

Cuisine Actuelle

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3950	100.0%	7.7%	867	100.0%	3.5%	3083	100.0%	11.6%	1311	100.0%	7.7%
Sexe												
Homme	867	22.0%	3.5%	867	100.0%	3.5%	0	-	-	277	21.1%	3.2%
Femme	3083	78.0%	11.6%	0	-	-	3083	100.0%	11.6%	1035	78.9%	12.6%
Age												
15 à 24 ans	320	8.1%	4.3%	71	8.1%	1.9%	249	8.1%	6.8%	128	9.8%	4.1%
25 à 34 ans	452	11.4%	5.9%	90	10.4%	2.4%	362	11.7%	9.3%	179	13.6%	5.2%
35 à 49 ans	1289	32.6%	10.2%	277	32.0%	4.4%	1012	32.8%	15.8%	612	46.6%	9.9%
50 à 64 ans	1281	32.4%	10.5%	297	34.2%	5.0%	984	31.9%	15.6%	386	29.4%	9.5%
65 ans et plus	608	15.4%	5.5%	132	15.3%	2.8%	475	15.4%	7.5%	7	0.5%	3.7%
Individu												
Ménagère	2840	71.9%	12.1%	0	-	-	2840	92.1%	12.1%	940	71.7%	13.8%
Personne de Référence	1446	36.6%	5.1%	760	87.6%	3.8%	686	22.3%	8.7%	358	27.3%	4.3%
Responsable des achats	3269	82.8%	9.2%	463	53.4%	3.7%	2806	91.0%	12.2%	1065	81.2%	9.9%
PCS Individu												
Agriculteurs	36	0.9%	6.7%	11	1.3%	3.3%	25	0.8%	12.2%	5	0.3%	18.3%
Petits patrons	93	2.3%	5.6%	32	3.7%	2.7%	61	2.0%	12.5%	71	5.4%	4.8%
Affaires et Cadres	286	7.2%	6.0%	87	10.1%	3.0%	199	6.5%	10.8%	235	17.9%	5.4%
Professions intermédiaires	553	14.0%	8.2%	135	15.5%	3.9%	418	13.6%	12.8%	413	31.5%	7.4%
Employés	962	24.4%	11.5%	82	9.5%	3.9%	880	28.5%	14.0%	258	19.7%	14.3%
Ouvriers	413	10.5%	6.4%	193	22.2%	3.9%	220	7.1%	14.8%	38	2.9%	9.0%
Retraités	818	20.7%	6.5%	202	23.3%	3.4%	616	20.0%	9.4%	24	1.8%	10.1%
Autres inactifs	789	20.0%	7.9%	125	14.4%	3.6%	664	21.5%	10.2%	268	20.4%	8.7%
PCS Personne de Référence												
Agriculteurs	66	1.7%	8.3%	10	1.2%	2.6%	56	1.8%	13.6%	0	-	-
Petits patrons	224	5.7%	8.5%	45	5.2%	3.3%	179	5.8%	14.3%	224	17.1%	8.5%
Affaires et Cadres	478	12.1%	7.0%	93	10.7%	2.7%	386	12.5%	11.5%	478	36.5%	7.0%
Professions intermédiaires	609	15.4%	8.1%	139	16.1%	3.6%	470	15.2%	13.1%	609	46.5%	8.1%
Employés	464	11.7%	8.7%	97	11.2%	4.3%	366	11.9%	12.0%	0	-	-
Ouvriers	787	19.9%	8.3%	181	20.8%	3.7%	606	19.7%	13.2%	0	-	-
Retraités	1045	26.5%	7.1%	217	25.0%	3.2%	828	26.9%	10.3%	0	-	-
Autres inactifs	277	7.0%	7.1%	86	9.9%	5.8%	191	6.2%	7.9%	0	-	-

Cuisine Actuelle

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	501	12.7%	5.3%	101	11.6%	2.5%	400	13.0%	7.5%	80	6.1%	4.6%
2 personnes	1450	36.7%	8.1%	333	38.4%	3.8%	1117	36.2%	12.1%	335	25.6%	7.8%
3 personnes	788	19.9%	8.5%	189	21.8%	4.1%	599	19.4%	12.7%	289	22.0%	7.6%
4 personnes	790	20.0%	8.6%	162	18.7%	3.5%	627	20.4%	13.6%	406	31.0%	8.7%
5 personnes et +	422	10.7%	8.0%	83	9.5%	3.3%	339	11.0%	12.2%	201	15.3%	8.1%
Présence d'enfants de moins de 15 ans												
Oui	1333	33.7%	8.5%	275	31.7%	3.8%	1058	34.3%	12.5%	625	47.6%	8.1%
Non	2617	66.3%	7.4%	592	68.3%	3.4%	2025	65.7%	11.1%	687	52.4%	7.4%
Habitat												
Communes rurales	1017	25.7%	8.7%	205	23.6%	3.7%	812	26.3%	13.2%	287	21.9%	8.6%
Agglo. - 20 000 hab	791	20.0%	8.8%	177	20.4%	4.2%	615	19.9%	13.0%	237	18.1%	9.3%
Agglo. 20 000 à 100 000 hab	556	14.1%	8.1%	141	16.2%	4.1%	416	13.5%	12.2%	187	14.2%	9.3%
Agglo. + 100 000 hab	1107	28.0%	7.3%	261	30.1%	3.6%	847	27.5%	10.7%	385	29.4%	7.4%
Agglo. Paris	478	12.1%	5.7%	84	9.7%	2.1%	394	12.8%	8.9%	215	16.4%	5.6%

