

# France Dimanche

Hebdomadaire, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1400	100.0%	2.7%	465	100.0%	1.9%	935	100.0%	3.5%	185	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	465	33.2%	1.9%	465	100.0%	1.9%	0	-	-	66	35.9%	0.8%
<b>Femme</b>	935	66.8%	3.5%	0	-	-	935	100.0%	3.5%	118	64.1%	1.4%
<b>Age</b>												
<b>15 à 24 ans</b>	65	4.6%	0.9%	23	5.0%	0.6%	41	4.4%	1.1%	21	11.5%	0.7%
<b>25 à 34 ans</b>	90	6.4%	1.2%	44	9.4%	1.2%	46	4.9%	1.2%	19	10.4%	0.6%
<b>35 à 49 ans</b>	316	22.6%	2.5%	120	25.8%	1.9%	196	21.0%	3.1%	79	42.5%	1.3%
<b>50 à 64 ans</b>	451	32.2%	3.7%	168	36.1%	2.8%	283	30.3%	4.5%	64	34.7%	1.6%
<b>65 ans et plus</b>	479	34.2%	4.3%	110	23.7%	2.3%	368	39.4%	5.8%	2	0.9%	0.9%
<b>Individu</b>												
<b>Ménagère</b>	889	63.5%	3.8%	0	-	-	889	95.1%	3.8%	106	57.5%	1.6%
<b>Personne de Référence</b>	764	54.6%	2.7%	403	86.5%	2.0%	361	38.6%	4.6%	75	40.9%	0.9%
<b>Responsable des achats</b>	1146	81.8%	3.2%	278	59.7%	2.2%	868	92.8%	3.8%	135	73.2%	1.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	0.5%	1.4%	1	0.2%	0.3%	6	0.7%	3.1%	0	-	-
<b>Petits patrons</b>	21	1.5%	1.3%	15	3.2%	1.3%	6	0.6%	1.2%	18	9.7%	1.2%
<b>Affaires et Cadres</b>	28	2.0%	0.6%	18	3.9%	0.6%	10	1.1%	0.5%	21	11.2%	0.5%
<b>Professions intermédiaires</b>	81	5.8%	1.2%	35	7.6%	1.0%	46	4.9%	1.4%	65	35.1%	1.2%
<b>Employés</b>	276	19.7%	3.3%	57	12.3%	2.8%	219	23.4%	3.5%	36	19.5%	2.0%
<b>Ouvriers</b>	204	14.6%	3.2%	144	30.9%	2.9%	60	6.4%	4.1%	8	4.5%	1.9%
<b>Retraités</b>	535	38.2%	4.3%	145	31.1%	2.4%	391	41.8%	6.0%	2	1.3%	1.0%
<b>Autres inactifs</b>	248	17.7%	2.5%	51	10.9%	1.5%	197	21.1%	3.0%	35	18.8%	1.1%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	20	1.5%	2.6%	1	0.2%	0.3%	19	2.1%	4.7%	0	-	-
<b>Petits patrons</b>	39	2.8%	1.5%	15	3.3%	1.1%	24	2.5%	1.9%	39	21.2%	1.5%
<b>Affaires et Cadres</b>	52	3.7%	0.8%	17	3.7%	0.5%	34	3.7%	1.0%	52	28.0%	0.8%
<b>Professions intermédiaires</b>	94	6.7%	1.3%	33	7.2%	0.9%	60	6.5%	1.7%	94	50.8%	1.3%
<b>Employés</b>	154	11.0%	2.9%	58	12.4%	2.6%	96	10.3%	3.1%	0	-	-
<b>Ouvriers</b>	281	20.1%	3.0%	134	28.7%	2.7%	147	15.7%	3.2%	0	-	-
