

# Modes et Travaux

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	2606	100.0%	5.1%	423	100.0%	1.7%	2183	100.0%	8.2%	711	100.0%	4.2%
<b>Sexe</b>												
<b>Homme</b>	423	16.2%	1.7%	423	100.0%	1.7%	0	-	-	115	16.1%	1.3%
<b>Femme</b>	2183	83.8%	8.2%	0	-	-	2183	100.0%	8.2%	596	83.9%	7.3%
<b>Age</b>												
<b>15 à 24 ans</b>	120	4.6%	1.6%	32	7.5%	0.9%	88	4.0%	2.4%	38	5.4%	1.2%
<b>25 à 34 ans</b>	229	8.8%	3.0%	49	11.6%	1.3%	180	8.3%	4.6%	103	14.5%	3.0%
<b>35 à 49 ans</b>	666	25.6%	5.3%	119	28.1%	1.9%	548	25.1%	8.5%	320	45.1%	5.2%
<b>50 à 64 ans</b>	895	34.3%	7.3%	135	32.0%	2.3%	759	34.8%	12.0%	240	33.7%	5.8%
<b>65 ans et plus</b>	696	26.7%	6.3%	88	20.8%	1.8%	608	27.8%	9.6%	9	1.3%	4.1%
<b>Individu</b>												
<b>Ménagère</b>	2073	79.5%	8.9%	0	-	-	2073	94.9%	8.9%	557	78.4%	8.1%
<b>Personne de Référence</b>	1056	40.5%	3.7%	382	90.3%	1.9%	674	30.9%	8.5%	216	30.3%	2.5%
<b>Responsable des achats</b>	2244	86.1%	6.4%	232	54.8%	1.9%	2012	92.1%	8.7%	586	82.5%	5.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	23	0.9%	4.2%	8	1.8%	2.3%	15	0.7%	7.4%	2	0.2%	8.4%
<b>Petits patrons</b>	77	3.0%	4.7%	20	4.8%	1.7%	57	2.6%	12.1%	53	7.4%	3.5%
<b>Affaires et Cadres</b>	145	5.6%	3.0%	34	8.0%	1.1%	111	5.1%	6.1%	114	16.0%	2.6%
<b>Professions intermédiaires</b>	324	12.4%	4.8%	58	13.8%	1.7%	266	12.2%	8.1%	243	34.2%	4.4%
<b>Employés</b>	560	21.5%	6.7%	38	8.9%	1.9%	522	23.9%	8.2%	137	19.3%	7.5%
<b>Ouvriers</b>	220	8.4%	3.4%	107	25.3%	2.1%	113	5.2%	8.1%	16	2.3%	4.4%
<b>Retraités</b>	827	31.7%	6.6%	132	31.2%	2.2%	695	31.8%	10.5%	24	3.3%	9.4%
<b>Autres inactifs</b>	431	16.6%	4.3%	26	6.2%	0.8%	405	18.6%	6.2%	123	17.3%	4.0%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	51	2.0%	6.4%	8	1.9%	2.2%	43	2.0%	10.2%	0	-	-
<b>Petits patrons</b>	84	3.2%	3.2%	23	5.5%	1.6%	61	2.8%	5.1%	84	11.9%	3.2%
<b>Affaires et Cadres</b>	272	10.4%	4.0%	32	7.6%	0.9%	239	11.0%	7.1%	272	38.2%	4.0%
<b>Professions intermédiaires</b>	355	13.6%	4.7%	59	14.1%	1.5%	295	13.5%	8.2%	355	49.9%	4.7%
<b>Employés</b>	259	10.0%	4.9%	40	9.5%	1.8%	219	10.0%	7.1%	0	-	-
<b>Ouvriers</b>	430	16.5%	4.5%	102	24.2%	2.1%	328	15.0%	7.3%	0	-	-
<b>Retraités</b>	992	38.1%	6.8%	134	31.6%	2.0%	859	39.3%	10.7%	0	-	-
<b>Autres inactifs</b>	163	6.2%	4.2%	24	5.6%	1.6%	139	6.4%	5.7%	0	-	-

