

# Télé Loisirs

Hebdomadaire, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	4720	100.0%	9.2%	2168	100.0%	8.9%	2552	100.0%	9.6%	1490	100.0%	8.8%
<b>Sexe</b>												
<b>Homme</b>	2168	45.9%	8.9%	2168	100.0%	8.9%	0	-	-	746	50.1%	8.5%
<b>Femme</b>	2552	54.1%	9.6%	0	-	-	2552	100.0%	9.6%	744	49.9%	9.1%
<b>Age</b>												
<b>15 à 24 ans</b>	939	19.9%	12.7%	478	22.1%	12.8%	461	18.0%	12.6%	381	25.6%	12.1%
<b>25 à 34 ans</b>	761	16.1%	9.9%	367	16.9%	9.7%	394	15.4%	10.1%	268	18.0%	7.9%
<b>35 à 49 ans</b>	1184	25.1%	9.4%	505	23.3%	8.1%	679	26.6%	10.6%	499	33.5%	8.1%
<b>50 à 64 ans</b>	1102	23.3%	9.0%	518	23.9%	8.7%	584	22.9%	9.2%	341	22.9%	8.4%
<b>65 ans et plus</b>	734	15.6%	6.6%	300	13.9%	6.3%	434	17.0%	6.8%	1	0.1%	0.5%
<b>Individu</b>												
<b>Ménagère</b>	2140	45.4%	9.1%	0	-	-	2140	83.9%	9.1%	576	38.6%	8.5%
<b>Personne de Référence</b>	2365	50.1%	8.4%	1642	75.8%	8.1%	723	28.3%	9.1%	636	42.7%	7.6%
<b>Responsable des achats</b>	3234	68.5%	9.1%	1094	50.5%	8.8%	2140	83.9%	9.3%	892	59.9%	8.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	24	0.5%	4.4%	11	0.5%	3.2%	13	0.5%	6.5%	3	0.2%	11.2%
<b>Petits patrons</b>	114	2.4%	6.9%	93	4.3%	8.0%	21	0.8%	4.3%	104	7.0%	7.1%
<b>Affaires et Cadres</b>	293	6.2%	6.2%	164	7.6%	5.6%	128	5.0%	7.0%	264	17.7%	6.1%
<b>Professions intermédiaires</b>	611	13.0%	9.1%	333	15.4%	9.6%	278	10.9%	8.5%	492	33.1%	8.8%
<b>Employés</b>	1006	21.3%	12.0%	241	11.1%	11.6%	765	30.0%	12.2%	185	12.4%	10.2%
<b>Ouvriers</b>	719	15.2%	11.1%	538	24.8%	10.8%	181	7.1%	12.2%	74	5.0%	17.4%
<b>Retraités</b>	911	19.3%	7.2%	412	19.0%	6.9%	499	19.6%	7.6%	26	1.8%	11.1%
<b>Autres inactifs</b>	1041	22.1%	10.4%	375	17.3%	10.8%	666	26.1%	10.2%	341	22.9%	11.0%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	42	0.9%	5.3%	14	0.6%	3.6%	29	1.1%	7.0%	0	-	-
<b>Petits patrons</b>	234	5.0%	8.9%	134	6.2%	9.7%	101	3.9%	8.0%	234	15.7%	8.9%
<b>Affaires et Cadres</b>	491	10.4%	7.2%	232	10.7%	6.6%	259	10.2%	7.7%	491	33.0%	7.2%
<b>Professions intermédiaires</b>	764	16.2%	10.2%	381	17.6%	9.7%	384	15.0%	10.7%	764	51.3%	10.2%
<b>Employés</b>	667	14.1%	12.6%	290	13.4%	12.9%	378	14.8%	12.3%	0	-	-
<b>Ouvriers</b>	1093	23.2%	11.5%	515	23.7%	10.5%	579	22.7%	12.6%	0	-	-
