

# Questions de Femmes

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	532	100.0%	1.0%	76	100.0%	0.3%	456	100.0%	1.7%	164	100.0%	1.0%
<b>Sexe</b>												
<b>Homme</b>	76	14.3%	0.3%	76	100.0%	0.3%	0	-	-	14	8.4%	0.2%
<b>Femme</b>	456	85.7%	1.7%	0	-	-	456	100.0%	1.7%	150	91.6%	1.8%
<b>Age</b>												
<b>15 à 24 ans</b>	58	10.9%	0.8%	6	8.1%	0.2%	52	11.3%	1.4%	20	12.4%	0.6%
<b>25 à 34 ans</b>	69	13.0%	0.9%	7	9.7%	0.2%	62	13.6%	1.6%	20	12.5%	0.6%
<b>35 à 49 ans</b>	171	32.1%	1.4%	24	31.7%	0.4%	147	32.2%	2.3%	70	42.6%	1.1%
<b>50 à 64 ans</b>	180	33.8%	1.5%	28	36.5%	0.5%	152	33.3%	2.4%	53	32.4%	1.3%
<b>65 ans et plus</b>	55	10.2%	0.5%	11	14.0%	0.2%	44	9.6%	0.7%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	412	77.4%	1.8%	0	-	-	412	90.3%	1.8%	135	82.3%	2.0%
<b>Personne de Référence</b>	226	42.5%	0.8%	61	80.5%	0.3%	165	36.2%	2.1%	46	28.0%	0.5%
<b>Responsable des achats</b>	445	83.6%	1.3%	52	68.0%	0.4%	393	86.2%	1.7%	136	83.1%	1.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	1.0%	1.0%	1	1.6%	0.4%	4	0.9%	2.0%	0	-	-
<b>Petits patrons</b>	17	3.2%	1.0%	1	0.7%	0.0%	17	3.6%	3.4%	12	7.1%	0.8%
<b>Affaires et Cadres</b>	26	4.8%	0.5%	4	5.1%	0.1%	22	4.8%	1.2%	20	12.1%	0.5%
<b>Professions intermédiaires</b>	73	13.8%	1.1%	8	11.1%	0.2%	65	14.2%	2.0%	57	34.8%	1.0%
<b>Employés</b>	151	28.3%	1.8%	8	10.5%	0.4%	143	31.3%	2.3%	40	24.4%	2.2%
<b>Ouvriers</b>	56	10.5%	0.9%	32	41.4%	0.6%	25	5.4%	1.7%	2	1.5%	0.6%
<b>Retraités</b>	74	13.9%	0.6%	12	15.7%	0.2%	62	13.6%	0.9%	2	1.5%	1.0%
<b>Autres inactifs</b>	130	24.4%	1.3%	11	13.9%	0.3%	120	26.2%	1.8%	30	18.5%	1.0%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	8	1.4%	1.0%	1	1.6%	0.3%	7	1.4%	1.6%	0	-	-
<b>Petits patrons</b>	18	3.4%	0.7%	1	0.7%	0.0%	18	3.9%	1.4%	18	11.2%	0.7%
<b>Affaires et Cadres</b>	67	12.5%	1.0%	3	3.8%	0.1%	64	14.0%	1.9%	67	40.7%	1.0%
<b>Professions intermédiaires</b>	79	14.8%	1.1%	10	13.6%	0.3%	68	15.0%	1.9%	79	48.1%	1.1%
<b>Employés</b>	77	14.4%	1.4%	12	16.2%	0.6%	64	14.1%	2.1%	0	-	-
<b>Ouvriers</b>	129	24.2%	1.4%	29	38.6%	0.6%	99	21.8%	2.2%	0	-	-
<b>Retraités</b>	104	19.4%	0.7%	16	21.3%	0.2%	87	19.1%	1.1%	0	-	-
<b>Autres inactifs</b>	52	9.8%	1.3%	3	4.1%	0.2%	49	10.7%	2.0%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	100	18.9%	1.1%	11	14.3%	0.3%	89	19.6%	1.7%	18	11.2%	1.1%
<b>2 personnes</b>	169	31.7%	0.9%	26	33.9%	0.3%	143	31.3%	1.6%	53	32.5%	1.2%
<b>3 personnes</b>	105	19.7%	1.1%	14	17.7%	0.3%	91	20.0%	1.9%	30	18.4%	0.8%
<b>4 personnes</b>	87	16.4%	0.9%	16	21.3%	0.4%	71	15.5%	1.5%	36	21.7%	0.8%
<b>5 personnes et +</b>	71	13.4%	1.4%	10	12.7%	0.4%	62	13.5%	2.2%	27	16.2%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	191	35.8%	1.2%	29	37.6%	0.4%	162	35.6%	1.9%	76	46.6%	1.0%
<b>Non</b>	342	64.2%	1.0%	48	62.4%	0.3%	294	64.4%	1.6%	87	53.4%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	95	17.8%	0.8%	5	6.2%	0.1%	90	19.7%	1.5%	33	20.1%	1.0%
<b>Agglo. - 20 000 hab</b>	123	23.2%	1.4%	28	36.4%	0.7%	96	21.0%	2.0%	32	19.5%	1.2%
<b>Agglo. 20 000 à 100 000 hab</b>	69	13.0%	1.0%	9	12.0%	0.3%	60	13.2%	1.8%	19	11.4%	0.9%
