

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	373	100.0%	0.7%	176	100.0%	0.7%	197	100.0%	0.7%	97	100.0%	0.6%
Sexe												
Homme	176	47.2%	0.7%	176	100.0%	0.7%	0	-	-	48	49.7%	0.5%
Femme	197	52.8%	0.7%	0	-	-	197	100.0%	0.7%	49	50.3%	0.6%
Age												
15 à 24 ans	17	4.5%	0.2%	11	6.2%	0.3%	6	3.0%	0.2%	6	6.6%	0.2%
25 à 34 ans	18	4.8%	0.2%	6	3.4%	0.2%	12	6.0%	0.3%	9	9.5%	0.3%
35 à 49 ans	47	12.6%	0.4%	26	14.6%	0.4%	21	10.9%	0.3%	32	32.7%	0.5%
50 à 64 ans	67	17.8%	0.5%	26	14.8%	0.4%	41	20.6%	0.6%	39	40.1%	1.0%
65 ans et plus	225	60.2%	2.0%	107	61.0%	2.3%	117	59.5%	1.9%	11	11.1%	5.7%
Individu												
Ménagère	187	50.1%	0.8%	0	-	-	187	94.8%	0.8%	45	46.8%	0.7%
Personne de Référence	238	63.7%	0.8%	163	92.5%	0.8%	75	38.0%	0.9%	53	55.0%	0.6%
Responsable des achats	277	74.2%	0.8%	92	52.2%	0.7%	185	93.9%	0.8%	65	67.1%	0.6%
PCS Individu												
Agriculteurs	5	1.4%	0.9%	2	1.2%	0.6%	3	1.5%	1.5%	0	0.1%	0.4%
Petits patrons	7	1.8%	0.4%	3	1.7%	0.3%	4	1.8%	0.7%	7	6.8%	0.5%
Affaires et Cadres	44	11.8%	0.9%	26	14.9%	0.9%	18	9.0%	1.0%	39	40.1%	0.9%
Professions intermédiaires	28	7.6%	0.4%	17	9.9%	0.5%	11	5.6%	0.3%	25	26.1%	0.5%
Employés	22	6.0%	0.3%	8	4.7%	0.4%	14	7.2%	0.2%	5	4.8%	0.3%
Ouvriers	6	1.7%	0.1%	4	2.1%	0.1%	3	1.3%	0.2%	2	1.8%	0.4%
Retraités	199	53.4%	1.6%	103	58.5%	1.7%	96	48.9%	1.5%	2	1.7%	0.7%
Autres inactifs	61	16.3%	0.6%	12	7.1%	0.4%	49	24.6%	0.7%	18	18.4%	0.6%
PCS Personne de Référence												
Agriculteurs	7	1.8%	0.9%	2	1.2%	0.5%	5	2.4%	1.2%	0	-	-
Petits patrons	12	3.2%	0.5%	3	1.7%	0.2%	9	4.5%	0.7%	12	12.4%	0.5%
Affaires et Cadres	54	14.3%	0.8%	27	15.2%	0.8%	27	13.6%	0.8%	54	55.3%	0.8%
Professions intermédiaires	31	8.4%	0.4%	18	10.4%	0.5%	13	6.6%	0.4%	31	32.3%	0.4%
Employés	17	4.5%	0.3%	10	5.7%	0.4%	7	3.3%	0.2%	0	-	-
Ouvriers	13	3.5%	0.1%	5	3.0%	0.1%	8	4.0%	0.2%	0	-	-
Retraités	225	60.3%	1.5%	106	60.3%	1.6%	119	60.3%	1.5%	0	-	-
Autres inactifs	15	3.9%	0.4%	4	2.5%	0.3%	10	5.2%	0.4%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	101	27.1%	1.1%	34	19.5%	0.8%	67	33.9%	1.3%	16	16.2%	0.9%
2 personnes	175	46.8%	1.0%	93	52.8%	1.1%	82	41.4%	0.9%	28	28.8%	0.6%
3 personnes	46	12.3%	0.5%	24	13.5%	0.5%	22	11.2%	0.5%	17	17.5%	0.4%
4 personnes	22	5.8%	0.2%	11	6.4%	0.2%	10	5.3%	0.2%	15	15.3%	0.3%
5 personnes et +	30	8.0%	0.6%	14	7.9%	0.6%	16	8.2%	0.6%	21	22.2%	0.9%
Présence d'enfants de moins de 15 ans												
Oui	46	12.3%	0.3%	23	13.2%	0.3%	23	11.5%	0.3%	32	33.1%	0.4%
Non	327	87.7%	0.9%	153	86.8%	0.9%	174	88.5%	1.0%	65	66.9%	0.7%
Habitat												
Communes rurales	55	14.9%	0.5%	30	16.9%	0.5%	26	13.0%	0.4%	12	12.3%	0.4%
Agglo. - 20 000 hab	54	14.4%	0.6%	22	12.6%	0.5%	31	15.9%	0.7%	8	8.3%	0.3%
Agglo. 20 000 à 100 000 hab	51	13.7%	0.7%	23	13.2%	0.7%	28	14.1%	0.8%	11	11.5%	0.6%
Agglo. + 100 000 hab	107	28.6%	0.7%	47	26.6%	0.6%	60	30.4%	0.8%	26	27.3%	0.5%
