

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	446	100.0%	0.9%	311	100.0%	1.3%	135	100.0%	0.5%	275	100.0%	1.6%
<b>Sexe</b>												
<b>Homme</b>	311	69.7%	1.3%	311	100.0%	1.3%	0	-	-	199	72.2%	2.3%
<b>Femme</b>	135	30.3%	0.5%	0	-	-	135	100.0%	0.5%	76	27.8%	0.9%
<b>Age</b>												
<b>15 à 24 ans</b>	191	42.9%	2.6%	133	42.7%	3.6%	59	43.3%	1.6%	105	38.3%	3.3%
<b>25 à 34 ans</b>	117	26.2%	1.5%	94	30.1%	2.5%	23	17.3%	0.6%	73	26.6%	2.1%
<b>35 à 49 ans</b>	77	17.4%	0.6%	54	17.3%	0.9%	24	17.4%	0.4%	61	22.0%	1.0%
<b>50 à 64 ans</b>	42	9.4%	0.3%	27	8.7%	0.5%	15	11.0%	0.2%	31	11.1%	0.8%
<b>65 ans et plus</b>	19	4.1%	0.2%	4	1.2%	0.1%	15	10.9%	0.2%	6	2.0%	3.0%
<b>Individu</b>												
<b>Ménagère</b>	97	21.7%	0.4%	0	-	-	97	71.6%	0.4%	59	21.3%	0.9%
<b>Personne de Référence</b>	209	46.9%	0.7%	171	55.1%	0.8%	38	28.0%	0.5%	129	46.8%	1.5%
<b>Responsable des achats</b>	246	55.1%	0.7%	153	49.2%	1.2%	93	68.7%	0.4%	142	51.7%	1.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	0	-	-	0	-	-	0	-	-	0	-	-
<b>Petits patrons</b>	17	3.8%	1.0%	5	1.7%	0.5%	11	8.5%	2.4%	13	4.8%	0.9%
<b>Affaires et Cadres</b>	88	19.7%	1.9%	68	21.8%	2.3%	20	14.9%	1.1%	83	30.2%	1.9%
<b>Professions intermédiaires</b>	85	19.0%	1.3%	69	22.1%	2.0%	16	11.9%	0.5%	72	26.2%	1.3%
<b>Employés</b>	38	8.5%	0.5%	19	6.0%	0.9%	19	14.2%	0.3%	13	4.9%	0.7%
<b>Ouvriers</b>	27	6.0%	0.4%	27	8.5%	0.5%	0	-	-	3	1.1%	0.7%
<b>Retraités</b>	12	2.8%	0.1%	6	1.9%	0.1%	6	4.8%	0.1%	0	-	-
<b>Autres inactifs</b>	180	40.3%	1.8%	118	37.9%	3.4%	62	45.8%	0.9%	90	32.8%	2.9%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	2	0.5%	0.3%	2	0.7%	0.5%	0	-	-	0	-	-
<b>Petits patrons</b>	30	6.7%	1.1%	20	6.5%	1.5%	10	7.3%	0.8%	30	10.9%	1.1%
<b>Affaires et Cadres</b>	153	34.2%	2.2%	110	35.3%	3.1%	43	31.8%	1.3%	153	55.5%	2.2%
<b>Professions intermédiaires</b>	92	20.7%	1.2%	69	22.1%	1.8%	24	17.5%	0.7%	92	33.6%	1.2%
<b>Employés</b>	43	9.6%	0.8%	25	8.1%	1.1%	18	13.1%	0.6%	0	-	-
<b>Ouvriers</b>	37	8.2%	0.4%	32	10.3%	0.7%	5	3.5%	0.1%	0	-	-
<b>Retraités</b>	46	10.3%	0.3%	26	8.4%	0.4%	20	14.8%	0.2%	0	-	-
<b>Autres inactifs</b>	44	9.8%	1.1%	27	8.7%	1.8%	16	12.1%	0.7%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	80	17.8%	0.8%	47	15.2%	1.2%	32	23.8%	0.6%	46	16.6%	2.6%
<b>2 personnes</b>	112	25.1%	0.6%	80	25.6%	0.9%	32	23.9%	0.4%	67	24.2%	1.5%
<b>3 personnes</b>	110	24.6%	1.2%	88	28.3%	1.9%	22	16.0%	0.5%	56	20.5%	1.5%
<b>4 personnes</b>	87	19.5%	0.9%	61	19.7%	1.3%	26	18.9%	0.6%	66	23.9%	1.4%
<b>5 personnes et +</b>	58	13.1%	1.1%	35	11.2%	1.4%	24	17.4%	0.8%	41	14.7%	1.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	118	26.5%	0.8%	82	26.5%	1.1%	36	26.7%	0.4%	88	32.0%	1.1%
<b>Non</b>	328	73.5%	0.9%	229	73.5%	1.3%	99	73.3%	0.5%	187	68.0%	2.0%
<b>Habitat</b>												
<b>Communes rurales</b>	37	8.4%	0.3%	23	7.5%	0.4%	14	10.5%	0.2%	17	6.1%	0.5%
<b>Agglo. - 20 000 hab</b>	42	9.4%	0.5%	27	8.8%	0.6%	15	10.8%	0.3%	25	9.0%	1.0%
<b>Agglo. 20 000 à 100 000 hab</b>	73	16.3%	1.1%	57	18.2%	1.6%	16	11.8%	0.5%	46	16.7%	2.3%
