

Cuisine Actuelle

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3893	100.0%	7.6%	808	100.0%	3.3%	3085	100.0%	11.6%	1293	100.0%	7.6%
Sexe												
Homme	808	20.8%	3.3%	808	100.0%	3.3%	0	-	-	281	21.7%	3.2%
Femme	3085	79.2%	11.6%	0	-	-	3085	100.0%	11.6%	1012	78.3%	12.4%
Age												
15 à 24 ans	338	8.7%	4.6%	73	9.0%	1.9%	266	8.6%	7.3%	144	11.1%	4.7%
25 à 34 ans	421	10.8%	5.5%	87	10.8%	2.3%	334	10.8%	8.5%	167	12.9%	4.9%
35 à 49 ans	1224	31.5%	9.7%	242	30.0%	3.9%	982	31.8%	15.3%	579	44.8%	9.5%
50 à 64 ans	1269	32.6%	10.4%	283	35.0%	4.8%	987	32.0%	15.6%	381	29.5%	9.2%
65 ans et plus	640	16.4%	5.8%	124	15.3%	2.6%	516	16.7%	8.2%	22	1.7%	9.3%
Individu												
Ménagère	2828	72.6%	12.1%	0	-	-	2828	91.7%	12.1%	907	70.1%	13.3%
Personne de Référence	1459	37.5%	5.2%	705	87.2%	3.5%	754	24.4%	9.5%	369	28.5%	4.3%
Responsable des achats	3244	83.3%	9.2%	430	53.2%	3.5%	2814	91.2%	12.2%	1040	80.4%	9.8%
PCS Individu												
Agriculteurs	46	1.2%	8.5%	10	1.2%	3.0%	36	1.2%	17.8%	5	0.4%	27.8%
Petits patrons	98	2.5%	5.9%	34	4.3%	2.9%	63	2.1%	13.5%	76	5.9%	5.1%
Affaires et Cadres	295	7.6%	6.2%	94	11.6%	3.2%	201	6.5%	11.1%	252	19.5%	5.7%
Professions intermédiaires	543	14.0%	8.1%	124	15.4%	3.6%	419	13.6%	12.7%	400	30.9%	7.2%
Employés	918	23.6%	11.0%	77	9.5%	3.8%	841	27.3%	13.2%	229	17.7%	12.6%
Ouvriers	375	9.6%	5.8%	147	18.2%	2.9%	227	7.4%	16.3%	27	2.1%	7.3%
Retraités	845	21.7%	6.7%	202	25.0%	3.4%	643	20.8%	9.8%	38	3.0%	15.3%
Autres inactifs	775	19.9%	7.7%	120	14.8%	3.5%	655	21.2%	10.0%	265	20.5%	8.7%
PCS Personne de Référence												
Agriculteurs	70	1.8%	8.8%	10	1.3%	2.7%	60	1.9%	14.3%	0	-	-
Petits patrons	207	5.3%	7.9%	56	6.9%	3.9%	151	4.9%	12.6%	207	16.0%	7.9%
Affaires et Cadres	496	12.7%	7.2%	99	12.3%	2.9%	397	12.9%	11.7%	496	38.4%	7.2%
Professions intermédiaires	590	15.1%	7.9%	126	15.5%	3.2%	464	15.0%	12.9%	590	45.6%	7.9%
Employés	459	11.8%	8.7%	86	10.7%	3.9%	373	12.1%	12.1%	0	-	-
Ouvriers	695	17.9%	7.3%	133	16.5%	2.7%	562	18.2%	12.5%	0	-	-
Retraités	1063	27.3%	7.2%	223	27.6%	3.3%	840	27.2%	10.5%	0	-	-
Autres inactifs	313	8.0%	8.0%	75	9.3%	5.1%	238	7.7%	9.7%	0	-	-

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Taille du Foyer												
1 personne	550	14.1%	5.8%	110	13.7%	2.7%	439	14.2%	8.2%	98	7.6%	5.7%
2 personnes	1464	37.6%	8.1%	306	37.9%	3.5%	1158	37.5%	12.6%	322	24.9%	7.3%
3 personnes	737	18.9%	7.9%	159	19.7%	3.5%	578	18.7%	12.4%	261	20.2%	7.0%
4 personnes	779	20.0%	8.5%	172	21.3%	3.8%	607	19.7%	13.2%	426	33.0%	9.2%
5 personnes et +	363	9.3%	6.9%	60	7.5%	2.5%	302	9.8%	10.8%	185	14.3%	7.4%
Présence d'enfants de moins de 15 ans												
Oui	1264	32.5%	8.1%	254	31.4%	3.5%	1011	32.8%	11.9%	598	46.3%	7.9%
Non	2629	67.5%	7.4%	554	68.6%	3.2%	2074	67.2%	11.4%	694	53.7%	7.4%
Habitat												
Communes rurales	942	24.2%	8.0%	177	21.9%	3.1%	766	24.8%	12.5%	278	21.5%	8.2%
Agglo. - 20 000 hab	745	19.1%	8.4%	168	20.8%	3.9%	578	18.7%	12.4%	242	18.7%	9.4%
Agglo. 20 000 à 100 000 hab	531	13.6%	7.8%	119	14.8%	3.6%	412	13.3%	11.8%	166	12.8%	8.3%
Agglo. + 100 000 hab	1162	29.8%	7.6%	252	31.1%	3.5%	910	29.5%	11.4%	378	29.3%	7.4%
Agglo. Paris	513	13.2%	6.1%	93	11.5%	2.3%	420	13.6%	9.5%	229	17.7%	5.9%

