

# Editions du 7ème jour de la PQR sans Auj.en France

E7QR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	16606	100.0%	32.5%	8382	100.0%	34.3%	8223	100.0%	30.8%	4339	100.0%	25.6%
<b>Sexe</b>												
<b>Homme</b>	8382	50.5%	34.3%	8382	100.0%	34.3%	0	-	-	2367	54.6%	26.9%
<b>Femme</b>	8223	49.5%	30.8%	0	-	-	8223	100.0%	30.8%	1971	45.4%	24.1%
<b>Age</b>												
<b>15 à 24 ans</b>	1699	10.2%	23.0%	922	11.0%	24.7%	777	9.5%	21.2%	626	14.4%	20.3%
<b>25 à 34 ans</b>	1943	11.7%	25.2%	1029	12.3%	27.1%	914	11.1%	23.4%	672	15.5%	19.6%
<b>35 à 49 ans</b>	3995	24.1%	31.6%	2125	25.4%	34.0%	1870	22.7%	29.1%	1605	37.0%	26.3%
<b>50 à 64 ans</b>	4677	28.2%	38.2%	2292	27.3%	38.7%	2384	29.0%	37.7%	1383	31.9%	33.5%
<b>65 ans et plus</b>	4292	25.8%	38.7%	2015	24.0%	42.3%	2278	27.7%	36.0%	54	1.2%	23.0%
<b>Individu</b>												
<b>Ménagère</b>	7481	45.1%	32.0%	0	-	-	7481	91.0%	32.0%	1720	39.6%	25.2%
<b>Personne de Référence</b>	9477	57.1%	33.5%	7182	85.7%	35.3%	2294	27.9%	29.0%	2278	52.5%	26.9%
<b>Responsable des achats</b>	11415	68.7%	32.4%	4056	48.4%	33.3%	7359	89.5%	32.0%	2656	61.2%	24.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	192	1.2%	35.9%	120	1.4%	35.8%	72	0.9%	36.0%	3	0.1%	16.8%
<b>Petits patrons</b>	567	3.4%	34.3%	433	5.2%	36.6%	134	1.6%	28.6%	502	11.6%	33.6%
<b>Affaires et Cadres</b>	996	6.0%	20.9%	649	7.7%	22.0%	347	4.2%	19.2%	902	20.8%	20.5%
<b>Professions intermédiaires</b>	1875	11.3%	27.8%	1043	12.4%	30.3%	833	10.1%	25.3%	1514	34.9%	27.3%
<b>Employés</b>	2763	16.6%	33.0%	700	8.3%	34.6%	2063	25.1%	32.5%	543	12.5%	29.8%
<b>Ouvriers</b>	2399	14.4%	37.1%	1923	22.9%	38.0%	476	5.8%	34.1%	114	2.6%	30.7%
<b>Retraités</b>	5067	30.5%	40.3%	2597	31.0%	43.4%	2470	30.0%	37.5%	92	2.1%	36.8%
<b>Autres inactifs</b>	2746	16.5%	27.4%	917	10.9%	26.5%	1829	22.2%	27.9%	669	15.4%	21.8%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	283	1.7%	35.6%	134	1.6%	35.7%	149	1.8%	35.5%	0	-	-
<b>Petits patrons</b>	846	5.1%	32.1%	510	6.1%	35.4%	336	4.1%	28.1%	846	19.5%	32.1%
<b>Affaires et Cadres</b>	1466	8.8%	21.4%	764	9.1%	22.1%	703	8.5%	20.7%	1466	33.8%	21.4%
<b>Professions intermédiaires</b>	2026	12.2%	27.1%	1093	13.0%	28.1%	933	11.3%	25.9%	2026	46.7%	27.1%
<b>Employés</b>	1600	9.6%	30.2%	745	8.9%	33.5%	855	10.4%	27.8%	0	-	-
<b>Ouvriers</b>	3276	19.7%	34.6%	1835	21.9%	37.0%	1441	17.5%	32.0%	0	-	-
