

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1378	100.0%	2.7%	305	100.0%	1.2%	1073	100.0%	4.0%	574	100.0%	3.4%
<b>Sexe</b>												
<b>Homme</b>	305	22.1%	1.2%	305	100.0%	1.2%	0	-	-	133	23.2%	1.5%
<b>Femme</b>	1073	77.9%	4.0%	0	-	-	1073	100.0%	4.0%	441	76.8%	5.4%
<b>Age</b>												
<b>15 à 24 ans</b>	494	35.8%	6.7%	65	21.3%	1.7%	429	40.0%	11.7%	241	41.9%	7.6%
<b>25 à 34 ans</b>	210	15.3%	2.7%	52	17.1%	1.4%	158	14.8%	4.0%	77	13.4%	2.3%
<b>35 à 49 ans</b>	322	23.4%	2.5%	80	26.4%	1.3%	242	22.5%	3.8%	158	27.4%	2.6%
<b>50 à 64 ans</b>	242	17.5%	2.0%	81	26.6%	1.4%	160	14.9%	2.5%	98	17.0%	2.4%
<b>65 ans et plus</b>	111	8.0%	1.0%	27	8.7%	0.6%	84	7.8%	1.3%	2	0.3%	0.9%
<b>Individu</b>												
<b>Ménagère</b>	674	48.9%	2.9%	0	-	-	674	62.8%	2.9%	237	41.3%	3.5%
<b>Personne de Référence</b>	478	34.7%	1.7%	219	71.7%	1.1%	259	24.1%	3.3%	153	26.6%	1.8%
<b>Responsable des achats</b>	871	63.2%	2.5%	162	53.1%	1.3%	709	66.1%	3.1%	308	53.7%	2.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.4%	1.0%	2	0.8%	0.7%	3	0.3%	1.6%	0	-	-
<b>Petits patrons</b>	58	4.2%	3.5%	34	11.1%	2.9%	24	2.3%	5.0%	51	8.9%	3.5%
<b>Affaires et Cadres</b>	121	8.8%	2.6%	38	12.5%	1.3%	83	7.7%	4.5%	106	18.4%	2.4%
<b>Professions intermédiaires</b>	137	10.0%	2.0%	40	13.1%	1.1%	97	9.1%	3.0%	104	18.1%	1.9%
<b>Employés</b>	261	18.9%	3.1%	36	11.6%	1.7%	225	21.0%	3.6%	54	9.3%	3.0%
<b>Ouvriers</b>	120	8.7%	1.9%	63	20.7%	1.3%	57	5.3%	3.8%	5	0.8%	1.1%
<b>Retraités</b>	138	10.0%	1.1%	32	10.5%	0.5%	106	9.9%	1.6%	7	1.2%	2.8%
<b>Autres inactifs</b>	537	39.0%	5.4%	60	19.7%	1.7%	477	44.4%	7.3%	249	43.3%	8.1%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	14	1.0%	1.8%	3	1.0%	0.8%	11	1.0%	2.7%	0	-	-
<b>Petits patrons</b>	110	8.0%	4.2%	43	14.1%	3.1%	66	6.2%	5.3%	110	19.1%	4.2%
<b>Affaires et Cadres</b>	244	17.7%	3.6%	52	17.1%	1.5%	192	17.9%	5.7%	244	42.5%	3.6%
<b>Professions intermédiaires</b>	221	16.0%	2.9%	38	12.4%	1.0%	183	17.0%	5.1%	221	38.4%	2.9%
<b>Employés</b>	203	14.7%	3.8%	46	15.0%	2.0%	157	14.7%	5.1%	0	-	-
<b>Ouvriers</b>	263	19.1%	2.8%	52	17.0%	1.1%	211	19.6%	4.6%	0	-	-
<b>Retraités</b>	207	15.0%	1.4%	41	13.6%	0.6%	165	15.4%	2.1%	0	-	-
<b>Autres inactifs</b>	117	8.5%	3.0%	30	9.7%	2.0%	87	8.1%	3.6%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	186	13.5%	2.0%	48	15.7%	1.2%	138	12.9%	2.6%	55	9.6%	3.2%
2 personnes	322	23.4%	1.8%	87	28.4%	1.0%	236	22.0%	2.6%	102	17.7%	2.4%
3 personnes	305	22.1%	3.3%	68	22.2%	1.5%	237	22.1%	5.0%	137	23.8%	3.6%
4 personnes	306	22.2%	3.3%	55	17.9%	1.2%	252	23.5%	5.5%	152	26.4%	3.3%
5 personnes et +	259	18.8%	4.9%	48	15.8%	2.0%	210	19.6%	7.6%	129	22.5%	5.2%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	538	39.1%	3.4%	98	32.0%	1.3%	441	41.1%	5.2%	258	44.9%	3.4%
Non	840	60.9%	2.4%	207	68.0%	1.2%	632	58.9%	3.5%	317	55.1%	3.4%
<b>Habitat</b>												
Communes rurales	229	16.6%	2.0%	51	16.6%	0.9%	178	16.6%	2.9%	102	17.8%	3.1%
Agglo. - 20 000 hab	232	16.8%	2.6%	54	17.8%	1.3%	177	16.5%	3.8%	89	15.4%	3.5%
Agglo. 20 000 à 100 000 hab	154	11.2%	2.3%	31	10.1%	0.9%	124	11.5%	3.6%	51	9.0%	2.6%
