

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	978	100.0%	1.9%	494	100.0%	2.0%	484	100.0%	1.8%	230	100.0%	1.4%
<b>Sexe</b>												
<b>Homme</b>	494	50.5%	2.0%	494	100.0%	2.0%	0	-	-	128	55.4%	1.5%
<b>Femme</b>	484	49.5%	1.8%	0	-	-	484	100.0%	1.8%	103	44.6%	1.3%
<b>Age</b>												
<b>15 à 24 ans</b>	69	7.1%	0.9%	37	7.5%	1.0%	32	6.7%	0.9%	30	13.0%	1.0%
<b>25 à 34 ans</b>	96	9.8%	1.2%	52	10.4%	1.4%	44	9.1%	1.1%	42	18.2%	1.2%
<b>35 à 49 ans</b>	222	22.7%	1.8%	123	24.9%	2.0%	99	20.4%	1.5%	85	36.8%	1.4%
<b>50 à 64 ans</b>	257	26.3%	2.1%	122	24.7%	2.1%	135	28.0%	2.1%	67	29.3%	1.6%
<b>65 ans et plus</b>	334	34.1%	3.0%	161	32.5%	3.4%	173	35.8%	2.7%	6	2.8%	2.7%
<b>Individu</b>												
<b>Ménagère</b>	444	45.4%	1.9%	0	-	-	444	91.7%	1.9%	92	39.9%	1.3%
<b>Personne de Référence</b>	556	56.8%	2.0%	438	88.6%	2.2%	118	24.4%	1.5%	127	55.3%	1.5%
<b>Responsable des achats</b>	692	70.8%	2.0%	251	50.7%	2.1%	442	91.2%	1.9%	153	66.4%	1.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	18	1.9%	3.4%	7	1.4%	2.1%	11	2.3%	5.6%	0	-	-
<b>Petits patrons</b>	44	4.5%	2.7%	31	6.4%	2.7%	13	2.7%	2.7%	38	16.7%	2.6%
<b>Affaires et Cadres</b>	46	4.7%	1.0%	31	6.4%	1.1%	14	2.9%	0.8%	41	17.6%	0.9%
<b>Professions intermédiaires</b>	107	10.9%	1.6%	61	12.3%	1.8%	46	9.5%	1.4%	88	38.3%	1.6%
<b>Employés</b>	152	15.5%	1.8%	32	6.4%	1.6%	120	24.7%	1.9%	29	12.5%	1.6%
<b>Ouvriers</b>	126	12.8%	1.9%	105	21.2%	2.1%	21	4.4%	1.5%	8	3.5%	2.2%
<b>Retraités</b>	375	38.3%	3.0%	184	37.2%	3.1%	191	39.4%	2.9%	0	0.1%	0.1%
<b>Autres inactifs</b>	111	11.4%	1.1%	43	8.8%	1.2%	68	14.1%	1.0%	26	11.3%	0.8%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	19	1.9%	2.4%	6	1.3%	1.7%	13	2.6%	3.0%	0	-	-
<b>Petits patrons</b>	57	5.9%	2.2%	30	6.1%	2.1%	27	5.6%	2.3%	57	24.9%	2.2%
<b>Affaires et Cadres</b>	66	6.7%	1.0%	35	7.0%	1.0%	31	6.4%	0.9%	66	28.5%	1.0%
<b>Professions intermédiaires</b>	107	11.0%	1.4%	63	12.7%	1.6%	45	9.2%	1.2%	107	46.5%	1.4%
<b>Employés</b>	80	8.2%	1.5%	34	6.9%	1.5%	46	9.5%	1.5%	0	-	-
<b>Ouvriers</b>	163	16.7%	1.7%	97	19.7%	2.0%	66	13.5%	1.5%	0	-	-
<b>Retraités</b>	430	43.9%	2.9%	204	41.3%	3.1%	226	46.6%	2.8%	0	-	-
<b>Autres inactifs</b>	56	5.8%	1.4%	25	5.0%	1.7%	32	6.6%	1.3%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	163	16.6%	1.7%	67	13.7%	1.7%	95	19.6%	1.8%	21	9.2%	1.2%
<b>2 personnes</b>	433	44.3%	2.4%	227	45.9%	2.6%	206	42.6%	2.2%	56	24.2%	1.3%
<b>3 personnes</b>	158	16.2%	1.7%	78	15.7%	1.7%	80	16.6%	1.7%	59	25.7%	1.6%
<b>4 personnes</b>	150	15.3%	1.6%	87	17.6%	1.9%	63	13.1%	1.4%	66	28.8%	1.4%
<b>5 personnes et +</b>	74	7.6%	1.4%	35	7.1%	1.4%	39	8.1%	1.4%	28	12.2%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	225	23.0%	1.4%	114	23.2%	1.6%	111	22.9%	1.3%	100	43.6%	1.3%
<b>Non</b>	753	77.0%	2.1%	380	76.8%	2.2%	373	77.1%	2.1%	130	56.4%	1.4%
<b>Habitat</b>												
