

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	818	100.0%	1.6%	430	100.0%	1.8%	389	100.0%	1.5%	217	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	430	52.5%	1.8%	430	100.0%	1.8%	0	-	-	131	60.4%	1.5%
<b>Femme</b>	389	47.5%	1.5%	0	-	-	389	100.0%	1.5%	86	39.6%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	67	8.2%	0.9%	31	7.2%	0.8%	37	9.4%	1.0%	30	14.0%	1.0%
<b>25 à 34 ans</b>	90	11.0%	1.2%	53	12.3%	1.4%	37	9.4%	0.9%	38	17.4%	1.1%
<b>35 à 49 ans</b>	177	21.6%	1.4%	96	22.4%	1.5%	81	20.7%	1.3%	79	36.6%	1.3%
<b>50 à 64 ans</b>	235	28.7%	1.9%	123	28.6%	2.1%	112	28.9%	1.8%	69	31.7%	1.7%
<b>65 ans et plus</b>	250	30.5%	2.2%	127	29.5%	2.7%	123	31.6%	1.9%	1	0.4%	0.3%
<b>Individu</b>												
<b>Ménagère</b>	352	43.0%	1.5%	0	-	-	352	90.6%	1.5%	71	32.9%	1.0%
<b>Personne de Référence</b>	472	57.7%	1.7%	381	88.7%	1.9%	91	23.3%	1.1%	125	57.7%	1.5%
<b>Responsable des achats</b>	557	68.1%	1.6%	210	48.7%	1.7%	348	89.6%	1.5%	124	57.0%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	20	2.5%	3.8%	17	4.0%	5.2%	3	0.8%	1.5%	0	0.1%	1.4%
<b>Petits patrons</b>	38	4.6%	2.3%	31	7.2%	2.6%	7	1.8%	1.5%	33	15.1%	2.2%
<b>Affaires et Cadres</b>	53	6.5%	1.1%	36	8.4%	1.2%	17	4.3%	0.9%	46	21.2%	1.0%
<b>Professions intermédiaires</b>	98	11.9%	1.5%	57	13.3%	1.7%	41	10.4%	1.2%	79	36.3%	1.4%
<b>Employés</b>	130	15.9%	1.6%	26	6.1%	1.3%	104	26.7%	1.6%	31	14.3%	1.7%
<b>Ouvriers</b>	84	10.3%	1.3%	71	16.6%	1.4%	13	3.4%	1.0%	7	3.1%	1.8%
<b>Retraités</b>	298	36.4%	2.4%	160	37.2%	2.7%	138	35.5%	2.1%	1	0.6%	0.5%
<b>Autres inactifs</b>	97	11.8%	1.0%	31	7.2%	0.9%	66	17.0%	1.0%	20	9.3%	0.7%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	26	3.2%	3.3%	17	3.8%	4.4%	10	2.5%	2.3%	0	-	-
<b>Petits patrons</b>	51	6.2%	1.9%	33	7.6%	2.3%	18	4.6%	1.5%	51	23.5%	1.9%
<b>Affaires et Cadres</b>	70	8.6%	1.0%	39	9.1%	1.1%	31	8.0%	0.9%	70	32.4%	1.0%
<b>Professions intermédiaires</b>	96	11.7%	1.3%	59	13.8%	1.5%	37	9.4%	1.0%	96	44.2%	1.3%
<b>Employés</b>	73	8.9%	1.4%	32	7.5%	1.4%	41	10.4%	1.3%	0	-	-
<b>Ouvriers</b>	118	14.4%	1.2%	64	14.9%	1.3%	54	13.8%	1.2%	0	-	-
<b>Retraités</b>	345	42.2%	2.4%	171	39.9%	2.6%	174	44.7%	2.2%	0	-	-
<b>Autres inactifs</b>	40	4.8%	1.0%	15	3.4%	1.0%	25	6.4%	1.0%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	145	17.7%	1.5%	75	17.5%	1.9%	70	18.0%	1.3%	21	9.6%	1.2%
<b>2 personnes</b>	345	42.2%	1.9%	184	42.8%	2.1%	161	41.5%	1.8%	62	28.5%	1.4%
<b>3 personnes</b>	137	16.7%	1.5%	65	15.2%	1.4%	71	18.4%	1.5%	49	22.8%	1.3%
<b>4 personnes</b>	148	18.0%	1.6%	83	19.4%	1.8%	64	16.6%	1.4%	69	31.9%	1.5%
<b>5 personnes et +</b>	44	5.3%	0.8%	22	5.1%	0.9%	22	5.6%	0.8%	16	7.2%	0.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	188	22.9%	1.2%	97	22.7%	1.4%	90	23.2%	1.1%	85	39.2%	1.1%
<b>Non</b>	631	77.1%	1.8%	332	77.3%	1.9%	298	76.8%	1.6%	132	60.8%	1.4%
<b>Habitat</b>												
