

Complément'R

PHR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	4727	100.0%	9.2%	2319	100.0%	9.5%	2408	100.0%	9.0%	1164	100.0%	6.9%
Sexe												
Homme	2319	49.1%	9.5%	2319	100.0%	9.5%	0	-	-	635	54.5%	7.2%
Femme	2408	50.9%	9.0%	0	-	-	2408	100.0%	9.0%	529	45.5%	6.5%
Age												
15 à 24 ans	444	9.4%	6.0%	258	11.1%	6.9%	186	7.7%	5.1%	144	12.3%	4.7%
25 à 34 ans	610	12.9%	7.9%	308	13.3%	8.1%	302	12.5%	7.7%	189	16.2%	5.5%
35 à 49 ans	1147	24.3%	9.1%	561	24.2%	9.0%	585	24.3%	9.1%	464	39.9%	7.6%
50 à 64 ans	1446	30.6%	11.8%	699	30.1%	11.8%	747	31.0%	11.8%	344	29.6%	8.4%
65 ans et plus	1081	22.9%	9.7%	492	21.2%	10.3%	589	24.5%	9.3%	23	2.0%	9.7%
Individu												
Ménagère	2201	46.6%	9.4%	0	-	-	2201	91.4%	9.4%	471	40.5%	6.9%
Personne de Référence	2606	55.1%	9.2%	2003	86.4%	9.8%	603	25.0%	7.6%	625	53.7%	7.4%
Responsable des achats	3214	68.0%	9.1%	1062	45.8%	8.7%	2152	89.3%	9.4%	733	63.0%	6.9%
PCS Individu												
Agriculteurs	105	2.2%	19.6%	59	2.5%	17.6%	46	1.9%	23.0%	2	0.2%	13.8%
Petits patrons	146	3.1%	8.8%	95	4.1%	8.1%	50	2.1%	10.7%	121	10.4%	8.1%
Affaires et Cadres	287	6.1%	6.0%	186	8.0%	6.3%	101	4.2%	5.6%	260	22.3%	5.9%
Professions intermédiaires	565	11.9%	8.4%	312	13.5%	9.1%	252	10.5%	7.7%	446	38.3%	8.0%
Employés	773	16.4%	9.2%	191	8.2%	9.5%	582	24.2%	9.2%	141	12.1%	7.7%
Ouvriers	737	15.6%	11.4%	597	25.8%	11.8%	140	5.8%	10.0%	27	2.4%	7.4%
Retraités	1398	29.6%	11.1%	657	28.3%	11.0%	741	30.7%	11.2%	27	2.3%	10.7%
Autres inactifs	717	15.2%	7.2%	220	9.5%	6.4%	496	20.6%	7.6%	139	12.0%	4.5%
PCS Personne de Référence												
Agriculteurs	145	3.1%	18.3%	73	3.2%	19.4%	72	3.0%	17.2%	0	-	-
Petits patrons	192	4.1%	7.3%	110	4.7%	7.6%	82	3.4%	6.9%	192	16.5%	7.3%
Affaires et Cadres	400	8.5%	5.8%	208	9.0%	6.0%	192	8.0%	5.7%	400	34.4%	5.8%
Professions intermédiaires	572	12.1%	7.7%	317	13.7%	8.2%	255	10.6%	7.1%	572	49.2%	7.7%
Employés	417	8.8%	7.9%	199	8.6%	8.9%	218	9.0%	7.1%	0	-	-
Ouvriers	1085	23.0%	11.5%	581	25.0%	11.7%	505	21.0%	11.2%	0	-	-
Retraités	1628	34.4%	11.1%	736	31.7%	11.1%	892	37.0%	11.1%	0	-	-
Autres inactifs	288	6.1%	7.4%	95	4.1%	6.5%	192	8.0%	7.9%	0	-	-

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Taille du Foyer												
1 personne	776	16.4%	8.3%	362	15.6%	9.0%	413	17.2%	7.7%	94	8.1%	5.5%
2 personnes	1864	39.4%	10.4%	919	39.6%	10.4%	946	39.3%	10.3%	348	29.9%	7.9%
3 personnes	845	17.9%	9.1%	434	18.7%	9.4%	411	17.1%	8.8%	228	19.6%	6.1%
4 personnes	843	17.8%	9.2%	407	17.6%	8.9%	436	18.1%	9.5%	345	29.7%	7.5%
5 personnes et +	398	8.4%	7.6%	197	8.5%	8.1%	202	8.4%	7.2%	149	12.8%	5.9%
Présence d'enfants de moins de 15 ans												
Oui	1294	27.4%	8.3%	608	26.2%	8.4%	686	28.5%	8.1%	491	42.2%	6.5%
Non	3433	72.6%	9.7%	1711	73.8%	9.9%	1722	71.5%	9.5%	673	57.8%	7.2%
Habitat												
Communes rurales	1711	36.2%	14.6%	817	35.3%	14.6%	894	37.1%	14.6%	389	33.4%	11.5%
Agglo. - 20 000 hab	1135	24.0%	12.7%	531	22.9%	12.5%	604	25.1%	13.0%	257	22.1%	10.0%
Agglo. 20 000 à 100 000 hab	982	20.8%	14.4%	463	20.0%	13.8%	519	21.6%	14.9%	265	22.7%	13.3%
Agglo. + 100 000 hab	661	14.0%	4.3%	367	15.8%	5.1%	294	12.2%	3.7%	158	13.6%	3.1%
Agglo. Paris	238	5.0%	2.8%	141	6.1%	3.5%	98	4.1%	2.2%	96	8.2%	2.5%

