

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	754	100.0%	1.5%	392	100.0%	1.6%	362	100.0%	1.4%	195	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	392	52.0%	1.6%	392	100.0%	1.6%	0	-	-	114	58.5%	1.3%
<b>Femme</b>	362	48.0%	1.4%	0	-	-	362	100.0%	1.4%	81	41.5%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	60	8.0%	0.8%	27	6.9%	0.7%	33	9.1%	0.9%	26	13.6%	0.9%
<b>25 à 34 ans</b>	85	11.3%	1.1%	51	12.9%	1.3%	35	9.6%	0.9%	36	18.5%	1.1%
<b>35 à 49 ans</b>	167	22.1%	1.3%	89	22.8%	1.4%	77	21.4%	1.2%	74	37.8%	1.2%
<b>50 à 64 ans</b>	208	27.6%	1.7%	108	27.5%	1.8%	100	27.7%	1.6%	58	29.7%	1.4%
<b>65 ans et plus</b>	234	31.0%	2.1%	117	29.9%	2.5%	117	32.3%	1.8%	1	0.4%	0.3%
<b>Individu</b>												
<b>Ménagère</b>	330	43.7%	1.4%	0	-	-	330	91.1%	1.4%	69	35.2%	1.0%
<b>Personne de Référence</b>	434	57.6%	1.5%	349	89.0%	1.7%	85	23.6%	1.1%	110	56.3%	1.3%
<b>Responsable des achats</b>	519	68.9%	1.5%	192	48.9%	1.6%	328	90.5%	1.4%	113	58.0%	1.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	20	2.7%	3.8%	17	4.4%	5.2%	3	0.9%	1.5%	0	0.1%	1.4%
<b>Petits patrons</b>	31	4.1%	1.9%	24	6.1%	2.0%	7	1.9%	1.5%	25	13.1%	1.7%
<b>Affaires et Cadres</b>	49	6.4%	1.0%	32	8.3%	1.1%	16	4.5%	0.9%	41	21.3%	0.9%
<b>Professions intermédiaires</b>	88	11.7%	1.3%	52	13.3%	1.5%	36	9.9%	1.1%	73	37.4%	1.3%
<b>Employés</b>	118	15.7%	1.4%	25	6.4%	1.2%	93	25.7%	1.5%	28	14.5%	1.5%
<b>Ouvriers</b>	79	10.5%	1.2%	66	16.8%	1.3%	13	3.6%	0.9%	7	3.4%	1.8%
<b>Retraités</b>	277	36.8%	2.2%	147	37.6%	2.5%	130	35.9%	2.0%	1	0.7%	0.5%
<b>Autres inactifs</b>	92	12.2%	0.9%	28	7.2%	0.8%	64	17.6%	1.0%	19	9.6%	0.6%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	25	3.3%	3.1%	16	4.2%	4.4%	9	2.4%	2.0%	0	-	-
<b>Petits patrons</b>	41	5.5%	1.6%	26	6.7%	1.8%	15	4.2%	1.3%	41	21.3%	1.6%
<b>Affaires et Cadres</b>	65	8.6%	0.9%	34	8.7%	1.0%	31	8.4%	0.9%	65	33.2%	0.9%
<b>Professions intermédiaires</b>	89	11.8%	1.2%	54	13.7%	1.4%	35	9.7%	1.0%	89	45.6%	1.2%
<b>Employés</b>	67	8.9%	1.3%	31	7.8%	1.4%	36	10.1%	1.2%	0	-	-
<b>Ouvriers</b>	108	14.4%	1.1%	59	15.0%	1.2%	50	13.7%	1.1%	0	-	-
<b>Retraités</b>	320	42.5%	2.2%	158	40.3%	2.4%	162	44.9%	2.0%	0	-	-
<b>Autres inactifs</b>	38	5.1%	1.0%	14	3.7%	1.0%	24	6.7%	1.0%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	136	18.0%	1.4%	69	17.7%	1.7%	66	18.4%	1.2%	17	8.8%	1.0%
<b>2 personnes</b>	319	42.3%	1.8%	170	43.2%	1.9%	149	41.2%	1.6%	58	29.6%	1.3%
<b>3 personnes</b>	129	17.2%	1.4%	61	15.7%	1.3%	68	18.8%	1.5%	48	24.7%	1.3%
<b>4 personnes</b>	129	17.1%	1.4%	72	18.3%	1.6%	57	15.8%	1.2%	58	29.6%	1.2%
<b>5 personnes et +</b>	41	5.4%	0.8%	20	5.1%	0.8%	21	5.8%	0.7%	14	7.4%	0.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	172	22.8%	1.1%	90	22.8%	1.2%	83	22.8%	1.0%	76	39.0%	1.0%
<b>Non</b>	582	77.2%	1.6%	303	77.2%	1.8%	279	77.2%	1.5%	119	61.0%	1.3%
<b>Habitat</b>												
