

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 647 | 100.0% | 1.3% | 336 | 100.0% | 1.4% | 312 | 100.0% | 1.2% | 162 | 100.0% | 1.0% |
| Sexe | | | | | | | | | | | | |
| Homme | 336 | 51.8% | 1.4% | 336 | 100.0% | 1.4% | 0 | - | - | 92 | 57.0% | 1.1% |
| Femme | 312 | 48.2% | 1.2% | 0 | - | - | 312 | 100.0% | 1.2% | 70 | 43.0% | 0.9% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 47 | 7.2% | 0.6% | 25 | 7.5% | 0.7% | 22 | 7.0% | 0.6% | 24 | 15.1% | 0.8% |
| 25 à 34 ans | 71 | 11.0% | 0.9% | 40 | 11.9% | 1.1% | 31 | 10.0% | 0.8% | 23 | 14.0% | 0.7% |
| 35 à 49 ans | 144 | 22.2% | 1.1% | 77 | 22.8% | 1.2% | 67 | 21.5% | 1.0% | 54 | 33.1% | 0.9% |
| 50 à 64 ans | 165 | 25.5% | 1.3% | 93 | 27.7% | 1.6% | 72 | 23.0% | 1.1% | 61 | 37.9% | 1.5% |
| 65 ans et plus | 221 | 34.2% | 2.0% | 101 | 30.1% | 2.1% | 120 | 38.6% | 1.9% | 0 | - | - |
| Individu | | | | | | | | | | | | |
| Ménagère | 285 | 44.0% | 1.2% | 0 | - | - | 285 | 91.4% | 1.2% | 62 | 38.3% | 0.9% |
| Personne de Référence | 413 | 63.8% | 1.5% | 305 | 91.0% | 1.5% | 108 | 34.6% | 1.4% | 94 | 57.7% | 1.1% |
| Responsable des achats | 450 | 69.6% | 1.3% | 163 | 48.5% | 1.3% | 287 | 92.2% | 1.2% | 99 | 60.8% | 0.9% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 16 | 2.5% | 3.0% | 14 | 4.1% | 4.1% | 2 | 0.8% | 1.2% | 0 | - | - |
| Petits patrons | 34 | 5.3% | 2.1% | 27 | 8.2% | 2.3% | 7 | 2.2% | 1.5% | 32 | 19.5% | 2.1% |
| Affaires et Cadres | 25 | 3.8% | 0.5% | 17 | 5.0% | 0.6% | 8 | 2.5% | 0.4% | 24 | 14.9% | 0.6% |
| Professions intermédiaires | 63 | 9.7% | 0.9% | 37 | 10.9% | 1.1% | 26 | 8.4% | 0.8% | 53 | 32.4% | 0.9% |
| Employés | 112 | 17.3% | 1.3% | 33 | 9.7% | 1.6% | 79 | 25.5% | 1.3% | 25 | 15.2% | 1.4% |
| Ouvriers | 76 | 11.7% | 1.2% | 62 | 18.4% | 1.2% | 14 | 4.5% | 1.0% | 4 | 2.2% | 1.0% |
| Retraités | 222 | 34.3% | 1.8% | 122 | 36.2% | 2.0% | 100 | 32.2% | 1.5% | 2 | 1.4% | 0.9% |
| Autres inactifs | 99 | 15.4% | 1.0% | 25 | 7.5% | 0.7% | 74 | 23.9% | 1.1% | 23 | 14.4% | 0.8% |
| PCS Personne de Référence | | | | | | | | | | | | |
| Agriculteurs | 22 | 3.4% | 2.7% | 14 | 4.1% | 3.7% | 8 | 2.6% | 1.9% | 0 | - | - |
| Petits patrons | 49 | 7.6% | 1.9% | 30 | 9.0% | 2.1% | 19 | 6.1% | 1.6% | 49 | 30.3% | 1.9% |
| Affaires et Cadres | 44 | 6.8% | 0.6% | 22 | 6.5% | 0.6% | 22 | 7.2% | 0.7% | 44 | 27.2% | 0.6% |
| Professions intermédiaires | 69 | 10.7% | 0.9% | 41 | 12.1% | 1.0% | 28 | 9.1% | 0.8% | 69 | 42.5% | 0.9% |
| Employés | 70 | 10.8% | 1.3% | 29 | 8.5% | 1.3% | 41 | 13.3% | 1.3% | 0 | - | - |
| Ouvriers | 92 | 14.2% | 1.0% | 56 | 16.8% | 1.1% | 35 | 11.3% | 0.8% | 0 | - | - |
| Retraités | 254 | 39.2% | 1.7% | 132 | 39.4% | 2.0% | 122 | 39.1% | 1.5% | 0 | - | - |
| Autres inactifs | 48 | 7.3% | 1.2% | 12 | 3.6% | 0.8% | 35 | 11.4% | 1.5% | 0 | - | - |

