

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	474	100.0%	0.9%	342	100.0%	1.4%	132	100.0%	0.5%	184	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	342	72.1%	1.4%	342	100.0%	1.4%	0	-	-	138	75.0%	1.6%
<b>Femme</b>	132	27.9%	0.5%	0	-	-	132	100.0%	0.5%	46	25.0%	0.6%
<b>Age</b>												
<b>15 à 24 ans</b>	27	5.6%	0.4%	18	5.4%	0.5%	8	6.3%	0.2%	12	6.6%	0.4%
<b>25 à 34 ans</b>	60	12.7%	0.8%	49	14.3%	1.3%	11	8.5%	0.3%	29	15.6%	0.8%
<b>35 à 49 ans</b>	102	21.5%	0.8%	72	21.0%	1.1%	30	22.8%	0.5%	68	36.7%	1.1%
<b>50 à 64 ans</b>	151	31.9%	1.2%	106	31.2%	1.8%	45	33.6%	0.7%	65	35.3%	1.6%
<b>65 ans et plus</b>	134	28.3%	1.2%	96	28.2%	2.0%	38	28.8%	0.6%	11	5.8%	4.6%
<b>Individu</b>												
<b>Ménagère</b>	113	23.9%	0.5%	0	-	-	113	85.5%	0.5%	41	22.4%	0.6%
<b>Personne de Référence</b>	332	70.0%	1.2%	306	89.6%	1.5%	26	19.3%	0.3%	133	72.0%	1.6%
<b>Responsable des achats</b>	291	61.3%	0.8%	171	50.0%	1.4%	120	90.4%	0.5%	105	57.0%	1.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	9	2.0%	1.8%	7	2.1%	2.2%	2	1.6%	1.0%	0	-	-
<b>Petits patrons</b>	38	8.0%	2.3%	31	8.9%	2.6%	8	5.7%	1.6%	35	18.9%	2.3%
<b>Affaires et Cadres</b>	89	18.7%	1.9%	66	19.3%	2.2%	23	17.4%	1.3%	78	42.4%	1.8%
<b>Professions intermédiaires</b>	56	11.7%	0.8%	41	11.9%	1.2%	15	11.3%	0.5%	49	26.7%	0.9%
<b>Employés</b>	43	9.1%	0.5%	28	8.1%	1.4%	16	11.8%	0.2%	2	1.0%	0.1%
<b>Ouvriers</b>	28	6.0%	0.4%	27	8.0%	0.5%	1	0.8%	0.1%	0	-	-
<b>Retraités</b>	160	33.8%	1.3%	117	34.4%	2.0%	43	32.5%	0.7%	9	4.7%	3.5%
<b>Autres inactifs</b>	50	10.5%	0.5%	25	7.3%	0.7%	25	19.0%	0.4%	12	6.3%	0.4%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	12	2.6%	1.5%	7	2.1%	1.9%	5	3.7%	1.2%	0	-	-
<b>Petits patrons</b>	30	6.4%	1.2%	30	8.9%	2.1%	0	-	-	30	16.5%	1.2%
<b>Affaires et Cadres</b>	93	19.6%	1.4%	67	19.5%	1.9%	26	19.8%	0.8%	93	50.4%	1.4%
<b>Professions intermédiaires</b>	61	12.9%	0.8%	41	12.1%	1.1%	20	14.9%	0.5%	61	33.0%	0.8%
<b>Employés</b>	37	7.9%	0.7%	25	7.4%	1.1%	12	9.3%	0.4%	0	-	-
<b>Ouvriers</b>	45	9.4%	0.5%	34	9.9%	0.7%	11	8.2%	0.2%	0	-	-
<b>Retraités</b>	170	35.8%	1.2%	123	35.9%	1.8%	47	35.7%	0.6%	0	-	-
<b>Autres inactifs</b>	25	5.3%	0.6%	14	4.2%	1.0%	11	8.4%	0.5%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	89	18.7%	0.9%	70	20.5%	1.7%	19	14.1%	0.3%	29	15.5%	1.7%
<b>2 personnes</b>	211	44.6%	1.2%	143	42.0%	1.6%	68	51.3%	0.7%	63	34.2%	1.4%
<b>3 personnes</b>	71	14.9%	0.8%	56	16.4%	1.2%	15	11.2%	0.3%	27	14.5%	0.7%
<b>4 personnes</b>	60	12.7%	0.7%	45	13.1%	1.0%	15	11.6%	0.3%	42	22.7%	0.9%
<b>5 personnes et +</b>	43	9.1%	0.8%	28	8.1%	1.1%	16	11.8%	0.6%	24	13.1%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	107	22.5%	0.7%	82	24.0%	1.1%	25	18.6%	0.3%	64	34.8%	0.8%
<b>Non</b>	367	77.5%	1.0%	260	76.0%	1.5%	108	81.4%	0.6%	120	65.2%	1.3%
<b>Habitat</b>												
<b>Communes rurales</b>	81	17.0%	0.7%	60	17.5%	1.1%	21	15.7%	0.3%	32	17.6%	1.0%
<b>Agglo. - 20 000 hab</b>	68	14.3%	0.8%	52	15.4%	1.2%	15	11.6%	0.3%	34	18.3%	1.3%
<b>Agglo. 20 000 à 100 000 hab</b>	56	11.8%	0.8%	47	13.6%	1.4%	9	7.2%	0.3%	15	8.3%	0.8%
