

# Cuisine et Vins de France

Bimestriel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1326	100.0%	2.6%	527	100.0%	2.2%	799	100.0%	3.0%	518	100.0%	3.1%
<b>Sexe</b>												
<b>Homme</b>	527	39.7%	2.2%	527	100.0%	2.2%	0	-	-	210	40.5%	2.4%
<b>Femme</b>	799	60.3%	3.0%	0	-	-	799	100.0%	3.0%	308	59.5%	3.8%
<b>Age</b>												
<b>15 à 24 ans</b>	90	6.8%	1.2%	44	8.4%	1.2%	45	5.7%	1.2%	31	6.0%	1.0%
<b>25 à 34 ans</b>	116	8.8%	1.5%	58	11.0%	1.5%	58	7.3%	1.5%	62	11.9%	1.8%
<b>35 à 49 ans</b>	362	27.3%	2.9%	129	24.5%	2.1%	233	29.1%	3.6%	225	43.5%	3.7%
<b>50 à 64 ans</b>	429	32.3%	3.5%	171	32.5%	2.9%	258	32.2%	4.1%	191	36.8%	4.6%
<b>65 ans et plus</b>	329	24.8%	3.0%	124	23.5%	2.6%	205	25.7%	3.2%	9	1.8%	3.9%
<b>Individu</b>												
<b>Ménagère</b>	753	56.8%	3.2%	0	-	-	753	94.2%	3.2%	284	54.8%	4.2%
<b>Personne de Référence</b>	688	51.9%	2.4%	471	89.4%	2.3%	217	27.1%	2.7%	249	48.1%	2.9%
<b>Responsable des achats</b>	1029	77.6%	2.9%	278	52.8%	2.3%	751	94.0%	3.3%	391	75.4%	3.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	22	1.7%	4.2%	10	1.9%	3.0%	12	1.5%	6.0%	0	-	-
<b>Petits patrons</b>	57	4.3%	3.4%	40	7.7%	3.4%	16	2.0%	3.4%	49	9.5%	3.3%
<b>Affaires et Cadres</b>	191	14.4%	4.0%	84	16.0%	2.8%	107	13.4%	5.9%	174	33.5%	3.9%
<b>Professions intermédiaires</b>	184	13.8%	2.7%	72	13.7%	2.1%	111	13.9%	3.4%	152	29.3%	2.7%
<b>Employés</b>	164	12.4%	2.0%	38	7.3%	1.9%	126	15.7%	2.0%	34	6.6%	1.9%
<b>Ouvriers</b>	134	10.1%	2.1%	86	16.3%	1.7%	49	6.1%	3.5%	14	2.7%	3.8%
<b>Retraités</b>	371	27.9%	2.9%	161	30.5%	2.7%	210	26.2%	3.2%	18	3.5%	7.2%
<b>Autres inactifs</b>	204	15.3%	2.0%	35	6.6%	1.0%	169	21.1%	2.6%	77	14.9%	2.5%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	27	2.0%	3.4%	11	2.1%	2.9%	16	2.0%	3.8%	0	-	-
<b>Petits patrons</b>	73	5.5%	2.8%	46	8.8%	3.2%	26	3.3%	2.2%	73	14.1%	2.8%
<b>Affaires et Cadres</b>	261	19.7%	3.8%	86	16.3%	2.5%	175	21.9%	5.2%	261	50.5%	3.8%
<b>Professions intermédiaires</b>	184	13.9%	2.5%	77	14.7%	2.0%	107	13.3%	3.0%	184	35.5%	2.5%
<b>Employés</b>	93	7.0%	1.8%	38	7.3%	1.7%	55	6.8%	1.8%	0	-	-
<b>Ouvriers</b>	167	12.6%	1.8%	72	13.7%	1.5%	95	11.8%	2.1%	0	-	-
