

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1928	100.0%	3.8%	988	100.0%	4.0%	939	100.0%	3.5%	562	100.0%	3.3%
<b>Sexe</b>												
<b>Homme</b>	988	51.3%	4.0%	988	100.0%	4.0%	0	-	-	320	56.9%	3.6%
<b>Femme</b>	939	48.7%	3.5%	0	-	-	939	100.0%	3.5%	242	43.1%	3.0%
<b>Age</b>												
<b>15 à 24 ans</b>	223	11.6%	3.0%	127	12.9%	3.4%	96	10.2%	2.6%	77	13.6%	2.5%
<b>25 à 34 ans</b>	248	12.8%	3.2%	117	11.8%	3.1%	131	13.9%	3.3%	84	15.0%	2.5%
<b>35 à 49 ans</b>	496	25.7%	3.9%	282	28.5%	4.5%	214	22.7%	3.3%	221	39.2%	3.6%
<b>50 à 64 ans</b>	558	28.9%	4.6%	267	27.0%	4.5%	291	31.0%	4.6%	174	31.0%	4.2%
<b>65 ans et plus</b>	403	20.9%	3.6%	196	19.8%	4.1%	208	22.1%	3.3%	7	1.2%	2.8%
<b>Individu</b>												
<b>Ménagère</b>	872	45.2%	3.7%	0	-	-	872	92.8%	3.7%	220	39.1%	3.2%
<b>Personne de Référence</b>	1063	55.1%	3.8%	838	84.8%	4.1%	225	23.9%	2.8%	308	54.8%	3.6%
<b>Responsable des achats</b>	1303	67.6%	3.7%	459	46.5%	3.8%	844	89.8%	3.7%	359	63.8%	3.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	23	1.2%	4.4%	15	1.5%	4.6%	8	0.9%	4.0%	0	-	-
<b>Petits patrons</b>	67	3.5%	4.1%	57	5.8%	4.8%	10	1.1%	2.1%	61	10.8%	4.1%
<b>Affaires et Cadres</b>	121	6.3%	2.5%	89	9.0%	3.0%	32	3.4%	1.8%	113	20.1%	2.6%
<b>Professions intermédiaires</b>	252	13.1%	3.7%	141	14.2%	4.1%	111	11.9%	3.4%	215	38.3%	3.9%
<b>Employés</b>	347	18.0%	4.1%	100	10.1%	4.9%	247	26.3%	3.9%	73	13.0%	4.0%
<b>Ouvriers</b>	310	16.1%	4.8%	212	21.4%	4.2%	98	10.5%	7.0%	17	2.9%	4.5%
<b>Retraités</b>	539	27.9%	4.3%	265	26.9%	4.4%	273	29.1%	4.1%	20	3.5%	7.8%
<b>Autres inactifs</b>	269	13.9%	2.7%	109	11.0%	3.1%	160	17.0%	2.4%	64	11.3%	2.1%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	48	2.5%	6.0%	24	2.4%	6.3%	24	2.6%	5.8%	0	-	-
<b>Petits patrons</b>	97	5.0%	3.7%	69	7.0%	4.8%	28	2.9%	2.3%	97	17.3%	3.7%
<b>Affaires et Cadres</b>	195	10.1%	2.8%	107	10.8%	3.1%	88	9.3%	2.6%	195	34.6%	2.8%
<b>Professions intermédiaires</b>	271	14.0%	3.6%	144	14.5%	3.7%	127	13.5%	3.5%	271	48.1%	3.6%
<b>Employés</b>	186	9.7%	3.5%	94	9.5%	4.2%	93	9.9%	3.0%	0	-	-
<b>Ouvriers</b>	394	20.4%	4.2%	203	20.5%	4.1%	191	20.4%	4.3%	0	-	-
<b>Retraités</b>	639	33.1%	4.3%	296	29.9%	4.4%	343	36.5%	4.3%	0	-	-
<b>Autres inactifs</b>	98	5.1%	2.5%	53	5.3%	3.6%	46	4.9%	1.9%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	293	15.2%	3.1%	167	16.9%	4.2%	126	13.4%	2.3%	57	10.1%	3.3%
<b>2 personnes</b>	817	42.4%	4.5%	374	37.9%	4.2%	443	47.1%	4.8%	169	30.0%	3.8%
<b>3 personnes</b>	300	15.5%	3.2%	157	15.9%	3.4%	143	15.2%	3.1%	109	19.3%	2.9%
<b>4 personnes</b>	316	16.4%	3.4%	182	18.4%	4.0%	134	14.3%	2.9%	148	26.4%	3.2%
<b>5 personnes et +</b>	202	10.5%	3.8%	108	11.0%	4.4%	93	9.9%	3.3%	80	14.2%	3.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	551	28.6%	3.5%	274	27.8%	3.8%	277	29.5%	3.3%	231	41.0%	3.1%
<b>Non</b>	1377	71.4%	3.9%	714	72.2%	4.1%	663	70.5%	3.6%	332	59.0%	3.5%
<b>Habitat</b>												
<b>Communes rurales</b>	660	34.3%	5.6%	327	33.1%	5.8%	334	35.5%	5.5%	172	30.5%	5.1%
