

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2029	100.0%	4.0%	241	100.0%	1.0%	1788	100.0%	6.7%	622	100.0%	3.7%
Sexe												
Homme	241	11.9%	1.0%	241	100.0%	1.0%	0	-	-	56	9.0%	0.6%
Femme	1788	88.1%	6.7%	0	-	-	1788	100.0%	6.7%	566	91.0%	6.9%
Age												
15 à 24 ans	82	4.1%	1.1%	11	4.4%	0.3%	72	4.0%	2.0%	25	4.1%	0.8%
25 à 34 ans	169	8.3%	2.2%	16	6.6%	0.4%	153	8.5%	3.9%	86	13.8%	2.5%
35 à 49 ans	552	27.2%	4.4%	47	19.5%	0.8%	505	28.2%	7.9%	275	44.3%	4.5%
50 à 64 ans	680	33.5%	5.6%	80	33.1%	1.3%	601	33.6%	9.5%	230	36.9%	5.7%
65 ans et plus	546	26.9%	4.9%	88	36.5%	1.8%	458	25.6%	7.2%	6	0.9%	3.1%
Individu												
Ménagère	1700	83.8%	7.3%	0	-	-	1700	95.1%	7.3%	541	87.0%	7.9%
Personne de Référence	732	36.1%	2.6%	225	93.2%	1.1%	507	28.4%	6.4%	158	25.4%	1.9%
Responsable des achats	1795	88.5%	5.1%	121	50.1%	1.0%	1674	93.6%	7.3%	556	89.5%	5.2%
PCS Individu												
Agriculteurs	23	1.1%	4.3%	4	1.5%	1.1%	19	1.1%	9.3%	2	0.3%	7.2%
Petits patrons	55	2.7%	3.3%	4	1.8%	0.4%	51	2.8%	10.4%	35	5.7%	2.4%
Affaires et Cadres	139	6.9%	2.9%	18	7.4%	0.6%	121	6.8%	6.6%	103	16.6%	2.4%
Professions intermédiaires	284	14.0%	4.2%	38	15.6%	1.1%	246	13.8%	7.6%	236	37.9%	4.2%
Employés	460	22.7%	5.5%	19	7.7%	0.9%	442	24.7%	7.0%	131	21.0%	7.2%
Ouvriers	122	6.0%	1.9%	35	14.7%	0.7%	87	4.8%	5.8%	8	1.3%	1.9%
Retraités	642	31.6%	5.1%	109	45.0%	1.8%	533	29.8%	8.1%	28	4.5%	11.9%
Autres inactifs	304	15.0%	3.0%	15	6.2%	0.4%	289	16.2%	4.4%	79	12.8%	2.6%
PCS Personne de Référence												
Agriculteurs	47	2.3%	5.9%	2	0.8%	0.5%	45	2.5%	11.1%	0	-	-
Petits patrons	67	3.3%	2.5%	4	1.8%	0.3%	62	3.5%	5.0%	67	10.7%	2.5%
Affaires et Cadres	271	13.3%	4.0%	16	6.5%	0.4%	255	14.3%	7.6%	271	43.5%	4.0%
Professions intermédiaires	285	14.0%	3.8%	36	15.0%	0.9%	249	13.9%	7.0%	285	45.8%	3.8%
Employés	215	10.6%	4.1%	24	9.9%	1.1%	191	10.7%	6.3%	0	-	-
Ouvriers	263	12.9%	2.8%	31	13.0%	0.6%	231	12.9%	5.0%	0	-	-
Retraités	765	37.7%	5.2%	114	47.5%	1.7%	650	36.4%	8.1%	0	-	-
Autres inactifs	117	5.8%	3.0%	13	5.6%	0.9%	103	5.8%	4.3%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	351	17.3%	3.7%	14	6.0%	0.4%	337	18.9%	6.3%	56	9.0%	3.2%
2 personnes	875	43.2%	4.9%	137	56.8%	1.6%	738	41.3%	8.0%	184	29.5%	4.3%
3 personnes	330	16.3%	3.6%	37	15.3%	0.8%	293	16.4%	6.2%	139	22.3%	3.6%
4 personnes	327	16.1%	3.6%	38	15.8%	0.8%	289	16.2%	6.3%	175	28.2%	3.8%
5 personnes et +	145	7.1%	2.8%	15	6.1%	0.6%	130	7.3%	4.7%	69	11.0%	2.8%
Présence d'enfants de moins de 15 ans												
Oui	528	26.0%	3.4%	49	20.4%	0.7%	479	26.8%	5.7%	273	43.8%	3.6%
Non	1500	74.0%	4.2%	192	79.6%	1.1%	1309	73.2%	7.2%	350	56.2%	3.8%
Habitat												
Communes rurales	473	23.3%	4.0%	53	21.9%	1.0%	421	23.5%	6.8%	128	20.6%	3.8%
Agglo. - 20 000 hab	379	18.7%	4.2%	52	21.6%	1.2%	327	18.3%	6.9%	105	16.8%	4.1%
Agglo. 20 000 à 100 000 hab	332	16.4%	4.8%	54	22.6%	1.6%	277	15.5%	8.1%	90	14.4%	4.5%
Agglo. + 100 000 hab	584	28.8%	3.8%	56	23.2%	0.8%	528	29.5%	6.6%	195	31.4%	3.8%