# Modes et Travaux

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	515	19.8%	5.5%	51	12.1%	1.3%	464	21.2%	8.6%	63	8.9%	3.7%
<b>2 personnes</b>	1095	42.0%	6.1%	188	44.5%	2.1%	907	41.5%	9.9%	206	28.9%	4.7%
<b>3 personnes</b>	403	15.5%	4.3%	85	20.0%	1.8%	318	14.6%	6.8%	160	22.5%	4.3%
<b>4 personnes</b>	381	14.6%	4.1%	62	14.6%	1.3%	319	14.6%	6.9%	175	24.6%	3.8%
<b>5 personnes et +</b>	213	8.2%	4.1%	37	8.8%	1.5%	175	8.0%	6.2%	107	15.1%	4.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	710	27.2%	4.5%	128	30.3%	1.8%	582	26.7%	6.9%	333	46.8%	4.4%
<b>Non</b>	1896	72.8%	5.3%	295	69.7%	1.7%	1601	73.3%	8.8%	378	53.2%	4.0%
<b>Habitat</b>												
<b>Communes rurales</b>	662	25.4%	5.6%	107	25.3%	1.9%	554	25.4%	9.1%	164	23.1%	4.8%
<b>Agglo. - 20 000 hab</b>	487	18.7%	5.5%	85	20.1%	2.0%	403	18.4%	8.6%	111	15.6%	4.3%
<b>Agglo. 20 000 à 100 000 hab</b>	393	15.1%	5.7%	72	17.0%	2.1%	321	14.7%	9.2%	103	14.5%	5.2%
<b>Agglo. + 100 000 hab</b>	763	29.3%	5.0%	112	26.5%	1.5%	651	29.8%	8.2%	220	31.0%	4.3%
<b>Agglo. Paris</b>	301	11.6%	3.6%	47	11.1%	1.2%	254	11.6%	5.7%	112	15.8%	2.9%

