

# Total PHR

PHR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	7732	100.0%	15.1%	3828	100.0%	15.6%	3905	100.0%	14.6%	2087	100.0%	12.3%
<b>Sexe</b>												
<b>Homme</b>	3828	49.5%	15.6%	3828	100.0%	15.6%	0	-	-	1141	54.7%	13.0%
<b>Femme</b>	3905	50.5%	14.6%	0	-	-	3905	100.0%	14.6%	945	45.3%	11.5%
<b>Age</b>												
<b>15 à 24 ans</b>	731	9.5%	9.9%	413	10.8%	11.1%	318	8.1%	8.7%	265	12.7%	8.4%
<b>25 à 34 ans</b>	981	12.7%	12.7%	500	13.1%	13.2%	481	12.3%	12.3%	304	14.6%	8.9%
<b>35 à 49 ans</b>	1971	25.5%	15.6%	990	25.9%	15.9%	980	25.1%	15.3%	834	40.0%	13.5%
<b>50 à 64 ans</b>	2240	29.0%	18.3%	1077	28.1%	18.2%	1163	29.8%	18.4%	660	31.6%	16.3%
<b>65 ans et plus</b>	1810	23.4%	16.3%	847	22.1%	17.8%	963	24.7%	15.2%	24	1.1%	12.7%
<b>Individu</b>												
<b>Ménagère</b>	3590	46.4%	15.3%	0	-	-	3590	91.9%	15.3%	861	41.2%	12.6%
<b>Personne de Référence</b>	4257	55.0%	15.1%	3279	85.7%	16.2%	977	25.0%	12.4%	1108	53.1%	13.2%
<b>Responsable des achats</b>	5384	69.6%	15.2%	1851	48.4%	14.9%	3533	90.5%	15.4%	1334	64.0%	12.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	182	2.3%	33.9%	111	2.9%	33.5%	71	1.8%	34.5%	4	0.2%	17.2%
<b>Petits patrons</b>	264	3.4%	16.0%	197	5.1%	16.9%	67	1.7%	13.7%	235	11.2%	16.0%
<b>Affaires et Cadres</b>	496	6.4%	10.4%	323	8.4%	11.1%	174	4.4%	9.5%	441	21.1%	10.2%
<b>Professions intermédiaires</b>	934	12.1%	13.9%	527	13.8%	15.1%	407	10.4%	12.5%	771	37.0%	13.8%
<b>Employés</b>	1380	17.8%	16.5%	325	8.5%	15.6%	1055	27.0%	16.8%	281	13.5%	15.6%
<b>Ouvriers</b>	1123	14.5%	17.4%	854	22.3%	17.1%	270	6.9%	18.2%	61	2.9%	14.3%
<b>Retraités</b>	2189	28.3%	17.4%	1104	28.8%	18.4%	1085	27.8%	16.5%	27	1.3%	11.3%
<b>Autres inactifs</b>	1164	15.1%	11.6%	388	10.1%	11.1%	777	19.9%	11.9%	268	12.8%	8.7%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	252	3.3%	31.6%	123	3.2%	31.9%	129	3.3%	31.3%	0	-	-
<b>Petits patrons</b>	392	5.1%	14.9%	201	5.2%	14.6%	192	4.9%	15.3%	392	18.8%	14.9%
<b>Affaires et Cadres</b>	688	8.9%	10.0%	384	10.0%	11.0%	304	7.8%	9.1%	688	33.0%	10.0%
<b>Professions intermédiaires</b>	1007	13.0%	13.5%	557	14.6%	14.3%	449	11.5%	12.6%	1007	48.2%	13.5%
<b>Employés</b>	766	9.9%	14.5%	349	9.1%	15.6%	417	10.7%	13.6%	0	-	-
<b>Ouvriers</b>	1618	20.9%	17.1%	833	21.8%	17.0%	785	20.1%	17.1%	0	-	-
