

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	444	100.0%	0.9%	283	100.0%	1.2%	161	100.0%	0.6%	269	100.0%	1.6%
<b>Sexe</b>												
<b>Homme</b>	283	63.7%	1.2%	283	100.0%	1.2%	0	-	-	191	70.8%	2.2%
<b>Femme</b>	161	36.3%	0.6%	0	-	-	161	100.0%	0.6%	79	29.2%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	64	14.4%	0.9%	34	12.1%	0.9%	30	18.5%	0.8%	28	10.4%	0.9%
<b>25 à 34 ans</b>	65	14.7%	0.8%	47	16.8%	1.3%	18	11.0%	0.5%	43	16.0%	1.3%
<b>35 à 49 ans</b>	128	28.8%	1.0%	75	26.5%	1.2%	53	32.8%	0.8%	96	35.8%	1.6%
<b>50 à 64 ans</b>	139	31.3%	1.1%	93	32.9%	1.6%	46	28.5%	0.7%	95	35.2%	2.3%
<b>65 ans et plus</b>	48	10.8%	0.4%	33	11.6%	0.7%	15	9.2%	0.2%	7	2.5%	2.9%
<b>Individu</b>												
<b>Ménagère</b>	139	31.3%	0.6%	0	-	-	139	86.3%	0.6%	69	25.7%	1.0%
<b>Personne de Référence</b>	289	65.2%	1.0%	241	85.4%	1.2%	48	29.6%	0.6%	193	71.6%	2.3%
<b>Responsable des achats</b>	257	57.9%	0.7%	122	43.3%	1.0%	135	83.6%	0.6%	144	53.4%	1.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.3%	0.2%	1	0.5%	0.4%	0	-	-	0	-	-
<b>Petits patrons</b>	30	6.8%	1.8%	27	9.7%	2.3%	3	1.8%	0.6%	30	11.1%	2.0%
<b>Affaires et Cadres</b>	164	37.0%	3.4%	116	41.2%	3.9%	48	29.7%	2.7%	150	55.8%	3.4%
<b>Professions intermédiaires</b>	59	13.3%	0.9%	36	12.9%	1.1%	23	14.0%	0.7%	52	19.4%	0.9%
<b>Employés</b>	48	10.9%	0.6%	15	5.3%	0.7%	33	20.7%	0.5%	2	0.9%	0.1%
<b>Ouvriers</b>	25	5.5%	0.4%	18	6.4%	0.4%	6	3.9%	0.5%	0	-	-
<b>Retraités</b>	49	11.0%	0.4%	36	12.6%	0.6%	13	8.3%	0.2%	3	1.3%	1.4%
<b>Autres inactifs</b>	67	15.1%	0.7%	32	11.5%	0.9%	35	21.5%	0.5%	31	11.6%	1.0%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	2	0.5%	0.3%	1	0.5%	0.3%	1	0.5%	0.2%	0	-	-
<b>Petits patrons</b>	33	7.4%	1.3%	29	10.2%	2.0%	4	2.5%	0.3%	33	12.2%	1.3%
<b>Affaires et Cadres</b>	173	39.1%	2.5%	121	42.9%	3.5%	52	32.3%	1.5%	173	64.3%	2.5%
<b>Professions intermédiaires</b>	63	14.2%	0.8%	41	14.4%	1.0%	22	14.0%	0.6%	63	23.4%	0.8%
<b>Employés</b>	34	7.7%	0.6%	15	5.2%	0.7%	19	11.9%	0.6%	0	-	-
<b>Ouvriers</b>	48	10.9%	0.5%	26	9.2%	0.5%	22	13.9%	0.5%	0	-	-
<b>Retraités</b>	72	16.3%	0.5%	45	15.8%	0.7%	28	17.1%	0.3%	0	-	-
<b>Autres inactifs</b>	18	4.0%	0.5%	5	1.8%	0.4%	13	7.8%	0.5%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	57	12.8%	0.6%	30	10.5%	0.7%	27	16.9%	0.5%	31	11.6%	1.8%
<b>2 personnes</b>	154	34.6%	0.9%	99	35.1%	1.1%	55	33.9%	0.6%	76	28.2%	1.7%
<b>3 personnes</b>	97	21.9%	1.0%	66	23.4%	1.4%	31	19.4%	0.7%	57	21.3%	1.5%
<b>4 personnes</b>	87	19.6%	0.9%	56	19.7%	1.2%	31	19.3%	0.7%	68	25.3%	1.5%
<b>5 personnes et +</b>	49	11.0%	0.9%	32	11.4%	1.3%	17	10.5%	0.6%	37	13.6%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	152	34.2%	1.0%	97	34.4%	1.4%	55	33.9%	0.6%	118	43.9%	1.6%
<b>Non</b>	292	65.8%	0.8%	185	65.6%	1.1%	106	66.1%	0.6%	151	56.1%	1.6%
<b>Habitat</b>												
<b>Communes rurales</b>	45	10.1%	0.4%	33	11.7%	0.6%	12	7.3%	0.2%	26	9.5%	0.8%
<b>Agglo. - 20 000 hab</b>	56	12.6%	0.6%	42	15.0%	1.0%	14	8.5%	0.3%	38	14.2%	1.5%
<b>Agglo. 20 000 à 100 000 hab</b>	51	11.4%	0.7%	36	12.6%	1.1%	15	9.4%	0.4%	31	11.6%	1.6%