<b>Retraités</b>	1085	23.0%	7.4%	469	21.7%	7.0%	615	24.1%	7.7%	0	-	-
<b>Autres inactifs</b>	342	7.2%	8.8%	133	6.2%	9.0%	208	8.2%	8.6%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	692	14.7%	7.4%	254	11.7%	6.3%	439	17.2%	8.2%	95	6.4%	5.5%
<b>2 personnes</b>	1575	33.4%	8.7%	737	34.0%	8.4%	838	32.8%	9.1%	395	26.5%	9.2%
<b>3 personnes</b>	955	20.2%	10.3%	467	21.6%	10.2%	488	19.1%	10.3%	321	21.6%	8.5%
<b>4 personnes</b>	954	20.2%	10.4%	469	21.7%	10.3%	485	19.0%	10.5%	456	30.6%	9.8%
<b>5 personnes et +</b>	543	11.5%	10.3%	240	11.1%	9.7%	303	11.9%	10.9%	222	14.9%	9.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1539	32.6%	9.8%	662	30.5%	9.1%	877	34.4%	10.4%	598	40.1%	7.8%
<b>Non</b>	3181	67.4%	9.0%	1506	69.5%	8.8%	1675	65.6%	9.2%	892	59.9%	9.6%
<b>Habitat</b>												
<b>Communes rurales</b>	980	20.8%	8.4%	461	21.3%	8.3%	519	20.3%	8.4%	289	19.4%	8.7%
<b>Agglo. - 20 000 hab</b>	872	18.5%	9.7%	356	16.4%	8.4%	516	20.2%	10.9%	248	16.6%	9.7%
<b>Agglo. 20 000 à 100 000 hab</b>	708	15.0%	10.3%	387	17.9%	11.3%	321	12.6%	9.4%	202	13.5%	10.1%
<b>Agglo. + 100 000 hab</b>	1464	31.0%	9.6%	658	30.3%	9.1%	806	31.6%	10.1%	484	32.5%	9.3%
<b>Agglo. Paris</b>	696	14.8%	8.3%	306	14.1%	7.6%	390	15.3%	8.8%	267	17.9%	6.9%

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<b>Région d'habitation</b>												
Ile-de-France	815	17.3%	8.6%	372	17.2%	8.3%	442	17.3%	8.9%	314	21.1%	7.3%
Nord-Pas-de-Calais	389	8.2%	12.1%	176	8.1%	11.6%	212	8.3%	12.6%	114	7.7%	12.5%
Lorraine	223	4.7%	11.5%	102	4.7%	10.9%	122	4.8%	12.1%	70	4.7%	12.7%
Alsace	183	3.9%	12.1%	78	3.6%	10.7%	105	4.1%	13.4%	66	4.5%	13.5%
Franche-Comté	87	1.8%	9.1%	46	2.1%	9.9%	41	1.6%	8.4%	25	1.7%	9.4%
Champagne-Ardenne	93	2.0%	8.6%	45	2.1%	8.6%	48	1.9%	8.6%	25	1.7%	7.7%
Picardie	150	3.2%	9.8%	62	2.9%	8.3%	88	3.4%	11.1%	45	3.0%	10.3%
Bourgogne	116	2.5%	8.5%	62	2.8%	9.4%	55	2.1%	7.7%	28	1.9%	7.8%
Haute-Normandie	158	3.3%	10.7%	72	3.3%	10.1%	86	3.4%	11.1%	58	3.9%	13.6%
Basse-Normandie	102	2.2%	8.5%	45	2.1%	7.7%	57	2.3%	9.2%	19	1.3%	5.8%
Centre	209	4.4%	10.1%	104	4.8%	10.4%	105	4.1%	9.8%	63	4.2%	10.0%
Pays de la Loire	265	5.6%	9.2%	115	5.3%	8.3%	150	5.9%	10.1%	78	5.3%	9.5%
