

Parents

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2071	100.0%	4.1%	461	100.0%	1.9%	1610	100.0%	6.0%	755	100.0%	4.4%
Sexe												
Homme	461	22.3%	1.9%	461	100.0%	1.9%	0	-	-	189	25.1%	2.2%
Femme	1610	77.7%	6.0%	0	-	-	1610	100.0%	6.0%	566	74.9%	6.9%
Age												
15 à 24 ans	180	8.7%	2.4%	26	5.7%	0.7%	154	9.5%	4.2%	54	7.1%	1.7%
25 à 34 ans	818	39.5%	10.6%	179	38.9%	4.7%	639	39.7%	16.3%	338	44.8%	9.9%
35 à 49 ans	655	31.6%	5.2%	159	34.5%	2.5%	496	30.8%	7.7%	299	39.6%	4.9%
50 à 64 ans	293	14.2%	2.4%	67	14.6%	1.1%	226	14.0%	3.6%	55	7.3%	1.3%
65 ans et plus	124	6.0%	1.1%	29	6.3%	0.6%	95	5.9%	1.5%	8	1.1%	3.4%
Individu												
Ménagère	1547	74.7%	6.6%	0	-	-	1547	96.1%	6.6%	549	72.8%	8.0%
Personne de Référence	820	39.6%	2.9%	454	98.4%	2.2%	367	22.8%	4.6%	241	32.0%	2.8%
Responsable des achats	1741	84.1%	4.9%	245	53.2%	2.0%	1496	92.9%	6.5%	619	82.0%	5.8%
PCS Individu												
Agriculteurs	13	0.6%	2.4%	6	1.3%	1.7%	7	0.4%	3.4%	0	-	-
Petits patrons	55	2.7%	3.3%	29	6.2%	2.4%	26	1.6%	5.6%	48	6.3%	3.2%
Affaires et Cadres	182	8.8%	3.8%	72	15.7%	2.4%	110	6.8%	6.1%	164	21.7%	3.7%
Professions intermédiaires	383	18.5%	5.7%	88	19.0%	2.5%	295	18.3%	8.9%	284	37.6%	5.1%
Employés	676	32.7%	8.1%	62	13.5%	3.1%	614	38.1%	9.7%	171	22.6%	9.4%
Ouvriers	245	11.8%	3.8%	134	29.1%	2.6%	110	6.9%	7.9%	12	1.6%	3.3%
Retraités	163	7.9%	1.3%	48	10.4%	0.8%	115	7.1%	1.7%	8	1.0%	3.1%
Autres inactifs	355	17.2%	3.5%	22	4.8%	0.6%	333	20.7%	5.1%	69	9.1%	2.2%
PCS Personne de Référence												
Agriculteurs	34	1.6%	4.3%	6	1.3%	1.6%	28	1.8%	6.7%	0	-	-
Petits patrons	97	4.7%	3.7%	30	6.4%	2.0%	68	4.2%	5.7%	97	12.9%	3.7%
Affaires et Cadres	267	12.9%	3.9%	74	16.0%	2.1%	193	12.0%	5.7%	267	35.4%	3.9%
Professions intermédiaires	391	18.9%	5.2%	86	18.7%	2.2%	305	18.9%	8.5%	391	51.8%	5.2%
Employés	306	14.8%	5.8%	63	13.6%	2.8%	243	15.1%	7.9%	0	-	-
Ouvriers	593	28.6%	6.3%	134	29.1%	2.7%	458	28.5%	10.2%	0	-	-
Retraités	209	10.1%	1.4%	48	10.4%	0.7%	161	10.0%	2.0%	0	-	-
Autres inactifs	175	8.5%	4.5%	22	4.7%	1.5%	154	9.5%	6.3%	0	-	-

Parents

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	164	7.9%	1.7%	20	4.4%	0.5%	144	9.0%	2.7%	32	4.2%	1.8%
2 personnes	421	20.3%	2.3%	93	20.1%	1.1%	328	20.4%	3.6%	112	14.9%	2.6%
3 personnes	671	32.4%	7.2%	174	37.7%	3.8%	497	30.9%	10.6%	282	37.4%	7.6%
4 personnes	506	24.4%	5.5%	115	24.8%	2.5%	391	24.3%	8.5%	218	28.9%	4.7%
5 personnes et +	309	14.9%	5.9%	60	13.0%	2.5%	249	15.4%	8.9%	111	14.7%	4.4%
Présence d'enfants de moins de 15 ans												
Oui	1434	69.2%	9.1%	329	71.3%	4.6%	1105	68.6%	13.0%	584	77.3%	7.7%
Non	638	30.8%	1.8%	132	28.7%	0.8%	505	31.4%	2.8%	171	22.7%	1.8%
Habitat												
Communes rurales	491	23.7%	4.2%	110	23.9%	2.0%	380	23.6%	6.2%	165	21.9%	4.9%
Agglo. - 20 000 hab	384	18.5%	4.3%	86	18.6%	2.0%	298	18.5%	6.4%	114	15.1%	4.4%
Agglo. 20 000 à 100 000 hab	290	14.0%	4.2%	56	12.1%	1.7%	234	14.5%	6.7%	96	12.7%	4.8%
Agglo. + 100 000 hab	613	29.6%	4.0%	144	31.3%	2.0%	469	29.1%	5.9%	228	30.1%	4.4%
Agglo. Paris	294	14.2%	3.5%	65	14.1%	1.6%	229	14.2%	5.1%	152	20.2%	3.9%