<b>Retraités</b>	5962	35.9%	40.6%	2856	34.1%	43.0%	3105	37.8%	38.6%	0	-	-
<b>Autres inactifs</b>	1146	6.9%	29.4%	444	5.3%	30.5%	702	8.5%	28.8%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	2888	17.4%	30.7%	1336	15.9%	33.2%	1551	18.9%	28.8%	406	9.4%	23.6%
<b>2 personnes</b>	6637	40.0%	36.9%	3301	39.4%	37.4%	3336	40.6%	36.3%	1217	28.0%	27.7%
<b>3 personnes</b>	2866	17.3%	30.9%	1510	18.0%	32.8%	1356	16.5%	29.0%	955	22.0%	25.7%
<b>4 personnes</b>	2747	16.5%	29.9%	1502	17.9%	32.8%	1245	15.1%	27.0%	1224	28.2%	26.4%
<b>5 personnes et +</b>	1468	8.8%	28.0%	732	8.7%	30.0%	735	8.9%	26.2%	536	12.4%	21.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	4414	26.6%	28.2%	2208	26.3%	30.7%	2205	26.8%	26.0%	1773	40.9%	23.5%
<b>Non</b>	12192	73.4%	34.4%	6174	73.7%	35.8%	6018	73.2%	33.1%	2566	59.1%	27.3%
<b>Habitat</b>												
<b>Communes rurales</b>	4234	25.5%	36.2%	2056	24.5%	36.7%	2178	26.5%	35.7%	1020	23.5%	30.2%
<b>Agglo. - 20 000 hab</b>	3394	20.4%	38.1%	1712	20.4%	40.2%	1681	20.4%	36.1%	770	17.7%	30.0%
<b>Agglo. 20 000 à 100 000 hab</b>	2656	16.0%	38.8%	1339	16.0%	39.9%	1316	16.0%	37.8%	692	16.0%	34.7%
<b>Agglo. + 100 000 hab</b>	5295	31.9%	34.8%	2763	33.0%	38.1%	2532	30.8%	31.7%	1509	34.8%	29.3%
<b>Agglo. Paris</b>	1027	6.2%	12.2%	511	6.1%	12.8%	516	6.3%	11.6%	347	8.0%	8.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	1167	7.0%	12.3%	584	7.0%	13.0%	583	7.1%	11.8%	401	9.2%	9.3%
Nord-Pas-de-Calais	1355	8.2%	42.2%	683	8.1%	44.8%	672	8.2%	39.8%	318	7.3%	34.7%
Lorraine	904	5.4%	46.7%	455	5.4%	48.7%	449	5.5%	44.8%	218	5.0%	38.7%
Alsace	654	3.9%	43.2%	363	4.3%	49.6%	291	3.5%	37.2%	170	3.9%	34.1%
Franche-Comté	407	2.5%	42.8%	209	2.5%	45.0%	199	2.4%	40.7%	79	1.8%	31.0%
Champagne-Ardenne	501	3.0%	46.0%	244	2.9%	46.4%	258	3.1%	45.6%	118	2.7%	38.8%
Picardie	446	2.7%	29.1%	229	2.7%	30.9%	217	2.6%	27.4%	108	2.5%	23.9%
Bourgogne	454	2.7%	33.4%	223	2.7%	34.1%	232	2.8%	32.7%	101	2.3%	28.3%
Haute-Normandie	156	0.9%	10.6%	78	0.9%	11.0%	79	1.0%	10.2%	55	1.3%	12.6%
Basse-Normandie	329	2.0%	27.3%	188	2.2%	32.5%	141	1.7%	22.5%	74	1.7%	22.2%
Centre	404	2.4%	19.4%	209	2.5%	20.9%	195	2.4%	18.0%	102	2.4%	15.9%
Pays de la Loire	982	5.9%	34.2%	491	5.9%	35.4%	492	6.0%	33.1%	235	5.4%	28.5%
Bretagne	1290	7.8%	49.5%	621	7.4%	49.7%	669	8.1%	49.3%	361	8.3%	45.8%