Cuisine Actuelle

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	575	14.6%	6.1%	112	12.9%	2.5%	463	15.0%	9.4%	242	18.5%	5.6%
Nord-Pas-de-Calais	264	6.7%	8.2%	62	7.2%	4.1%	202	6.5%	11.9%	88	6.7%	9.6%
Lorraine	197	5.0%	10.2%	52	6.0%	5.5%	145	4.7%	14.5%	77	5.9%	14.0%
Alsace	139	3.5%	9.2%	24	2.8%	3.3%	114	3.7%	14.6%	49	3.7%	10.0%
Franche-Comté	87	2.2%	9.2%	18	2.1%	3.9%	69	2.3%	14.2%	26	2.0%	10.0%
Champagne-Ardenne	89	2.3%	8.2%	22	2.6%	4.3%	67	2.2%	11.8%	33	2.5%	10.1%
Picardie	135	3.4%	8.8%	33	3.8%	4.5%	102	3.3%	12.9%	36	2.8%	8.4%
Bourgogne	100	2.5%	7.3%	18	2.1%	2.8%	82	2.7%	11.5%	37	2.8%	10.2%
Haute-Normandie	112	2.8%	7.5%	20	2.3%	2.9%	91	3.0%	11.8%	31	2.4%	7.3%
Basse-Normandie	98	2.5%	8.1%	23	2.6%	3.9%	75	2.4%	12.0%	33	2.5%	10.0%
Centre	182	4.6%	8.8%	33	3.8%	3.3%	149	4.8%	13.8%	65	5.0%	10.4%
Pays de la Loire	217	5.5%	7.6%	65	7.5%	4.7%	153	5.0%	10.3%	67	5.1%	8.1%
Bretagne	164	4.2%	6.3%	35	4.1%	2.8%	129	4.2%	9.5%	54	4.1%	6.9%
Poitou-Charentes	141	3.6%	9.6%	24	2.8%	3.4%	117	3.8%	15.3%	20	1.5%	5.4%
Aquitaine	214	5.4%	8.0%	43	5.0%	3.4%	170	5.5%	12.1%	74	5.6%	9.1%
Midi-Pyrénées	174	4.4%	7.3%	30	3.5%	2.6%	144	4.7%	11.6%	53	4.0%	6.5%
Limousin	50	1.3%	7.9%	13	1.5%	4.3%	37	1.2%	11.2%	12	0.9%	7.9%
Auvergne	102	2.6%	9.0%	18	2.1%	3.4%	83	2.7%	14.2%	37	2.8%	12.3%
Rhône-Alpes	396	10.0%	7.9%	113	13.1%	4.7%	282	9.2%	10.8%	120	9.2%	6.7%
Languedoc-Roussillon	178	4.5%	8.2%	44	5.1%	4.3%	133	4.3%	11.7%	58	4.4%	8.9%
Provence-Alpes-Côte-d'Azur-Corse	336	8.5%	7.8%	62	7.2%	3.1%	274	8.9%	12.0%	100	7.6%	7.0%
Habitudes de connexion Internet												
Tous les jours	2168	54.9%	7.9%	524	60.4%	3.7%	1644	53.3%	12.1%	934	71.2%	7.2%
Presque tous les jours	559	14.2%	9.1%	105	12.1%	3.6%	454	14.7%	14.0%	199	15.2%	8.5%
1 à 2 fois par semaine	329	8.3%	10.1%	56	6.5%	3.8%	272	8.8%	15.3%	106	8.1%	11.3%
1 à 3 fois par mois	74	1.9%	8.7%	8	0.9%	2.3%	66	2.2%	13.0%	24	1.8%	16.1%
Moins souvent	115	2.9%	8.6%	37	4.2%	5.8%	78	2.5%	11.1%	12	0.9%	8.9%
Jamais	13	0.3%	9.6%	0	-	-	13	0.4%	25.1%	0	-	-

Cuisine Actuelle

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	143	3.6%	6.7%	40	4.6%	4.6%	103	3.4%	8.1%	14	1.1%	7.5%
De 9 000 à moins de 12 000 euros par an	260	6.6%	7.8%	47	5.4%	4.2%	213	6.9%	9.8%	14	1.1%	5.6%
De 12 000 à moins de 18 000 euros par an	452	11.4%	6.9%	76	8.8%	2.8%	376	12.2%	10.0%	62	4.7%	8.1%
De 18 000 à moins de 24 000 euros par an	549	13.9%	7.3%	122	14.0%	3.4%	427	13.8%	10.8%	123	9.4%	7.7%
De 24 000 à moins de 36 000 euros par an	931	23.6%	8.0%	200	23.1%	3.6%	731	23.7%	12.1%	294	22.4%	7.9%
De 36 000 à moins de 45 000 euros par an	617	15.6%	9.5%	158	18.2%	4.4%	459	14.9%	15.6%	256	19.5%	8.6%
De 45 000 à moins de 65 000 euros par an	462	11.7%	7.7%	110	12.7%	3.3%	352	11.4%	13.4%	259	19.7%	7.2%
De 65 000 à moins de 80 000 euros par an	114	2.9%	7.4%	32	3.7%	3.5%	82	2.6%	13.2%	76	5.8%	6.8%
De 80 000 à moins de 115 000 euros par an	60	1.5%	6.2%	15	1.7%	2.5%	45	1.5%	11.9%	51	3.9%	6.4%
115 000 euros et plus par an	23	0.6%	5.1%	4	0.5%	1.6%	19	0.6%	10.2%	21	1.6%	5.5%
Refus	253	6.4%	7.9%	42	4.9%	3.2%	211	6.8%	11.2%	105	8.0%	9.2%
Ne sait pas	86	2.2%	5.9%	20	2.3%	3.2%	66	2.1%	8.0%	38	2.9%	7.9%