

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	766	100.0%	1.5%	590	100.0%	2.4%	176	100.0%	0.7%	274	100.0%	1.6%
<b>Sexe</b>												
<b>Homme</b>	590	77.1%	2.4%	590	100.0%	2.4%	0	-	-	200	73.1%	2.3%
<b>Femme</b>	176	22.9%	0.7%	0	-	-	176	100.0%	0.7%	74	26.9%	0.9%
<b>Age</b>												
<b>15 à 24 ans</b>	115	15.0%	1.6%	94	15.9%	2.5%	21	12.0%	0.6%	44	16.1%	1.4%
<b>25 à 34 ans</b>	179	23.4%	2.3%	150	25.5%	4.0%	29	16.4%	0.7%	58	21.3%	1.7%
<b>35 à 49 ans</b>	242	31.6%	1.9%	175	29.7%	2.8%	67	37.9%	1.0%	108	39.3%	1.7%
<b>50 à 64 ans</b>	176	23.0%	1.4%	125	21.2%	2.1%	51	29.2%	0.8%	60	21.8%	1.5%
<b>65 ans et plus</b>	54	7.0%	0.5%	46	7.8%	1.0%	8	4.4%	0.1%	4	1.6%	2.3%
<b>Individu</b>												
<b>Ménagère</b>	159	20.8%	0.7%	0	-	-	159	90.5%	0.7%	69	25.1%	1.0%
<b>Personne de Référence</b>	529	69.0%	1.9%	486	82.4%	2.4%	43	24.2%	0.5%	185	67.4%	2.2%
<b>Responsable des achats</b>	441	57.6%	1.2%	279	47.3%	2.2%	162	92.0%	0.7%	149	54.5%	1.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.7%	1.1%	6	1.0%	1.7%	0	-	-	0	-	-
<b>Petits patrons</b>	41	5.3%	2.5%	37	6.3%	3.2%	4	2.0%	0.7%	31	11.3%	2.1%
<b>Affaires et Cadres</b>	71	9.3%	1.5%	54	9.2%	1.9%	17	9.7%	0.9%	65	23.7%	1.5%
<b>Professions intermédiaires</b>	125	16.3%	1.8%	96	16.2%	2.7%	29	16.5%	0.9%	116	42.2%	2.1%
<b>Employés</b>	140	18.3%	1.7%	72	12.1%	3.4%	69	39.1%	1.1%	22	7.9%	1.2%
<b>Ouvriers</b>	225	29.3%	3.5%	211	35.7%	4.2%	14	8.1%	1.0%	14	5.3%	3.4%
<b>Retraités</b>	84	10.9%	0.7%	68	11.5%	1.1%	16	9.1%	0.2%	1	0.5%	0.6%
<b>Autres inactifs</b>	75	9.8%	0.7%	48	8.1%	1.4%	27	15.4%	0.4%	25	9.0%	0.8%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	8	1.1%	1.0%	6	1.0%	1.6%	2	1.2%	0.5%	0	-	-
<b>Petits patrons</b>	47	6.2%	1.8%	39	6.6%	2.8%	8	4.6%	0.6%	47	17.2%	1.8%
<b>Affaires et Cadres</b>	92	12.0%	1.3%	65	11.1%	1.9%	27	15.3%	0.8%	92	33.7%	1.3%
<b>Professions intermédiaires</b>	135	17.6%	1.8%	96	16.2%	2.5%	39	22.0%	1.1%	135	49.1%	1.8%
<b>Employés</b>	100	13.0%	1.9%	73	12.4%	3.3%	26	15.1%	0.9%	0	-	-
<b>Ouvriers</b>	249	32.5%	2.6%	212	35.9%	4.3%	37	21.2%	0.8%	0	-	-
<b>Retraités</b>	109	14.3%	0.7%	83	14.0%	1.2%	26	15.0%	0.3%	0	-	-
<b>Autres inactifs</b>	25	3.3%	0.7%	16	2.7%	1.1%	10	5.5%	0.4%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	87	11.3%	0.9%	67	11.3%	1.6%	20	11.4%	0.4%	17	6.3%	1.0%
2 personnes	216	28.3%	1.2%	164	27.8%	1.9%	52	29.8%	0.6%	70	25.7%	1.6%
3 personnes	181	23.6%	1.9%	144	24.3%	3.1%	37	21.2%	0.8%	70	25.7%	1.9%
4 personnes	186	24.3%	2.0%	148	25.0%	3.2%	38	21.9%	0.8%	81	29.5%	1.7%
5 personnes et +	96	12.5%	1.8%	68	11.6%	2.8%	28	15.7%	1.0%	35	12.9%	1.4%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	321	41.9%	2.0%	239	40.5%	3.3%	82	46.4%	1.0%	134	48.9%	1.7%
Non	445	58.1%	1.3%	351	59.5%	2.0%	94	53.6%	0.5%	140	51.1%	1.5%
<b>Habitat</b>												
Communes rurales	212	27.6%	1.8%	171	28.9%	3.1%	41	23.3%	0.7%	66	24.2%	2.0%
Agglo. - 20 000 hab	151	19.7%	1.7%	119	20.1%	2.8%	32	18.1%	0.7%	60	22.0%	2.4%
Agglo. 20 000 à 100 000 hab	117	15.2%	1.7%	96	16.3%	2.8%	21	11.7%	0.6%	35	12.9%	1.8%
