7.2%	0.9%	10	7.6%	0.4%	23	8.2%	1.3%
Languedoc-Roussillon	12	2.8%	0.6%	8	2.6%	0.8%	4	3.0%	0.4%	5	1.7%	0.7%
Provence-Alpes-Côte-d'Azur-Corse	28	6.3%	0.7%	19	6.0%	0.9%	10	7.0%	0.4%	16	5.7%	1.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	372	83.5%	1.3%	259	83.9%	1.8%	113	82.5%	0.8%	253	90.4%	2.0%
Presque tous les jours	35	7.9%	0.6%	22	7.0%	0.7%	13	9.8%	0.4%	19	6.9%	0.8%
1 à 2 fois par semaine	16	3.5%	0.5%	11	3.7%	0.8%	4	3.0%	0.2%	8	2.7%	0.8%
1 à 3 fois par mois	5	1.1%	0.6%	1	0.4%	0.3%	4	2.7%	0.7%	0	0.0%	0.1%
Moins souvent	1	0.1%	0.0%	1	0.2%	0.1%	0	-	-	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	5	1.1%	0.2%	4	1.3%	0.5%	1	0.6%	0.1%	0	-	-
De 9 000 à moins de 12 000 euros par an	8	1.9%	0.3%	7	2.4%	0.7%	1	0.6%	0.0%	1	0.5%	0.5%
De 12 000 à moins de 18 000 euros par an	12	2.6%	0.2%	5	1.6%	0.2%	7	4.9%	0.2%	3	1.0%	0.4%
De 18 000 à moins de 24 000 euros par an	26	5.8%	0.3%	18	5.8%	0.5%	8	5.7%	0.2%	7	2.4%	0.4%
De 24 000 à moins de 36 000 euros par an	71	15.9%	0.6%	41	13.4%	0.7%	29	21.5%	0.5%	40	14.3%	1.1%
De 36 000 à moins de 45 000 euros par an	57	12.7%	0.9%	41	13.1%	1.1%	16	11.8%	0.5%	29	10.5%	1.0%
De 45 000 à moins de 65 000 euros par an	87	19.6%	1.5%	59	19.1%	1.8%	28	20.6%	1.1%	57	20.4%	1.6%
De 65 000 à moins de 80 000 euros par an	45	10.2%	2.9%	37	11.8%	4.0%	9	6.3%	1.4%	37	13.3%	3.3%
De 80 000 à moins de 115 000 euros par an	53	11.9%	5.4%	40	13.0%	6.7%	13	9.3%	3.4%	45	15.9%	5.6%
115 000 euros et plus par an	37	8.3%	8.1%	25	8.2%	9.3%	12	8.6%	6.4%	34	12.0%	8.8%
Refus	37	8.4%	1.2%	27	8.7%	2.0%	11	7.8%	0.6%	24	8.7%	2.1%
Ne sait pas	8	1.7%	0.5%	4	1.4%	0.7%	3	2.3%	0.4%	3	1.1%	0.6%