<b>Agglo. + 100 000 hab</b>	164	30.7%	1.1%	17	22.4%	0.2%	147	32.1%	1.8%	44	26.8%	0.8%
<b>Agglo. Paris</b>	81	15.3%	1.0%	18	23.0%	0.4%	64	14.0%	1.4%	36	22.1%	0.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	87	16.3%	0.9%	18	23.0%	0.4%	69	15.2%	1.4%	41	24.7%	0.9%
Nord-Pas-de-Calais	38	7.2%	1.2%	5	6.1%	0.3%	34	7.4%	2.0%	2	1.3%	0.2%
Lorraine	23	4.4%	1.2%	6	7.7%	0.6%	17	3.8%	1.7%	6	3.7%	1.1%
Alsace	22	4.2%	1.5%	0	-	-	22	4.9%	2.8%	8	5.1%	1.7%
Franche-Comté	13	2.5%	1.4%	4	4.6%	0.8%	10	2.2%	2.0%	4	2.6%	1.6%
Champagne-Ardenne	13	2.5%	1.2%	0	-	-	13	2.9%	2.4%	7	4.3%	2.2%
Picardie	10	1.9%	0.7%	1	1.4%	0.1%	9	2.0%	1.2%	2	1.4%	0.5%
Bourgogne	12	2.3%	0.9%	0	-	-	12	2.7%	1.7%	2	1.2%	0.5%
Haute-Normandie	9	1.7%	0.6%	5	6.1%	0.7%	4	0.9%	0.5%	4	2.6%	1.0%
Basse-Normandie	6	1.1%	0.5%	0	-	-	6	1.3%	1.0%	2	1.1%	0.6%
Centre	22	4.2%	1.1%	4	4.8%	0.4%	19	4.1%	1.7%	10	6.2%	1.6%
Pays de la Loire	22	4.1%	0.8%	4	5.7%	0.3%	17	3.8%	1.2%	5	2.8%	0.6%
Bretagne	18	3.4%	0.7%	4	5.7%	0.3%	14	3.0%	1.0%	4	2.3%	0.5%
Poitou-Charentes	24	4.4%	1.6%	3	3.5%	0.4%	21	4.6%	2.7%	5	2.9%	1.3%
Aquitaine	21	3.9%	0.8%	4	5.0%	0.3%	17	3.8%	1.2%	5	2.9%	0.6%
Midi-Pyrénées	20	3.7%	0.8%	1	0.7%	0.0%	19	4.2%	1.5%	6	3.7%	0.8%
Limousin	6	1.1%	0.9%	0	-	-	6	1.2%	1.7%	1	0.4%	0.4%
Auvergne	15	2.8%	1.3%	0	-	-	15	3.3%	2.6%	3	1.6%	0.9%
Rhône-Alpes	80	15.1%	1.6%	12	15.6%	0.5%	68	15.0%	2.6%	30	18.4%	1.7%
Languedoc-Roussillon	25	4.6%	1.1%	2	2.3%	0.2%	23	5.0%	2.0%	5	3.3%	0.8%
Provence-Alpes-Côte-d'Azur-Corse	45	8.5%	1.1%	6	7.6%	0.3%	40	8.7%	1.7%	12	7.5%	0.9%
<b>Habitudes de connexion Internet</b>												
Tous les jours	285	53.5%	1.0%	33	42.8%	0.2%	252	55.3%	1.9%	107	65.4%	0.8%
Presque tous les jours	80	14.9%	1.3%	13	16.7%	0.4%	67	14.6%	2.1%	28	17.3%	1.2%
1 à 2 fois par semaine	49	9.3%	1.5%	9	12.1%	0.6%	40	8.8%	2.2%	18	10.8%	1.9%
1 à 3 fois par mois	19	3.6%	2.2%	2	2.8%	0.6%	17	3.7%	3.3%	0	-	-
Moins souvent	8	1.6%	0.6%	1	1.8%	0.2%	7	1.6%	1.0%	3	2.1%	2.5%
Jamais	1	0.1%	0.6%	0	-	-	1	0.2%	1.5%	1	0.5%	5.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	30	5.6%	1.4%	4	5.5%	0.5%	26	5.7%	2.0%	1	0.5%	0.4%
De 9 000 à moins de 12 000 euros par an	47	8.7%	1.4%	12	15.2%	1.0%	35	7.7%	1.6%	2	1.4%	0.9%
De 12 000 à moins de 18 000 euros par an	74	13.9%	1.1%	15	20.1%	0.6%	58	12.8%	1.6%	10	6.0%	1.3%
De 18 000 à moins de 24 000 euros par an	87	16.4%	1.2%	7	9.5%	0.2%	80	17.5%	2.0%	24	14.7%	1.5%
De 24 000 à moins de 36 000 euros par an	131	24.6%	1.1%	19	24.6%	0.3%	112	24.6%	1.9%	41	25.3%	1.1%
De 36 000 à moins de 45 000 euros par an	49	9.2%	0.8%	5	6.1%	0.1%	44	9.7%	1.5%	23	14.1%	0.8%
De 45 000 à moins de 65 000 euros par an	51	9.6%	0.9%	9	11.9%	0.3%	42	9.2%	1.6%	31	18.8%	0.9%
De 65 000 à moins de 80 000 euros par an	7	1.3%	0.5%	1	1.9%	0.2%	6	1.3%	0.9%	6	3.6%	0.5%
De 80 000 à moins de 115 000 euros par an	4	0.7%	0.4%	1	1.7%	0.2%	2	0.5%	0.6%	2	1.4%	0.3%
115 000 euros et plus par an	6	1.1%	1.2%	3	3.4%	1.0%	3	0.7%	1.7%	4	2.6%	1.1%
Refus	29	5.4%	0.9%	0	-	-	29	6.4%	1.5%	12	7.3%	1.0%
Ne sait pas	18	3.4%	1.3%	0	-	-	18	4.0%	2.2%	7	4.4%	1.5%