

Maison et Travaux

Bimestriel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2865	100.0%	5.6%	1104	100.0%	4.5%	1760	100.0%	6.6%	1131	100.0%	6.7%
Sexe												
Homme	1104	38.5%	4.5%	1104	100.0%	4.5%	0	-	-	461	40.7%	5.2%
Femme	1760	61.5%	6.6%	0	-	-	1760	100.0%	6.6%	670	59.3%	8.2%
Age												
15 à 24 ans	113	3.9%	1.5%	55	5.0%	1.5%	57	3.3%	1.6%	56	4.9%	1.8%
25 à 34 ans	362	12.6%	4.7%	163	14.7%	4.3%	199	11.3%	5.1%	166	14.7%	4.9%
35 à 49 ans	1028	35.9%	8.1%	391	35.4%	6.3%	637	36.2%	9.9%	566	50.0%	9.3%
50 à 64 ans	969	33.8%	7.9%	378	34.2%	6.4%	592	33.6%	9.4%	330	29.1%	8.0%
65 ans et plus	393	13.7%	3.5%	117	10.6%	2.5%	275	15.6%	4.3%	13	1.2%	5.6%
Individu												
Ménagère	1687	58.9%	7.2%	0	-	-	1687	95.8%	7.2%	637	56.4%	9.3%
Personne de Référence	1480	51.7%	5.2%	1026	93.0%	5.0%	453	25.8%	5.7%	555	49.1%	6.5%
Responsable des achats	2186	76.3%	6.2%	549	49.8%	4.5%	1637	93.0%	7.1%	803	71.0%	7.5%
PCS Individu												
Agriculteurs	35	1.2%	6.6%	20	1.8%	6.1%	15	0.8%	7.4%	0	-	-
Petits patrons	141	4.9%	8.5%	95	8.6%	8.1%	45	2.6%	9.7%	124	11.0%	8.3%
Affaires et Cadres	306	10.7%	6.4%	139	12.6%	4.7%	167	9.5%	9.3%	274	24.2%	6.2%
Professions intermédiaires	503	17.5%	7.5%	209	18.9%	6.1%	294	16.7%	8.9%	419	37.0%	7.6%
Employés	546	19.1%	6.5%	90	8.1%	4.5%	456	25.9%	7.2%	146	12.9%	8.0%
Ouvriers	361	12.6%	5.6%	268	24.3%	5.3%	93	5.3%	6.7%	15	1.3%	4.1%
Retraités	578	20.2%	4.6%	204	18.5%	3.4%	374	21.2%	5.7%	28	2.5%	11.3%
Autres inactifs	395	13.8%	3.9%	79	7.1%	2.3%	316	18.0%	4.8%	124	11.0%	4.1%
PCS Personne de Référence												
Agriculteurs	60	2.1%	7.6%	21	1.9%	5.6%	39	2.2%	9.3%	0	-	-
Petits patrons	193	6.7%	7.3%	102	9.3%	7.1%	91	5.1%	7.6%	193	17.1%	7.3%
Affaires et Cadres	443	15.5%	6.5%	145	13.1%	4.2%	298	16.9%	8.8%	443	39.2%	6.5%
Professions intermédiaires	495	17.3%	6.6%	213	19.3%	5.5%	281	16.0%	7.8%	495	43.7%	6.6%
Employés	285	10.0%	5.4%	94	8.5%	4.2%	191	10.9%	6.2%	0	-	-
Ouvriers	542	18.9%	5.7%	266	24.1%	5.4%	276	15.7%	6.1%	0	-	-
Retraités	682	23.8%	4.6%	212	19.2%	3.2%	470	26.7%	5.8%	0	-	-
Autres inactifs	164	5.7%	4.2%	50	4.5%	3.4%	114	6.5%	4.7%	0	-	-

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Taille du Foyer												
1 personne	396	13.8%	4.2%	143	12.9%	3.5%	254	14.4%	4.7%	87	7.7%	5.0%
2 personnes	1012	35.3%	5.6%	363	32.9%	4.1%	649	36.9%	7.1%	272	24.1%	6.2%
3 personnes	555	19.4%	6.0%	229	20.7%	5.0%	326	18.5%	7.0%	257	22.8%	6.9%
4 personnes	578	20.2%	6.3%	237	21.4%	5.2%	342	19.4%	7.4%	339	30.0%	7.3%
5 personnes et +	323	11.3%	6.2%	133	12.1%	5.5%	190	10.8%	6.8%	176	15.5%	7.0%
Présence d'enfants de moins de 15 ans												
Oui	1089	38.0%	7.0%	434	39.3%	6.0%	655	37.2%	7.7%	591	52.3%	7.8%
Non	1775	62.0%	5.0%	670	60.7%	3.9%	1106	62.8%	6.1%	540	47.7%	5.7%
Habitat												
Communes rurales	851	29.7%	7.3%	322	29.2%	5.7%	529	30.1%	8.7%	323	28.6%	9.6%
Agglo. - 20 000 hab	564	19.7%	6.3%	243	22.0%	5.7%	320	18.2%	6.9%	194	17.1%	7.5%
Agglo. 20 000 à 100 000 hab	400	14.0%	5.8%	148	13.4%	4.4%	252	14.3%	7.2%	135	12.0%	6.8%
Agglo. + 100 000 hab	724	25.3%	4.8%	271	24.5%	3.7%	453	25.7%	5.7%	310	27.4%	6.0%
Agglo. Paris	326	11.4%	3.9%	120	10.9%	3.0%	206	11.7%	4.6%	169	14.9%	4.3%

