

# Le Chasseur Français

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1775	100.0%	3.5%	1113	100.0%	4.5%	662	100.0%	2.5%	358	100.0%	2.1%
<b>Sexe</b>												
<b>Homme</b>	1113	62.7%	4.5%	1113	100.0%	4.5%	0	-	-	229	63.8%	2.6%
<b>Femme</b>	662	37.3%	2.5%	0	-	-	662	100.0%	2.5%	130	36.2%	1.6%
<b>Age</b>												
<b>15 à 24 ans</b>	169	9.5%	2.3%	130	11.7%	3.5%	39	6.0%	1.1%	43	11.9%	1.4%
<b>25 à 34 ans</b>	146	8.2%	1.9%	106	9.6%	2.8%	39	5.9%	1.0%	68	19.1%	2.0%
<b>35 à 49 ans</b>	422	23.8%	3.3%	274	24.6%	4.4%	148	22.4%	2.3%	128	35.6%	2.1%
<b>50 à 64 ans</b>	565	31.8%	4.6%	323	29.0%	5.4%	242	36.6%	3.8%	118	32.9%	2.9%
<b>65 ans et plus</b>	473	26.6%	4.3%	279	25.1%	5.9%	193	29.2%	3.0%	2	0.5%	0.9%
<b>Individu</b>												
<b>Ménagère</b>	632	35.6%	2.7%	0	-	-	632	95.4%	2.7%	121	33.8%	1.8%
<b>Personne de Référence</b>	1060	59.7%	3.8%	943	84.8%	4.7%	116	17.5%	1.5%	203	56.7%	2.4%
<b>Responsable des achats</b>	1139	64.2%	3.2%	525	47.2%	4.2%	614	92.8%	2.7%	213	59.5%	2.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	66	3.7%	12.3%	55	5.0%	16.8%	11	1.6%	5.2%	4	1.0%	14.5%
<b>Petits patrons</b>	57	3.2%	3.5%	50	4.5%	4.3%	8	1.1%	1.6%	46	13.0%	3.2%
<b>Affaires et Cadres</b>	73	4.1%	1.5%	44	3.9%	1.5%	30	4.5%	1.6%	61	17.0%	1.4%
<b>Professions intermédiaires</b>	172	9.7%	2.6%	116	10.5%	3.3%	56	8.4%	1.7%	139	38.7%	2.5%
<b>Employés</b>	204	11.5%	2.4%	60	5.4%	2.9%	144	21.8%	2.3%	35	9.7%	1.9%
<b>Ouvriers</b>	353	19.9%	5.5%	308	27.7%	6.2%	45	6.7%	3.0%	14	3.9%	3.3%
<b>Retraités</b>	590	33.2%	4.7%	350	31.4%	5.8%	240	36.3%	3.7%	0	0.1%	0.2%
<b>Autres inactifs</b>	260	14.6%	2.6%	130	11.6%	3.7%	130	19.6%	2.0%	59	16.6%	1.9%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	88	4.9%	11.0%	69	6.2%	18.0%	18	2.8%	4.5%	0	-	-
<b>Petits patrons</b>	68	3.8%	2.6%	46	4.2%	3.4%	21	3.2%	1.7%	68	19.0%	2.6%
<b>Affaires et Cadres</b>	102	5.7%	1.5%	51	4.6%	1.5%	51	7.7%	1.5%	102	28.4%	1.5%
<b>Professions intermédiaires</b>	189	10.6%	2.5%	131	11.8%	3.4%	57	8.7%	1.6%	189	52.6%	2.5%
<b>Employés</b>	123	6.9%	2.3%	77	6.9%	3.4%	46	6.9%	1.5%	0	-	-
<b>Ouvriers</b>	416	23.4%	4.4%	284	25.5%	5.8%	132	19.9%	2.9%	0	-	-