Agglo. Paris	106	28.5%	1.3%	54	30.7%	1.3%	53	26.7%	1.2%	39	40.5%	1.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	108	29.0%	1.1%	54	30.7%	1.2%	54	27.4%	1.1%	39	40.5%	0.9%
Nord-Pas-de-Calais	19	5.1%	0.6%	10	5.8%	0.7%	9	4.4%	0.5%	8	7.8%	0.8%
Lorraine	13	3.5%	0.7%	8	4.4%	0.8%	5	2.7%	0.5%	3	2.7%	0.5%
Alsace	7	2.0%	0.5%	2	1.2%	0.3%	5	2.6%	0.7%	0	-	-
Franche-Comté	6	1.6%	0.6%	0	0.1%	0.1%	6	3.0%	1.2%	1	0.9%	0.3%
Champagne-Ardenne	6	1.7%	0.6%	3	1.7%	0.6%	3	1.6%	0.6%	4	3.6%	1.1%
Picardie	14	3.7%	0.9%	9	5.1%	1.2%	5	2.5%	0.6%	2	2.1%	0.5%
Bourgogne	6	1.7%	0.5%	5	2.7%	0.7%	1	0.8%	0.2%	1	0.6%	0.2%
Haute-Normandie	10	2.6%	0.7%	6	3.4%	0.9%	4	1.8%	0.5%	3	3.1%	0.7%
Basse-Normandie	6	1.6%	0.5%	3	2.0%	0.6%	2	1.2%	0.4%	0	0.2%	0.1%
Centre	16	4.3%	0.8%	5	2.6%	0.5%	11	5.8%	1.1%	3	3.2%	0.5%
Pays de la Loire	30	7.9%	1.0%	15	8.3%	1.1%	15	7.6%	1.0%	6	6.5%	0.8%
Bretagne	21	5.5%	0.8%	8	4.3%	0.6%	13	6.6%	1.0%	2	1.9%	0.2%
Poitou-Charentes	5	1.5%	0.4%	1	0.4%	0.1%	5	2.4%	0.6%	1	0.7%	0.2%
Aquitaine	12	3.3%	0.5%	5	2.6%	0.4%	8	3.9%	0.5%	4	3.7%	0.4%
Midi-Pyrénées	13	3.4%	0.5%	6	3.7%	0.6%	6	3.2%	0.5%	3	2.7%	0.3%
Limousin	1	0.2%	0.1%	0	0.2%	0.1%	0	0.2%	0.1%	0	0.3%	0.2%
Auvergne	6	1.5%	0.5%	3	1.7%	0.6%	3	1.3%	0.5%	3	3.1%	1.0%
Rhône-Alpes	42	11.3%	0.8%	18	10.5%	0.8%	24	12.1%	0.9%	7	7.2%	0.4%
Languedoc-Roussillon	13	3.5%	0.6%	8	4.3%	0.7%	5	2.8%	0.5%	3	3.5%	0.5%
Provence-Alpes-Côte-d'Azur-Corse	20	5.2%	0.5%	8	4.4%	0.4%	12	5.9%	0.5%	5	5.4%	0.4%
Habitudes de connexion Internet												
Tous les jours	181	48.5%	0.7%	94	53.4%	0.7%	87	44.0%	0.6%	72	74.5%	0.6%
Presque tous les jours	50	13.4%	0.8%	24	13.4%	0.8%	26	13.4%	0.8%	14	14.6%	0.6%
1 à 2 fois par semaine	23	6.3%	0.7%	11	6.1%	0.7%	13	6.5%	0.7%	5	5.1%	0.5%
1 à 3 fois par mois	9	2.5%	1.1%	3	1.7%	0.9%	6	3.1%	1.2%	0	0.5%	0.3%
Moins souvent	5	1.2%	0.3%	2	1.2%	0.3%	2	1.2%	0.3%	1	1.4%	1.0%
Jamais	1	0.4%	1.0%	0	0.0%	0.1%	1	0.6%	2.4%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	9	2.5%	0.4%	5	2.6%	0.5%	5	2.3%	0.4%	2	1.8%	0.9%
De 9 000 à moins de 12 000 euros par an	15	3.9%	0.4%	6	3.5%	0.5%	9	4.3%	0.4%	1	0.8%	0.3%
De 12 000 à moins de 18 000 euros par an	38	10.2%	0.6%	12	6.7%	0.4%	26	13.4%	0.7%	6	6.0%	0.8%
De 18 000 à moins de 24 000 euros par an	49	13.2%	0.7%	22	12.4%	0.6%	27	13.9%	0.7%	7	7.0%	0.4%
De 24 000 à moins de 36 000 euros par an	68	18.3%	0.6%	33	18.7%	0.6%	35	17.9%	0.6%	17	17.1%	0.4%
De 36 000 à moins de 45 000 euros par an	49	13.0%	0.7%	22	12.8%	0.6%	26	13.2%	0.9%	11	11.1%	0.4%
De 45 000 à moins de 65 000 euros par an	54	14.4%	0.9%	32	17.9%	0.9%	22	11.2%	0.8%	20	20.7%	0.6%
De 65 000 à moins de 80 000 euros par an	17	4.5%	1.1%	14	7.9%	1.5%	3	1.5%	0.5%	8	7.9%	0.7%
De 80 000 à moins de 115 000 euros par an	25	6.6%	2.5%	17	9.8%	2.9%	8	3.8%	2.0%	16	16.1%	2.0%
115 000 euros et plus par an	6	1.6%	1.3%	4	2.5%	1.6%	1	0.7%	0.8%	2	2.3%	0.6%
Refus	28	7.5%	0.9%	8	4.3%	0.6%	21	10.5%	1.1%	7	7.7%	0.7%
Ne sait pas	16	4.2%	1.1%	2	0.9%	0.3%	14	7.1%	1.7%	2	1.6%	0.3%