

Maison et Travaux

Bimestriel, Lecture Dernière Période



| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 3073 | 100.0% | 6.0% | 1160 | 100.0% | 4.7% | 1913 | 100.0% | 7.2% | 1174 | 100.0% | 6.9% |
| Sexe | | | | | | | | | | | | |
| Homme | 1160 | 37.7% | 4.7% | 1160 | 100.0% | 4.7% | 0 | - | - | 457 | 38.9% | 5.2% |
| Femme | 1913 | 62.3% | 7.2% | 0 | - | - | 1913 | 100.0% | 7.2% | 718 | 61.1% | 8.8% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 116 | 3.8% | 1.6% | 49 | 4.2% | 1.3% | 67 | 3.5% | 1.8% | 66 | 5.6% | 2.1% |
| 25 à 34 ans | 411 | 13.4% | 5.3% | 173 | 14.9% | 4.6% | 238 | 12.5% | 6.1% | 189 | 16.1% | 5.5% |
| 35 à 49 ans | 1086 | 35.3% | 8.6% | 414 | 35.7% | 6.6% | 671 | 35.1% | 10.5% | 572 | 48.7% | 9.3% |
| 50 à 64 ans | 1005 | 32.7% | 8.2% | 369 | 31.8% | 6.2% | 636 | 33.3% | 10.1% | 336 | 28.6% | 8.3% |
| 65 ans et plus | 455 | 14.8% | 4.1% | 155 | 13.4% | 3.3% | 300 | 15.7% | 4.7% | 12 | 1.0% | 6.6% |
| Individu | | | | | | | | | | | | |
| Ménagère | 1840 | 59.9% | 7.8% | 0 | - | - | 1840 | 96.2% | 7.8% | 684 | 58.3% | 10.1% |
| Personne de Référence | 1521 | 49.5% | 5.4% | 1063 | 91.6% | 5.3% | 458 | 23.9% | 5.8% | 536 | 45.6% | 6.4% |
| Responsable des achats | 2373 | 77.2% | 6.7% | 582 | 50.2% | 4.7% | 1791 | 93.6% | 7.8% | 877 | 74.6% | 8.2% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 61 | 2.0% | 11.4% | 27 | 2.4% | 8.2% | 34 | 1.8% | 16.5% | 5 | 0.5% | 21.7% |
| Petits patrons | 147 | 4.8% | 8.9% | 93 | 8.0% | 8.0% | 54 | 2.8% | 11.1% | 126 | 10.7% | 8.6% |
| Affaires et Cadres | 299 | 9.7% | 6.3% | 139 | 12.0% | 4.8% | 159 | 8.3% | 8.7% | 268 | 22.8% | 6.2% |
| Professions intermédiaires | 535 | 17.4% | 7.9% | 214 | 18.4% | 6.1% | 321 | 16.8% | 9.8% | 441 | 37.5% | 7.9% |
| Employés | 618 | 20.1% | 7.4% | 102 | 8.8% | 4.9% | 516 | 27.0% | 8.2% | 139 | 11.9% | 7.7% |
| Ouvriers | 391 | 12.7% | 6.1% | 275 | 23.7% | 5.5% | 117 | 6.1% | 7.9% | 22 | 1.9% | 5.3% |
| Retraités | 619 | 20.2% | 4.9% | 226 | 19.5% | 3.8% | 393 | 20.6% | 6.0% | 29 | 2.5% | 12.3% |
| Autres inactifs | 403 | 13.1% | 4.0% | 84 | 7.2% | 2.4% | 319 | 16.7% | 4.9% | 144 | 12.3% | 4.7% |
| PCS Personne de Référence | | | | | | | | | | | | |
| Agriculteurs | 79 | 2.6% | 10.0% | 27 | 2.4% | 7.0% | 52 | 2.7% | 12.7% | 0 | - | - |
| Petits patrons | 235 | 7.7% | 8.9% | 91 | 7.8% | 6.6% | 145 | 7.6% | 11.5% | 235 | 20.0% | 8.9% |
| Affaires et Cadres | 431 | 14.0% | 6.3% | 147 | 12.7% | 4.2% | 284 | 14.9% | 8.5% | 431 | 36.7% | 6.3% |
| Professions intermédiaires | 508 | 16.5% | 6.8% | 219 | 18.9% | 5.6% | 289 | 15.1% | 8.1% | 508 | 43.2% | 6.8% |
| Employés | 323 | 10.5% | 6.1% | 109 | 9.4% | 4.9% | 214 | 11.2% | 7.0% | 0 | - | - |
| Ouvriers | 593 | 19.3% | 6.3% | 265 | 22.8% | 5.4% | 328 | 17.1% | 7.2% | 0 | - | - |
| Retraités | 752 | 24.5% | 5.1% | 245 | 21.1% | 3.7% | 508 | 26.5% | 6.3% | 0 | - | - |
| Autres inactifs | 151 | 4.9% | 3.9% | 58 | 5.0% | 3.9% | 93 | 4.9% | 3.9% | 0 | - | - |