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Région d'habitation												
Ile-de-France	382	13.3%	4.0%	149	13.5%	3.3%	232	13.2%	4.7%	200	17.7%	4.6%
Nord-Pas-de-Calais	168	5.9%	5.2%	75	6.8%	4.9%	93	5.3%	5.5%	49	4.4%	5.4%
Lorraine	109	3.8%	5.6%	47	4.3%	5.0%	62	3.5%	6.2%	40	3.5%	7.0%
Alsace	76	2.7%	5.0%	34	3.1%	4.7%	42	2.4%	5.4%	40	3.5%	8.0%
Franche-Comté	62	2.2%	6.5%	25	2.2%	5.3%	37	2.1%	7.6%	18	1.6%	7.0%
Champagne-Ardenne	56	2.0%	5.2%	20	1.8%	3.8%	36	2.1%	6.4%	19	1.7%	6.2%
Picardie	118	4.1%	7.7%	59	5.3%	7.9%	60	3.4%	7.5%	42	3.7%	9.2%
Bourgogne	98	3.4%	7.2%	27	2.4%	4.1%	72	4.1%	10.1%	34	3.0%	9.6%
Haute-Normandie	85	3.0%	5.8%	41	3.7%	5.8%	44	2.5%	5.7%	46	4.1%	10.6%
Basse-Normandie	53	1.9%	4.4%	27	2.4%	4.7%	26	1.5%	4.2%	21	1.8%	6.3%
Centre	132	4.6%	6.3%	55	5.0%	5.5%	77	4.4%	7.2%	57	5.0%	8.9%
Pays de la Loire	182	6.3%	6.3%	53	4.8%	3.8%	128	7.3%	8.6%	59	5.2%	7.2%
Bretagne	165	5.8%	6.4%	68	6.2%	5.5%	97	5.5%	7.2%	53	4.7%	6.7%
Poitou-Charentes	124	4.3%	8.4%	44	4.0%	6.3%	80	4.5%	10.4%	45	4.0%	11.5%
Aquitaine	160	5.6%	5.9%	50	4.5%	3.9%	110	6.2%	7.8%	68	6.0%	8.3%
Midi-Pyrénées	159	5.6%	6.7%	68	6.2%	5.9%	91	5.2%	7.3%	66	5.8%	8.4%
Limousin	46	1.6%	7.2%	15	1.4%	5.1%	30	1.7%	9.2%	14	1.3%	9.0%
Auvergne	72	2.5%	6.4%	30	2.7%	5.5%	42	2.4%	7.2%	25	2.2%	8.3%
Rhône-Alpes	252	8.8%	5.0%	91	8.3%	3.8%	160	9.1%	6.1%	109	9.6%	6.3%
Languedoc-Roussillon	153	5.3%	7.0%	58	5.2%	5.6%	95	5.4%	8.3%	52	4.6%	8.1%
Provence-Alpes-Côte-d'Azur-Corse	214	7.5%	4.9%	69	6.2%	3.4%	145	8.2%	6.4%	74	6.6%	5.2%
Habitudes de connexion Internet												
Tous les jours	1592	55.6%	5.8%	621	56.3%	4.4%	971	55.1%	7.1%	819	72.4%	6.4%
Presque tous les jours	366	12.8%	6.0%	144	13.1%	4.9%	221	12.6%	7.0%	157	13.9%	6.5%
1 à 2 fois par semaine	245	8.6%	7.6%	87	7.9%	6.1%	158	9.0%	8.8%	85	7.5%	9.5%
1 à 3 fois par mois	56	1.9%	6.4%	27	2.5%	7.3%	28	1.6%	5.8%	11	1.0%	5.6%
Moins souvent	92	3.2%	6.9%	33	3.0%	5.6%	58	3.3%	8.0%	18	1.6%	14.5%
Jamais	17	0.6%	8.1%	14	1.3%	11.0%	3	0.1%	3.2%	7	0.6%	33.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	114	4.0%	4.9%	33	3.0%	3.5%	81	4.6%	5.8%	12	1.1%	6.3%
De 9 000 à moins de 12 000 euros par an	152	5.3%	4.6%	48	4.3%	4.3%	104	5.9%	4.8%	18	1.6%	7.1%
De 12 000 à moins de 18 000 euros par an	277	9.7%	4.1%	86	7.8%	2.9%	191	10.8%	5.0%	36	3.2%	4.4%
De 18 000 à moins de 24 000 euros par an	437	15.2%	5.9%	194	17.6%	5.6%	243	13.8%	6.3%	102	9.1%	6.3%
De 24 000 à moins de 36 000 euros par an	664	23.2%	5.9%	253	22.9%	4.6%	411	23.4%	7.1%	246	21.8%	6.6%
De 36 000 à moins de 45 000 euros par an	428	14.9%	6.7%	172	15.6%	5.0%	256	14.5%	8.6%	228	20.1%	8.0%
De 45 000 à moins de 65 000 euros par an	401	14.0%	7.0%	166	15.0%	5.2%	236	13.4%	9.1%	264	23.4%	7.6%
De 65 000 à moins de 80 000 euros par an	83	2.9%	5.4%	44	4.0%	4.6%	39	2.2%	6.6%	66	5.8%	6.0%
De 80 000 à moins de 115 000 euros par an	54	1.9%	5.4%	20	1.8%	3.4%	34	1.9%	8.5%	45	4.0%	5.5%
115 000 euros et plus par an	36	1.3%	7.3%	22	2.0%	8.0%	14	0.8%	6.5%	35	3.1%	8.4%
Refus	174	6.1%	5.3%	48	4.4%	3.6%	126	7.1%	6.4%	63	5.6%	5.6%
Ne sait pas	43	1.5%	2.7%	17	1.5%	2.5%	26	1.5%	2.9%	14	1.3%	2.6%