

7ème jour de la PQR

E7QR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	17031	100.0%	33.3%	8509	100.0%	34.8%	8522	100.0%	32.0%	4448	100.0%	26.2%
Sexe												
Homme	8509	50.0%	34.8%	8509	100.0%	34.8%	0	-	-	2396	53.9%	27.3%
Femme	8522	50.0%	32.0%	0	-	-	8522	100.0%	32.0%	2052	46.1%	25.1%
Age												
15 à 24 ans	1856	10.9%	25.1%	991	11.7%	26.6%	865	10.1%	23.6%	663	14.9%	21.1%
25 à 34 ans	1990	11.7%	25.8%	1023	12.0%	27.0%	966	11.3%	24.7%	670	15.1%	19.6%
35 à 49 ans	4006	23.5%	31.6%	2094	24.6%	33.5%	1911	22.4%	29.8%	1639	36.9%	26.6%
50 à 64 ans	4690	27.5%	38.3%	2338	27.5%	39.4%	2353	27.6%	37.2%	1420	31.9%	35.1%
65 ans et plus	4489	26.4%	40.4%	2062	24.2%	43.3%	2427	28.5%	38.3%	56	1.2%	29.8%
Individu												
Ménagère	7698	45.2%	32.8%	0	-	-	7698	90.3%	32.8%	1769	39.8%	26.0%
Personne de Référence	9467	55.6%	33.7%	7181	84.4%	35.5%	2286	26.8%	28.9%	2268	51.0%	27.0%
Responsable des achats	11735	68.9%	33.1%	4145	48.7%	33.4%	7590	89.1%	33.0%	2745	61.7%	25.6%
PCS Individu												
Agriculteurs	204	1.2%	38.1%	120	1.4%	36.4%	84	1.0%	40.9%	5	0.1%	21.1%
Petits patrons	575	3.4%	34.8%	413	4.9%	35.5%	163	1.9%	33.3%	491	11.0%	33.5%
Affaires et Cadres	984	5.8%	20.7%	655	7.7%	22.4%	329	3.9%	17.9%	864	19.4%	20.0%
Professions intermédiaires	1933	11.4%	28.7%	1085	12.7%	31.1%	849	10.0%	26.0%	1573	35.4%	28.2%
Employés	2845	16.7%	34.0%	770	9.0%	36.9%	2075	24.4%	33.0%	566	12.7%	31.3%
Ouvriers	2413	14.2%	37.3%	1877	22.1%	37.7%	535	6.3%	36.1%	150	3.4%	35.3%
Retraités	5195	30.5%	41.3%	2613	30.7%	43.5%	2582	30.3%	39.3%	97	2.2%	41.1%
Autres inactifs	2882	16.9%	28.8%	977	11.5%	28.0%	1905	22.4%	29.2%	702	15.8%	22.7%
PCS Personne de Référence												
Agriculteurs	306	1.8%	38.4%	140	1.6%	36.1%	166	1.9%	40.5%	0	-	-
Petits patrons	899	5.3%	34.2%	464	5.5%	33.7%	435	5.1%	34.7%	899	20.2%	34.2%
Affaires et Cadres	1432	8.4%	20.9%	770	9.0%	22.1%	662	7.8%	19.7%	1432	32.2%	20.9%
Professions intermédiaires	2116	12.4%	28.3%	1162	13.7%	29.7%	955	11.2%	26.7%	2116	47.6%	28.3%
Employés	1677	9.8%	31.6%	819	9.6%	36.5%	858	10.1%	28.0%	0	-	-
Ouvriers	3366	19.8%	35.5%	1812	21.3%	37.0%	1554	18.2%	33.9%	0	-	-
Retraités	6048	35.5%	41.2%	2866	33.7%	42.9%	3182	37.3%	39.7%	0	-	-
Autres inactifs	1187	7.0%	30.5%	477	5.6%	32.2%	710	8.3%	29.5%	0	-	-

