

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	305	100.0%	0.6%	207	100.0%	0.8%	97	100.0%	0.4%	191	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	207	68.1%	0.8%	207	100.0%	0.8%	0	-	-	124	65.0%	1.4%
<b>Femme</b>	97	31.9%	0.4%	0	-	-	97	100.0%	0.4%	67	35.0%	0.8%
<b>Age</b>												
<b>15 à 24 ans</b>	33	10.8%	0.4%	22	10.6%	0.6%	11	11.3%	0.3%	19	9.9%	0.6%
<b>25 à 34 ans</b>	35	11.6%	0.5%	21	10.2%	0.6%	14	14.4%	0.4%	19	10.2%	0.6%
<b>35 à 49 ans</b>	112	36.9%	0.9%	80	38.8%	1.3%	32	32.9%	0.5%	90	47.2%	1.5%
<b>50 à 64 ans</b>	99	32.6%	0.8%	64	30.8%	1.1%	35	36.3%	0.6%	62	32.7%	1.5%
<b>65 ans et plus</b>	25	8.2%	0.2%	20	9.6%	0.4%	5	5.2%	0.1%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	86	28.3%	0.4%	0	-	-	86	88.6%	0.4%	62	32.8%	0.9%
<b>Personne de Référence</b>	192	63.0%	0.7%	171	82.6%	0.8%	21	21.3%	0.3%	120	62.8%	1.4%
<b>Responsable des achats</b>	186	61.1%	0.5%	99	47.7%	0.8%	87	89.6%	0.4%	115	60.4%	1.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.7%	0.4%	2	1.0%	0.6%	0	-	-	0	-	-
<b>Petits patrons</b>	51	16.8%	3.1%	46	22.2%	4.0%	5	5.2%	1.0%	48	25.2%	3.3%
<b>Affaires et Cadres</b>	63	20.6%	1.3%	42	20.3%	1.4%	21	21.1%	1.1%	61	31.8%	1.4%
<b>Professions intermédiaires</b>	52	17.2%	0.8%	32	15.5%	0.9%	20	20.8%	0.6%	46	24.1%	0.8%
<b>Employés</b>	22	7.2%	0.3%	2	1.0%	0.1%	20	20.4%	0.3%	11	5.8%	0.6%
<b>Ouvriers</b>	29	9.5%	0.4%	27	12.9%	0.5%	2	2.2%	0.1%	0	-	-
<b>Retraités</b>	33	10.9%	0.3%	24	11.4%	0.4%	10	9.9%	0.1%	2	0.8%	0.7%
<b>Autres inactifs</b>	52	17.2%	0.5%	33	15.7%	0.9%	20	20.4%	0.3%	23	12.3%	0.8%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	2	0.7%	0.3%	1	0.6%	0.3%	1	1.0%	0.2%	0	-	-
<b>Petits patrons</b>	65	21.4%	2.5%	46	22.3%	3.4%	19	19.5%	1.5%	65	34.2%	2.5%
<b>Affaires et Cadres</b>	79	25.8%	1.1%	46	22.1%	1.3%	33	33.6%	1.0%	79	41.2%	1.1%
<b>Professions intermédiaires</b>	47	15.4%	0.6%	32	15.2%	0.8%	15	15.6%	0.4%	47	24.5%	0.6%
<b>Employés</b>	17	5.6%	0.3%	11	5.2%	0.5%	6	6.5%	0.2%	0	-	-
<b>Ouvriers</b>	38	12.4%	0.4%	28	13.3%	0.6%	10	10.5%	0.2%	0	-	-
<b>Retraités</b>	44	14.3%	0.3%	32	15.2%	0.5%	12	12.4%	0.2%	0	-	-
<b>Autres inactifs</b>	13	4.4%	0.3%	12	6.0%	0.8%	1	0.8%	0.0%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	39	12.8%	0.4%	21	10.3%	0.5%	18	18.1%	0.3%	16	8.6%	0.9%
<b>2 personnes</b>	90	29.4%	0.5%	68	32.6%	0.8%	22	22.6%	0.2%	44	23.3%	1.0%
<b>3 personnes</b>	56	18.3%	0.6%	35	16.8%	0.8%	21	21.6%	0.4%	41	21.6%	1.1%
<b>4 personnes</b>	75	24.6%	0.8%	48	22.9%	1.0%	27	28.0%	0.6%	57	29.7%	1.2%
<b>5 personnes et +</b>	45	14.9%	0.9%	36	17.3%	1.5%	9	9.7%	0.3%	32	16.8%	1.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	112	36.9%	0.7%	80	38.7%	1.1%	32	33.1%	0.4%	83	43.8%	1.1%
<b>Non</b>	192	63.1%	0.5%	127	61.3%	0.7%	65	66.9%	0.4%	107	56.2%	1.2%
<b>Habitat</b>												
<b>Communes rurales</b>	59	19.5%	0.5%	39	18.6%	0.7%	21	21.5%	0.3%	28	14.7%	0.8%
<b>Agglo. - 20 000 hab</b>	56	18.4%	0.6%	46	22.2%	1.1%	10	10.3%	0.2%	26	13.6%	1.0%
<b>Agglo. 20 000 à 100 000 hab</b>	26	8.6%	0.4%	21	10.2%	0.6%	5	5.3%	0.2%	13	6.9%	0.7%