Parents

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	324	15.7%	3.4%	69	15.0%	1.5%	255	15.9%	5.2%	164	21.7%	3.8%
Nord-Pas-de-Calais	152	7.3%	4.7%	47	10.3%	3.1%	105	6.5%	6.2%	52	6.9%	5.7%
Lorraine	98	4.7%	5.1%	11	2.4%	1.2%	87	5.4%	8.7%	28	3.7%	5.0%
Alsace	52	2.5%	3.4%	9	2.0%	1.2%	43	2.7%	5.5%	24	3.2%	4.9%
Franche-Comté	45	2.2%	4.8%	7	1.6%	1.6%	38	2.4%	7.8%	13	1.7%	5.2%
Champagne-Ardenne	34	1.6%	3.1%	9	2.0%	1.7%	25	1.5%	4.4%	11	1.5%	3.7%
Picardie	86	4.2%	5.6%	22	4.7%	2.9%	65	4.0%	8.2%	13	1.7%	2.8%
Bourgogne	59	2.9%	4.4%	13	2.8%	2.0%	47	2.9%	6.6%	18	2.4%	5.0%
Haute-Normandie	69	3.3%	4.7%	7	1.5%	1.0%	62	3.9%	8.1%	28	3.7%	6.4%
Basse-Normandie	58	2.8%	4.8%	22	4.7%	3.7%	37	2.3%	5.9%	21	2.8%	6.4%
Centre	88	4.3%	4.3%	29	6.4%	2.9%	59	3.7%	5.5%	40	5.2%	6.2%
Pays de la Loire	114	5.5%	4.0%	27	5.8%	1.9%	87	5.4%	5.9%	19	2.5%	2.3%
Bretagne	111	5.4%	4.3%	12	2.7%	1.0%	99	6.1%	7.3%	29	3.9%	3.7%
Poitou-Charentes	65	3.1%	4.4%	17	3.7%	2.4%	48	3.0%	6.3%	18	2.4%	4.7%
Aquitaine	103	5.0%	3.9%	19	4.2%	1.5%	84	5.2%	6.0%	35	4.6%	4.2%
Midi-Pyrénées	101	4.9%	4.2%	19	4.2%	1.7%	82	5.1%	6.6%	41	5.4%	5.1%
Limousin	19	0.9%	3.1%	5	1.0%	1.6%	15	0.9%	4.4%	6	0.8%	3.9%
Auvergne	34	1.7%	3.1%	6	1.4%	1.2%	28	1.7%	4.8%	9	1.2%	2.9%
Rhône-Alpes	232	11.2%	4.6%	64	13.9%	2.7%	168	10.4%	6.4%	93	12.4%	5.4%
Languedoc-Roussillon	81	3.9%	3.7%	18	3.9%	1.8%	63	3.9%	5.5%	26	3.5%	4.2%
Provence-Alpes-Côte-d'Azur-Corse	141	6.8%	3.3%	28	6.0%	1.4%	114	7.1%	5.0%	66	8.8%	4.6%
Habitudes de connexion Internet												
Tous les jours	1260	60.8%	4.6%	290	62.8%	2.1%	971	60.3%	7.1%	585	77.5%	4.5%
Presque tous les jours	227	11.0%	3.7%	45	9.9%	1.6%	182	11.3%	5.8%	104	13.7%	4.3%
1 à 2 fois par semaine	129	6.2%	4.0%	34	7.4%	2.4%	95	5.9%	5.3%	34	4.5%	3.7%
1 à 3 fois par mois	45	2.2%	5.2%	3	0.7%	0.8%	42	2.6%	8.5%	9	1.1%	4.4%
Moins souvent	71	3.4%	5.4%	14	3.1%	2.4%	57	3.6%	7.8%	8	1.0%	6.1%
Jamais	3	0.1%	1.4%	0	-	-	3	0.2%	3.7%	0	-	-

Parents

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	131	6.3%	5.6%	16	3.4%	1.7%	115	7.2%	8.2%	9	1.2%	4.5%
De 9 000 à moins de 12 000 euros par an	180	8.7%	5.5%	26	5.6%	2.3%	154	9.6%	7.1%	10	1.4%	4.2%
De 12 000 à moins de 18 000 euros par an	230	11.1%	3.4%	47	10.2%	1.6%	183	11.4%	4.8%	35	4.6%	4.2%
De 18 000 à moins de 24 000 euros par an	319	15.4%	4.3%	74	16.0%	2.1%	245	15.2%	6.4%	90	11.9%	5.5%
De 24 000 à moins de 36 000 euros par an	524	25.3%	4.6%	119	25.7%	2.1%	406	25.2%	7.0%	196	26.0%	5.2%
De 36 000 à moins de 45 000 euros par an	288	13.9%	4.5%	74	16.1%	2.2%	214	13.3%	7.2%	142	18.8%	5.0%
De 45 000 à moins de 65 000 euros par an	237	11.5%	4.1%	59	12.7%	1.8%	179	11.1%	6.9%	177	23.5%	5.1%
De 65 000 à moins de 80 000 euros par an	38	1.8%	2.4%	21	4.5%	2.2%	17	1.1%	2.8%	28	3.8%	2.6%
De 80 000 à moins de 115 000 euros par an	27	1.3%	2.7%	9	2.0%	1.5%	18	1.1%	4.4%	23	3.0%	2.8%
115 000 euros et plus par an	10	0.5%	2.1%	2	0.4%	0.6%	9	0.5%	4.1%	10	1.4%	2.5%
Refus	77	3.7%	2.3%	14	3.1%	1.1%	62	3.9%	3.2%	29	3.8%	2.6%
Ne sait pas	10	0.5%	0.6%	1	0.2%	0.1%	9	0.5%	1.0%	5	0.6%	0.9%