<b>Retraités</b>	427	32.2%	2.9%	173	32.9%	2.6%	254	31.7%	3.2%	0	-	-
<b>Autres inactifs</b>	94	7.1%	2.4%	22	4.3%	1.5%	72	9.0%	2.9%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	219	16.5%	2.3%	73	13.8%	1.8%	146	18.3%	2.7%	42	8.1%	2.4%
<b>2 personnes</b>	539	40.6%	3.0%	211	40.1%	2.4%	328	41.0%	3.6%	155	29.9%	3.5%
<b>3 personnes</b>	235	17.7%	2.5%	108	20.5%	2.4%	127	15.9%	2.7%	105	20.4%	2.8%
<b>4 personnes</b>	248	18.7%	2.7%	103	19.5%	2.2%	145	18.2%	3.2%	166	32.0%	3.6%
<b>5 personnes et +</b>	85	6.4%	1.6%	32	6.1%	1.3%	53	6.7%	1.9%	50	9.6%	2.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	365	27.5%	2.3%	165	31.3%	2.3%	200	25.0%	2.4%	222	42.8%	2.9%
<b>Non</b>	961	72.5%	2.7%	362	68.7%	2.1%	599	75.0%	3.3%	296	57.2%	3.1%
<b>Habitat</b>												
<b>Communes rurales</b>	276	20.8%	2.4%	106	20.1%	1.9%	170	21.3%	2.8%	92	17.8%	2.7%
<b>Agglo. - 20 000 hab</b>	233	17.5%	2.6%	107	20.3%	2.5%	126	15.7%	2.7%	78	15.1%	3.1%
<b>Agglo. 20 000 à 100 000 hab</b>	209	15.8%	3.1%	73	13.9%	2.2%	136	17.0%	3.9%	64	12.4%	3.2%
<b>Agglo. + 100 000 hab</b>	363	27.3%	2.4%	140	26.6%	1.9%	222	27.8%	2.8%	158	30.6%	3.1%
<b>Agglo. Paris</b>	246	18.5%	2.9%	100	19.1%	2.5%	145	18.1%	3.3%	125	24.1%	3.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	265	19.9%	2.8%	109	20.7%	2.4%	155	19.4%	3.1%	132	25.4%	3.0%
Nord-Pas-de-Calais	43	3.3%	1.4%	14	2.7%	0.9%	29	3.7%	1.7%	21	4.1%	2.3%
Lorraine	40	3.0%	2.1%	17	3.2%	1.8%	23	2.9%	2.3%	19	3.7%	3.4%
Alsace	45	3.4%	2.9%	14	2.6%	1.9%	31	3.8%	3.9%	14	2.7%	2.8%
Franche-Comté	23	1.8%	2.5%	13	2.4%	2.7%	11	1.4%	2.2%	8	1.5%	3.1%
Champagne-Ardenne	40	3.0%	3.7%	14	2.7%	2.7%	26	3.2%	4.5%	16	3.1%	5.3%
Picardie	31	2.3%	2.0%	16	3.0%	2.1%	15	1.9%	1.9%	18	3.5%	4.0%
Bourgogne	61	4.6%	4.5%	32	6.1%	4.9%	29	3.6%	4.1%	17	3.2%	4.7%
Haute-Normandie	26	2.0%	1.8%	8	1.4%	1.1%	19	2.3%	2.4%	9	1.8%	2.1%
Basse-Normandie	25	1.9%	2.1%	6	1.1%	1.0%	19	2.4%	3.1%	5	1.1%	1.6%
Centre	68	5.1%	3.3%	27	5.1%	2.7%	41	5.1%	3.8%	31	5.9%	4.8%
Pays de la Loire	55	4.2%	1.9%	24	4.5%	1.7%	31	3.9%	2.1%	17	3.3%	2.1%
Bretagne	54	4.1%	2.1%	18	3.4%	1.4%	36	4.5%	2.7%	12	2.3%	1.5%
