

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	191	100.0%	0.4%	90	100.0%	0.4%	101	100.0%	0.4%	46	100.0%	0.3%
<b>Sexe</b>												
<b>Homme</b>	90	46.9%	0.4%	90	100.0%	0.4%	0	-	-	28	62.4%	0.3%
<b>Femme</b>	101	53.1%	0.4%	0	-	-	101	100.0%	0.4%	17	37.6%	0.2%
<b>Age</b>												
<b>15 à 24 ans</b>	16	8.2%	0.2%	9	9.5%	0.2%	7	7.0%	0.2%	3	5.9%	0.1%
<b>25 à 34 ans</b>	17	8.8%	0.2%	9	10.3%	0.2%	7	7.4%	0.2%	8	17.1%	0.2%
<b>35 à 49 ans</b>	46	24.0%	0.4%	21	23.4%	0.3%	25	24.6%	0.4%	23	50.1%	0.4%
<b>50 à 64 ans</b>	56	29.4%	0.5%	31	34.9%	0.5%	25	24.5%	0.4%	12	26.9%	0.3%
<b>65 ans et plus</b>	57	29.6%	0.5%	20	21.9%	0.4%	37	36.5%	0.6%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	92	48.4%	0.4%	0	-	-	92	91.2%	0.4%	16	35.9%	0.2%
<b>Personne de Référence</b>	106	55.7%	0.4%	86	95.8%	0.4%	20	20.1%	0.3%	27	59.1%	0.3%
<b>Responsable des achats</b>	137	72.0%	0.4%	50	56.3%	0.4%	87	85.8%	0.4%	28	62.0%	0.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	12	6.0%	2.2%	4	4.4%	1.2%	8	7.5%	3.8%	0	-	-
<b>Petits patrons</b>	1	0.6%	0.1%	1	0.6%	0.0%	1	0.5%	0.1%	1	2.3%	0.1%
<b>Affaires et Cadres</b>	18	9.3%	0.4%	8	9.5%	0.3%	9	9.1%	0.5%	14	29.8%	0.3%
<b>Professions intermédiaires</b>	22	11.7%	0.3%	18	20.2%	0.5%	4	4.2%	0.1%	20	43.3%	0.4%
<b>Employés</b>	31	16.4%	0.4%	8	8.6%	0.4%	24	23.4%	0.4%	7	15.8%	0.4%
<b>Ouvriers</b>	25	13.2%	0.4%	19	21.7%	0.4%	6	5.7%	0.4%	1	2.8%	0.3%
<b>Retraités</b>	63	32.7%	0.5%	23	26.2%	0.4%	39	38.5%	0.6%	0	-	-
<b>Autres inactifs</b>	19	10.1%	0.2%	8	9.0%	0.2%	11	11.1%	0.2%	3	5.9%	0.1%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	12	6.0%	1.5%	4	4.4%	1.0%	8	7.5%	1.8%	0	-	-
<b>Petits patrons</b>	3	1.6%	0.1%	2	2.0%	0.1%	1	1.3%	0.1%	3	6.8%	0.1%
<b>Affaires et Cadres</b>	13	7.1%	0.2%	9	10.1%	0.3%	4	4.4%	0.1%	13	29.6%	0.2%
<b>Professions intermédiaires</b>	29	15.2%	0.4%	18	19.7%	0.5%	11	11.2%	0.3%	29	63.6%	0.4%
<b>Employés</b>	13	6.6%	0.2%	7	7.8%	0.3%	6	5.5%	0.2%	0	-	-
<b>Ouvriers</b>	39	20.6%	0.4%	20	22.2%	0.4%	19	19.2%	0.4%	0	-	-
<b>Retraités</b>	68	35.6%	0.5%	24	26.4%	0.4%	44	43.7%	0.6%	0	-	-
<b>Autres inactifs</b>	14	7.3%	0.4%	7	7.5%	0.5%	7	7.2%	0.3%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	37	19.2%	0.4%	19	20.9%	0.5%	18	17.7%	0.3%	2	4.3%	0.1%
2 personnes	61	32.2%	0.3%	25	27.6%	0.3%	37	36.3%	0.4%	10	21.2%	0.2%
3 personnes	53	27.9%	0.6%	23	26.1%	0.5%	30	29.5%	0.6%	11	25.2%	0.3%
4 personnes	29	15.4%	0.3%	16	17.8%	0.3%	13	13.2%	0.3%	16	34.4%	0.3%
5 personnes et +	10	5.3%	0.2%	7	7.6%	0.3%	3	3.4%	0.1%	7	14.8%	0.3%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	51	26.9%	0.3%	27	29.7%	0.4%	25	24.3%	0.3%	26	56.9%	0.3%
