

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	548	100.0%	1.1%	442	100.0%	1.8%	106	100.0%	0.4%	232	100.0%	1.4%
<b>Sexe</b>												
<b>Homme</b>	442	80.6%	1.8%	442	100.0%	1.8%	0	-	-	188	80.9%	2.1%
<b>Femme</b>	106	19.4%	0.4%	0	-	-	106	100.0%	0.4%	44	19.1%	0.5%
<b>Age</b>												
<b>15 à 24 ans</b>	118	21.5%	1.6%	93	21.0%	2.5%	25	23.3%	0.7%	58	25.0%	1.9%
<b>25 à 34 ans</b>	219	39.9%	2.8%	174	39.5%	4.6%	45	41.9%	1.1%	83	35.6%	2.4%
<b>35 à 49 ans</b>	150	27.3%	1.2%	120	27.2%	1.9%	30	27.8%	0.5%	74	32.0%	1.2%
<b>50 à 64 ans</b>	49	8.9%	0.4%	46	10.4%	0.8%	3	2.7%	0.0%	16	6.9%	0.4%
<b>65 ans et plus</b>	13	2.4%	0.1%	9	1.9%	0.2%	4	4.2%	0.1%	1	0.5%	0.5%
<b>Individu</b>												
<b>Ménagère</b>	80	14.7%	0.3%	0	-	-	80	75.5%	0.3%	36	15.4%	0.5%
<b>Personne de Référence</b>	346	63.2%	1.2%	326	73.8%	1.6%	20	19.2%	0.3%	143	61.6%	1.7%
<b>Responsable des achats</b>	313	57.1%	0.9%	228	51.7%	1.9%	85	79.7%	0.4%	118	51.0%	1.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	4	0.8%	0.8%	3	0.7%	1.0%	1	0.9%	0.5%	0	-	-
<b>Petits patrons</b>	39	7.0%	2.3%	39	8.7%	3.3%	0	-	-	39	16.6%	2.6%
<b>Affaires et Cadres</b>	56	10.1%	1.2%	45	10.1%	1.5%	11	10.2%	0.6%	52	22.4%	1.2%
<b>Professions intermédiaires</b>	79	14.5%	1.2%	64	14.6%	1.9%	15	14.0%	0.5%	70	30.0%	1.3%
<b>Employés</b>	137	25.0%	1.6%	94	21.2%	4.6%	43	40.7%	0.7%	20	8.4%	1.1%
<b>Ouvriers</b>	133	24.3%	2.1%	128	29.0%	2.5%	5	4.7%	0.4%	18	7.9%	4.9%
<b>Retraités</b>	16	2.9%	0.1%	11	2.6%	0.2%	4	4.2%	0.1%	1	0.5%	0.5%
<b>Autres inactifs</b>	84	15.4%	0.8%	57	13.0%	1.7%	27	25.2%	0.4%	33	14.1%	1.1%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	8	1.4%	1.0%	3	0.7%	0.9%	4	4.2%	1.1%	0	-	-
<b>Petits patrons</b>	55	10.0%	2.1%	52	11.7%	3.6%	3	2.9%	0.3%	55	23.7%	2.1%
<b>Affaires et Cadres</b>	86	15.7%	1.3%	61	13.9%	1.8%	25	23.1%	0.7%	86	37.1%	1.3%
<b>Professions intermédiaires</b>	91	16.6%	1.2%	74	16.9%	1.9%	17	15.7%	0.5%	91	39.3%	1.2%
<b>Employés</b>	107	19.5%	2.0%	84	19.0%	3.8%	23	21.7%	0.8%	0	-	-
<b>Ouvriers</b>	127	23.2%	1.3%	111	25.0%	2.2%	17	15.6%	0.4%	0	-	-
<b>Retraités</b>	49	8.9%	0.3%	34	7.7%	0.5%	15	13.7%	0.2%	0	-	-
<b>Autres inactifs</b>	26	4.7%	0.7%	22	5.1%	1.5%	3	3.0%	0.1%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	75	13.6%	0.8%	65	14.7%	1.6%	10	9.0%	0.2%	27	11.7%	1.6%
2 personnes	133	24.3%	0.7%	114	25.9%	1.3%	19	18.0%	0.2%	59	25.4%	1.3%
3 personnes	149	27.2%	1.6%	121	27.3%	2.6%	28	26.6%	0.6%	60	25.9%	1.6%
4 personnes	116	21.2%	1.3%	90	20.4%	2.0%	26	24.7%	0.6%	49	21.3%	1.1%
5 personnes et +	75	13.6%	1.4%	52	11.7%	2.1%	23	21.7%	0.8%	37	15.8%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	236	43.0%	1.5%	181	41.0%	2.5%	55	51.3%	0.6%	107	45.9%	1.4%
Non	312	57.0%	0.9%	260	59.0%	1.5%	52	48.7%	0.3%	126	54.1%	1.3%
<b>Habitat</b>												
Communes rurales	103	18.9%	0.9%	85	19.2%	1.5%	19	17.4%	0.3%	39	17.0%	1.2%
Agglo. - 20 000 hab	86	15.7%	1.0%	73	16.6%	1.7%	13	11.9%	0.3%	33	14.2%	1.3%
Agglo. 20 000 à 100 000 hab	78	14.2%	1.1%	67	15.1%	2.0%	11	10.1%	0.3%	30	13.1%	1.5%