Midi Libre

PQR, Audience LNM



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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du Foyer | | | | | | | | | | | | |
| 1 personne | 140 | 21.6% | 1.5% | 67 | 20.0% | 1.7% | 73 | 23.4% | 1.4% | 18 | 11.4% | 1.1% |
| 2 personnes | 261 | 40.4% | 1.5% | 131 | 39.2% | 1.5% | 130 | 41.8% | 1.4% | 53 | 32.8% | 1.2% |
| 3 personnes | 89 | 13.7% | 1.0% | 50 | 14.8% | 1.1% | 39 | 12.5% | 0.8% | 22 | 13.7% | 0.6% |
| 4 personnes | 102 | 15.8% | 1.1% | 62 | 18.5% | 1.4% | 40 | 12.8% | 0.9% | 46 | 28.3% | 1.0% |
| 5 personnes et + | 55 | 8.5% | 1.1% | 25 | 7.6% | 1.0% | 30 | 9.6% | 1.1% | 22 | 13.9% | 0.9% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 169 | 26.2% | 1.1% | 89 | 26.4% | 1.2% | 81 | 25.9% | 1.0% | 71 | 43.6% | 0.9% |
| Non | 478 | 73.8% | 1.3% | 247 | 73.6% | 1.4% | 231 | 74.1% | 1.3% | 92 | 56.4% | 1.0% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 155 | 23.9% | 1.3% | 69 | 20.7% | 1.2% | 85 | 27.3% | 1.4% | 42 | 26.2% | 1.3% |
| Agglo. - 20 000 hab | 180 | 27.9% | 2.0% | 91 | 27.1% | 2.1% | 89 | 28.6% | 1.9% | 40 | 24.4% | 1.5% |
| Agglo. 20 000 à 100 000 hab | 153 | 23.6% | 2.2% | 80 | 23.9% | 2.4% | 73 | 23.4% | 2.1% | 34 | 21.1% | 1.7% |
| Agglo. + 100 000 hab | 155 | 23.9% | 1.0% | 92 | 27.3% | 1.3% | 63 | 20.2% | 0.8% | 45 | 27.9% | 0.9% |
| Agglo. Paris | 5 | 0.8% | 0.1% | 3 | 1.0% | 0.1% | 2 | 0.5% | 0.0% | 1 | 0.3% | 0.0% |