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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du Foyer | | | | | | | | | | | | |
| 1 personne | 377 | 12.3% | 4.0% | 123 | 10.6% | 3.0% | 254 | 13.3% | 4.8% | 71 | 6.0% | 4.1% |
| 2 personnes | 1134 | 36.9% | 6.3% | 419 | 36.1% | 4.8% | 715 | 37.4% | 7.8% | 310 | 26.4% | 7.2% |
| 3 personnes | 582 | 18.9% | 6.3% | 235 | 20.3% | 5.1% | 346 | 18.1% | 7.3% | 271 | 23.1% | 7.1% |
| 4 personnes | 655 | 21.3% | 7.1% | 260 | 22.4% | 5.7% | 395 | 20.6% | 8.6% | 357 | 30.4% | 7.7% |
| 5 personnes et + | 326 | 10.6% | 6.2% | 123 | 10.6% | 5.0% | 203 | 10.6% | 7.3% | 166 | 14.1% | 6.7% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 1164 | 37.9% | 7.4% | 448 | 38.7% | 6.2% | 716 | 37.4% | 8.5% | 621 | 52.9% | 8.1% |
| Non | 1909 | 62.1% | 5.4% | 712 | 61.3% | 4.1% | 1197 | 62.6% | 6.6% | 553 | 47.1% | 6.0% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 978 | 31.8% | 8.4% | 368 | 31.7% | 6.6% | 610 | 31.9% | 9.9% | 359 | 30.5% | 10.7% |
| Agglo. - 20 000 hab | 569 | 18.5% | 6.4% | 216 | 18.6% | 5.1% | 353 | 18.5% | 7.5% | 189 | 16.1% | 7.4% |
| Agglo. 20 000 à 100 000 hab | 420 | 13.7% | 6.1% | 172 | 14.8% | 5.0% | 248 | 13.0% | 7.3% | 152 | 12.9% | 7.6% |
| Agglo. + 100 000 hab | 772 | 25.1% | 5.1% | 290 | 25.0% | 4.0% | 482 | 25.2% | 6.1% | 314 | 26.7% | 6.0% |
| Agglo. Paris | 334 | 10.9% | 4.0% | 114 | 9.9% | 2.9% | 219 | 11.5% | 5.0% | 161 | 13.7% | 4.2% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Région d'habitation | | | | | | | | | | | | |
| Ile-de-France | 399 | 13.0% | 4.2% | 147 | 12.6% | 3.3% | 252 | 13.2% | 5.1% | 194 | 16.5% | 4.5% |
| Nord-Pas-de-Calais | 165 | 5.4% | 5.1% | 56 | 4.8% | 3.7% | 109 | 5.7% | 6.4% | 60 | 5.1% | 6.5% |
| Lorraine | 142 | 4.6% | 7.3% | 64 | 5.5% | 6.8% | 78 | 4.1% | 7.8% | 38 | 3.2% | 6.9% |
| Alsace | 80 | 2.6% | 5.3% | 38 | 3.3% | 5.1% | 42 | 2.2% | 5.3% | 25 | 2.1% | 5.1% |
| Franche-Comté | 69 | 2.2% | 7.2% | 27 | 2.3% | 5.8% | 42 | 2.2% | 8.5% | 21 | 1.7% | 7.8% |
| Champagne-Ardenne | 70 | 2.3% | 6.5% | 36 | 3.1% | 6.9% | 34 | 1.8% | 6.1% | 28 | 2.4% | 8.6% |
| Picardie | 110 | 3.6% | 7.2% | 52 | 4.5% | 7.0% | 58 | 3.0% | 7.4% | 38 | 3.2% | 8.8% |
| Bourgogne | 91 | 3.0% | 6.7% | 26 | 2.2% | 3.9% | 65 | 3.4% | 9.2% | 29 | 2.4% | 7.9% |
| Haute-Normandie | 88 | 2.9% | 5.9% | 42 | 3.6% | 6.0% | 45 | 2.4% | 5.9% | 45 | 3.8% | 10.6% |
| Basse-Normandie | 81 | 2.6% | 6.7% | 33 | 2.9% | 5.8% | 48 | 2.5% | 7.6% | 32 | 2.7% | 9.5% |
| Centre | 138 | 4.5% | 6.6% | 50 | 4.3% | 5.0% | 88 | 4.6% | 8.2% | 60 | 5.1% | 9.5% |
| Pays de la Loire | 216 | 7.0% | 7.5% | 88 | 7.5% | 6.3% | 129 | 6.7% | 8.7% | 70 | 5.9% | 8.4% |
| Bretagne | 137 | 4.5% | 5.3% | 53 | 4.6% | 4.2% | 84 | 4.4% | 6.2% | 55 | 4.6% | 7.0% |
| Poitou-Charentes | 100 | 3.3% | 6.8% | 38 | 3.3% | 5.4% | 62 | 3.3% | 8.2% | 30 | 2.6% | 8.1% |
| Aquitaine | 191 | 6.2% | 7.1% | 51 | 4.4% | 4.0% | 140 | 7.3% | 9.9% | 73 | 6.2% | 9.1% |
| Midi-Pyrénées | 154 | 5.0% | 6.4% | 56 | 4.8% | 4.9% | 98 | 5.1% | 7.9% | 54 | 4.6% | 6.7% |
| Limousin | 55 | 1.8% | 8.7% | 24 | 2.1% | 7.9% | 31 | 1.6% | 9.4% | 19 | 1.6% | 11.8% |
| Auvergne | 81 | 2.6% | 7.2% | 24 | 2.1% | 4.5% | 57 | 3.0% | 9.7% | 23 | 2.0% | 7.7% |
| Rhône-Alpes | 328 | 10.7% | 6.5% | 128 | 11.0% | 5.3% | 200 | 10.4% | 7.7% | 136 | 11.5% | 7.6% |
| Languedoc-Roussillon | 144 | 4.7% | 6.6% | 54 | 4.7% | 5.2% | 90 | 4.7% | 7.8% | 53 | 4.5% | 8.2% |
| Provence-Alpes-Côte-d'Azur-Corse | 236 | 7.7% | 5.5% | 75 | 6.4% | 3.7% | 162 | 8.5% | 7.1% | 94 | 8.0% | 6.6% |
| Habitudes de connexion Internet | | | | | | | | | | | | |
| Tous les jours | 1733 | 56.4% | 6.3% | 674 | 58.1% | 4.8% | 1058 | 55.3% | 7.8% | 855 | 72.8% | 6.6% |
| Presque tous les jours | 419 | 13.6% | 6.8% | 152 | 13.1% | 5.2% | 267 | 14.0% | 8.2% | 161 | 13.7% | 6.9% |
| 1 à 2 fois par semaine | 245 | 8.0% | 7.6% | 81 | 7.0% | 5.6% | 163 | 8.5% | 9.2% | 94 | 8.0% | 10.0% |
| 1 à 3 fois par mois | 47 | 1.5% | 5.5% | 16 | 1.4% | 4.7% | 31 | 1.6% | 6.1% | 12 | 1.0% | 7.9% |
| Moins souvent | 88 | 2.9% | 6.6% | 36 | 3.1% | 5.7% | 52 | 2.7% | 7.5% | 8 | 0.7% | 6.3% |
| Jamais | 16 | 0.5% | 11.7% | 9 | 0.8% | 11.0% | 7 | 0.3% | 12.8% | 3 | 0.3% | 20.6% |