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Région d'habitation												
Ile-de-France	408	8.6%	4.3%	222	9.6%	4.9%	186	7.7%	3.8%	161	13.8%	3.7%
Nord-Pas-de-Calais	849	18.0%	26.4%	434	18.7%	28.4%	415	17.2%	24.6%	190	16.3%	20.7%
Lorraine	6	0.1%	0.3%	2	0.1%	0.3%	4	0.2%	0.4%	5	0.4%	0.8%
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	119	2.5%	12.5%	59	2.5%	12.7%	60	2.5%	12.3%	27	2.4%	10.8%
Champagne-Ardenne	8	0.2%	0.7%	4	0.2%	0.7%	4	0.2%	0.7%	1	0.1%	0.5%
Picardie	378	8.0%	24.7%	169	7.3%	22.8%	209	8.7%	26.4%	106	9.1%	23.5%
Bourgogne	26	0.5%	1.9%	15	0.6%	2.3%	11	0.5%	1.5%	7	0.6%	1.9%
Haute-Normandie	558	11.8%	37.7%	244	10.5%	34.6%	314	13.0%	40.6%	129	11.1%	29.7%
Basse-Normandie	590	12.5%	48.9%	282	12.2%	48.9%	307	12.8%	49.0%	104	8.9%	31.2%
Centre	145	3.1%	7.0%	82	3.6%	8.2%	63	2.6%	5.8%	39	3.3%	6.0%
Pays de la Loire	205	4.3%	7.1%	103	4.4%	7.4%	102	4.2%	6.8%	38	3.2%	4.6%
Bretagne	257	5.4%	9.9%	130	5.6%	10.4%	127	5.3%	9.4%	67	5.8%	8.5%
Poitou-Charentes	132	2.8%	9.0%	65	2.8%	9.2%	67	2.8%	8.8%	25	2.2%	6.3%
Aquitaine	54	1.1%	2.0%	21	0.9%	1.6%	33	1.4%	2.4%	8	0.7%	1.0%
Midi-Pyrénées	184	3.9%	7.7%	77	3.3%	6.7%	107	4.4%	8.6%	41	3.6%	5.3%
Limousin	4	0.1%	0.6%	3	0.1%	1.0%	1	0.0%	0.2%	1	0.1%	0.5%
Auvergne	110	2.3%	9.8%	62	2.7%	11.4%	48	2.0%	8.2%	31	2.7%	10.2%
Rhône-Alpes	595	12.6%	11.9%	294	12.7%	12.2%	302	12.5%	11.6%	157	13.5%	9.1%
Languedoc-Roussillon	66	1.4%	3.0%	34	1.5%	3.3%	32	1.3%	2.8%	17	1.5%	2.8%
Provence-Alpes-Côte-d'Azur-Corse	34	0.7%	0.8%	16	0.7%	0.8%	18	0.7%	0.8%	10	0.8%	0.7%
Habitudes de connexion Internet												
Tous les jours	2197	46.5%	7.9%	1171	50.5%	8.3%	1025	42.6%	7.5%	823	70.7%	6.4%
Presque tous les jours	529	11.2%	8.7%	262	11.3%	9.0%	267	11.1%	8.5%	167	14.3%	6.9%
1 à 2 fois par semaine	362	7.7%	11.2%	168	7.3%	11.8%	193	8.0%	10.8%	87	7.5%	9.7%
1 à 3 fois par mois	80	1.7%	9.2%	24	1.1%	6.5%	56	2.3%	11.3%	19	1.6%	9.8%
Moins souvent	137	2.9%	10.3%	67	2.9%	11.2%	70	2.9%	9.6%	25	2.1%	19.7%
Jamais	21	0.5%	10.2%	10	0.4%	7.5%	12	0.5%	14.8%	4	0.4%	21.0%

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Revenus du Foyer												
Moins de 9 000 euros par an	178	3.8%	7.6%	92	4.0%	9.8%	86	3.6%	6.1%	13	1.1%	6.5%
De 9 000 à moins de 12 000 euros par an	360	7.6%	11.0%	111	4.8%	10.1%	249	10.3%	11.5%	17	1.4%	6.8%
De 12 000 à moins de 18 000 euros par an	682	14.4%	10.1%	289	12.5%	9.9%	393	16.3%	10.3%	47	4.0%	5.7%
De 18 000 à moins de 24 000 euros par an	769	16.3%	10.5%	397	17.1%	11.4%	372	15.4%	9.7%	95	8.1%	5.9%
De 24 000 à moins de 36 000 euros par an	1122	23.7%	9.9%	582	25.1%	10.5%	540	22.4%	9.3%	300	25.8%	8.0%
De 36 000 à moins de 45 000 euros par an	579	12.2%	9.1%	323	13.9%	9.5%	256	10.6%	8.6%	210	18.0%	7.4%
De 45 000 à moins de 65 000 euros par an	431	9.1%	7.5%	261	11.2%	8.2%	170	7.1%	6.6%	249	21.4%	7.1%
De 65 000 à moins de 80 000 euros par an	117	2.5%	7.5%	67	2.9%	7.0%	50	2.1%	8.4%	74	6.3%	6.7%
De 80 000 à moins de 115 000 euros par an	60	1.3%	5.9%	35	1.5%	5.8%	24	1.0%	6.1%	44	3.8%	5.4%
115 000 euros et plus par an	32	0.7%	6.5%	27	1.2%	9.6%	5	0.2%	2.4%	24	2.0%	5.7%
Refus	266	5.6%	8.0%	94	4.1%	7.0%	171	7.1%	8.7%	60	5.2%	5.3%
Ne sait pas	131	2.8%	8.3%	40	1.7%	6.0%	91	3.8%	10.0%	32	2.8%	5.9%