Agglo. Paris	261	12.9%	3.1%	26	10.8%	0.6%	235	13.2%	5.3%	104	16.7%	2.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	306	15.1%	3.2%	33	13.7%	0.7%	273	15.3%	5.5%	117	18.8%	2.7%
Nord-Pas-de-Calais	154	7.6%	4.8%	20	8.3%	1.3%	134	7.5%	7.9%	46	7.4%	5.0%
Lorraine	84	4.2%	4.4%	9	3.6%	0.9%	76	4.2%	7.6%	27	4.4%	5.0%
Alsace	40	2.0%	2.6%	12	4.9%	1.6%	28	1.6%	3.6%	11	1.8%	2.3%
Franche-Comté	49	2.4%	5.1%	12	4.8%	2.5%	37	2.1%	7.6%	20	3.2%	7.6%
Champagne-Ardenne	43	2.1%	3.9%	9	3.6%	1.6%	34	1.9%	6.0%	14	2.3%	4.4%
Picardie	75	3.7%	4.9%	6	2.5%	0.8%	69	3.9%	8.7%	22	3.5%	5.0%
Bourgogne	61	3.0%	4.5%	2	0.8%	0.3%	59	3.3%	8.4%	15	2.5%	4.2%
Haute-Normandie	53	2.6%	3.6%	10	4.1%	1.4%	43	2.4%	5.6%	16	2.6%	3.8%
Basse-Normandie	33	1.6%	2.8%	5	2.1%	0.9%	28	1.6%	4.5%	16	2.6%	4.9%
Centre	104	5.1%	5.0%	9	3.7%	0.9%	95	5.3%	8.8%	36	5.8%	5.7%
Pays de la Loire	102	5.0%	3.5%	13	5.4%	0.9%	89	5.0%	6.0%	30	4.8%	3.6%
Bretagne	80	3.9%	3.1%	14	5.7%	1.1%	66	3.7%	4.9%	22	3.6%	2.9%
Poitou-Charentes	71	3.5%	4.8%	7	2.9%	1.0%	64	3.6%	8.4%	10	1.7%	2.8%
Aquitaine	100	4.9%	3.7%	4	1.6%	0.3%	96	5.4%	6.8%	31	5.0%	3.8%
Midi-Pyrénées	120	5.9%	5.0%	17	6.9%	1.4%	104	5.8%	8.4%	36	5.8%	4.5%
Limousin	29	1.4%	4.7%	2	0.8%	0.6%	27	1.5%	8.4%	6	1.0%	3.8%
Auvergne	66	3.3%	5.9%	11	4.6%	2.1%	55	3.1%	9.5%	12	1.9%	3.9%
Rhône-Alpes	164	8.1%	3.3%	19	7.8%	0.8%	145	8.1%	5.6%	58	9.3%	3.2%
Languedoc-Roussillon	98	4.8%	4.5%	11	4.6%	1.1%	87	4.9%	7.6%	27	4.3%	4.1%
Provence-Alpes-Côte-d'Azur-Corse	196	9.7%	4.5%	18	7.6%	0.9%	178	9.9%	7.8%	49	7.9%	3.4%
Habitudes de connexion Internet												
Tous les jours	1079	53.2%	3.9%	134	55.4%	1.0%	945	52.9%	7.0%	454	73.1%	3.5%
Presque tous les jours	288	14.2%	4.7%	29	12.2%	1.0%	259	14.5%	8.0%	108	17.3%	4.6%
1 à 2 fois par semaine	145	7.2%	4.5%	25	10.5%	1.7%	120	6.7%	6.8%	40	6.4%	4.3%
1 à 3 fois par mois	30	1.5%	3.5%	5	2.0%	1.4%	25	1.4%	4.9%	5	0.8%	3.4%
Moins souvent	47	2.3%	3.5%	0	0.1%	0.1%	47	2.6%	6.7%	4	0.6%	2.7%
Jamais	7	0.4%	5.4%	0	-	-	7	0.4%	14.0%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	39	1.9%	1.8%	2	0.6%	0.2%	38	2.1%	3.0%	1	0.2%	0.6%
De 9 000 à moins de 12 000 euros par an	126	6.2%	3.8%	8	3.2%	0.7%	118	6.6%	5.4%	8	1.3%	3.2%
De 12 000 à moins de 18 000 euros par an	233	11.5%	3.6%	20	8.5%	0.7%	213	11.9%	5.6%	18	2.8%	2.3%
De 18 000 à moins de 24 000 euros par an	300	14.8%	4.0%	29	11.9%	0.8%	271	15.2%	6.9%	67	10.9%	4.2%
De 24 000 à moins de 36 000 euros par an	514	25.4%	4.4%	83	34.4%	1.5%	432	24.1%	7.1%	134	21.5%	3.6%
De 36 000 à moins de 45 000 euros par an	283	13.9%	4.3%	41	17.2%	1.2%	241	13.5%	8.2%	111	17.8%	3.7%
De 45 000 à moins de 65 000 euros par an	268	13.2%	4.5%	37	15.5%	1.1%	230	12.9%	8.8%	169	27.2%	4.7%
De 65 000 à moins de 80 000 euros par an	47	2.3%	3.0%	8	3.4%	0.9%	38	2.2%	6.2%	32	5.2%	2.9%
De 80 000 à moins de 115 000 euros par an	33	1.6%	3.4%	3	1.4%	0.6%	30	1.7%	7.8%	24	3.9%	3.0%
115 000 euros et plus par an	11	0.5%	2.4%	1	0.2%	0.2%	10	0.6%	5.7%	9	1.5%	2.4%
Refus	142	7.0%	4.4%	7	2.7%	0.5%	136	7.6%	7.2%	43	6.9%	3.8%
Ne sait pas	33	1.6%	2.3%	3	1.1%	0.4%	31	1.7%	3.7%	6	0.9%	1.2%