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| Revenus du Foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 87 | 2.8% | 4.1% | 23 | 2.0% | 2.6% | 65 | 3.4% | 5.1% | 7 | 0.6% | 3.6% |
| De 9 000 à moins de 12 000 euros par an | 170 | 5.5% | 5.1% | 45 | 3.9% | 4.0% | 125 | 6.5% | 5.7% | 20 | 1.7% | 8.2% |
| De 12 000 à moins de 18 000 euros par an | 284 | 9.3% | 4.4% | 70 | 6.1% | 2.6% | 214 | 11.2% | 5.7% | 38 | 3.2% | 5.0% |
| De 18 000 à moins de 24 000 euros par an | 432 | 14.1% | 5.8% | 168 | 14.5% | 4.8% | 264 | 13.8% | 6.7% | 114 | 9.7% | 7.2% |
| De 24 000 à moins de 36 000 euros par an | 800 | 26.0% | 6.9% | 314 | 27.0% | 5.7% | 487 | 25.4% | 8.1% | 272 | 23.2% | 7.3% |
| De 36 000 à moins de 45 000 euros par an | 468 | 15.2% | 7.2% | 205 | 17.6% | 5.7% | 264 | 13.8% | 8.9% | 234 | 19.9% | 7.9% |
| De 45 000 à moins de 65 000 euros par an | 422 | 13.7% | 7.1% | 176 | 15.2% | 5.3% | 246 | 12.9% | 9.4% | 261 | 22.2% | 7.3% |
| De 65 000 à moins de 80 000 euros par an | 92 | 3.0% | 6.0% | 48 | 4.1% | 5.2% | 45 | 2.3% | 7.2% | 74 | 6.3% | 6.7% |
| De 80 000 à moins de 115 000 euros par an | 49 | 1.6% | 5.1% | 25 | 2.2% | 4.3% | 24 | 1.3% | 6.3% | 43 | 3.6% | 5.4% |
| 115 000 euros et plus par an | 29 | 0.9% | 6.3% | 8 | 0.7% | 3.1% | 20 | 1.1% | 11.1% | 28 | 2.4% | 7.3% |
| Refus | 193 | 6.3% | 6.0% | 62 | 5.3% | 4.6% | 131 | 6.9% | 7.0% | 68 | 5.8% | 6.0% |
| Ne sait pas | 45 | 1.5% | 3.1% | 16 | 1.4% | 2.6% | 28 | 1.5% | 3.5% | 15 | 1.3% | 3.1% |