Non	140	73.1%	0.4%	63	70.3%	0.4%	77	75.7%	0.4%	20	43.1%	0.2%
<b>Habitat</b>												
Communes rurales	50	26.2%	0.4%	27	29.9%	0.5%	23	23.0%	0.4%	13	29.4%	0.4%
Agglo. - 20 000 hab	49	25.6%	0.5%	22	25.0%	0.5%	26	26.1%	0.6%	11	23.8%	0.4%
Agglo. 20 000 à 100 000 hab	16	8.4%	0.2%	7	7.6%	0.2%	9	9.2%	0.3%	9	20.0%	0.5%
Agglo. + 100 000 hab	75	39.2%	0.5%	33	37.1%	0.5%	42	41.1%	0.5%	12	25.8%	0.2%
Agglo. Paris	1	0.6%	0.0%	0	0.5%	0.0%	1	0.7%	0.0%	0	1.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	2	1.0%	0.0%	1	1.4%	0.0%	1	0.7%	0.0%	0	1.0%	0.0%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	-	-	0	-	-	0	-	-	0	-	-
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	0	0.1%	0.0%	0	0.2%	0.0%	0	-	-	0	0.4%	0.1%
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	187	97.9%	9.0%	87	97.2%	8.7%	100	98.6%	9.3%	43	94.9%	6.7%
Pays de la Loire	0	0.1%	0.0%	0	-	-	0	0.3%	0.0%	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	1	0.6%	0.1%	1	1.2%	0.2%	0	-	-	1	2.5%	0.3%
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	0	-	-	0	-	-	0	-	-	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	0	-	-	0	-	-	0	-	-	0	-	-
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	1	0.3%	0.0%	0	-	-	1	0.5%	0.0%	1	1.2%	0.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	84	44.0%	0.3%	38	42.1%	0.3%	46	45.7%	0.3%	35	76.5%	0.3%
Presque tous les jours	21	11.0%	0.3%	11	11.8%	0.4%	10	10.3%	0.3%	8	17.5%	0.3%
1 à 2 fois par semaine	14	7.6%	0.4%	6	6.5%	0.4%	9	8.5%	0.5%	3	6.0%	0.3%
1 à 3 fois par mois	3	1.8%	0.4%	3	3.8%	0.9%	0	-	-	0	-	-
Moins souvent	9	4.6%	0.7%	6	7.2%	1.1%	2	2.3%	0.3%	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	8	4.4%	0.4%	4	4.2%	0.4%	5	4.5%	0.3%	0	-	-
De 9 000 à moins de 12 000 euros par an	9	4.7%	0.3%	5	5.2%	0.4%	4	4.3%	0.2%	0	-	-
De 12 000 à moins de 18 000 euros par an	31	16.3%	0.5%	16	18.1%	0.6%	15	14.8%	0.4%	0	-	-
De 18 000 à moins de 24 000 euros par an	22	11.7%	0.3%	5	5.9%	0.2%	17	16.8%	0.4%	4	8.8%	0.2%
De 24 000 à moins de 36 000 euros par an	41	21.3%	0.4%	18	20.6%	0.3%	22	21.9%	0.4%	8	17.4%	0.2%
De 36 000 à moins de 45 000 euros par an	29	15.3%	0.5%	14	15.3%	0.4%	15	15.3%	0.5%	11	23.2%	0.4%
De 45 000 à moins de 65 000 euros par an	22	11.5%	0.4%	14	15.2%	0.4%	8	8.2%	0.3%	13	28.7%	0.4%
De 65 000 à moins de 80 000 euros par an	6	3.3%	0.4%	6	6.2%	0.6%	1	0.8%	0.1%	4	8.7%	0.4%
De 80 000 à moins de 115 000 euros par an	2	1.2%	0.2%	1	1.0%	0.1%	1	1.3%	0.3%	1	2.9%	0.2%
115 000 euros et plus par an	0	0.1%	0.0%	0	0.2%	0.1%	0	-	-	0	0.2%	0.0%
Refus	14	7.5%	0.4%	7	7.4%	0.5%	8	7.6%	0.4%	3	7.0%	0.3%
Ne sait pas	5	2.7%	0.3%	1	0.8%	0.1%	4	4.3%	0.5%	1	3.2%	0.3%