

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	110	100.0%	0.2%	59	100.0%	0.2%	51	100.0%	0.2%	20	100.0%	0.1%
Sexe												
Homme	59	53.8%	0.2%	59	100.0%	0.2%	0	-	-	11	56.4%	0.1%
Femme	51	46.2%	0.2%	0	-	-	51	100.0%	0.2%	9	43.6%	0.1%
Age												
15 à 24 ans	10	9.0%	0.1%	6	10.7%	0.2%	4	7.0%	0.1%	3	15.7%	0.1%
25 à 34 ans	9	8.0%	0.1%	5	8.3%	0.1%	4	7.7%	0.1%	2	11.1%	0.1%
35 à 49 ans	21	19.0%	0.2%	11	18.5%	0.2%	10	19.6%	0.2%	7	34.4%	0.1%
50 à 64 ans	37	33.6%	0.3%	18	29.6%	0.3%	19	38.2%	0.3%	7	32.8%	0.2%
65 ans et plus	33	30.4%	0.3%	19	32.9%	0.4%	14	27.5%	0.2%	1	6.0%	0.5%
Individu												
Ménagère	46	42.2%	0.2%	0	-	-	46	91.4%	0.2%	8	40.5%	0.1%
Personne de Référence	61	55.4%	0.2%	52	87.2%	0.3%	9	18.4%	0.1%	9	46.7%	0.1%
Responsable des achats	78	71.2%	0.2%	31	53.2%	0.3%	47	92.1%	0.2%	13	62.2%	0.1%
PCS Individu												
Agriculteurs	4	3.9%	0.8%	2	3.1%	0.5%	2	4.9%	1.2%	0	-	-
Petits patrons	3	3.1%	0.2%	3	4.6%	0.2%	1	1.5%	0.2%	3	13.3%	0.2%
Affaires et Cadres	5	4.2%	0.1%	2	4.0%	0.1%	2	4.5%	0.1%	4	17.7%	0.1%
Professions intermédiaires	7	6.2%	0.1%	4	6.6%	0.1%	3	5.7%	0.1%	6	29.0%	0.1%
Employés	15	13.8%	0.2%	4	6.2%	0.2%	11	22.6%	0.2%	4	21.4%	0.2%
Ouvriers	16	14.4%	0.2%	14	24.4%	0.3%	1	2.8%	0.1%	0	-	-
Retraités	39	35.7%	0.3%	21	35.2%	0.3%	18	36.3%	0.3%	0	2.1%	0.2%
Autres inactifs	21	18.7%	0.2%	9	16.0%	0.3%	11	21.8%	0.2%	3	16.4%	0.1%
PCS Personne de Référence												
Agriculteurs	6	5.3%	0.7%	3	5.2%	0.8%	3	5.3%	0.6%	0	-	-
Petits patrons	5	4.1%	0.2%	4	6.0%	0.2%	1	1.9%	0.1%	5	22.3%	0.2%
Affaires et Cadres	6	5.8%	0.1%	3	4.3%	0.1%	4	7.5%	0.1%	6	31.3%	0.1%
Professions intermédiaires	9	8.6%	0.1%	5	9.0%	0.1%	4	8.1%	0.1%	9	46.4%	0.1%
Employés	7	6.3%	0.1%	3	4.7%	0.1%	4	8.0%	0.1%	0	-	-
Ouvriers	21	19.3%	0.2%	14	24.2%	0.3%	7	13.7%	0.2%	0	-	-
Retraités	44	40.0%	0.3%	20	34.1%	0.3%	24	46.9%	0.3%	0	-	-
Autres inactifs	12	10.7%	0.3%	7	12.4%	0.5%	4	8.7%	0.2%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	20	18.2%	0.2%	13	21.3%	0.3%	7	14.5%	0.1%	2	11.6%	0.1%
2 personnes	52	47.2%	0.3%	25	42.4%	0.3%	27	52.8%	0.3%	7	33.9%	0.2%
3 personnes	15	13.9%	0.2%	9	15.4%	0.2%	6	12.0%	0.1%	3	16.8%	0.1%
4 personnes	14	12.3%	0.1%	7	11.2%	0.1%	7	13.5%	0.1%	5	24.7%	0.1%
5 personnes et +	9	8.4%	0.2%	6	9.5%	0.2%	4	7.1%	0.1%	3	12.9%	0.1%
Présence d'enfants de moins de 15 ans												
Oui	25	23.1%	0.2%	13	21.4%	0.2%	13	25.1%	0.2%	7	36.1%	0.1%
Non	84	76.9%	0.2%	46	78.6%	0.3%	38	74.9%	0.2%	13	63.9%	0.1%
Habitat												
Communes rurales	52	46.9%	0.4%	25	42.0%	0.4%	27	52.6%	0.4%	7	33.8%	0.2%