<b>Communes rurales</b>	265	32.4%	2.3%	131	30.5%	2.3%	134	34.5%	2.2%	67	31.0%	2.0%
<b>Agglo. - 20 000 hab</b>	191	23.3%	2.1%	99	23.1%	2.3%	92	23.6%	2.0%	38	17.5%	1.5%
<b>Agglo. 20 000 à 100 000 hab</b>	167	20.5%	2.4%	86	20.1%	2.6%	81	20.8%	2.3%	43	19.9%	2.2%
<b>Agglo. + 100 000 hab</b>	194	23.7%	1.3%	113	26.2%	1.6%	81	20.9%	1.0%	68	31.4%	1.3%
<b>Agglo. Paris</b>	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	1	0.3%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	1	0.3%	0.0%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	0	-	-	0	-	-	0	-	-	0	-	-
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	0	0.0%	0.0%	0	0.1%	0.0%	0	-	-	0	-	-
Pays de la Loire	1	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	1	0.3%	0.1%
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	1	0.1%	0.1%	1	0.3%	0.2%	0	-	-	1	0.5%	0.3%
Aquitaine	79	9.6%	2.9%	43	10.1%	3.4%	36	9.2%	2.5%	27	12.3%	3.2%
Midi-Pyrénées	694	84.9%	29.0%	366	85.1%	31.7%	329	84.6%	26.5%	178	82.1%	22.5%
Limousin	1	0.1%	0.2%	1	0.2%	0.2%	1	0.1%	0.2%	0	0.0%	0.1%
Auvergne	1	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%
Rhône-Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.1%	0.0%
Languedoc-Roussillon	40	4.9%	1.8%	17	4.1%	1.7%	22	5.7%	2.0%	9	4.2%	1.4%
Provence-Alpes-Côte-d'Azur-Corse	0	0.0%	0.0%	0	0.1%	0.0%	0	-	-	0	0.1%	0.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	394	48.2%	1.4%	218	50.8%	1.6%	176	45.4%	1.3%	167	76.9%	1.3%
Presque tous les jours	95	11.6%	1.6%	52	12.1%	1.8%	43	11.0%	1.4%	25	11.7%	1.0%
1 à 2 fois par semaine	64	7.9%	2.0%	29	6.7%	2.0%	36	9.2%	2.0%	16	7.4%	1.8%
1 à 3 fois par mois	16	1.9%	1.8%	9	2.0%	2.3%	7	1.8%	1.5%	1	0.3%	0.4%
Moins souvent	18	2.2%	1.4%	5	1.2%	0.9%	13	3.4%	1.8%	2	0.9%	1.6%
Jamais	2	0.3%	1.1%	2	0.5%	1.6%	0	0.1%	0.4%	0	0.1%	0.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	34	4.1%	1.4%	19	4.3%	2.0%	15	3.9%	1.1%	3	1.4%	1.6%
De 9 000 à moins de 12 000 euros par an	40	4.9%	1.2%	12	2.8%	1.1%	28	7.2%	1.3%	2	0.9%	0.8%
De 12 000 à moins de 18 000 euros par an	124	15.2%	1.8%	60	13.9%	2.0%	64	16.6%	1.7%	11	4.9%	1.3%
De 18 000 à moins de 24 000 euros par an	111	13.5%	1.5%	54	12.6%	1.6%	56	14.5%	1.5%	19	8.6%	1.2%
De 24 000 à moins de 36 000 euros par an	213	26.1%	1.9%	114	26.4%	2.0%	100	25.7%	1.7%	55	25.6%	1.5%
De 36 000 à moins de 45 000 euros par an	105	12.8%	1.6%	57	13.2%	1.7%	48	12.3%	1.6%	37	17.0%	1.3%
De 45 000 à moins de 65 000 euros par an	95	11.6%	1.7%	58	13.5%	1.8%	37	9.5%	1.4%	49	22.8%	1.4%
De 65 000 à moins de 80 000 euros par an	20	2.4%	1.3%	14	3.3%	1.5%	6	1.5%	1.0%	10	4.5%	0.9%
De 80 000 à moins de 115 000 euros par an	16	2.0%	1.6%	9	2.0%	1.5%	7	1.9%	1.8%	15	6.9%	1.8%
115 000 euros et plus par an	3	0.4%	0.7%	3	0.7%	1.1%	1	0.1%	0.2%	1	0.5%	0.3%
Refus	41	5.0%	1.2%	26	6.1%	1.9%	15	3.8%	0.7%	10	4.5%	0.9%
Ne sait pas	17	2.0%	1.0%	5	1.1%	0.7%	12	3.1%	1.3%	5	2.3%	0.9%