<b>Agglo. + 100 000 hab</b>	99	22.4%	0.7%	53	18.8%	0.7%	46	28.7%	0.6%	52	19.2%	1.0%
<b>Agglo. Paris</b>	193	43.5%	2.3%	118	41.9%	3.0%	74	46.2%	1.7%	122	45.4%	3.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	209	47.0%	2.2%	129	45.8%	2.9%	79	49.1%	1.6%	135	50.1%	3.1%
Nord-Pas-de-Calais	15	3.4%	0.5%	11	3.9%	0.7%	4	2.4%	0.2%	7	2.6%	0.8%
Lorraine	8	1.8%	0.4%	5	1.7%	0.5%	3	2.0%	0.3%	4	1.5%	0.7%
Alsace	13	2.9%	0.8%	10	3.5%	1.4%	3	1.7%	0.4%	6	2.4%	1.3%
Franche-Comté	5	1.0%	0.5%	4	1.3%	0.8%	1	0.5%	0.2%	2	0.9%	0.9%
Champagne-Ardenne	3	0.7%	0.3%	1	0.5%	0.3%	2	1.0%	0.3%	1	0.4%	0.4%
Picardie	9	2.0%	0.6%	8	2.9%	1.1%	1	0.4%	0.1%	6	2.2%	1.3%
Bourgogne	7	1.7%	0.5%	4	1.4%	0.6%	3	2.2%	0.5%	6	2.1%	1.6%
Haute-Normandie	6	1.4%	0.4%	5	1.9%	0.7%	1	0.6%	0.1%	3	1.2%	0.7%
Basse-Normandie	3	0.7%	0.2%	2	0.7%	0.3%	1	0.6%	0.2%	2	0.7%	0.6%
Centre	14	3.2%	0.7%	8	3.0%	0.8%	6	3.5%	0.5%	7	2.7%	1.2%
Pays de la Loire	13	3.0%	0.5%	9	3.0%	0.6%	5	2.9%	0.3%	11	4.2%	1.4%
Bretagne	20	4.6%	0.8%	9	3.2%	0.7%	11	6.9%	0.8%	7	2.4%	0.8%
Poitou-Charentes	8	1.8%	0.5%	5	1.8%	0.7%	3	1.7%	0.4%	4	1.5%	1.0%
Aquitaine	18	4.1%	0.7%	11	3.9%	0.9%	7	4.4%	0.5%	14	5.2%	1.7%
Midi-Pyrénées	11	2.5%	0.5%	8	2.8%	0.7%	3	1.9%	0.2%	6	2.2%	0.8%
Limousin	2	0.4%	0.3%	1	0.4%	0.3%	1	0.4%	0.2%	0	0.2%	0.3%
Auvergne	3	0.6%	0.2%	2	0.8%	0.4%	1	0.3%	0.1%	1	0.4%	0.4%
Rhône-Alpes	34	7.6%	0.7%	23	8.1%	0.9%	11	6.8%	0.4%	23	8.5%	1.3%
Languedoc-Roussillon	14	3.3%	0.7%	9	3.1%	0.8%	6	3.6%	0.5%	5	2.0%	0.8%
Provence-Alpes-Côte-d'Azur-Corse	29	6.6%	0.7%	18	6.4%	0.9%	11	7.1%	0.5%	18	6.6%	1.2%
<b>Habitudes de connexion Internet</b>												
Tous les jours	364	82.1%	1.3%	241	85.2%	1.7%	124	76.8%	0.9%	240	89.2%	1.9%
Presque tous les jours	37	8.4%	0.6%	23	8.3%	0.8%	14	8.7%	0.4%	25	9.2%	1.0%
1 à 2 fois par semaine	17	3.9%	0.5%	8	2.9%	0.6%	9	5.7%	0.5%	2	0.7%	0.2%
1 à 3 fois par mois	6	1.4%	0.7%	3	1.0%	0.8%	3	2.1%	0.7%	2	0.9%	1.3%
Moins souvent	6	1.4%	0.5%	0	-	-	6	3.8%	0.8%	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	13	2.9%	0.5%	4	1.4%	0.4%	9	5.5%	0.6%	2	0.7%	1.0%
De 9 000 à moins de 12 000 euros par an	4	0.8%	0.1%	2	0.8%	0.2%	1	0.9%	0.1%	0	0.1%	0.2%
De 12 000 à moins de 18 000 euros par an	15	3.3%	0.2%	11	3.7%	0.4%	4	2.6%	0.1%	3	1.3%	0.4%
De 18 000 à moins de 24 000 euros par an	38	8.7%	0.5%	14	5.1%	0.4%	24	14.9%	0.6%	8	3.1%	0.5%
De 24 000 à moins de 36 000 euros par an	59	13.3%	0.5%	34	12.0%	0.6%	25	15.6%	0.4%	31	11.4%	0.8%
De 36 000 à moins de 45 000 euros par an	61	13.8%	1.0%	39	13.6%	1.1%	23	14.1%	0.8%	29	10.9%	1.0%
De 45 000 à moins de 65 000 euros par an	75	16.9%	1.3%	53	18.9%	1.7%	21	13.3%	0.8%	53	19.8%	1.5%
De 65 000 à moins de 80 000 euros par an	47	10.5%	3.0%	39	13.9%	4.1%	7	4.6%	1.2%	39	14.5%	3.6%
De 80 000 à moins de 115 000 euros par an	45	10.2%	4.5%	35	12.2%	5.7%	11	6.7%	2.7%	39	14.4%	4.7%
115 000 euros et plus par an	46	10.4%	9.4%	33	11.6%	11.8%	13	8.3%	6.3%	39	14.3%	9.3%
Refus	31	7.0%	0.9%	14	5.0%	1.0%	17	10.5%	0.9%	20	7.4%	1.8%
Ne sait pas	10	2.2%	0.6%	5	1.8%	0.8%	5	2.9%	0.5%	5	2.0%	1.0%