<b>Retraités</b>	680	38.3%	4.6%	372	33.4%	5.6%	308	46.5%	3.8%	0	-	-
<b>Autres inactifs</b>	111	6.2%	2.8%	82	7.4%	5.5%	28	4.3%	1.2%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
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<b>Taille du Foyer</b>												
<b>1 personne</b>	292	16.5%	3.1%	203	18.2%	5.0%	89	13.5%	1.7%	41	11.5%	2.4%
<b>2 personnes</b>	758	42.7%	4.2%	439	39.4%	5.0%	319	48.2%	3.5%	85	23.7%	2.0%
<b>3 personnes</b>	312	17.6%	3.4%	214	19.3%	4.7%	98	14.8%	2.1%	79	22.0%	2.1%
<b>4 personnes</b>	265	15.0%	2.9%	163	14.6%	3.6%	103	15.5%	2.2%	106	29.6%	2.3%
<b>5 personnes et +</b>	147	8.3%	2.8%	94	8.4%	3.8%	53	8.0%	1.9%	47	13.2%	1.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	433	24.4%	2.8%	279	25.0%	3.8%	155	23.3%	1.8%	163	45.5%	2.1%
<b>Non</b>	1342	75.6%	3.8%	834	75.0%	4.9%	508	76.7%	2.8%	195	54.5%	2.1%
<b>Habitat</b>												
<b>Communes rurales</b>	798	45.0%	6.8%	489	44.0%	8.8%	309	46.6%	5.0%	128	35.7%	3.8%
<b>Agglo. - 20 000 hab</b>	361	20.3%	4.0%	221	19.9%	5.2%	139	21.1%	3.0%	81	22.7%	3.2%
<b>Agglo. 20 000 à 100 000 hab</b>	245	13.8%	3.6%	169	15.2%	4.9%	76	11.4%	2.2%	46	12.8%	2.3%
<b>Agglo. + 100 000 hab</b>	308	17.3%	2.0%	198	17.7%	2.7%	110	16.6%	1.4%	66	18.3%	1.3%
<b>Agglo. Paris</b>	64	3.6%	0.8%	36	3.2%	0.9%	28	4.2%	0.6%	38	10.5%	1.0%

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<b>Région d'habitation</b>												
Ile-de-France	91	5.1%	1.0%	55	4.9%	1.2%	36	5.5%	0.7%	48	13.4%	1.1%
Nord-Pas-de-Calais	87	4.9%	2.7%	48	4.4%	3.2%	39	5.8%	2.3%	22	6.1%	2.4%
Lorraine	72	4.0%	3.7%	53	4.8%	5.7%	18	2.8%	1.8%	11	3.2%	2.1%
Alsace	31	1.8%	2.1%	23	2.0%	3.1%	9	1.3%	1.1%	6	1.6%	1.1%
Franche-Comté	58	3.3%	6.1%	36	3.2%	7.7%	22	3.3%	4.5%	7	1.9%	2.6%
Champagne-Ardenne	70	3.9%	6.4%	42	3.8%	8.0%	28	4.2%	4.9%	10	2.7%	3.0%
Picardie	86	4.8%	5.6%	59	5.3%	8.0%	26	4.0%	3.3%	22	6.1%	5.0%
Bourgogne	65	3.7%	4.8%	31	2.8%	4.8%	34	5.2%	4.8%	6	1.6%	1.6%
Haute-Normandie	41	2.3%	2.8%	28	2.5%	4.0%	13	2.0%	1.7%	11	3.2%	2.7%
Basse-Normandie	45	2.5%	3.7%	32	2.9%	5.5%	13	1.9%	2.1%	5	1.3%	1.4%
Centre	96	5.4%	4.6%	68	6.1%	6.8%	29	4.3%	2.7%	19	5.3%	3.0%
Pays de la Loire	108	6.1%	3.8%	82	7.4%	5.9%	26	3.9%	1.7%	15	4.1%	1.8%