<b>Agglo. + 100 000 hab</b>	95	31.1%	0.6%	60	28.7%	0.8%	35	36.0%	0.4%	66	34.8%	1.3%
<b>Agglo. Paris</b>	68	22.4%	0.8%	42	20.3%	1.1%	26	26.8%	0.6%	57	30.0%	1.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	77	25.2%	0.8%	49	23.8%	1.1%	27	28.1%	0.6%	62	32.4%	1.4%
Nord-Pas-de-Calais	11	3.6%	0.3%	10	4.8%	0.6%	1	1.3%	0.1%	6	3.2%	0.7%
Lorraine	10	3.3%	0.5%	5	2.4%	0.5%	5	5.4%	0.5%	4	1.8%	0.6%
Alsace	3	1.1%	0.2%	3	1.5%	0.4%	0	-	-	3	1.7%	0.7%
Franche-Comté	8	2.5%	0.8%	4	2.0%	0.9%	3	3.5%	0.7%	4	2.1%	1.5%
Champagne-Ardenne	6	2.0%	0.6%	2	1.1%	0.4%	4	3.9%	0.7%	1	0.7%	0.4%
Picardie	12	4.0%	0.8%	10	4.6%	1.3%	3	2.8%	0.3%	6	3.2%	1.4%
Bourgogne	7	2.3%	0.5%	6	3.0%	1.0%	1	0.9%	0.1%	5	2.5%	1.3%
Haute-Normandie	13	4.2%	0.9%	10	4.9%	1.4%	3	2.8%	0.3%	9	4.8%	2.1%
Basse-Normandie	3	1.0%	0.3%	1	0.7%	0.2%	2	1.8%	0.3%	1	0.7%	0.4%
Centre	12	3.9%	0.6%	9	4.5%	0.9%	3	2.7%	0.2%	10	5.3%	1.6%
Pays de la Loire	20	6.6%	0.7%	14	6.9%	1.0%	6	5.8%	0.4%	8	4.3%	1.0%
Bretagne	8	2.6%	0.3%	5	2.6%	0.4%	3	2.6%	0.2%	4	2.2%	0.5%
Poitou-Charentes	11	3.5%	0.7%	6	3.1%	0.9%	4	4.5%	0.6%	6	3.1%	1.6%
Aquitaine	9	3.1%	0.4%	8	3.6%	0.6%	2	2.0%	0.1%	4	1.9%	0.5%
Midi-Pyrénées	7	2.4%	0.3%	7	3.2%	0.6%	1	0.8%	0.1%	5	2.8%	0.7%
Limousin	3	0.9%	0.4%	2	1.0%	0.7%	1	0.8%	0.2%	2	1.1%	1.3%
Auvergne	5	1.6%	0.4%	4	2.1%	0.8%	0	0.4%	0.1%	0	-	-
Rhône-Alpes	41	13.4%	0.8%	23	11.3%	1.0%	17	17.9%	0.7%	27	14.2%	1.5%
Languedoc-Roussillon	6	2.0%	0.3%	5	2.2%	0.4%	2	1.6%	0.1%	3	1.8%	0.5%
Provence-Alpes-Côte-d'Azur-Corse	32	10.6%	0.7%	22	10.7%	1.1%	10	10.4%	0.4%	19	10.1%	1.3%
<b>Habitudes de connexion Internet</b>												
Tous les jours	227	74.5%	0.8%	148	71.1%	1.1%	80	81.8%	0.6%	169	88.5%	1.3%
Presque tous les jours	25	8.3%	0.4%	15	7.4%	0.5%	10	10.0%	0.3%	11	6.0%	0.5%
1 à 2 fois par semaine	4	1.4%	0.1%	2	0.8%	0.1%	3	2.6%	0.1%	3	1.5%	0.3%
1 à 3 fois par mois	3	1.1%	0.4%	3	1.2%	0.8%	1	1.0%	0.2%	1	0.7%	0.8%
Moins souvent	6	2.1%	0.5%	6	2.7%	0.9%	1	0.6%	0.1%	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	9	2.8%	0.4%	7	3.6%	0.9%	1	1.1%	0.1%	0	-	-
De 9 000 à moins de 12 000 euros par an	10	3.1%	0.3%	3	1.2%	0.2%	7	7.2%	0.3%	3	1.4%	1.1%
De 12 000 à moins de 18 000 euros par an	24	8.0%	0.4%	18	8.4%	0.6%	7	6.9%	0.2%	10	5.0%	1.3%
De 18 000 à moins de 24 000 euros par an	40	13.0%	0.5%	27	13.2%	0.8%	12	12.6%	0.3%	15	7.7%	0.9%
De 24 000 à moins de 36 000 euros par an	62	20.4%	0.5%	43	20.8%	0.8%	19	19.7%	0.3%	36	18.6%	1.0%
De 36 000 à moins de 45 000 euros par an	38	12.4%	0.6%	29	14.0%	0.8%	9	8.7%	0.3%	25	12.9%	0.8%
De 45 000 à moins de 65 000 euros par an	58	19.2%	1.0%	36	17.3%	1.1%	22	23.1%	0.9%	45	23.7%	1.3%
De 65 000 à moins de 80 000 euros par an	15	4.9%	1.0%	8	3.9%	0.9%	7	6.9%	1.1%	14	7.4%	1.3%
De 80 000 à moins de 115 000 euros par an	22	7.2%	2.2%	20	9.5%	3.3%	2	2.2%	0.6%	21	11.1%	2.7%
115 000 euros et plus par an	12	4.1%	2.7%	5	2.6%	2.0%	7	7.1%	3.8%	12	6.5%	3.2%
Refus	14	4.5%	0.4%	10	4.9%	0.8%	4	3.7%	0.2%	10	5.1%	0.8%
Ne sait pas	2	0.5%	0.1%	1	0.4%	0.1%	1	0.7%	0.1%	1	0.5%	0.2%