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| Région d'habitation | | | | | | | | | | | | |
| Ile-de-France | 5 | 0.8% | 0.1% | 3 | 1.0% | 0.1% | 2 | 0.5% | 0.0% | 1 | 0.3% | 0.0% |
| Nord-Pas-de-Calais | 0 | 0.1% | 0.0% | 0 | 0.1% | 0.0% | 0 | - | - | 0 | - | - |
| Lorraine | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% | 0 | - | - | 0 | 0.1% | 0.0% |
| Alsace | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Franche-Comté | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Champagne-Ardenne | 0 | 0.1% | 0.0% | 0 | 0.1% | 0.1% | 0 | - | - | 0 | - | - |
| Picardie | 0 | 0.0% | 0.0% | 0 | - | - | 0 | 0.1% | 0.0% | 0 | 0.1% | 0.0% |
| Bourgogne | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Haute-Normandie | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Basse-Normandie | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Centre | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% | 0 | - | - | 0 | 0.1% | 0.0% |
| Pays de la Loire | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Bretagne | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Poitou-Charentes | 0 | 0.0% | 0.0% | 0 | - | - | 0 | 0.0% | 0.0% | 0 | - | - |
| Aquitaine | 1 | 0.1% | 0.0% | 0 | - | - | 1 | 0.2% | 0.0% | 0 | 0.1% | 0.0% |
| Midi-Pyrénées | 61 | 9.5% | 2.6% | 28 | 8.4% | 2.4% | 33 | 10.6% | 2.7% | 10 | 6.0% | 1.2% |
| Limousin | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Auvergne | 1 | 0.1% | 0.1% | 1 | 0.2% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.1% |
| Rhône-Alpes | 5 | 0.7% | 0.1% | 2 | 0.5% | 0.1% | 3 | 0.9% | 0.1% | 1 | 0.4% | 0.0% |
| Languedoc-Roussillon | 570 | 88.1% | 26.2% | 298 | 88.9% | 29.0% | 272 | 87.2% | 23.8% | 148 | 91.4% | 23.3% |
| Provence-Alpes-Côte-d'Azur-Corse | 4 | 0.5% | 0.1% | 2 | 0.6% | 0.1% | 1 | 0.5% | 0.1% | 2 | 1.2% | 0.1% |
| Habitudes de connexion Internet | | | | | | | | | | | | |
| Tous les jours | 316 | 48.8% | 1.1% | 166 | 49.5% | 1.2% | 150 | 48.1% | 1.1% | 117 | 72.1% | 0.9% |
| Presque tous les jours | 58 | 9.0% | 1.0% | 29 | 8.6% | 1.0% | 29 | 9.4% | 0.9% | 18 | 11.1% | 0.7% |
| 1 à 2 fois par semaine | 41 | 6.3% | 1.3% | 27 | 8.1% | 1.9% | 14 | 4.4% | 0.8% | 9 | 5.7% | 1.0% |
| 1 à 3 fois par mois | 12 | 1.9% | 1.4% | 4 | 1.2% | 1.1% | 8 | 2.6% | 1.7% | 6 | 3.6% | 3.0% |
| Moins souvent | 19 | 2.9% | 1.4% | 6 | 1.9% | 1.1% | 12 | 3.9% | 1.7% | 0 | 0.1% | 0.1% |
| Jamais | 2 | 0.3% | 0.8% | 1 | 0.4% | 1.1% | 0 | 0.1% | 0.4% | 0 | 0.1% | 0.9% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du Foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 55 | 8.5% | 2.4% | 26 | 7.9% | 2.8% | 29 | 9.2% | 2.0% | 7 | 4.3% | 3.6% |
| De 9 000 à moins de 12 000 euros par an | 43 | 6.6% | 1.3% | 11 | 3.2% | 1.0% | 32 | 10.3% | 1.5% | 2 | 0.9% | 0.6% |
| De 12 000 à moins de 18 000 euros par an | 89 | 13.8% | 1.3% | 37 | 11.1% | 1.3% | 52 | 16.7% | 1.4% | 10 | 6.1% | 1.2% |
| De 18 000 à moins de 24 000 euros par an | 99 | 15.2% | 1.3% | 60 | 17.7% | 1.7% | 39 | 12.5% | 1.0% | 19 | 11.5% | 1.2% |
| De 24 000 à moins de 36 000 euros par an | 154 | 23.8% | 1.4% | 75 | 22.3% | 1.3% | 79 | 25.3% | 1.4% | 44 | 26.8% | 1.2% |
| De 36 000 à moins de 45 000 euros par an | 69 | 10.6% | 1.1% | 42 | 12.6% | 1.2% | 26 | 8.4% | 0.9% | 24 | 14.7% | 0.8% |
| De 45 000 à moins de 65 000 euros par an | 54 | 8.3% | 0.9% | 35 | 10.3% | 1.1% | 19 | 6.2% | 0.7% | 23 | 14.0% | 0.6% |
| De 65 000 à moins de 80 000 euros par an | 14 | 2.2% | 0.9% | 9 | 2.7% | 0.9% | 5 | 1.8% | 0.9% | 6 | 3.9% | 0.6% |
| De 80 000 à moins de 115 000 euros par an | 9 | 1.4% | 0.9% | 7 | 2.2% | 1.2% | 2 | 0.5% | 0.4% | 6 | 3.8% | 0.8% |
| 115 000 euros et plus par an | 2 | 0.3% | 0.4% | 2 | 0.5% | 0.6% | 0 | 0.1% | 0.1% | 2 | 1.1% | 0.4% |
| Refus | 37 | 5.8% | 1.1% | 23 | 6.8% | 1.7% | 14 | 4.6% | 0.7% | 9 | 5.4% | 0.8% |
| Ne sait pas | 23 | 3.6% | 1.5% | 9 | 2.8% | 1.4% | 14 | 4.5% | 1.5% | 12 | 7.5% | 2.2% |