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Taille du Foyer												
1 personne	2887	17.0%	30.7%	1338	15.7%	33.0%	1549	18.2%	29.0%	391	8.8%	22.5%
2 personnes	6755	39.7%	37.5%	3345	39.3%	38.1%	3410	40.0%	37.0%	1222	27.5%	28.4%
3 personnes	2957	17.4%	31.8%	1560	18.3%	34.1%	1397	16.4%	29.6%	1010	22.7%	26.6%
4 personnes	2863	16.8%	31.2%	1502	17.7%	32.8%	1361	16.0%	29.5%	1221	27.5%	26.3%
5 personnes et +	1570	9.2%	29.9%	764	9.0%	31.0%	805	9.4%	29.0%	604	13.6%	24.5%
Présence d'enfants de moins de 15 ans												
Oui	4625	27.2%	29.4%	2281	26.8%	31.3%	2345	27.5%	27.7%	1902	42.8%	24.8%
Non	12406	72.8%	35.1%	6229	73.2%	36.3%	6177	72.5%	33.9%	2546	57.2%	27.4%
Habitat												
Communes rurales	4255	25.0%	36.3%	2052	24.1%	37.0%	2202	25.8%	35.8%	1013	22.8%	30.3%
Agglo. - 20 000 hab	3458	20.3%	38.7%	1676	19.7%	39.7%	1782	20.9%	37.7%	844	19.0%	33.0%
Agglo. 20 000 à 100 000 hab	2845	16.7%	41.6%	1495	17.6%	43.5%	1351	15.8%	39.6%	724	16.3%	36.2%
Agglo. + 100 000 hab	5289	31.1%	34.8%	2690	31.6%	37.2%	2598	30.5%	32.7%	1487	33.4%	28.6%
Agglo. Paris	1185	7.0%	14.0%	596	7.0%	14.9%	588	6.9%	13.3%	381	8.6%	9.8%

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Région d'habitation												
Ile-de-France	1332	7.8%	14.1%	677	8.0%	15.0%	654	7.7%	13.2%	437	9.8%	10.1%
Nord-Pas-de-Calais	1379	8.1%	42.9%	665	7.8%	43.6%	714	8.4%	42.3%	337	7.6%	36.9%
Lorraine	919	5.4%	47.5%	453	5.3%	48.4%	466	5.5%	46.6%	210	4.7%	38.1%
Alsace	646	3.8%	42.6%	342	4.0%	46.6%	304	3.6%	38.9%	166	3.7%	33.8%
Franche-Comté	403	2.4%	42.3%	216	2.5%	46.6%	187	2.2%	38.2%	79	1.8%	30.0%
Champagne-Ardenne	482	2.8%	44.2%	235	2.8%	44.7%	247	2.9%	43.8%	116	2.6%	36.1%
Picardie	508	3.0%	33.1%	250	2.9%	33.7%	257	3.0%	32.5%	111	2.5%	25.6%
Bourgogne	439	2.6%	32.3%	225	2.6%	34.4%	215	2.5%	30.3%	106	2.4%	29.4%
Haute-Normandie	167	1.0%	11.3%	89	1.0%	12.6%	78	0.9%	10.1%	42	0.9%	9.9%
Basse-Normandie	353	2.1%	29.3%	170	2.0%	29.5%	183	2.2%	29.2%	83	1.9%	24.9%
Centre	407	2.4%	19.6%	226	2.7%	22.5%	182	2.1%	16.9%	105	2.4%	16.6%
Pays de la Loire	999	5.9%	34.8%	487	5.7%	35.2%	512	6.0%	34.4%	256	5.8%	31.0%
Bretagne	1249	7.3%	48.0%	614	7.2%	49.1%	636	7.5%	46.9%	335	7.5%	43.2%
Poitou-Charentes	363	2.1%	24.7%	175	2.1%	24.8%	188	2.2%	24.7%	77	1.7%	20.6%
Aquitaine	980	5.8%	36.5%	473	5.6%	37.1%	508	6.0%	36.1%	264	5.9%	32.8%
Midi-Pyrénées	929	5.5%	38.8%	476	5.6%	41.2%	454	5.3%	36.6%	260	5.9%	32.3%
Limousin	226	1.3%	35.9%	108	1.3%	35.8%	118	1.4%	36.0%	52	1.2%	33.0%
Auvergne	564	3.3%	50.2%	274	3.2%	50.7%	290	3.4%	49.6%	130	2.9%	43.1%
Rhône-Alpes	2044	12.0%	40.7%	1013	11.9%	41.9%	1031	12.1%	39.6%	555	12.5%	31.0%
Languedoc-Roussillon	962	5.6%	44.3%	478	5.6%	46.4%	484	5.7%	42.4%	232	5.2%	35.7%
Provence-Alpes-Côte-d'Azur-Corse	1679	9.9%	38.8%	865	10.2%	42.5%	813	9.5%	35.6%	496	11.2%	34.7%
Habitudes de connexion Internet												
Tous les jours	8474	49.8%	30.7%	4500	52.9%	32.1%	3974	46.6%	29.3%	3264	73.4%	25.3%
Presque tous les jours	1908	11.2%	31.1%	947	11.1%	32.8%	961	11.3%	29.6%	598	13.4%	25.6%
1 à 2 fois par semaine	1215	7.1%	37.5%	540	6.3%	37.0%	675	7.9%	38.0%	317	7.1%	33.7%
1 à 3 fois par mois	277	1.6%	32.6%	128	1.5%	38.1%	149	1.7%	29.1%	51	1.1%	33.8%
Moins souvent	455	2.7%	34.0%	223	2.6%	35.1%	233	2.7%	33.1%	37	0.8%	28.0%
Jamais	58	0.3%	42.7%	35	0.4%	41.6%	23	0.3%	44.5%	10	0.2%	65.4%

