

# Modes et Travaux

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	2794	100.0%	5.5%	499	100.0%	2.0%	2294	100.0%	8.6%	832	100.0%	4.9%
<b>Sexe</b>												
<b>Homme</b>	499	17.9%	2.0%	499	100.0%	2.0%	0	-	-	162	19.5%	1.8%
<b>Femme</b>	2294	82.1%	8.6%	0	-	-	2294	100.0%	8.6%	670	80.5%	8.2%
<b>Age</b>												
<b>15 à 24 ans</b>	118	4.2%	1.6%	20	4.0%	0.5%	98	4.3%	2.7%	44	5.2%	1.4%
<b>25 à 34 ans</b>	273	9.8%	3.5%	65	13.0%	1.7%	208	9.1%	5.3%	133	16.0%	3.9%
<b>35 à 49 ans</b>	785	28.1%	6.2%	165	33.0%	2.6%	621	27.0%	9.7%	365	43.9%	5.9%
<b>50 à 64 ans</b>	918	32.9%	7.5%	144	28.8%	2.4%	774	33.7%	12.2%	283	34.0%	7.0%
<b>65 ans et plus</b>	700	25.0%	6.3%	106	21.2%	2.2%	594	25.9%	9.4%	7	0.8%	3.8%
<b>Individu</b>												
<b>Ménagère</b>	2182	78.1%	9.3%	0	-	-	2182	95.1%	9.3%	633	76.1%	9.3%
<b>Personne de Référence</b>	1127	40.4%	4.0%	460	92.2%	2.3%	667	29.1%	8.4%	276	33.2%	3.3%
<b>Responsable des achats</b>	2391	85.6%	6.7%	266	53.3%	2.1%	2125	92.6%	9.2%	690	82.9%	6.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	46	1.7%	8.7%	10	2.0%	3.0%	37	1.6%	17.8%	7	0.8%	26.8%
<b>Petits patrons</b>	119	4.2%	7.2%	36	7.2%	3.1%	83	3.6%	17.0%	89	10.7%	6.1%
<b>Affaires et Cadres</b>	172	6.2%	3.6%	40	8.1%	1.4%	132	5.8%	7.2%	128	15.4%	3.0%
<b>Professions intermédiaires</b>	364	13.0%	5.4%	78	15.6%	2.2%	287	12.5%	8.8%	282	33.9%	5.1%
<b>Employés</b>	598	21.4%	7.1%	41	8.1%	1.9%	558	24.3%	8.9%	149	17.9%	8.3%
<b>Ouvriers</b>	219	7.8%	3.4%	105	21.0%	2.1%	114	5.0%	7.7%	24	2.8%	5.5%
<b>Retraités</b>	816	29.2%	6.5%	154	30.8%	2.6%	662	28.9%	10.1%	33	3.9%	14.0%
<b>Autres inactifs</b>	459	16.4%	4.6%	36	7.3%	1.0%	422	18.4%	6.5%	121	14.5%	3.9%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	67	2.4%	8.5%	10	2.0%	2.6%	58	2.5%	14.0%	0	-	-
<b>Petits patrons</b>	145	5.2%	5.5%	34	6.7%	2.4%	112	4.9%	8.9%	145	17.4%	5.5%
<b>Affaires et Cadres</b>	307	11.0%	4.5%	44	8.8%	1.3%	263	11.5%	7.8%	307	36.9%	4.5%
<b>Professions intermédiaires</b>	380	13.6%	5.1%	85	17.0%	2.2%	296	12.9%	8.3%	380	45.7%	5.1%
<b>Employés</b>	289	10.3%	5.4%	45	9.0%	2.0%	244	10.6%	8.0%	0	-	-
<b>Ouvriers</b>	434	15.5%	4.6%	100	20.0%	2.0%	334	14.6%	7.3%	0	-	-