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Région d'habitation												
Ile-de-France	587	15.1%	6.2%	114	14.1%	2.5%	473	15.3%	9.6%	261	20.2%	6.0%
Nord-Pas-de-Calais	256	6.6%	8.0%	50	6.2%	3.3%	205	6.7%	12.2%	88	6.8%	9.6%
Lorraine	204	5.2%	10.5%	46	5.7%	4.9%	158	5.1%	15.8%	75	5.8%	13.3%
Alsace	109	2.8%	7.2%	27	3.4%	3.7%	82	2.6%	10.4%	26	2.0%	5.2%
Franche-Comté	74	1.9%	7.8%	17	2.1%	3.6%	58	1.9%	11.8%	18	1.4%	7.0%
Champagne-Ardenne	91	2.3%	8.4%	19	2.3%	3.5%	73	2.4%	12.9%	30	2.3%	9.9%
Picardie	130	3.3%	8.5%	40	4.9%	5.3%	91	2.9%	11.5%	53	4.1%	11.8%
Bourgogne	110	2.8%	8.1%	23	2.8%	3.5%	87	2.8%	12.3%	29	2.2%	8.2%
Haute-Normandie	97	2.5%	6.6%	18	2.2%	2.5%	80	2.6%	10.3%	32	2.4%	7.3%
Basse-Normandie	90	2.3%	7.4%	17	2.1%	2.9%	73	2.4%	11.6%	27	2.1%	8.1%
Centre	162	4.2%	7.8%	33	4.1%	3.3%	128	4.2%	11.9%	55	4.2%	8.6%
Pays de la Loire	223	5.7%	7.8%	56	6.9%	4.0%	167	5.4%	11.3%	57	4.4%	6.9%
Bretagne	158	4.1%	6.1%	33	4.1%	2.7%	125	4.1%	9.2%	44	3.4%	5.5%
Poitou-Charentes	138	3.5%	9.4%	22	2.8%	3.2%	116	3.7%	15.1%	29	2.2%	7.3%
Aquitaine	201	5.2%	7.5%	49	6.1%	3.9%	152	4.9%	10.8%	70	5.4%	8.5%
Midi-Pyrénées	209	5.4%	8.7%	46	5.7%	4.0%	164	5.3%	13.2%	69	5.4%	8.8%
Limousin	55	1.4%	8.7%	13	1.6%	4.4%	42	1.3%	12.6%	12	0.9%	7.5%
Auvergne	94	2.4%	8.3%	10	1.2%	1.8%	84	2.7%	14.4%	29	2.3%	9.6%
Rhône-Alpes	372	9.6%	7.4%	80	9.9%	3.3%	292	9.5%	11.2%	114	8.8%	6.6%
Languedoc-Roussillon	177	4.5%	8.1%	38	4.8%	3.7%	139	4.5%	12.1%	76	5.9%	11.9%
Provence-Alpes-Côte-d'Azur-Corse	355	9.1%	8.2%	58	7.1%	2.8%	298	9.7%	13.0%	100	7.7%	6.9%
Habitudes de connexion Internet												
Tous les jours	2122	54.5%	7.7%	487	60.3%	3.5%	1635	53.0%	12.0%	955	73.8%	7.4%
Presque tous les jours	509	13.1%	8.4%	111	13.7%	3.8%	398	12.9%	12.6%	186	14.3%	7.6%
1 à 2 fois par semaine	346	8.9%	10.7%	58	7.2%	4.1%	287	9.3%	16.0%	94	7.2%	10.4%
1 à 3 fois par mois	72	1.8%	8.3%	8	1.0%	2.2%	64	2.1%	12.9%	21	1.6%	10.9%
Moins souvent	113	2.9%	8.5%	30	3.7%	5.1%	83	2.7%	11.3%	10	0.8%	7.7%
Jamais	19	0.5%	9.0%	2	0.2%	1.4%	17	0.6%	21.7%	0	-	-

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Revenus du Foyer												
Moins de 9 000 euros par an	167	4.3%	7.2%	31	3.8%	3.3%	136	4.4%	9.7%	9	0.7%	4.4%
De 9 000 à moins de 12 000 euros par an	272	7.0%	8.3%	41	5.1%	3.8%	230	7.5%	10.6%	21	1.6%	8.4%
De 12 000 à moins de 18 000 euros par an	465	12.0%	6.9%	80	9.9%	2.7%	386	12.5%	10.1%	63	4.9%	7.7%
De 18 000 à moins de 24 000 euros par an	555	14.3%	7.6%	110	13.6%	3.1%	445	14.4%	11.6%	126	9.8%	7.8%
De 24 000 à moins de 36 000 euros par an	847	21.8%	7.5%	202	25.0%	3.6%	645	20.9%	11.1%	261	20.2%	7.0%
De 36 000 à moins de 45 000 euros par an	559	14.4%	8.7%	131	16.2%	3.8%	428	13.9%	14.4%	232	18.0%	8.2%
De 45 000 à moins de 65 000 euros par an	478	12.3%	8.3%	115	14.2%	3.6%	363	11.8%	14.1%	280	21.7%	8.0%
De 65 000 à moins de 80 000 euros par an	95	2.4%	6.1%	25	3.1%	2.6%	70	2.3%	11.7%	66	5.1%	6.0%
De 80 000 à moins de 115 000 euros par an	73	1.9%	7.3%	23	2.8%	3.8%	51	1.6%	12.5%	63	4.9%	7.7%
115 000 euros et plus par an	36	0.9%	7.3%	8	1.0%	2.8%	28	0.9%	13.3%	29	2.3%	7.1%
Refus	254	6.5%	7.7%	25	3.1%	1.9%	228	7.4%	11.6%	102	7.9%	8.9%
Ne sait pas	92	2.4%	5.8%	18	2.2%	2.7%	74	2.4%	8.2%	41	3.1%	7.4%