<b>Retraités</b>	642	45.8%	4.4%	157	33.8%	2.4%	484	51.8%	6.0%	0	-	-
<b>Autres inactifs</b>	119	8.5%	3.1%	49	10.6%	3.3%	70	7.5%	2.9%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
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<b>Taille du Foyer</b>												
<b>1 personne</b>	376	26.8%	4.0%	98	21.0%	2.4%	278	29.7%	5.2%	18	9.7%	1.0%
<b>2 personnes</b>	573	40.9%	3.2%	178	38.3%	2.0%	394	42.2%	4.3%	58	31.5%	1.4%
<b>3 personnes</b>	207	14.8%	2.2%	92	19.7%	2.0%	115	12.3%	2.4%	41	22.4%	1.1%
<b>4 personnes</b>	165	11.8%	1.8%	63	13.4%	1.4%	102	11.0%	2.2%	40	21.7%	0.9%
<b>5 personnes et +</b>	80	5.7%	1.5%	35	7.5%	1.4%	45	4.8%	1.6%	27	14.6%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	287	20.5%	1.8%	115	24.8%	1.6%	172	18.4%	2.0%	82	44.4%	1.1%
<b>Non</b>	1113	79.5%	3.1%	350	75.2%	2.0%	763	81.6%	4.2%	103	55.6%	1.1%
<b>Habitat</b>												
<b>Communes rurales</b>	321	22.9%	2.7%	85	18.2%	1.5%	236	25.3%	3.8%	46	25.1%	1.4%
<b>Agglo. - 20 000 hab</b>	280	20.0%	3.1%	96	20.6%	2.3%	184	19.7%	3.9%	23	12.3%	0.9%
<b>Agglo. 20 000 à 100 000 hab</b>	251	17.9%	3.7%	90	19.3%	2.6%	161	17.3%	4.7%	40	21.9%	2.0%
<b>Agglo. + 100 000 hab</b>	398	28.4%	2.6%	130	28.0%	1.8%	267	28.6%	3.4%	45	24.5%	0.9%
<b>Agglo. Paris</b>	151	10.8%	1.8%	64	13.8%	1.6%	86	9.3%	2.0%	30	16.2%	0.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	185	13.2%	2.0%	74	15.8%	1.6%	111	11.9%	2.2%	33	17.7%	0.8%
Nord-Pas-de-Calais	105	7.5%	3.3%	49	10.4%	3.2%	57	6.0%	3.3%	16	8.8%	1.8%
Lorraine	76	5.4%	3.9%	27	5.8%	2.9%	49	5.2%	4.9%	13	7.0%	2.3%
Alsace	34	2.4%	2.3%	20	4.2%	2.7%	15	1.6%	1.9%	4	2.0%	0.8%
Franche-Comté	26	1.9%	2.7%	10	2.1%	2.2%	16	1.7%	3.3%	2	1.0%	0.7%
Champagne-Ardenne	31	2.2%	2.8%	9	1.9%	1.7%	22	2.4%	3.9%	3	1.8%	1.0%
Picardie	51	3.6%	3.3%	18	3.8%	2.4%	33	3.5%	4.2%	5	2.5%	1.0%
Bourgogne	51	3.6%	3.7%	10	2.1%	1.5%	41	4.4%	5.8%	14	7.7%	3.9%
Haute-Normandie	53	3.8%	3.6%	19	4.0%	2.6%	34	3.7%	4.4%	3	1.8%	0.8%
Basse-Normandie	60	4.3%	5.0%	18	4.0%	3.2%	42	4.5%	6.7%	5	2.8%	1.5%
Centre	87	6.2%	4.2%	27	5.9%	2.7%	60	6.4%	5.6%	15	7.9%	2.3%
Pays de la Loire	62	4.4%	2.1%	24	5.1%	1.7%	38	4.1%	2.6%	9	4.6%	1.0%