<b>Retraités</b>	2563	33.2%	17.4%	1211	31.6%	18.1%	1353	34.6%	16.9%	0	-	-
<b>Autres inactifs</b>	446	5.8%	11.5%	170	4.5%	11.5%	276	7.1%	11.4%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	1230	15.9%	13.1%	571	14.9%	14.1%	659	16.9%	12.4%	177	8.5%	10.2%
<b>2 personnes</b>	3029	39.2%	16.8%	1474	38.5%	16.8%	1554	39.8%	16.9%	577	27.6%	13.4%
<b>3 personnes</b>	1373	17.8%	14.8%	715	18.7%	15.6%	658	16.8%	13.9%	433	20.7%	11.4%
<b>4 personnes</b>	1355	17.5%	14.8%	704	18.4%	15.4%	652	16.7%	14.1%	597	28.6%	12.8%
<b>5 personnes et +</b>	745	9.6%	14.2%	364	9.5%	14.7%	382	9.8%	13.7%	304	14.6%	12.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	2227	28.8%	14.1%	1120	29.3%	15.4%	1107	28.3%	13.1%	923	44.2%	12.0%
<b>Non</b>	5506	71.2%	15.6%	2708	70.7%	15.8%	2798	71.7%	15.4%	1164	55.8%	12.5%
<b>Habitat</b>												
<b>Communes rurales</b>	2704	35.0%	23.1%	1286	33.6%	23.2%	1418	36.3%	23.0%	653	31.3%	19.6%
<b>Agglo. - 20 000 hab</b>	1799	23.3%	20.1%	871	22.8%	20.6%	928	23.8%	19.7%	467	22.4%	18.3%
<b>Agglo. 20 000 à 100 000 hab</b>	1435	18.6%	21.0%	718	18.8%	20.9%	717	18.4%	21.1%	404	19.3%	20.2%
<b>Agglo. + 100 000 hab</b>	1331	17.2%	8.8%	716	18.7%	9.9%	615	15.7%	7.7%	388	18.6%	7.5%
<b>Agglo. Paris</b>	463	6.0%	5.5%	237	6.2%	5.9%	226	5.8%	5.1%	175	8.4%	4.5%

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<b>Région d'habitation</b>												
Ile-de-France	645	8.3%	6.8%	335	8.7%	7.4%	311	8.0%	6.3%	256	12.3%	5.9%
Nord-Pas-de-Calais	894	11.6%	27.8%	447	11.7%	29.3%	448	11.5%	26.5%	203	9.7%	22.2%
Lorraine	130	1.7%	6.7%	56	1.5%	6.0%	74	1.9%	7.4%	45	2.2%	8.2%
Alsace	68	0.9%	4.5%	30	0.8%	4.1%	38	1.0%	4.9%	12	0.6%	2.4%
Franche-Comté	164	2.1%	17.2%	79	2.1%	17.1%	85	2.2%	17.3%	37	1.8%	14.0%
Champagne-Ardenne	40	0.5%	3.6%	19	0.5%	3.7%	20	0.5%	3.6%	11	0.5%	3.5%
Picardie	410	5.3%	26.7%	180	4.7%	24.3%	230	5.9%	29.0%	90	4.3%	20.7%
Bourgogne	149	1.9%	10.9%	79	2.1%	12.1%	69	1.8%	9.8%	36	1.7%	10.0%
Haute-Normandie	560	7.2%	37.9%	254	6.6%	35.9%	307	7.9%	39.7%	134	6.4%	31.5%
Basse-Normandie	605	7.8%	50.2%	275	7.2%	47.6%	330	8.5%	52.6%	124	6.0%	37.3%
Centre	249	3.2%	12.0%	140	3.7%	14.0%	108	2.8%	10.0%	70	3.4%	11.1%
Pays de la Loire	472	6.1%	16.4%	230	6.0%	16.6%	241	6.2%	16.2%	115	5.5%	13.9%
Bretagne	523	6.8%	20.1%	275	7.2%	22.0%	247	6.3%	18.3%	129	6.2%	16.7%