<b>Retraités</b>	987	35.3%	6.7%	153	30.7%	2.3%	834	36.3%	10.4%	0	-	-
<b>Autres inactifs</b>	185	6.6%	4.8%	29	5.9%	2.0%	156	6.8%	6.5%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	490	17.5%	5.2%	50	10.1%	1.2%	439	19.1%	8.2%	71	8.5%	4.1%
<b>2 personnes</b>	1173	42.0%	6.5%	225	45.1%	2.6%	948	41.3%	10.3%	238	28.6%	5.5%
<b>3 personnes</b>	454	16.3%	4.9%	96	19.2%	2.1%	358	15.6%	7.6%	188	22.6%	5.0%
<b>4 personnes</b>	443	15.9%	4.8%	79	15.8%	1.7%	364	15.9%	7.9%	222	26.6%	4.8%
<b>5 personnes et +</b>	234	8.4%	4.5%	49	9.8%	2.0%	185	8.1%	6.7%	113	13.6%	4.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	807	28.9%	5.1%	168	33.7%	2.3%	639	27.8%	7.6%	390	46.9%	5.1%
<b>Non</b>	1987	71.1%	5.6%	331	66.3%	1.9%	1656	72.2%	9.1%	442	53.1%	4.8%
<b>Habitat</b>												
<b>Communes rurales</b>	751	26.9%	6.4%	131	26.3%	2.4%	620	27.0%	10.1%	195	23.4%	5.8%
<b>Agglo. - 20 000 hab</b>	497	17.8%	5.6%	98	19.6%	2.3%	400	17.4%	8.5%	138	16.6%	5.4%
<b>Agglo. 20 000 à 100 000 hab</b>	413	14.8%	6.0%	85	16.9%	2.5%	329	14.3%	9.6%	108	13.0%	5.4%
<b>Agglo. + 100 000 hab</b>	793	28.4%	5.2%	131	26.2%	1.8%	663	28.9%	8.3%	269	32.3%	5.2%
<b>Agglo. Paris</b>	339	12.1%	4.0%	55	11.0%	1.4%	283	12.4%	6.4%	122	14.7%	3.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	395	14.1%	4.2%	69	13.9%	1.5%	326	14.2%	6.6%	134	16.1%	3.1%
Nord-Pas-de-Calais	177	6.3%	5.5%	24	4.9%	1.6%	152	6.6%	9.0%	57	6.9%	6.3%
Lorraine	105	3.8%	5.4%	20	4.0%	2.1%	85	3.7%	8.5%	31	3.7%	5.6%
Alsace	62	2.2%	4.1%	9	1.9%	1.3%	52	2.3%	6.7%	22	2.7%	4.5%
Franche-Comté	78	2.8%	8.2%	15	3.0%	3.2%	63	2.8%	13.0%	24	2.9%	9.1%
Champagne-Ardenne	65	2.3%	5.9%	12	2.4%	2.2%	53	2.3%	9.4%	15	1.8%	4.6%
Picardie	103	3.7%	6.7%	20	4.0%	2.7%	83	3.6%	10.4%	18	2.2%	4.2%
Bourgogne	88	3.1%	6.4%	13	2.6%	1.9%	75	3.3%	10.6%	25	3.0%	7.0%
Haute-Normandie	87	3.1%	5.9%	20	4.0%	2.8%	67	2.9%	8.7%	28	3.3%	6.5%
Basse-Normandie	95	3.4%	7.9%	20	4.1%	3.5%	74	3.2%	11.9%	29	3.5%	8.8%
Centre	151	5.4%	7.3%	26	5.2%	2.6%	125	5.5%	11.6%	45	5.4%	7.1%
Pays de la Loire	154	5.5%	5.4%	47	9.4%	3.4%	107	4.7%	7.2%	34	4.1%	4.1%
Bretagne	131	4.7%	5.0%	25	5.0%	2.0%	106	4.6%	7.8%	18	2.1%	2.3%