Agglo. - 20 000 hab	30	26.9%	0.3%	15	25.8%	0.4%	14	28.2%	0.3%	7	33.7%	0.3%
Agglo. 20 000 à 100 000 hab	27	24.4%	0.4%	18	30.8%	0.5%	9	17.0%	0.2%	6	28.3%	0.3%
Agglo. + 100 000 hab	1	0.8%	0.0%	1	1.4%	0.0%	0	-	-	1	4.2%	0.0%
Agglo. Paris	1	1.0%	0.0%	0	-	-	1	2.1%	0.0%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	1	1.0%	0.0%	0	-	-	1	2.1%	0.0%	0	-	-
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	-	-	0	-	-	0	-	-	0	-	-
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	95	86.9%	7.0%	51	85.6%	7.7%	45	88.4%	6.3%	17	85.1%	4.8%
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	10	8.7%	0.5%	6	10.7%	0.6%	3	6.4%	0.3%	1	5.2%	0.2%
Pays de la Loire	0	-	-	0	-	-	0	-	-	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	0	0.3%	0.0%	0	-	-	0	0.6%	0.0%	0	1.5%	0.1%
Aquitaine	0	0.1%	0.0%	0	0.2%	0.0%	0	-	-	0	-	-
Midi-Pyrénées	0	-	-	0	-	-	0	-	-	0	-	-
Limousin	0	0.1%	0.0%	0	0.3%	0.1%	0	-	-	0	-	-
Auvergne	3	2.9%	0.3%	2	3.3%	0.4%	1	2.5%	0.2%	2	8.2%	0.5%
Rhône-Alpes	0	-	-	0	-	-	0	-	-	0	-	-
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	0	-	-	0	-	-	0	-	-	0	-	-
Habitudes de connexion Internet												
Tous les jours	45	41.3%	0.2%	23	38.5%	0.2%	23	44.6%	0.2%	12	61.4%	0.1%
Presque tous les jours	13	11.9%	0.2%	7	12.3%	0.2%	6	11.4%	0.2%	4	21.5%	0.2%
1 à 2 fois par semaine	8	7.4%	0.3%	5	8.4%	0.3%	3	6.3%	0.2%	3	15.9%	0.4%
1 à 3 fois par mois	1	0.8%	0.1%	0	0.7%	0.1%	0	0.8%	0.1%	0	-	-
Moins souvent	6	5.0%	0.4%	5	8.3%	0.8%	1	1.2%	0.1%	0	0.4%	0.1%
Jamais	2	1.8%	0.9%	1	2.4%	1.1%	1	1.1%	0.7%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	5	4.9%	0.2%	3	4.4%	0.3%	3	5.6%	0.2%	0	0.8%	0.1%
De 9 000 à moins de 12 000 euros par an	11	10.5%	0.4%	5	8.3%	0.4%	7	13.0%	0.3%	0	0.4%	0.0%
De 12 000 à moins de 18 000 euros par an	19	17.4%	0.3%	9	15.5%	0.3%	10	19.7%	0.3%	3	12.6%	0.3%
De 18 000 à moins de 24 000 euros par an	17	15.7%	0.2%	10	16.4%	0.3%	8	14.8%	0.2%	1	5.6%	0.1%
De 24 000 à moins de 36 000 euros par an	25	22.6%	0.2%	15	25.7%	0.3%	10	18.9%	0.2%	6	30.7%	0.2%
De 36 000 à moins de 45 000 euros par an	12	10.8%	0.2%	7	11.5%	0.2%	5	10.0%	0.2%	3	14.7%	0.1%
De 45 000 à moins de 65 000 euros par an	8	7.3%	0.1%	6	10.2%	0.2%	2	4.0%	0.1%	3	15.8%	0.1%
De 65 000 à moins de 80 000 euros par an	1	1.1%	0.1%	0	0.7%	0.0%	1	1.6%	0.1%	0	1.5%	0.0%
De 80 000 à moins de 115 000 euros par an	0	0.4%	0.0%	0	0.1%	0.0%	0	0.9%	0.1%	0	2.3%	0.1%
115 000 euros et plus par an	0	0.2%	0.1%	0	0.4%	0.1%	0	-	-	0	1.3%	0.1%
Refus	7	6.0%	0.2%	3	5.3%	0.2%	3	6.7%	0.2%	2	9.4%	0.2%
Ne sait pas	3	3.0%	0.2%	1	1.5%	0.1%	2	4.8%	0.3%	1	4.8%	0.2%