<b>Agglo. + 100 000 hab</b>	161	36.0%	1.1%	119	38.3%	1.6%	42	30.8%	0.5%	93	33.7%	1.8%
<b>Agglo. Paris</b>	134	29.9%	1.6%	85	27.2%	2.1%	49	36.1%	1.1%	95	34.5%	2.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	139	31.2%	1.5%	87	28.1%	1.9%	52	38.3%	1.0%	100	36.5%	2.3%
Nord-Pas-de-Calais	17	3.8%	0.5%	13	4.0%	0.8%	4	3.2%	0.3%	12	4.5%	1.4%
Lorraine	20	4.5%	1.0%	9	2.9%	1.0%	11	8.2%	1.1%	11	3.9%	2.0%
Alsace	11	2.4%	0.7%	9	2.9%	1.2%	2	1.2%	0.2%	11	3.8%	2.2%
Franche-Comté	6	1.4%	0.7%	6	2.1%	1.4%	0	-	-	4	1.6%	1.6%
Champagne-Ardenne	6	1.3%	0.5%	4	1.3%	0.8%	2	1.2%	0.3%	2	0.6%	0.5%
Picardie	6	1.4%	0.4%	4	1.3%	0.6%	2	1.4%	0.2%	2	0.8%	0.5%
Bourgogne	9	2.0%	0.7%	6	2.0%	1.0%	3	2.0%	0.4%	5	1.9%	1.4%
Haute-Normandie	10	2.1%	0.6%	4	1.2%	0.5%	6	4.4%	0.8%	0	-	-
Basse-Normandie	6	1.4%	0.5%	5	1.7%	0.9%	1	0.5%	0.1%	2	0.7%	0.6%
Centre	12	2.6%	0.6%	12	3.8%	1.2%	0	-	-	6	2.0%	0.9%
Pays de la Loire	22	5.0%	0.8%	14	4.6%	1.0%	8	6.1%	0.6%	10	3.6%	1.2%
Bretagne	21	4.8%	0.8%	14	4.6%	1.2%	7	5.1%	0.5%	13	4.7%	1.7%
Poitou-Charentes	6	1.4%	0.4%	1	0.2%	0.1%	5	4.0%	0.7%	1	0.3%	0.2%
Aquitaine	20	4.6%	0.8%	19	6.1%	1.5%	1	1.1%	0.1%	13	4.7%	1.6%
Midi-Pyrénées	19	4.2%	0.8%	16	5.1%	1.4%	3	2.1%	0.2%	7	2.4%	0.8%
Limousin	3	0.6%	0.4%	2	0.7%	0.7%	1	0.4%	0.2%	2	0.9%	1.5%
Auvergne	1	0.3%	0.1%	1	0.3%	0.2%	1	0.5%	0.1%	1	0.4%	0.4%
Rhône-Alpes	53	12.0%	1.1%	45	14.6%	1.9%	8	6.0%	0.3%	33	12.1%	1.9%
Languedoc-Roussillon	15	3.4%	0.7%	8	2.5%	0.8%	7	5.5%	0.7%	11	4.0%	1.7%
Provence-Alpes-Côte-d'Azur-Corse	44	9.8%	1.0%	32	10.1%	1.5%	12	8.9%	0.5%	29	10.6%	2.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	371	83.0%	1.3%	263	84.6%	1.9%	107	79.4%	0.8%	246	89.3%	1.9%
Presque tous les jours	37	8.4%	0.6%	22	7.1%	0.8%	15	11.4%	0.5%	18	6.5%	0.8%
1 à 2 fois par semaine	18	4.0%	0.5%	15	4.8%	1.0%	3	2.0%	0.2%	7	2.6%	0.8%
1 à 3 fois par mois	3	0.6%	0.3%	3	0.8%	0.8%	0	-	-	3	0.9%	1.7%
Moins souvent	2	0.4%	0.1%	0	-	-	2	1.3%	0.3%	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	22	5.0%	1.0%	9	2.8%	1.0%	14	10.2%	1.1%	2	0.9%	1.4%
De 9 000 à moins de 12 000 euros par an	16	3.6%	0.5%	7	2.4%	0.6%	9	6.4%	0.4%	3	1.0%	1.1%
De 12 000 à moins de 18 000 euros par an	23	5.1%	0.4%	11	3.5%	0.4%	12	8.8%	0.3%	4	1.6%	0.6%
De 18 000 à moins de 24 000 euros par an	51	11.4%	0.7%	39	12.6%	1.1%	12	8.6%	0.3%	19	7.0%	1.2%
De 24 000 à moins de 36 000 euros par an	84	18.8%	0.7%	59	19.0%	1.1%	25	18.2%	0.4%	56	20.5%	1.5%
De 36 000 à moins de 45 000 euros par an	57	12.8%	0.9%	41	13.3%	1.2%	16	11.5%	0.5%	41	15.1%	1.4%
De 45 000 à moins de 65 000 euros par an	82	18.4%	1.4%	61	19.5%	1.8%	21	15.6%	0.8%	63	22.7%	1.8%
De 65 000 à moins de 80 000 euros par an	35	7.9%	2.3%	27	8.8%	3.0%	8	5.8%	1.3%	27	9.9%	2.4%
De 80 000 à moins de 115 000 euros par an	19	4.4%	2.0%	17	5.6%	2.9%	2	1.6%	0.6%	19	7.0%	2.4%
115 000 euros et plus par an	12	2.7%	2.6%	8	2.5%	2.8%	4	3.1%	2.3%	12	4.4%	3.1%
Refus	27	6.0%	0.8%	21	6.8%	1.6%	6	4.2%	0.3%	16	5.9%	1.4%
Ne sait pas	18	4.1%	1.3%	10	3.3%	1.6%	8	5.9%	1.0%	11	4.2%	2.4%