# Modes et Travaux

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	353	13.5%	3.7%	57	13.5%	1.3%	296	13.5%	6.0%	123	17.4%	2.9%
Nord-Pas-de-Calais	170	6.5%	5.3%	26	6.1%	1.7%	144	6.6%	8.5%	49	6.8%	5.3%
Lorraine	76	2.9%	3.9%	12	2.8%	1.3%	64	2.9%	6.4%	22	3.1%	3.9%
Alsace	58	2.2%	3.8%	13	3.0%	1.8%	45	2.1%	5.8%	23	3.2%	4.5%
Franche-Comté	67	2.6%	7.0%	16	3.8%	3.5%	51	2.3%	10.4%	19	2.7%	7.5%
Champagne-Ardenne	75	2.9%	6.9%	7	1.7%	1.4%	68	3.1%	12.1%	11	1.6%	3.7%
Picardie	81	3.1%	5.3%	13	3.0%	1.7%	69	3.1%	8.7%	18	2.6%	4.1%
Bourgogne	97	3.7%	7.1%	19	4.4%	2.9%	78	3.6%	11.0%	22	3.1%	6.1%
Haute-Normandie	69	2.7%	4.7%	13	3.0%	1.8%	56	2.6%	7.3%	21	2.9%	4.7%
Basse-Normandie	74	2.9%	6.2%	19	4.5%	3.3%	55	2.5%	8.8%	20	2.8%	6.1%
Centre	119	4.6%	5.7%	26	6.2%	2.6%	93	4.2%	8.6%	32	4.5%	5.0%
Pays de la Loire	182	7.0%	6.3%	27	6.3%	1.9%	155	7.1%	10.4%	38	5.3%	4.6%
Bretagne	117	4.5%	4.5%	24	5.7%	1.9%	93	4.3%	6.9%	19	2.7%	2.5%
Poitou-Charentes	100	3.8%	6.8%	18	4.3%	2.6%	81	3.7%	10.6%	19	2.7%	4.8%
Aquitaine	144	5.5%	5.4%	13	3.1%	1.0%	131	6.0%	9.3%	47	6.6%	5.7%
Midi-Pyrénées	137	5.3%	5.7%	24	5.6%	2.0%	113	5.2%	9.1%	38	5.3%	4.8%
Limousin	46	1.8%	7.3%	7	1.7%	2.4%	39	1.8%	11.7%	8	1.2%	5.2%
Auvergne	50	1.9%	4.4%	5	1.2%	1.0%	45	2.0%	7.6%	12	1.7%	4.0%
Rhône-Alpes	250	9.6%	5.0%	35	8.4%	1.5%	214	9.8%	8.2%	64	9.0%	3.7%
Languedoc-Roussillon	120	4.6%	5.5%	15	3.7%	1.5%	105	4.8%	9.2%	40	5.6%	6.3%
Provence-Alpes-Côte-d'Azur-Corse	221	8.5%	5.1%	34	8.0%	1.7%	187	8.6%	8.2%	65	9.2%	4.5%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1312	50.3%	4.7%	238	56.2%	1.7%	1074	49.2%	7.9%	514	72.3%	4.0%
Presque tous les jours	314	12.1%	5.2%	46	10.9%	1.6%	268	12.3%	8.5%	105	14.8%	4.3%
1 à 2 fois par semaine	205	7.8%	6.3%	37	8.9%	2.6%	167	7.7%	9.3%	54	7.6%	6.0%
1 à 3 fois par mois	46	1.7%	5.3%	1	0.1%	0.2%	45	2.1%	9.1%	9	1.2%	4.4%
Moins souvent	77	3.0%	5.8%	10	2.4%	1.7%	67	3.1%	9.2%	8	1.1%	6.1%
Jamais	13	0.5%	6.1%	3	0.6%	2.0%	10	0.5%	13.0%	0	-	-

# Modes et Travaux

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	102	3.9%	4.4%	10	2.3%	1.0%	92	4.2%	6.6%	7	0.9%	3.4%
De 9 000 à moins de 12 000 euros par an	214	8.2%	6.6%	36	8.5%	3.3%	178	8.2%	8.2%	6	0.9%	2.5%
De 12 000 à moins de 18 000 euros par an	341	13.1%	5.1%	47	11.1%	1.6%	294	13.5%	7.7%	35	4.9%	4.2%
De 18 000 à moins de 24 000 euros par an	429	16.5%	5.8%	79	18.6%	2.3%	351	16.1%	9.1%	83	11.7%	5.1%
De 24 000 à moins de 36 000 euros par an	566	21.7%	5.0%	91	21.6%	1.6%	475	21.8%	8.2%	162	22.8%	4.3%
De 36 000 à moins de 45 000 euros par an	374	14.4%	5.9%	75	17.8%	2.2%	299	13.7%	10.0%	146	20.5%	5.1%
De 45 000 à moins de 65 000 euros par an	255	9.8%	4.4%	46	11.0%	1.5%	209	9.6%	8.1%	141	19.9%	4.0%
De 65 000 à moins de 80 000 euros par an	62	2.4%	4.0%	12	2.9%	1.3%	50	2.3%	8.3%	34	4.7%	3.1%
De 80 000 à moins de 115 000 euros par an	36	1.4%	3.6%	6	1.5%	1.0%	30	1.4%	7.4%	29	4.1%	3.6%
115 000 euros et plus par an	10	0.4%	2.0%	1	0.3%	0.4%	9	0.4%	4.0%	6	0.8%	1.4%
Refus	171	6.5%	5.2%	14	3.3%	1.0%	156	7.2%	8.0%	46	6.5%	4.0%
Ne sait pas	46	1.8%	2.9%	5	1.2%	0.7%	41	1.9%	4.5%	16	2.3%	3.0%