

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3825	100.0%	7.5%	1476	100.0%	6.0%	2349	100.0%	8.8%	1151	100.0%	6.8%
Sexe												
Homme	1476	38.6%	6.0%	1476	100.0%	6.0%	0	-	-	449	39.0%	5.1%
Femme	2349	61.4%	8.8%	0	-	-	2349	100.0%	8.8%	702	61.0%	8.6%
Age												
15 à 24 ans	273	7.1%	3.7%	141	9.6%	3.8%	132	5.6%	3.6%	109	9.5%	3.5%
25 à 34 ans	344	9.0%	4.5%	138	9.3%	3.6%	206	8.8%	5.3%	133	11.6%	3.9%
35 à 49 ans	879	23.0%	6.9%	323	21.9%	5.2%	556	23.7%	8.7%	476	41.4%	7.7%
50 à 64 ans	1117	29.2%	9.1%	451	30.5%	7.6%	666	28.4%	10.5%	391	33.9%	9.6%
65 ans et plus	1212	31.7%	10.9%	423	28.7%	8.9%	789	33.6%	12.5%	42	3.7%	22.7%
Individu												
Ménagère	2205	57.6%	9.4%	0	-	-	2205	93.9%	9.4%	656	57.0%	9.6%
Personne de Référence	1978	51.7%	7.0%	1289	87.3%	6.4%	688	29.3%	8.7%	474	41.2%	5.6%
Responsable des achats	2889	75.5%	8.2%	737	49.9%	5.9%	2153	91.7%	9.4%	832	72.3%	7.8%
PCS Individu												
Agriculteurs	39	1.0%	7.3%	15	1.0%	4.7%	24	1.0%	11.6%	4	0.3%	15.1%
Petits patrons	154	4.0%	9.3%	85	5.8%	7.3%	68	2.9%	14.0%	130	11.3%	8.9%
Affaires et Cadres	311	8.1%	6.5%	147	10.0%	5.1%	164	7.0%	8.9%	284	24.7%	6.6%
Professions intermédiaires	437	11.4%	6.5%	169	11.5%	4.9%	268	11.4%	8.2%	357	31.0%	6.4%
Employés	619	16.2%	7.4%	122	8.2%	5.8%	497	21.2%	7.9%	136	11.8%	7.6%
Ouvriers	311	8.1%	4.8%	245	16.6%	4.9%	66	2.8%	4.4%	15	1.3%	3.6%
Retraités	1317	34.4%	10.5%	508	34.4%	8.5%	809	34.5%	12.3%	44	3.8%	18.7%
Autres inactifs	636	16.6%	6.4%	184	12.5%	5.3%	452	19.2%	6.9%	181	15.7%	5.8%
PCS Personne de Référence												
Agriculteurs	53	1.4%	6.7%	17	1.1%	4.3%	37	1.6%	9.0%	0	-	-
Petits patrons	199	5.2%	7.6%	85	5.7%	6.1%	115	4.9%	9.1%	199	17.3%	7.6%
Affaires et Cadres	531	13.9%	7.8%	177	12.0%	5.1%	355	15.1%	10.6%	531	46.1%	7.8%
Professions intermédiaires	421	11.0%	5.6%	188	12.7%	4.8%	233	9.9%	6.5%	421	36.6%	5.6%
Employés	329	8.6%	6.2%	140	9.5%	6.2%	189	8.0%	6.2%	0	-	-
Ouvriers	517	13.5%	5.5%	250	16.9%	5.1%	267	11.4%	5.8%	0	-	-
Retraités	1532	40.0%	10.4%	534	36.2%	8.0%	997	42.5%	12.5%	0	-	-
Autres inactifs	242	6.3%	6.2%	86	5.8%	5.8%	157	6.7%	6.5%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	748	19.6%	8.0%	205	13.9%	5.1%	543	23.1%	10.2%	97	8.4%	5.6%
2 personnes	1563	40.9%	8.7%	619	42.0%	7.0%	944	40.2%	10.2%	340	29.6%	7.9%
3 personnes	613	16.0%	6.6%	263	17.8%	5.8%	350	14.9%	7.4%	263	22.9%	6.9%
4 personnes	581	15.2%	6.3%	256	17.3%	5.6%	325	13.9%	7.1%	282	24.5%	6.1%
5 personnes et +	319	8.3%	6.1%	132	9.0%	5.4%	187	8.0%	6.7%	168	14.6%	6.8%
Présence d'enfants de moins de 15 ans												
Oui	1011	26.4%	6.4%	411	27.9%	5.6%	600	25.6%	7.1%	546	47.4%	7.1%
Non	2813	73.6%	8.0%	1065	72.1%	6.2%	1748	74.4%	9.6%	606	52.6%	6.5%
Habitat												
Communes rurales	774	20.2%	6.6%	269	18.2%	4.8%	505	21.5%	8.2%	195	16.9%	5.8%
Agglo. - 20 000 hab	600	15.7%	6.7%	253	17.2%	6.0%	346	14.7%	7.3%	146	12.7%	5.7%
Agglo. 20 000 à 100 000 hab	508	13.3%	7.4%	212	14.3%	6.2%	296	12.6%	8.7%	133	11.5%	6.6%
Agglo. + 100 000 hab	1206	31.5%	7.9%	477	32.3%	6.6%	729	31.1%	9.2%	353	30.7%	6.8%