Agglo. + 100 000 hab	184	24.0%	1.2%	131	22.2%	1.8%	53	30.0%	0.7%	62	22.7%	1.2%
Agglo. Paris	103	13.5%	1.2%	73	12.4%	1.8%	30	17.0%	0.7%	50	18.3%	1.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	120	15.6%	1.3%	87	14.8%	1.9%	33	18.5%	0.7%	59	21.4%	1.4%
Nord-Pas-de-Calais	44	5.7%	1.4%	30	5.2%	2.0%	13	7.6%	0.8%	11	4.1%	1.2%
Lorraine	26	3.4%	1.4%	20	3.3%	2.1%	6	3.7%	0.6%	11	4.1%	2.0%
Alsace	18	2.3%	1.2%	16	2.7%	2.2%	2	1.0%	0.2%	8	2.9%	1.6%
Franche-Comté	22	2.9%	2.3%	15	2.5%	3.2%	8	4.3%	1.5%	2	0.8%	0.8%
Champagne-Ardenne	26	3.5%	2.4%	18	3.1%	3.5%	8	4.7%	1.5%	11	3.9%	3.3%
Picardie	33	4.3%	2.1%	27	4.6%	3.7%	6	3.2%	0.7%	8	2.8%	1.7%
Bourgogne	24	3.1%	1.8%	18	3.1%	2.8%	6	3.3%	0.8%	7	2.5%	1.9%
Haute-Normandie	19	2.5%	1.3%	15	2.5%	2.1%	4	2.5%	0.6%	5	1.7%	1.1%
Basse-Normandie	24	3.1%	2.0%	19	3.3%	3.3%	5	2.7%	0.8%	5	1.9%	1.6%
Centre	27	3.5%	1.3%	20	3.4%	2.0%	6	3.6%	0.6%	8	3.0%	1.3%
Pays de la Loire	42	5.5%	1.5%	31	5.3%	2.2%	11	6.4%	0.8%	22	8.2%	2.7%
Bretagne	27	3.6%	1.0%	25	4.2%	2.0%	3	1.6%	0.2%	6	2.0%	0.7%
Poitou-Charentes	26	3.4%	1.8%	20	3.4%	2.9%	6	3.4%	0.8%	9	3.1%	2.3%
Aquitaine	34	4.4%	1.2%	30	5.1%	2.4%	3	1.9%	0.2%	8	3.0%	1.0%
Midi-Pyrénées	47	6.2%	2.0%	39	6.5%	3.3%	9	5.0%	0.7%	15	5.6%	1.9%
Limousin	17	2.2%	2.7%	12	2.1%	4.1%	5	2.6%	1.4%	4	1.5%	2.7%
Auvergne	19	2.5%	1.7%	13	2.2%	2.4%	7	3.7%	1.1%	5	1.7%	1.6%
Rhône-Alpes	77	10.1%	1.5%	58	9.9%	2.4%	19	10.6%	0.7%	34	12.3%	1.9%
Languedoc-Roussillon	25	3.3%	1.2%	21	3.5%	2.0%	4	2.5%	0.4%	9	3.2%	1.4%
Provence-Alpes-Côte-d'Azur-Corse	68	8.9%	1.6%	55	9.4%	2.7%	13	7.2%	0.6%	28	10.3%	2.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	490	63.9%	1.8%	365	61.9%	2.6%	124	70.8%	0.9%	222	81.0%	1.7%
Presque tous les jours	103	13.4%	1.7%	77	13.0%	2.7%	26	14.8%	0.8%	24	8.7%	1.0%
1 à 2 fois par semaine	76	9.9%	2.3%	59	10.0%	4.0%	17	9.7%	1.0%	20	7.2%	2.1%
1 à 3 fois par mois	5	0.6%	0.5%	4	0.7%	1.3%	0	0.2%	0.1%	0	-	-
Moins souvent	20	2.6%	1.5%	17	2.8%	2.6%	3	1.9%	0.5%	2	0.9%	1.9%
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	17	2.2%	0.8%	9	1.4%	1.0%	9	4.9%	0.7%	0	-	-
De 9 000 à moins de 12 000 euros par an	32	4.2%	1.0%	25	4.2%	2.2%	7	4.2%	0.3%	1	0.4%	0.4%
De 12 000 à moins de 18 000 euros par an	60	7.8%	0.9%	51	8.7%	1.9%	9	4.9%	0.2%	8	3.1%	1.1%
De 18 000 à moins de 24 000 euros par an	128	16.7%	1.7%	97	16.4%	2.7%	31	17.7%	0.8%	26	9.5%	1.6%
De 24 000 à moins de 36 000 euros par an	173	22.6%	1.5%	133	22.6%	2.4%	39	22.4%	0.7%	53	19.2%	1.4%
De 36 000 à moins de 45 000 euros par an	122	15.9%	1.9%	104	17.6%	2.9%	18	10.3%	0.6%	55	19.9%	1.8%
De 45 000 à moins de 65 000 euros par an	140	18.3%	2.4%	101	17.2%	3.0%	39	22.0%	1.5%	75	27.4%	2.1%
De 65 000 à moins de 80 000 euros par an	26	3.3%	1.7%	17	2.9%	1.9%	9	4.9%	1.4%	14	5.2%	1.3%
De 80 000 à moins de 115 000 euros par an	12	1.6%	1.3%	11	1.8%	1.8%	2	0.9%	0.4%	9	3.2%	1.1%
115 000 euros et plus par an	8	1.1%	1.9%	8	1.4%	3.1%	0	-	-	8	3.1%	2.2%
Refus	34	4.4%	1.0%	25	4.2%	1.9%	9	4.9%	0.5%	20	7.2%	1.7%
Ne sait pas	14	1.8%	1.0%	9	1.5%	1.4%	5	2.8%	0.6%	5	1.7%	1.0%