

PQN Editions du 7ème jour y.c. JDD

E7QN, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	4774	100.0%	9.3%	3071	100.0%	12.6%	1703	100.0%	6.4%	1673	100.0%	9.9%
Sexe												
Homme	3071	64.3%	12.6%	3071	100.0%	12.6%	0	-	-	1116	66.7%	12.7%
Femme	1703	35.7%	6.4%	0	-	-	1703	100.0%	6.4%	558	33.3%	6.8%
Age												
15 à 24 ans	753	15.8%	10.2%	544	17.7%	14.6%	208	12.2%	5.7%	321	19.2%	10.4%
25 à 34 ans	739	15.5%	9.6%	503	16.4%	13.3%	237	13.9%	6.0%	280	16.7%	8.2%
35 à 49 ans	1299	27.2%	10.3%	874	28.4%	14.0%	425	25.0%	6.6%	590	35.3%	9.7%
50 à 64 ans	1190	24.9%	9.7%	704	22.9%	11.9%	486	28.6%	7.7%	443	26.5%	10.7%
65 ans et plus	793	16.6%	7.1%	446	14.5%	9.4%	346	20.3%	5.5%	39	2.3%	16.7%
Individu												
Ménagère	1483	31.1%	6.3%	0	-	-	1483	87.1%	6.3%	465	27.8%	6.8%
Personne de Référence	2953	61.9%	10.5%	2476	80.6%	12.2%	477	28.0%	6.0%	975	58.3%	11.5%
Responsable des achats	3011	63.1%	8.6%	1525	49.6%	12.5%	1487	87.3%	6.5%	949	56.7%	8.9%
PCS Individu												
Agriculteurs	16	0.3%	3.1%	10	0.3%	3.1%	6	0.4%	3.0%	0	-	-
Petits patrons	197	4.1%	11.9%	161	5.3%	13.7%	36	2.1%	7.6%	175	10.4%	11.7%
Affaires et Cadres	497	10.4%	10.4%	379	12.3%	12.8%	118	6.9%	6.5%	462	27.6%	10.5%
Professions intermédiaires	603	12.6%	8.9%	420	13.7%	12.2%	183	10.8%	5.6%	522	31.2%	9.4%
Employés	796	16.7%	9.5%	330	10.7%	16.3%	466	27.4%	7.3%	118	7.1%	6.5%
Ouvriers	832	17.4%	12.9%	739	24.1%	14.6%	93	5.4%	6.6%	63	3.8%	16.9%
Retraités	1018	21.3%	8.1%	600	19.5%	10.0%	418	24.6%	6.3%	31	1.9%	12.4%
Autres inactifs	815	17.1%	8.1%	432	14.1%	12.5%	383	22.5%	5.9%	302	18.0%	9.8%
PCS Personne de Référence												
Agriculteurs	28	0.6%	3.5%	16	0.5%	4.2%	12	0.7%	2.9%	0	-	-
Petits patrons	275	5.8%	10.4%	204	6.6%	14.1%	71	4.2%	6.0%	275	16.4%	10.4%
Affaires et Cadres	708	14.8%	10.3%	452	14.7%	13.1%	256	15.1%	7.6%	708	42.3%	10.3%
Professions intermédiaires	690	14.5%	9.2%	460	15.0%	11.8%	230	13.5%	6.4%	690	41.2%	9.2%
Employés	564	11.8%	10.6%	353	11.5%	15.9%	211	12.4%	6.9%	0	-	-
Ouvriers	1020	21.4%	10.8%	729	23.7%	14.7%	291	17.1%	6.5%	0	-	-
Retraités	1203	25.2%	8.2%	695	22.6%	10.4%	508	29.8%	6.3%	0	-	-
Autres inactifs	286	6.0%	7.3%	163	5.3%	11.2%	123	7.2%	5.0%	0	-	-