Agglo. Paris	737	19.3%	8.7%	265	18.0%	6.6%	472	20.1%	10.7%	324	28.1%	8.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	785	20.5%	8.3%	283	19.2%	6.3%	502	21.4%	10.1%	352	30.6%	8.2%
Nord-Pas-de-Calais	181	4.7%	5.6%	59	4.0%	3.8%	122	5.2%	7.2%	32	2.8%	3.5%
Lorraine	145	3.8%	7.5%	46	3.1%	4.9%	100	4.2%	9.9%	41	3.5%	7.4%
Alsace	116	3.0%	7.7%	60	4.1%	8.2%	56	2.4%	7.2%	24	2.1%	4.9%
Franche-Comté	71	1.8%	7.4%	35	2.4%	7.6%	36	1.5%	7.3%	17	1.5%	6.5%
Champagne-Ardenne	71	1.9%	6.5%	27	1.9%	5.2%	43	1.9%	7.7%	16	1.4%	5.0%
Picardie	82	2.1%	5.3%	31	2.1%	4.2%	51	2.2%	6.4%	16	1.4%	3.7%
Bourgogne	106	2.8%	7.8%	43	2.9%	6.5%	63	2.7%	8.9%	24	2.1%	6.5%
Haute-Normandie	97	2.5%	6.6%	30	2.0%	4.2%	68	2.9%	8.7%	27	2.4%	6.4%
Basse-Normandie	77	2.0%	6.4%	38	2.6%	6.6%	39	1.6%	6.1%	24	2.1%	7.3%
Centre	122	3.2%	5.9%	53	3.6%	5.3%	69	2.9%	6.4%	33	2.9%	5.2%
Pays de la Loire	175	4.6%	6.1%	55	3.7%	3.9%	121	5.1%	8.1%	43	3.8%	5.2%
Bretagne	169	4.4%	6.5%	73	4.9%	5.8%	96	4.1%	7.1%	59	5.1%	7.5%
Poitou-Charentes	130	3.4%	8.9%	53	3.6%	7.5%	77	3.3%	10.1%	34	3.0%	9.2%
Aquitaine	236	6.2%	8.8%	97	6.6%	7.6%	138	5.9%	9.8%	68	5.9%	8.4%
Midi-Pyrénées	193	5.1%	8.1%	78	5.3%	6.7%	116	4.9%	9.3%	60	5.2%	7.4%
Limousin	52	1.4%	8.3%	22	1.5%	7.4%	30	1.3%	9.2%	7	0.6%	4.7%
Auvergne	98	2.6%	8.7%	29	2.0%	5.4%	69	2.9%	11.7%	18	1.6%	6.1%
Rhône-Alpes	351	9.2%	7.0%	147	10.0%	6.1%	203	8.7%	7.8%	114	9.9%	6.4%
Languedoc-Roussillon	162	4.2%	7.4%	65	4.4%	6.3%	97	4.1%	8.5%	29	2.5%	4.4%
Provence-Alpes-Côte-d'Azur-Corse	405	10.6%	9.4%	151	10.3%	7.4%	254	10.8%	11.1%	113	9.8%	7.9%
Habitudes de connexion Internet												
Tous les jours	1975	51.6%	7.2%	816	55.3%	5.8%	1159	49.3%	8.6%	890	77.3%	6.9%
Presque tous les jours	446	11.7%	7.3%	159	10.8%	5.5%	287	12.2%	8.8%	127	11.1%	5.5%
1 à 2 fois par semaine	251	6.6%	7.8%	89	6.0%	6.1%	162	6.9%	9.1%	83	7.2%	8.9%
1 à 3 fois par mois	49	1.3%	5.8%	18	1.2%	5.3%	31	1.3%	6.1%	8	0.7%	5.5%
Moins souvent	104	2.7%	7.8%	41	2.8%	6.4%	63	2.7%	9.0%	0	-	-
Jamais	20	0.5%	14.4%	14	0.9%	16.2%	6	0.3%	11.5%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	93	2.4%	4.3%	29	2.0%	3.4%	64	2.7%	5.0%	9	0.8%	4.7%
De 9 000 à moins de 12 000 euros par an	204	5.3%	6.1%	56	3.8%	4.9%	148	6.3%	6.8%	12	1.0%	4.8%
De 12 000 à moins de 18 000 euros par an	427	11.2%	6.6%	135	9.1%	4.9%	292	12.4%	7.8%	21	1.8%	2.8%
De 18 000 à moins de 24 000 euros par an	547	14.3%	7.3%	219	14.8%	6.2%	328	14.0%	8.3%	91	7.9%	5.7%
De 24 000 à moins de 36 000 euros par an	854	22.3%	7.4%	347	23.5%	6.3%	507	21.6%	8.4%	230	19.9%	6.2%
De 36 000 à moins de 45 000 euros par an	523	13.7%	8.0%	214	14.5%	6.0%	309	13.2%	10.5%	201	17.4%	6.7%
De 45 000 à moins de 65 000 euros par an	506	13.2%	8.5%	205	13.9%	6.1%	301	12.8%	11.5%	243	21.1%	6.8%
De 65 000 à moins de 80 000 euros par an	153	4.0%	9.9%	57	3.9%	6.3%	95	4.1%	15.4%	99	8.6%	8.9%
De 80 000 à moins de 115 000 euros par an	114	3.0%	11.7%	65	4.4%	11.0%	49	2.1%	12.9%	91	7.9%	11.4%
115 000 euros et plus par an	61	1.6%	13.3%	34	2.3%	12.4%	27	1.1%	14.6%	47	4.1%	12.2%
Refus	257	6.7%	8.0%	92	6.2%	6.8%	166	7.1%	8.8%	85	7.4%	7.5%
Ne sait pas	86	2.3%	6.0%	24	1.6%	3.8%	63	2.7%	7.6%	25	2.1%	5.2%