<b>Agglo. + 100 000 hab</b>	136	28.7%	0.9%	94	27.7%	1.3%	42	31.5%	0.5%	49	26.3%	0.9%
<b>Agglo. Paris</b>	133	28.1%	1.6%	88	25.8%	2.2%	45	34.0%	1.0%	55	29.6%	1.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	139	29.4%	1.5%	92	26.9%	2.0%	47	35.6%	1.0%	57	30.8%	1.3%
Nord-Pas-de-Calais	24	5.1%	0.8%	14	4.1%	0.9%	10	7.8%	0.6%	11	6.0%	1.2%
Lorraine	23	4.9%	1.2%	18	5.1%	1.9%	6	4.3%	0.6%	8	4.5%	1.5%
Alsace	12	2.5%	0.8%	9	2.5%	1.2%	3	2.4%	0.4%	5	2.9%	1.1%
Franche-Comté	4	0.8%	0.4%	4	1.1%	0.8%	0	-	-	1	0.7%	0.5%
Champagne-Ardenne	10	2.1%	0.9%	7	2.0%	1.3%	3	2.5%	0.6%	2	1.2%	0.7%
Picardie	12	2.5%	0.8%	9	2.8%	1.3%	2	1.7%	0.3%	5	2.8%	1.1%
Bourgogne	8	1.8%	0.6%	7	2.1%	1.1%	1	1.1%	0.2%	2	1.2%	0.6%
Haute-Normandie	11	2.2%	0.7%	7	2.0%	1.0%	4	2.8%	0.5%	4	2.0%	0.8%
Basse-Normandie	4	0.8%	0.3%	4	1.1%	0.6%	0	-	-	1	0.5%	0.3%
Centre	15	3.1%	0.7%	11	3.1%	1.1%	4	3.1%	0.4%	2	1.1%	0.3%
Pays de la Loire	14	2.9%	0.5%	12	3.4%	0.8%	2	1.9%	0.2%	10	5.6%	1.2%
Bretagne	16	3.3%	0.6%	15	4.3%	1.2%	1	0.8%	0.1%	6	3.2%	0.7%
Poitou-Charentes	9	1.9%	0.6%	7	2.1%	1.0%	2	1.6%	0.3%	9	4.6%	2.2%
Aquitaine	20	4.3%	0.8%	14	4.0%	1.1%	7	5.0%	0.5%	8	4.6%	1.0%
Midi-Pyrénées	33	6.9%	1.4%	26	7.6%	2.3%	6	4.9%	0.5%	12	6.2%	1.5%
Limousin	3	0.7%	0.5%	3	0.8%	0.9%	0	0.4%	0.2%	1	0.5%	0.6%
Auvergne	12	2.6%	1.1%	10	3.0%	1.9%	2	1.6%	0.4%	3	1.7%	1.0%
Rhône-Alpes	38	8.1%	0.8%	26	7.5%	1.1%	13	9.6%	0.5%	9	4.7%	0.5%
Languedoc-Roussillon	17	3.5%	0.8%	17	4.8%	1.6%	0	-	-	8	4.5%	1.3%
Provence-Alpes-Côte-d'Azur-Corse	50	10.6%	1.2%	33	9.7%	1.6%	17	13.0%	0.8%	20	10.7%	1.4%
<b>Habitudes de connexion Internet</b>												
Tous les jours	350	73.8%	1.3%	251	73.4%	1.8%	99	75.0%	0.7%	154	83.7%	1.2%
Presque tous les jours	50	10.5%	0.8%	33	9.8%	1.1%	16	12.3%	0.5%	13	7.1%	0.5%
1 à 2 fois par semaine	24	5.2%	0.8%	15	4.5%	1.1%	9	6.9%	0.5%	13	7.1%	1.4%
1 à 3 fois par mois	6	1.2%	0.7%	3	1.0%	0.9%	2	1.7%	0.5%	0	-	-
Moins souvent	7	1.5%	0.5%	6	1.7%	1.0%	1	1.1%	0.2%	1	0.8%	1.2%
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	11	2.3%	0.5%	9	2.5%	0.9%	3	1.9%	0.2%	0	-	-
De 9 000 à moins de 12 000 euros par an	15	3.2%	0.5%	7	2.2%	0.7%	7	5.6%	0.3%	3	1.4%	1.0%
De 12 000 à moins de 18 000 euros par an	23	4.8%	0.3%	22	6.4%	0.7%	1	0.8%	0.0%	4	2.1%	0.5%
De 18 000 à moins de 24 000 euros par an	40	8.5%	0.6%	26	7.5%	0.7%	15	11.1%	0.4%	7	3.8%	0.4%
De 24 000 à moins de 36 000 euros par an	92	19.4%	0.8%	68	19.9%	1.2%	24	18.0%	0.4%	26	14.0%	0.7%
De 36 000 à moins de 45 000 euros par an	60	12.6%	0.9%	45	13.3%	1.3%	15	11.0%	0.5%	27	14.9%	1.0%
De 45 000 à moins de 65 000 euros par an	107	22.6%	1.9%	87	25.5%	2.7%	20	15.1%	0.8%	43	23.5%	1.2%
De 65 000 à moins de 80 000 euros par an	36	7.5%	2.3%	24	7.1%	2.5%	12	8.7%	1.9%	19	10.5%	1.8%
De 80 000 à moins de 115 000 euros par an	33	7.1%	3.3%	22	6.5%	3.7%	11	8.6%	2.8%	28	15.4%	3.5%
115 000 euros et plus par an	22	4.6%	4.4%	15	4.4%	5.4%	7	4.9%	3.1%	14	7.7%	3.4%
Refus	32	6.8%	1.0%	15	4.5%	1.1%	17	12.8%	0.9%	11	6.0%	1.0%
Ne sait pas	3	0.6%	0.2%	1	0.2%	0.1%	2	1.6%	0.2%	1	0.7%	0.2%