<b>Communes rurales</b>	274	28.0%	2.3%	116	23.6%	2.1%	158	32.6%	2.6%	50	21.9%	1.5%
<b>Agglo. - 20 000 hab</b>	211	21.5%	2.4%	112	22.6%	2.6%	99	20.4%	2.1%	49	21.2%	1.9%
<b>Agglo. 20 000 à 100 000 hab</b>	193	19.8%	2.8%	94	18.9%	2.8%	100	20.6%	2.9%	49	21.3%	2.5%
<b>Agglo. + 100 000 hab</b>	298	30.5%	2.0%	171	34.6%	2.4%	127	26.2%	1.6%	81	35.3%	1.6%
<b>Agglo. Paris</b>	2	0.2%	0.0%	1	0.2%	0.0%	1	0.2%	0.0%	1	0.3%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	2	0.2%	0.0%	1	0.2%	0.0%	1	0.2%	0.0%	1	0.3%	0.0%
Nord-Pas-de-Calais	1	0.1%	0.0%	0	-	-	1	0.1%	0.0%	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.1%	0.1%	0	-	-	0	0.1%	0.1%
Champagne-Ardenne	0	0.0%	0.0%	0	0.1%	0.1%	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	1	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	0	0.1%	0.1%
Haute-Normandie	0	0.0%	0.0%	0	0.1%	0.0%	0	-	-	0	0.1%	0.1%
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	0	-	-	0	-	-	0	-	-	0	-	-
Pays de la Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	1	0.1%	0.1%	0	-	-	1	0.2%	0.1%	0	-	-
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	848	86.7%	16.9%	423	85.7%	17.5%	425	87.8%	16.3%	196	85.3%	11.3%
Languedoc-Roussillon	7	0.7%	0.3%	2	0.5%	0.2%	4	0.9%	0.4%	3	1.5%	0.5%
Provence-Alpes-Côte-d'Azur-Corse	117	11.9%	2.7%	65	13.1%	3.2%	52	10.8%	2.3%	29	12.5%	2.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	418	42.8%	1.5%	223	45.0%	1.6%	196	40.5%	1.4%	167	72.4%	1.3%
Presque tous les jours	100	10.2%	1.6%	52	10.4%	1.8%	48	9.9%	1.5%	28	12.0%	1.1%
1 à 2 fois par semaine	69	7.0%	2.1%	29	5.9%	2.0%	40	8.2%	2.2%	16	6.8%	1.7%
1 à 3 fois par mois	22	2.3%	2.6%	10	2.0%	2.6%	12	2.6%	2.5%	6	2.5%	3.0%
Moins souvent	30	3.0%	2.2%	16	3.2%	2.7%	14	2.8%	1.9%	7	2.8%	5.1%
Jamais	5	0.6%	2.6%	3	0.6%	2.3%	2	0.5%	3.0%	3	1.2%	13.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	26	2.7%	1.1%	11	2.3%	1.2%	15	3.2%	1.1%	1	0.3%	0.3%
De 9 000 à moins de 12 000 euros par an	68	6.9%	2.1%	20	4.0%	1.8%	48	9.8%	2.2%	6	2.7%	2.5%
De 12 000 à moins de 18 000 euros par an	160	16.3%	2.4%	81	16.3%	2.8%	79	16.4%	2.1%	8	3.6%	1.0%
De 18 000 à moins de 24 000 euros par an	132	13.5%	1.8%	78	15.8%	2.2%	54	11.1%	1.4%	22	9.5%	1.4%
De 24 000 à moins de 36 000 euros par an	237	24.3%	2.1%	108	21.9%	1.9%	130	26.7%	2.2%	65	28.5%	1.8%
De 36 000 à moins de 45 000 euros par an	137	14.0%	2.1%	80	16.2%	2.3%	57	11.8%	1.9%	35	15.0%	1.2%
De 45 000 à moins de 65 000 euros par an	89	9.1%	1.5%	57	11.5%	1.8%	32	6.6%	1.2%	48	20.9%	1.4%
De 65 000 à moins de 80 000 euros par an	20	2.0%	1.3%	14	2.8%	1.5%	6	1.2%	1.0%	15	6.5%	1.4%
De 80 000 à moins de 115 000 euros par an	11	1.1%	1.1%	7	1.5%	1.2%	4	0.8%	0.9%	6	2.7%	0.8%
115 000 euros et plus par an	2	0.2%	0.5%	2	0.4%	0.7%	0	0.1%	0.2%	2	1.0%	0.5%
Refus	72	7.3%	2.2%	24	4.9%	1.8%	48	9.8%	2.4%	17	7.2%	1.5%
Ne sait pas	24	2.4%	1.5%	12	2.3%	1.7%	12	2.5%	1.3%	5	2.1%	0.9%