Poitou-Charentes	315	1.9%	21.4%	162	1.9%	23.0%	153	1.9%	20.0%	86	2.0%	21.9%
Aquitaine	977	5.9%	36.4%	500	6.0%	39.2%	477	5.8%	33.9%	253	5.8%	30.7%
Midi-Pyrénées	936	5.6%	39.1%	471	5.6%	40.8%	465	5.7%	37.5%	268	6.2%	33.9%
Limousin	237	1.4%	37.7%	121	1.4%	40.3%	116	1.4%	35.3%	48	1.1%	30.5%
Auvergne	520	3.1%	46.2%	266	3.2%	49.3%	254	3.1%	43.3%	117	2.7%	38.2%
Rhône-Alpes	1992	12.0%	39.7%	962	11.5%	39.8%	1029	12.5%	39.5%	508	11.7%	29.3%
Languedoc-Roussillon	991	6.0%	45.6%	516	6.2%	50.1%	475	5.8%	41.5%	235	5.4%	36.9%
Provence-Alpes-Côte-d'Azur-Corse	1588	9.6%	36.7%	809	9.6%	39.7%	780	9.5%	34.1%	486	11.2%	33.6%
<b>Habitudes de connexion Internet</b>												
Tous les jours	8298	50.0%	30.0%	4423	52.8%	31.5%	3876	47.1%	28.5%	3179	73.3%	24.7%
Presque tous les jours	1888	11.4%	31.1%	957	11.4%	32.8%	931	11.3%	29.5%	628	14.5%	25.9%
1 à 2 fois par semaine	1193	7.2%	37.0%	564	6.7%	39.4%	629	7.6%	35.0%	311	7.2%	34.5%
1 à 3 fois par mois	285	1.7%	32.8%	135	1.6%	36.0%	150	1.8%	30.4%	55	1.3%	28.4%
Moins souvent	412	2.5%	31.1%	211	2.5%	35.7%	201	2.4%	27.4%	25	0.6%	20.1%
Jamais	89	0.5%	42.3%	56	0.7%	42.5%	33	0.4%	42.1%	13	0.3%	61.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	695	4.2%	29.8%	284	3.4%	30.4%	411	5.0%	29.4%	62	1.4%	31.3%
De 9 000 à moins de 12 000 euros par an	1071	6.4%	32.8%	362	4.3%	32.8%	709	8.6%	32.8%	55	1.3%	22.2%
De 12 000 à moins de 18 000 euros par an	2286	13.8%	33.9%	1039	12.4%	35.4%	1248	15.2%	32.7%	208	4.8%	25.3%
De 18 000 à moins de 24 000 euros par an	2597	15.6%	35.4%	1324	15.8%	38.0%	1273	15.5%	33.0%	436	10.1%	27.0%
De 24 000 à moins de 36 000 euros par an	3934	23.7%	34.7%	2078	24.8%	37.5%	1856	22.6%	32.1%	1017	23.4%	27.2%
De 36 000 à moins de 45 000 euros par an	2094	12.6%	32.7%	1172	14.0%	34.3%	921	11.2%	30.9%	776	17.9%	27.4%
De 45 000 à moins de 65 000 euros par an	1677	10.1%	29.1%	1004	12.0%	31.5%	673	8.2%	26.1%	876	20.2%	25.1%
De 65 000 à moins de 80 000 euros par an	405	2.4%	26.1%	257	3.1%	27.1%	148	1.8%	24.7%	260	6.0%	23.7%
De 80 000 à moins de 115 000 euros par an	233	1.4%	23.1%	149	1.8%	24.7%	84	1.0%	20.7%	172	4.0%	21.1%
115 000 euros et plus par an	105	0.6%	21.3%	68	0.8%	24.5%	37	0.4%	17.2%	85	2.0%	20.4%
Refus	1064	6.4%	32.1%	439	5.2%	32.6%	624	7.6%	31.8%	274	6.3%	24.1%
Ne sait pas	446	2.7%	28.2%	205	2.4%	30.4%	241	2.9%	26.5%	118	2.7%	21.4%