Poitou-Charentes	101	3.6%	6.9%	10	2.0%	1.4%	91	4.0%	11.9%	11	1.3%	2.9%
Aquitaine	152	5.4%	5.7%	13	2.6%	1.0%	139	6.1%	9.9%	57	6.8%	7.0%
Midi-Pyrénées	122	4.4%	5.1%	20	4.0%	1.7%	102	4.5%	8.2%	34	4.1%	4.3%
Limousin	49	1.8%	7.9%	9	1.8%	2.9%	41	1.8%	12.4%	12	1.5%	7.9%
Auvergne	57	2.0%	5.0%	10	2.0%	1.8%	47	2.0%	8.0%	16	1.9%	5.3%
Rhône-Alpes	264	9.4%	5.3%	51	10.1%	2.1%	213	9.3%	8.2%	98	11.8%	5.5%
Languedoc-Roussillon	132	4.7%	6.1%	27	5.3%	2.6%	105	4.6%	9.2%	52	6.2%	8.0%
Provence-Alpes-Côte-d'Azur-Corse	227	8.1%	5.3%	39	7.9%	1.9%	188	8.2%	8.2%	73	8.7%	5.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1432	51.2%	5.2%	293	58.6%	2.1%	1139	49.6%	8.4%	583	70.0%	4.5%
Presque tous les jours	357	12.8%	5.8%	43	8.7%	1.5%	313	13.7%	9.6%	116	13.9%	5.0%
1 à 2 fois par semaine	220	7.9%	6.8%	53	10.6%	3.6%	167	7.3%	9.4%	78	9.4%	8.3%
1 à 3 fois par mois	50	1.8%	5.9%	1	0.1%	0.2%	50	2.2%	9.7%	9	1.0%	5.7%
Moins souvent	70	2.5%	5.2%	14	2.7%	2.1%	57	2.5%	8.1%	7	0.8%	5.2%
Jamais	8	0.3%	5.7%	0	-	-	8	0.3%	15.0%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	100	3.6%	4.7%	11	2.3%	1.3%	88	3.8%	6.9%	5	0.6%	2.7%
De 9 000 à moins de 12 000 euros par an	210	7.5%	6.3%	28	5.6%	2.4%	182	7.9%	8.3%	9	1.1%	3.7%
De 12 000 à moins de 18 000 euros par an	335	12.0%	5.2%	46	9.2%	1.7%	289	12.6%	7.7%	41	5.0%	5.4%
De 18 000 à moins de 24 000 euros par an	432	15.5%	5.8%	83	16.7%	2.4%	348	15.2%	8.9%	91	10.9%	5.7%
De 24 000 à moins de 36 000 euros par an	670	24.0%	5.8%	110	22.0%	2.0%	560	24.4%	9.3%	194	23.4%	5.2%
De 36 000 à moins de 45 000 euros par an	386	13.8%	5.9%	100	19.9%	2.8%	286	12.5%	9.7%	155	18.6%	5.2%
De 45 000 à moins de 65 000 euros par an	310	11.1%	5.2%	67	13.4%	2.0%	244	10.6%	9.3%	171	20.6%	4.8%
De 65 000 à moins de 80 000 euros par an	74	2.6%	4.8%	21	4.1%	2.2%	53	2.3%	8.6%	51	6.2%	4.6%
De 80 000 à moins de 115 000 euros par an	34	1.2%	3.4%	8	1.6%	1.3%	26	1.1%	6.8%	25	3.0%	3.1%
115 000 euros et plus par an	12	0.4%	2.5%	3	0.7%	1.2%	8	0.4%	4.4%	8	1.0%	2.1%
Refus	194	7.0%	6.0%	22	4.3%	1.6%	173	7.5%	9.2%	62	7.5%	5.4%
Ne sait pas	38	1.4%	2.6%	2	0.4%	0.3%	36	1.6%	4.4%	19	2.3%	3.9%