Bretagne	151	3.2%	5.8%	67	3.1%	5.4%	84	3.3%	6.2%	42	2.8%	5.4%
Poitou-Charentes	145	3.1%	9.9%	66	3.0%	9.3%	79	3.1%	10.4%	26	1.7%	6.9%
Aquitaine	210	4.4%	7.8%	95	4.4%	7.4%	115	4.5%	8.2%	66	4.4%	8.2%
Midi-Pyrénées	179	3.8%	7.5%	94	4.3%	8.1%	86	3.4%	6.9%	74	4.9%	9.1%
Limousin	38	0.8%	6.0%	15	0.7%	4.9%	23	0.9%	7.0%	14	0.9%	8.7%
Auvergne	90	1.9%	8.0%	34	1.6%	6.3%	56	2.2%	9.6%	29	2.0%	9.7%
Rhône-Alpes	481	10.2%	9.6%	226	10.4%	9.3%	255	10.0%	9.8%	159	10.7%	8.9%
Languedoc-Roussillon	194	4.1%	8.9%	78	3.6%	7.6%	116	4.5%	10.1%	55	3.7%	8.5%
Provence-Alpes-Côte-d'Azur-Corse	440	9.3%	10.2%	215	9.9%	10.6%	225	8.8%	9.9%	121	8.1%	8.4%
<b>Habitudes de connexion Internet</b>												
Tous les jours	2703	57.3%	9.8%	1350	62.3%	9.6%	1352	53.0%	10.0%	1147	77.0%	8.9%
Presque tous les jours	563	11.9%	9.2%	251	11.6%	8.7%	311	12.2%	9.6%	186	12.5%	8.0%
1 à 2 fois par semaine	348	7.4%	10.7%	151	7.0%	10.4%	196	7.7%	11.0%	91	6.1%	9.7%
1 à 3 fois par mois	80	1.7%	9.4%	34	1.6%	10.2%	45	1.8%	8.8%	12	0.8%	8.0%
Moins souvent	129	2.7%	9.7%	51	2.4%	8.1%	78	3.1%	11.1%	13	0.9%	9.6%
Jamais	11	0.2%	8.3%	3	0.1%	3.7%	8	0.3%	15.8%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	208	4.4%	9.7%	60	2.8%	7.0%	148	5.8%	11.6%	17	1.1%	9.2%
De 9 000 à moins de 12 000 euros par an	318	6.7%	9.6%	90	4.1%	7.9%	228	8.9%	10.4%	21	1.4%	8.3%
De 12 000 à moins de 18 000 euros par an	605	12.8%	9.3%	227	10.5%	8.3%	378	14.8%	10.0%	56	3.8%	7.3%
De 18 000 à moins de 24 000 euros par an	670	14.2%	9.0%	319	14.7%	9.0%	351	13.7%	8.9%	168	11.3%	10.5%
De 24 000 à moins de 36 000 euros par an	1170	24.8%	10.1%	527	24.3%	9.5%	643	25.2%	10.6%	331	22.2%	8.9%
De 36 000 à moins de 45 000 euros par an	605	12.8%	9.3%	317	14.6%	8.9%	288	11.3%	9.8%	262	17.6%	8.8%
De 45 000 à moins de 65 000 euros par an	504	10.7%	8.5%	297	13.7%	8.9%	207	8.1%	7.9%	320	21.4%	8.9%
De 65 000 à moins de 80 000 euros par an	118	2.5%	7.7%	62	2.8%	6.7%	57	2.2%	9.2%	84	5.6%	7.5%
De 80 000 à moins de 115 000 euros par an	76	1.6%	7.8%	55	2.5%	9.2%	21	0.8%	5.6%	57	3.8%	7.1%
115 000 euros et plus par an	17	0.4%	3.8%	8	0.4%	2.8%	10	0.4%	5.2%	16	1.1%	4.2%
Refus	275	5.8%	8.5%	113	5.2%	8.4%	162	6.3%	8.6%	113	7.6%	9.9%
Ne sait pas	154	3.3%	10.6%	93	4.3%	14.9%	60	2.4%	7.3%	46	3.1%	9.6%