<b>Agglo. - 20 000 hab</b>	562	29.2%	6.3%	284	28.7%	6.7%	278	29.6%	6.0%	156	27.7%	6.1%
<b>Agglo. 20 000 à 100 000 hab</b>	228	11.9%	3.3%	123	12.4%	3.7%	106	11.3%	3.0%	73	13.0%	3.7%
<b>Agglo. + 100 000 hab</b>	447	23.2%	2.9%	236	23.9%	3.3%	211	22.5%	2.6%	139	24.7%	2.7%
<b>Agglo. Paris</b>	30	1.5%	0.4%	19	1.9%	0.5%	11	1.1%	0.2%	23	4.0%	0.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	30	1.5%	0.3%	19	1.9%	0.4%	11	1.1%	0.2%	23	4.0%	0.5%
Nord-Pas-de-Calais	2	0.1%	0.1%	0	-	-	2	0.2%	0.1%	2	0.4%	0.2%
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	-	-	0	-	-	0	-	-	0	-	-
Champagne-Ardenne	2	0.1%	0.2%	1	0.1%	0.2%	1	0.1%	0.2%	1	0.1%	0.2%
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.1%	0.1%
Haute-Normandie	7	0.4%	0.5%	5	0.6%	0.8%	2	0.2%	0.2%	3	0.6%	0.7%
Basse-Normandie	263	13.6%	21.8%	151	15.3%	26.1%	112	11.9%	17.9%	59	10.6%	17.9%
Centre	9	0.5%	0.4%	5	0.5%	0.5%	4	0.4%	0.4%	3	0.5%	0.4%
Pays de la Loire	671	34.8%	23.4%	343	34.7%	24.8%	328	34.9%	22.1%	195	34.7%	23.7%
Bretagne	918	47.6%	35.3%	445	45.0%	35.7%	473	50.3%	34.9%	267	47.4%	33.9%
Poitou-Charentes	17	0.9%	1.2%	13	1.3%	1.8%	5	0.5%	0.6%	7	1.2%	1.8%
Aquitaine	1	0.0%	0.0%	1	0.1%	0.0%	0	-	-	0	-	-
Midi-Pyrénées	0	-	-	0	-	-	0	-	-	0	-	-
Limousin	2	0.1%	0.3%	0	-	-	2	0.2%	0.6%	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	1	0.1%	0.0%	1	0.1%	0.0%	0	-	-	0	-	-
Languedoc-Roussillon	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%	0	0.1%	0.1%
Provence-Alpes-Côte-d'Azur-Corse	4	0.2%	0.1%	4	0.4%	0.2%	0	-	-	2	0.4%	0.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1069	55.4%	3.9%	579	58.6%	4.1%	490	52.1%	3.6%	449	79.8%	3.5%
Presque tous les jours	182	9.4%	3.0%	96	9.7%	3.3%	86	9.1%	2.7%	64	11.4%	2.6%
1 à 2 fois par semaine	146	7.6%	4.5%	55	5.6%	3.9%	91	9.7%	5.1%	35	6.2%	3.9%
1 à 3 fois par mois	37	1.9%	4.2%	21	2.2%	5.7%	15	1.6%	3.1%	5	0.8%	2.4%
Moins souvent	47	2.4%	3.6%	36	3.6%	6.0%	12	1.2%	1.6%	0	-	-
Jamais	13	0.7%	6.2%	6	0.7%	4.9%	7	0.7%	8.4%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	80	4.2%	3.4%	39	4.0%	4.2%	41	4.3%	2.9%	8	1.5%	4.2%
De 9 000 à moins de 12 000 euros par an	128	6.6%	3.9%	37	3.7%	3.3%	91	9.7%	4.2%	7	1.2%	2.7%
De 12 000 à moins de 18 000 euros par an	246	12.8%	3.6%	127	12.8%	4.3%	119	12.7%	3.1%	20	3.5%	2.4%
De 18 000 à moins de 24 000 euros par an	301	15.6%	4.1%	146	14.8%	4.2%	154	16.4%	4.0%	59	10.6%	3.7%
De 24 000 à moins de 36 000 euros par an	499	25.9%	4.4%	249	25.2%	4.5%	249	26.5%	4.3%	154	27.4%	4.1%
De 36 000 à moins de 45 000 euros par an	272	14.1%	4.3%	154	15.5%	4.5%	119	12.6%	4.0%	104	18.5%	3.7%
De 45 000 à moins de 65 000 euros par an	202	10.5%	3.5%	132	13.3%	4.1%	70	7.5%	2.7%	112	19.9%	3.2%
De 65 000 à moins de 80 000 euros par an	48	2.5%	3.1%	35	3.5%	3.7%	13	1.4%	2.2%	39	6.9%	3.5%
De 80 000 à moins de 115 000 euros par an	28	1.4%	2.8%	17	1.7%	2.8%	11	1.1%	2.7%	23	4.1%	2.8%
115 000 euros et plus par an	4	0.2%	0.8%	4	0.4%	1.5%	0	-	-	4	0.7%	1.0%
Refus	101	5.2%	3.0%	35	3.6%	2.6%	65	7.0%	3.3%	26	4.6%	2.3%
Ne sait pas	19	1.0%	1.2%	13	1.3%	2.0%	6	0.6%	0.6%	6	1.1%	1.1%