Poitou-Charentes	201	2.6%	13.7%	99	2.6%	14.1%	102	2.6%	13.3%	47	2.3%	12.8%
Aquitaine	382	4.9%	14.2%	212	5.5%	16.6%	170	4.4%	12.1%	108	5.2%	13.3%
Midi-Pyrénées	445	5.7%	18.6%	236	6.2%	20.5%	208	5.3%	16.8%	134	6.4%	16.7%
Limousin	75	1.0%	11.8%	43	1.1%	14.2%	32	0.8%	9.6%	16	0.8%	10.4%
Auvergne	207	2.7%	18.4%	114	3.0%	21.1%	93	2.4%	15.9%	49	2.4%	16.3%
Rhône-Alpes	993	12.8%	19.8%	464	12.1%	19.2%	529	13.5%	20.3%	313	15.0%	17.5%
Languedoc-Roussillon	295	3.8%	13.6%	148	3.9%	14.3%	147	3.8%	12.9%	91	4.4%	14.0%
Provence-Alpes-Côte-d'Azur-Corse	226	2.9%	5.2%	111	2.9%	5.4%	115	3.0%	5.0%	65	3.1%	4.6%
<b>Habitudes de connexion Internet</b>												
Tous les jours	3815	49.3%	13.8%	2003	52.3%	14.3%	1813	46.4%	13.4%	1511	72.4%	11.7%
Presque tous les jours	944	12.2%	15.4%	478	12.5%	16.5%	467	11.9%	14.3%	294	14.1%	12.6%
1 à 2 fois par semaine	556	7.2%	17.2%	262	6.8%	17.9%	294	7.5%	16.5%	137	6.6%	14.6%
1 à 3 fois par mois	131	1.7%	15.5%	37	1.0%	10.9%	94	2.4%	18.4%	22	1.1%	14.8%
Moins souvent	228	2.9%	17.0%	111	2.9%	17.4%	117	3.0%	16.7%	31	1.5%	23.0%
Jamais	25	0.3%	18.7%	13	0.4%	16.0%	12	0.3%	22.9%	4	0.2%	28.5%

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<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	297	3.8%	13.9%	110	2.9%	12.8%	187	4.8%	14.6%	23	1.1%	12.4%
De 9 000 à moins de 12 000 euros par an	519	6.7%	15.6%	173	4.5%	15.3%	346	8.9%	15.8%	28	1.4%	11.4%
De 12 000 à moins de 18 000 euros par an	1101	14.2%	16.9%	472	12.3%	17.2%	629	16.1%	16.7%	77	3.7%	10.1%
De 18 000 à moins de 24 000 euros par an	1231	15.9%	16.5%	626	16.4%	17.7%	605	15.5%	15.4%	214	10.2%	13.4%
De 24 000 à moins de 36 000 euros par an	1824	23.6%	15.8%	938	24.5%	16.9%	886	22.7%	14.7%	526	25.2%	14.1%
De 36 000 à moins de 45 000 euros par an	1048	13.6%	16.1%	584	15.2%	16.4%	464	11.9%	15.8%	379	18.2%	12.8%
De 45 000 à moins de 65 000 euros par an	742	9.6%	12.4%	447	11.7%	13.4%	294	7.5%	11.2%	421	20.2%	11.8%
De 65 000 à moins de 80 000 euros par an	189	2.4%	12.3%	127	3.3%	13.9%	61	1.6%	9.9%	138	6.6%	12.4%
De 80 000 à moins de 115 000 euros par an	101	1.3%	10.4%	66	1.7%	11.0%	36	0.9%	9.4%	77	3.7%	9.6%
115 000 euros et plus par an	43	0.6%	9.4%	39	1.0%	14.2%	4	0.1%	2.2%	36	1.7%	9.4%
Refus	462	6.0%	14.4%	178	4.6%	13.3%	284	7.3%	15.1%	126	6.0%	11.1%
Ne sait pas	176	2.3%	12.2%	67	1.7%	10.6%	110	2.8%	13.4%	42	2.0%	8.8%