Agglo. + 100 000 hab	183	33.3%	1.2%	144	32.6%	2.0%	39	36.3%	0.5%	66	28.3%	1.3%
Agglo. Paris	98	17.9%	1.2%	72	16.4%	1.8%	26	24.2%	0.6%	64	27.4%	1.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	105	19.1%	1.1%	77	17.6%	1.7%	27	25.8%	0.6%	67	29.1%	1.6%
Nord-Pas-de-Calais	29	5.3%	0.9%	23	5.2%	1.5%	6	5.8%	0.4%	7	3.1%	0.8%
Lorraine	46	8.3%	2.4%	39	8.9%	4.2%	7	6.2%	0.7%	20	8.7%	3.6%
Alsace	16	2.9%	1.0%	13	3.0%	1.8%	3	2.4%	0.3%	7	3.1%	1.4%
Franche-Comté	8	1.4%	0.8%	5	1.1%	1.0%	3	2.9%	0.6%	4	1.6%	1.5%
Champagne-Ardenne	9	1.7%	0.8%	8	1.8%	1.5%	1	1.4%	0.3%	4	1.7%	1.3%
Picardie	19	3.4%	1.2%	19	4.2%	2.5%	0	-	-	6	2.8%	1.4%
Bourgogne	13	2.4%	1.0%	8	1.9%	1.3%	5	4.7%	0.7%	5	2.4%	1.5%
Haute-Normandie	19	3.4%	1.3%	11	2.4%	1.5%	8	7.5%	1.0%	6	2.8%	1.5%
Basse-Normandie	13	2.4%	1.1%	13	3.0%	2.3%	0	-	-	4	1.9%	1.3%
Centre	23	4.2%	1.1%	21	4.6%	2.0%	2	2.2%	0.2%	8	3.2%	1.2%
Pays de la Loire	23	4.2%	0.8%	16	3.7%	1.2%	7	6.3%	0.5%	14	5.9%	1.7%
Bretagne	21	3.8%	0.8%	18	4.1%	1.5%	2	2.2%	0.2%	1	0.6%	0.2%
Poitou-Charentes	12	2.2%	0.8%	12	2.8%	1.7%	0	-	-	8	3.5%	2.0%
Aquitaine	24	4.3%	0.9%	21	4.7%	1.6%	3	3.0%	0.2%	9	3.8%	1.1%
Midi-Pyrénées	30	5.4%	1.2%	27	6.1%	2.3%	2	2.3%	0.2%	9	3.7%	1.1%
Limousin	4	0.8%	0.7%	4	0.8%	1.2%	1	0.7%	0.2%	1	0.5%	0.7%
Auvergne	7	1.2%	0.6%	5	1.2%	1.0%	2	1.4%	0.3%	1	0.4%	0.3%
Rhône-Alpes	54	9.9%	1.1%	46	10.4%	1.9%	8	7.6%	0.3%	20	8.6%	1.1%
Languedoc-Roussillon	14	2.5%	0.6%	12	2.8%	1.2%	2	1.5%	0.1%	8	3.2%	1.2%
Provence-Alpes-Côte-d'Azur-Corse	60	11.0%	1.4%	43	9.8%	2.1%	17	16.0%	0.7%	22	9.5%	1.5%
<b>Habitudes de connexion Internet</b>												
Tous les jours	395	72.1%	1.4%	317	71.7%	2.3%	78	73.7%	0.6%	201	86.8%	1.6%
Presque tous les jours	78	14.2%	1.3%	69	15.5%	2.3%	9	8.7%	0.3%	22	9.5%	0.9%
1 à 2 fois par semaine	21	3.8%	0.7%	20	4.5%	1.4%	1	1.1%	0.1%	9	3.7%	0.9%
1 à 3 fois par mois	6	1.2%	0.7%	6	1.4%	1.7%	0	-	-	0	-	-
Moins souvent	13	2.4%	1.0%	9	2.0%	1.5%	4	4.2%	0.6%	0	-	-
Jamais	4	0.7%	1.9%	4	0.9%	3.0%	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	12	2.3%	0.5%	6	1.4%	0.7%	6	5.6%	0.4%	0	-	-
De 9 000 à moins de 12 000 euros par an	20	3.6%	0.6%	20	4.5%	1.8%	0	0.3%	0.0%	5	2.2%	2.0%
De 12 000 à moins de 18 000 euros par an	75	13.7%	1.1%	63	14.2%	2.1%	12	11.6%	0.3%	14	5.9%	1.7%
De 18 000 à moins de 24 000 euros par an	80	14.5%	1.1%	63	14.4%	1.8%	16	15.0%	0.4%	15	6.6%	1.0%
De 24 000 à moins de 36 000 euros par an	131	23.8%	1.2%	109	24.7%	2.0%	22	20.4%	0.4%	56	24.0%	1.5%
De 36 000 à moins de 45 000 euros par an	61	11.2%	1.0%	47	10.6%	1.4%	14	13.4%	0.5%	35	15.3%	1.2%
De 45 000 à moins de 65 000 euros par an	75	13.6%	1.3%	57	12.9%	1.8%	17	16.4%	0.7%	52	22.3%	1.5%
De 65 000 à moins de 80 000 euros par an	31	5.6%	2.0%	26	5.8%	2.7%	5	4.6%	0.8%	21	8.9%	1.9%
De 80 000 à moins de 115 000 euros par an	14	2.5%	1.4%	11	2.4%	1.8%	3	2.9%	0.8%	11	4.5%	1.3%
115 000 euros et plus par an	9	1.7%	1.8%	9	2.1%	3.3%	0	-	-	7	3.1%	1.7%
Refus	19	3.5%	0.6%	12	2.7%	0.9%	7	6.9%	0.4%	10	4.5%	0.9%
Ne sait pas	22	4.0%	1.4%	19	4.3%	2.8%	3	2.8%	0.3%	6	2.7%	1.2%