<b>Communes rurales</b>	243	32.2%	2.1%	121	31.0%	2.2%	121	33.5%	2.0%	61	31.4%	1.8%
<b>Agglo. - 20 000 hab</b>	182	24.1%	2.0%	93	23.6%	2.2%	89	24.7%	1.9%	32	16.4%	1.2%
<b>Agglo. 20 000 à 100 000 hab</b>	138	18.3%	2.0%	68	17.3%	2.0%	70	19.3%	2.0%	36	18.3%	1.8%
<b>Agglo. + 100 000 hab</b>	191	25.4%	1.3%	110	28.1%	1.5%	81	22.4%	1.0%	65	33.6%	1.3%
<b>Agglo. Paris</b>	1	0.1%	0.0%	0	-	-	1	0.2%	0.0%	1	0.3%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	1	0.1%	0.0%	0	-	-	1	0.2%	0.0%	1	0.3%	0.0%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	0	-	-	0	-	-	0	-	-	0	-	-
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	0	0.0%	0.0%	0	0.1%	0.0%	0	-	-	0	-	-
Pays de la Loire	1	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	1	0.3%	0.1%
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	1	0.1%	0.1%	1	0.3%	0.2%	0	-	-	1	0.6%	0.3%
Aquitaine	43	5.7%	1.6%	20	5.1%	1.6%	23	6.5%	1.7%	12	6.0%	1.4%
Midi-Pyrénées	666	88.3%	27.8%	352	89.7%	30.5%	314	86.8%	25.3%	171	87.8%	21.7%
Limousin	1	0.2%	0.2%	1	0.2%	0.2%	1	0.2%	0.2%	0	0.0%	0.1%
Auvergne	1	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%
Rhône-Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.1%	0.0%
Languedoc-Roussillon	40	5.3%	1.8%	17	4.5%	1.7%	22	6.2%	2.0%	9	4.6%	1.4%
Provence-Alpes-Côte-d'Azur-Corse	0	0.0%	0.0%	0	0.1%	0.0%	0	-	-	0	0.1%	0.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	364	48.3%	1.3%	198	50.5%	1.4%	166	45.9%	1.2%	150	76.9%	1.2%
Presque tous les jours	87	11.5%	1.4%	47	12.0%	1.6%	40	11.0%	1.3%	23	11.7%	0.9%
1 à 2 fois par semaine	60	8.0%	1.9%	27	6.9%	1.9%	33	9.2%	1.9%	16	8.0%	1.7%
1 à 3 fois par mois	16	2.1%	1.8%	9	2.2%	2.3%	7	2.0%	1.5%	1	0.4%	0.4%
Moins souvent	18	2.3%	1.3%	5	1.3%	0.8%	13	3.5%	1.7%	2	1.0%	1.6%
Jamais	2	0.3%	1.1%	2	0.5%	1.6%	0	0.1%	0.4%	0	0.1%	0.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	32	4.3%	1.4%	18	4.7%	2.0%	14	3.9%	1.0%	3	1.6%	1.6%
De 9 000 à moins de 12 000 euros par an	39	5.2%	1.2%	12	3.1%	1.1%	27	7.5%	1.3%	2	1.0%	0.8%
De 12 000 à moins de 18 000 euros par an	117	15.5%	1.7%	56	14.4%	1.9%	60	16.6%	1.6%	8	4.3%	1.0%
De 18 000 à moins de 24 000 euros par an	102	13.5%	1.4%	49	12.4%	1.4%	54	14.8%	1.4%	16	8.4%	1.0%
De 24 000 à moins de 36 000 euros par an	198	26.2%	1.7%	104	26.5%	1.9%	94	26.0%	1.6%	52	26.6%	1.4%
De 36 000 à moins de 45 000 euros par an	99	13.1%	1.5%	52	13.3%	1.5%	46	12.8%	1.6%	34	17.5%	1.2%
De 45 000 à moins de 65 000 euros par an	82	10.9%	1.4%	51	13.1%	1.6%	31	8.5%	1.2%	42	21.7%	1.2%
De 65 000 à moins de 80 000 euros par an	18	2.4%	1.2%	13	3.3%	1.3%	6	1.5%	0.9%	8	4.3%	0.8%
De 80 000 à moins de 115 000 euros par an	14	1.9%	1.4%	7	1.8%	1.2%	7	2.0%	1.8%	13	6.8%	1.6%
115 000 euros et plus par an	3	0.4%	0.7%	3	0.7%	1.0%	1	0.1%	0.2%	1	0.5%	0.2%
Refus	34	4.6%	1.0%	22	5.6%	1.6%	13	3.5%	0.6%	9	4.7%	0.8%
Ne sait pas	15	1.9%	0.9%	5	1.2%	0.7%	10	2.8%	1.1%	5	2.5%	0.9%