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Revenus du Foyer												
Moins de 9 000 euros par an	670	3.9%	31.3%	263	3.1%	30.5%	407	4.8%	31.8%	51	1.2%	27.9%
De 9 000 à moins de 12 000 euros par an	1140	6.7%	34.3%	396	4.7%	35.0%	744	8.7%	34.0%	53	1.2%	21.4%
De 12 000 à moins de 18 000 euros par an	2306	13.5%	35.4%	1009	11.9%	36.7%	1298	15.2%	34.5%	222	5.0%	29.1%
De 18 000 à moins de 24 000 euros par an	2698	15.8%	36.1%	1345	15.8%	38.1%	1352	15.9%	34.4%	451	10.1%	28.4%
De 24 000 à moins de 36 000 euros par an	4100	24.1%	35.4%	2077	24.4%	37.5%	2024	23.7%	33.5%	1039	23.4%	28.0%
De 36 000 à moins de 45 000 euros par an	2169	12.7%	33.3%	1228	14.4%	34.5%	941	11.0%	32.0%	830	18.7%	27.9%
De 45 000 à moins de 65 000 euros par an	1745	10.2%	29.3%	1061	12.5%	31.8%	684	8.0%	26.0%	872	19.6%	24.4%
De 65 000 à moins de 80 000 euros par an	407	2.4%	26.5%	269	3.2%	29.4%	137	1.6%	22.2%	274	6.2%	24.6%
De 80 000 à moins de 115 000 euros par an	214	1.3%	22.0%	145	1.7%	24.4%	69	0.8%	18.2%	158	3.6%	19.8%
115 000 euros et plus par an	96	0.6%	20.9%	71	0.8%	25.9%	25	0.3%	13.4%	68	1.5%	17.8%
Refus	1091	6.4%	33.9%	453	5.3%	33.9%	638	7.5%	34.0%	321	7.2%	28.2%
Ne sait pas	395	2.3%	27.3%	191	2.2%	30.5%	204	2.4%	24.8%	107	2.4%	22.4%