Poitou-Charentes	45	3.4%	3.1%	12	2.2%	1.7%	33	4.1%	4.3%	11	2.1%	2.7%
Aquitaine	62	4.7%	2.3%	24	4.6%	1.9%	38	4.7%	2.7%	21	4.1%	2.6%
Midi-Pyrénées	76	5.7%	3.2%	34	6.5%	3.0%	41	5.2%	3.3%	29	5.6%	3.7%
Limousin	14	1.1%	2.3%	7	1.3%	2.2%	7	0.9%	2.3%	3	0.6%	2.1%
Auvergne	22	1.6%	1.9%	6	1.2%	1.2%	15	1.9%	2.6%	8	1.6%	2.7%
Rhône-Alpes	140	10.5%	2.8%	57	10.9%	2.4%	82	10.3%	3.2%	57	11.0%	3.3%
Languedoc-Roussillon	72	5.4%	3.3%	30	5.7%	2.9%	42	5.3%	3.7%	28	5.5%	4.5%
Provence-Alpes-Côte-d'Azur-Corse	119	9.0%	2.8%	45	8.6%	2.2%	74	9.3%	3.2%	41	7.9%	2.8%
<b>Habitudes de connexion Internet</b>												
Tous les jours	785	59.2%	2.8%	335	63.6%	2.4%	450	56.3%	3.3%	405	78.3%	3.1%
Presque tous les jours	145	10.9%	2.4%	57	10.8%	1.9%	88	11.0%	2.8%	61	11.9%	2.5%
1 à 2 fois par semaine	104	7.8%	3.2%	28	5.4%	2.0%	76	9.5%	4.2%	30	5.8%	3.3%
1 à 3 fois par mois	24	1.8%	2.8%	10	1.8%	2.5%	15	1.9%	3.0%	2	0.4%	1.0%
Moins souvent	27	2.0%	2.0%	8	1.6%	1.4%	19	2.3%	2.5%	6	1.1%	4.6%
Jamais	8	0.6%	3.7%	8	1.5%	5.9%	0	-	-	3	0.6%	15.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	42	3.1%	1.8%	18	3.5%	2.0%	23	2.9%	1.7%	6	1.2%	3.1%
De 9 000 à moins de 12 000 euros par an	53	4.0%	1.6%	20	3.8%	1.8%	33	4.1%	1.5%	6	1.2%	2.5%
De 12 000 à moins de 18 000 euros par an	135	10.2%	2.0%	39	7.4%	1.3%	96	12.0%	2.5%	10	2.0%	1.2%
De 18 000 à moins de 24 000 euros par an	139	10.5%	1.9%	62	11.8%	1.8%	77	9.6%	2.0%	42	8.1%	2.6%
De 24 000 à moins de 36 000 euros par an	290	21.9%	2.6%	106	20.1%	1.9%	184	23.0%	3.2%	83	16.1%	2.2%
De 36 000 à moins de 45 000 euros par an	200	15.1%	3.1%	99	18.9%	2.9%	101	12.6%	3.4%	83	16.1%	2.9%
De 45 000 à moins de 65 000 euros par an	187	14.1%	3.2%	77	14.6%	2.4%	110	13.8%	4.3%	114	22.1%	3.3%
De 65 000 à moins de 80 000 euros par an	65	4.9%	4.2%	36	6.8%	3.8%	29	3.6%	4.9%	42	8.2%	3.9%
De 80 000 à moins de 115 000 euros par an	67	5.1%	6.7%	29	5.6%	4.8%	38	4.8%	9.5%	53	10.3%	6.5%
115 000 euros et plus par an	33	2.5%	6.7%	11	2.2%	4.1%	21	2.7%	10.1%	29	5.6%	7.0%
Refus	100	7.6%	3.0%	21	4.0%	1.6%	79	9.9%	4.0%	39	7.5%	3.4%
Ne sait pas	15	1.1%	0.9%	7	1.4%	1.1%	8	1.0%	0.8%	10	1.9%	1.8%