Agglo. + 100 000 hab	458	33.2%	3.0%	91	29.6%	1.3%	367	34.2%	4.6%	182	31.7%	3.5%
Agglo. Paris	306	22.2%	3.6%	79	25.8%	2.0%	227	21.1%	5.1%	150	26.2%	3.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	347	25.2%	3.7%	92	30.3%	2.1%	255	23.7%	5.1%	167	29.0%	3.9%
Nord-Pas-de-Calais	96	7.0%	3.0%	23	7.4%	1.5%	73	6.8%	4.3%	22	3.8%	2.4%
Lorraine	52	3.8%	2.7%	9	2.9%	0.9%	43	4.1%	4.3%	20	3.6%	3.7%
Alsace	41	3.0%	2.7%	11	3.5%	1.4%	31	2.9%	3.9%	15	2.6%	3.1%
Franche-Comté	17	1.3%	1.8%	5	1.6%	1.1%	12	1.1%	2.5%	8	1.4%	3.1%
Champagne-Ardenne	33	2.4%	3.0%	9	3.0%	1.8%	24	2.2%	4.2%	11	2.0%	3.5%
Picardie	35	2.5%	2.3%	7	2.3%	0.9%	28	2.6%	3.5%	10	1.7%	2.2%
Bourgogne	36	2.6%	2.7%	4	1.4%	0.7%	32	3.0%	4.5%	23	3.9%	6.3%
Haute-Normandie	30	2.2%	2.0%	7	2.4%	1.0%	23	2.1%	3.0%	17	2.9%	4.0%
Basse-Normandie	24	1.7%	2.0%	0	-	-	24	2.2%	3.8%	11	2.0%	3.4%
Centre	49	3.6%	2.4%	9	3.0%	0.9%	40	3.7%	3.7%	23	4.1%	3.7%
Pays de la Loire	67	4.9%	2.3%	18	5.9%	1.3%	49	4.6%	3.3%	22	3.8%	2.6%
Bretagne	35	2.6%	1.4%	6	2.0%	0.5%	29	2.7%	2.2%	17	3.0%	2.2%
Poitou-Charentes	34	2.5%	2.3%	10	3.2%	1.4%	24	2.2%	3.2%	7	1.2%	1.8%
Aquitaine	55	4.0%	2.0%	8	2.6%	0.6%	47	4.4%	3.3%	23	4.0%	2.8%
Midi-Pyrénées	60	4.3%	2.5%	15	5.0%	1.3%	45	4.2%	3.6%	28	4.8%	3.4%
Limousin	16	1.2%	2.6%	4	1.3%	1.3%	13	1.2%	3.8%	9	1.5%	5.7%
Auvergne	20	1.4%	1.8%	2	0.6%	0.4%	18	1.7%	3.1%	4	0.6%	1.2%
Rhône-Alpes	122	8.9%	2.4%	25	8.3%	1.0%	97	9.0%	3.7%	41	7.1%	2.3%
Languedoc-Roussillon	65	4.7%	3.0%	10	3.2%	1.0%	55	5.1%	4.8%	24	4.2%	3.7%
Provence-Alpes-Côte-d'Azur-Corse	143	10.4%	3.3%	31	10.1%	1.5%	112	10.4%	4.9%	73	12.8%	5.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	874	63.4%	3.2%	204	66.9%	1.5%	670	62.4%	4.9%	458	79.8%	3.5%
Presque tous les jours	170	12.3%	2.8%	24	8.0%	0.8%	145	13.5%	4.5%	65	11.3%	2.8%
1 à 2 fois par semaine	83	6.0%	2.5%	16	5.3%	1.1%	66	6.2%	3.7%	29	5.1%	3.1%
1 à 3 fois par mois	18	1.3%	2.2%	1	0.4%	0.4%	17	1.6%	3.3%	0	-	-
Moins souvent	52	3.8%	3.9%	7	2.4%	1.2%	44	4.1%	6.3%	11	1.9%	7.9%
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	52	3.8%	2.4%	16	5.2%	1.8%	36	3.3%	2.8%	4	0.7%	2.2%
De 9 000 à moins de 12 000 euros par an	82	6.0%	2.5%	10	3.4%	0.9%	72	6.7%	3.3%	5	0.8%	2.0%
De 12 000 à moins de 18 000 euros par an	191	13.9%	2.9%	33	10.9%	1.2%	158	14.7%	4.2%	34	5.9%	4.5%
De 18 000 à moins de 24 000 euros par an	128	9.3%	1.7%	25	8.2%	0.7%	103	9.6%	2.6%	47	8.2%	3.0%
De 24 000 à moins de 36 000 euros par an	301	21.9%	2.6%	72	23.7%	1.3%	229	21.3%	3.8%	111	19.4%	3.0%
De 36 000 à moins de 45 000 euros par an	164	11.9%	2.5%	52	17.0%	1.5%	112	10.4%	3.8%	84	14.7%	2.8%
De 45 000 à moins de 65 000 euros par an	146	10.6%	2.4%	31	10.3%	0.9%	115	10.7%	4.4%	95	16.6%	2.7%
De 65 000 à moins de 80 000 euros par an	51	3.7%	3.3%	20	6.7%	2.2%	31	2.9%	5.0%	35	6.0%	3.1%
De 80 000 à moins de 115 000 euros par an	38	2.8%	3.9%	10	3.2%	1.6%	28	2.6%	7.4%	36	6.3%	4.5%
115 000 euros et plus par an	21	1.5%	4.6%	6	1.9%	2.1%	15	1.4%	8.3%	20	3.5%	5.2%
Refus	128	9.3%	4.0%	20	6.7%	1.5%	107	10.0%	5.7%	63	11.0%	5.5%
Ne sait pas	76	5.5%	5.2%	9	2.9%	1.4%	67	6.2%	8.2%	40	7.0%	8.4%