Bretagne	44	2.5%	1.7%	27	2.4%	2.1%	17	2.6%	1.3%	9	2.5%	1.2%
Poitou-Charentes	109	6.1%	7.4%	71	6.4%	10.1%	38	5.7%	4.9%	16	4.6%	4.4%
Aquitaine	118	6.6%	4.4%	66	5.9%	5.2%	52	7.9%	3.7%	27	7.5%	3.4%
Midi-Pyrénées	126	7.1%	5.3%	82	7.4%	7.1%	44	6.7%	3.5%	30	8.3%	3.7%
Limousin	42	2.4%	6.7%	24	2.1%	7.8%	19	2.8%	5.7%	8	2.3%	5.2%
Auvergne	71	4.0%	6.3%	43	3.8%	7.9%	29	4.3%	4.9%	13	3.6%	4.2%
Rhône-Alpes	203	11.4%	4.0%	121	10.9%	5.0%	81	12.3%	3.1%	34	9.5%	1.9%
Languedoc-Roussillon	88	5.0%	4.1%	53	4.8%	5.2%	35	5.3%	3.1%	18	4.9%	2.7%
Provence-Alpes-Côte-d'Azur-Corse	124	7.0%	2.9%	70	6.3%	3.4%	54	8.2%	2.4%	22	6.2%	1.5%
<b>Habitudes de connexion Internet</b>												
Tous les jours	663	37.4%	2.4%	421	37.8%	3.0%	242	36.6%	1.8%	216	60.3%	1.7%
Presque tous les jours	230	13.0%	3.7%	143	12.9%	5.0%	87	13.1%	2.7%	65	18.1%	2.8%
1 à 2 fois par semaine	160	9.0%	4.9%	91	8.1%	6.2%	70	10.5%	3.9%	41	11.3%	4.3%
1 à 3 fois par mois	38	2.2%	4.5%	26	2.3%	7.8%	12	1.8%	2.4%	4	1.0%	2.5%
Moins souvent	65	3.6%	4.8%	53	4.8%	8.4%	11	1.7%	1.6%	4	1.2%	3.2%
Jamais	7	0.4%	4.9%	5	0.4%	5.8%	2	0.3%	3.5%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	78	4.4%	3.7%	52	4.7%	6.1%	26	4.0%	2.1%	6	1.6%	3.1%
De 9 000 à moins de 12 000 euros par an	120	6.8%	3.6%	58	5.2%	5.1%	62	9.3%	2.8%	6	1.7%	2.4%
De 12 000 à moins de 18 000 euros par an	254	14.3%	3.9%	165	14.8%	6.0%	89	13.4%	2.4%	17	4.7%	2.2%
De 18 000 à moins de 24 000 euros par an	290	16.3%	3.9%	177	15.9%	5.0%	113	17.1%	2.9%	42	11.8%	2.7%
De 24 000 à moins de 36 000 euros par an	452	25.4%	3.9%	276	24.8%	5.0%	176	26.6%	2.9%	82	22.8%	2.2%
De 36 000 à moins de 45 000 euros par an	238	13.4%	3.7%	169	15.2%	4.8%	69	10.4%	2.3%	69	19.2%	2.3%
De 45 000 à moins de 65 000 euros par an	139	7.8%	2.3%	94	8.4%	2.8%	45	6.8%	1.7%	71	19.8%	2.0%
De 65 000 à moins de 80 000 euros par an	26	1.5%	1.7%	14	1.3%	1.5%	12	1.8%	2.0%	13	3.5%	1.1%
De 80 000 à moins de 115 000 euros par an	23	1.3%	2.3%	21	1.8%	3.4%	2	0.4%	0.6%	19	5.3%	2.4%
115 000 euros et plus par an	8	0.4%	1.7%	5	0.5%	2.0%	2	0.4%	1.3%	4	1.3%	1.2%
Refus	110	6.2%	3.4%	55	4.9%	4.1%	55	8.3%	2.9%	25	6.8%	2.2%
Ne sait pas	37	2.1%	2.6%	27	2.4%	4.3%	10	1.5%	1.2%	5	1.5%	1.1%