Bretagne	55	3.9%	2.1%	18	3.9%	1.5%	36	3.9%	2.7%	6	3.1%	0.7%
Poitou-Charentes	59	4.2%	4.0%	21	4.4%	2.9%	38	4.1%	5.0%	7	4.0%	2.0%
Aquitaine	67	4.8%	2.5%	17	3.6%	1.3%	51	5.4%	3.6%	11	6.0%	1.4%
Midi-Pyrénées	62	4.5%	2.6%	15	3.1%	1.3%	48	5.1%	3.9%	4	2.0%	0.4%
Limousin	26	1.8%	4.1%	10	2.1%	3.3%	16	1.7%	4.8%	3	1.7%	1.9%
Auvergne	43	3.0%	3.8%	8	1.8%	1.5%	34	3.7%	5.8%	5	2.8%	1.7%
Rhône-Alpes	95	6.8%	1.9%	39	8.3%	1.6%	56	6.0%	2.2%	6	3.1%	0.3%
Languedoc-Roussillon	75	5.3%	3.4%	17	3.5%	1.6%	58	6.2%	5.1%	6	3.4%	1.0%
Provence-Alpes-Côte-d'Azur-Corse	99	7.1%	2.3%	18	3.9%	0.9%	81	8.6%	3.5%	16	8.5%	1.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	485	34.7%	1.8%	182	39.1%	1.3%	303	32.4%	2.2%	139	75.5%	1.1%
Presque tous les jours	102	7.3%	1.7%	31	6.6%	1.1%	71	7.6%	2.2%	13	7.1%	0.6%
1 à 2 fois par semaine	102	7.3%	3.1%	33	7.0%	2.2%	69	7.4%	3.9%	15	8.2%	1.6%
1 à 3 fois par mois	22	1.6%	2.6%	4	0.8%	1.1%	19	2.0%	3.6%	1	0.8%	1.0%
Moins souvent	44	3.1%	3.3%	15	3.2%	2.3%	29	3.1%	4.2%	3	1.4%	1.9%
Jamais	6	0.4%	4.2%	3	0.7%	3.9%	2	0.3%	4.6%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	105	7.5%	4.9%	48	10.3%	5.6%	57	6.1%	4.5%	9	5.0%	5.0%
De 9 000 à moins de 12 000 euros par an	175	12.5%	5.3%	45	9.7%	4.0%	130	13.9%	5.9%	2	1.3%	1.0%
De 12 000 à moins de 18 000 euros par an	251	17.9%	3.9%	62	13.2%	2.2%	189	20.2%	5.0%	15	8.2%	2.0%
De 18 000 à moins de 24 000 euros par an	261	18.6%	3.5%	86	18.5%	2.4%	175	18.7%	4.4%	29	15.9%	1.8%
De 24 000 à moins de 36 000 euros par an	306	21.9%	2.6%	109	23.4%	2.0%	198	21.1%	3.3%	61	32.8%	1.6%
De 36 000 à moins de 45 000 euros par an	112	8.0%	1.7%	52	11.1%	1.5%	61	6.5%	2.1%	19	10.6%	0.7%
De 45 000 à moins de 65 000 euros par an	79	5.7%	1.3%	29	6.3%	0.9%	50	5.3%	1.9%	34	18.7%	1.0%
De 65 000 à moins de 80 000 euros par an	6	0.4%	0.4%	3	0.6%	0.3%	3	0.3%	0.4%	3	1.7%	0.3%
De 80 000 à moins de 115 000 euros par an	5	0.4%	0.5%	3	0.7%	0.5%	2	0.2%	0.5%	2	0.9%	0.2%
115 000 euros et plus par an	8	0.5%	1.7%	6	1.2%	2.0%	2	0.2%	1.1%	5	2.8%	1.4%
Refus	66	4.7%	2.0%	16	3.4%	1.2%	50	5.3%	2.7%	0	0.2%	0.0%
Ne sait pas	26	1.9%	1.8%	7	1.5%	1.1%	19	2.1%	2.3%	4	1.9%	0.7%