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Taille du Foyer												
1 personne	739	15.5%	7.9%	465	15.2%	11.6%	274	16.1%	5.1%	164	9.8%	9.5%
2 personnes	1615	33.8%	9.0%	989	32.2%	11.2%	626	36.8%	6.8%	455	27.2%	10.4%
3 personnes	969	20.3%	10.4%	640	20.8%	13.9%	328	19.3%	7.0%	396	23.7%	10.7%
4 personnes	891	18.7%	9.7%	626	20.4%	13.7%	265	15.6%	5.8%	418	25.0%	9.0%
5 personnes et +	560	11.7%	10.7%	350	11.4%	14.4%	209	12.3%	7.5%	240	14.3%	9.6%
Présence d'enfants de moins de 15 ans												
Oui	1544	32.3%	9.9%	1029	33.5%	14.3%	515	30.2%	6.1%	697	41.7%	9.2%
Non	3230	67.7%	9.1%	2042	66.5%	11.8%	1188	69.8%	6.5%	976	58.3%	10.4%
Habitat												
Communes rurales	817	17.1%	7.0%	532	17.3%	9.5%	284	16.7%	4.7%	274	16.4%	8.1%
Agglo. - 20 000 hab	778	16.3%	8.7%	534	17.4%	12.6%	244	14.3%	5.2%	247	14.7%	9.6%
Agglo. 20 000 à 100 000 hab	640	13.4%	9.4%	429	14.0%	12.8%	211	12.4%	6.1%	212	12.6%	10.6%
Agglo. + 100 000 hab	1135	23.8%	7.5%	787	25.6%	10.9%	348	20.4%	4.4%	402	24.0%	7.8%
Agglo. Paris	1404	29.4%	16.6%	789	25.7%	19.7%	615	36.1%	13.9%	539	32.2%	13.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	1595	33.4%	16.9%	899	29.3%	20.0%	696	40.9%	14.0%	621	37.1%	14.4%
Nord-Pas-de-Calais	230	4.8%	7.2%	153	5.0%	10.1%	77	4.5%	4.6%	76	4.6%	8.3%
Lorraine	98	2.1%	5.1%	60	2.0%	6.5%	38	2.2%	3.8%	32	1.9%	5.7%
Alsace	54	1.1%	3.6%	35	1.1%	4.8%	19	1.1%	2.4%	19	1.1%	3.8%
Franche-Comté	56	1.2%	5.9%	39	1.3%	8.3%	17	1.0%	3.5%	18	1.1%	7.2%
Champagne-Ardenne	81	1.7%	7.4%	56	1.8%	10.7%	25	1.4%	4.4%	29	1.7%	9.5%
Picardie	178	3.7%	11.6%	113	3.7%	15.3%	65	3.8%	8.2%	59	3.5%	13.0%
Bourgogne	146	3.1%	10.7%	90	2.9%	13.8%	55	3.3%	7.8%	42	2.5%	11.7%
Haute-Normandie	99	2.1%	6.7%	70	2.3%	9.9%	29	1.7%	3.7%	27	1.6%	6.1%
Basse-Normandie	74	1.5%	6.1%	46	1.5%	8.0%	28	1.6%	4.4%	15	0.9%	4.7%
Centre	184	3.9%	8.8%	127	4.1%	12.7%	57	3.4%	5.3%	61	3.6%	9.5%
Pays de la Loire	184	3.9%	6.4%	129	4.2%	9.3%	55	3.3%	3.7%	65	3.9%	7.9%
Bretagne	144	3.0%	5.5%	95	3.1%	7.6%	49	2.9%	3.6%	42	2.5%	5.3%
Poitou-Charentes	103	2.1%	7.0%	71	2.3%	10.0%	32	1.9%	4.2%	34	2.0%	8.5%
Aquitaine	218	4.6%	8.1%	167	5.4%	13.1%	51	3.0%	3.6%	64	3.8%	7.7%
Midi-Pyrénées	186	3.9%	7.8%	124	4.0%	10.8%	62	3.6%	5.0%	66	4.0%	8.4%
Limousin	48	1.0%	7.5%	33	1.1%	11.1%	14	0.8%	4.3%	10	0.6%	6.6%
Auvergne	82	1.7%	7.3%	50	1.6%	9.2%	32	1.9%	5.5%	30	1.8%	9.8%
Rhône-Alpes	453	9.5%	9.0%	312	10.2%	12.9%	140	8.2%	5.4%	160	9.6%	9.3%
Languedoc-Roussillon	184	3.8%	8.5%	138	4.5%	13.4%	46	2.7%	4.0%	61	3.7%	9.7%
Provence-Alpes-Côte-d'Azur-Corse	378	7.9%	8.8%	261	8.5%	12.8%	117	6.9%	5.1%	142	8.5%	9.8%
Habitudes de connexion Internet												
Tous les jours	2818	59.0%	10.2%	1898	61.8%	13.5%	920	54.0%	6.8%	1259	75.2%	9.8%
Presque tous les jours	588	12.3%	9.7%	371	12.1%	12.7%	217	12.7%	6.9%	237	14.2%	9.8%
1 à 2 fois par semaine	352	7.4%	10.9%	192	6.2%	13.4%	160	9.4%	8.9%	96	5.8%	10.7%
1 à 3 fois par mois	95	2.0%	10.9%	52	1.7%	13.9%	43	2.5%	8.6%	21	1.3%	11.1%
Moins souvent	95	2.0%	7.2%	64	2.1%	10.7%	32	1.9%	4.3%	6	0.4%	4.8%
Jamais	19	0.4%	9.0%	12	0.4%	8.8%	7	0.4%	9.3%	3	0.2%	14.1%

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Revenus du Foyer												
Moins de 9 000 euros par an	151	3.2%	6.5%	92	3.0%	9.8%	59	3.5%	4.2%	17	1.0%	8.5%
De 9 000 à moins de 12 000 euros par an	258	5.4%	7.9%	128	4.2%	11.6%	130	7.6%	6.0%	14	0.9%	5.8%
De 12 000 à moins de 18 000 euros par an	515	10.8%	7.6%	299	9.7%	10.2%	216	12.7%	5.7%	51	3.0%	6.2%
De 18 000 à moins de 24 000 euros par an	655	13.7%	8.9%	400	13.0%	11.5%	255	15.0%	6.6%	157	9.4%	9.7%
De 24 000 à moins de 36 000 euros par an	1053	22.1%	9.3%	701	22.8%	12.6%	352	20.7%	6.1%	333	19.9%	8.9%
De 36 000 à moins de 45 000 euros par an	656	13.7%	10.3%	471	15.3%	13.8%	185	10.8%	6.2%	260	15.5%	9.2%
De 45 000 à moins de 65 000 euros par an	686	14.4%	11.9%	457	14.9%	14.4%	229	13.4%	8.9%	385	23.0%	11.0%
De 65 000 à moins de 80 000 euros par an	199	4.2%	12.8%	157	5.1%	16.5%	42	2.5%	7.0%	134	8.0%	12.2%
De 80 000 à moins de 115 000 euros par an	132	2.8%	13.1%	95	3.1%	15.7%	37	2.2%	9.2%	101	6.0%	12.4%
115 000 euros et plus par an	60	1.3%	12.2%	48	1.6%	17.3%	12	0.7%	5.4%	49	2.9%	11.8%
Refus	289	6.1%	8.7%	149	4.8%	11.1%	141	8.3%	7.2%	117	7.0%	10.3%
Ne sait pas	121	2.5%	7.6%	74	2.4%	11.0%	47	2.7%	5.2%	57	3.4%	10.3%