

# Capital

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1915	100.0%	3.7%	1058	100.0%	4.3%	857	100.0%	3.2%	920	100.0%	5.4%
<b>Sexe</b>												
<b>Homme</b>	1058	55.2%	4.3%	1058	100.0%	4.3%	0	-	-	509	55.3%	5.8%
<b>Femme</b>	857	44.8%	3.2%	0	-	-	857	100.0%	3.2%	411	44.7%	5.0%
<b>Age</b>												
<b>15 à 24 ans</b>	167	8.7%	2.3%	82	7.8%	2.2%	85	9.9%	2.3%	87	9.5%	2.8%
<b>25 à 34 ans</b>	269	14.0%	3.5%	170	16.1%	4.5%	98	11.5%	2.5%	156	17.0%	4.5%
<b>35 à 49 ans</b>	554	28.9%	4.4%	310	29.3%	5.0%	244	28.5%	3.8%	366	39.8%	6.0%
<b>50 à 64 ans</b>	557	29.1%	4.5%	301	28.5%	5.1%	256	29.9%	4.1%	282	30.7%	6.8%
<b>65 ans et plus</b>	368	19.2%	3.3%	195	18.4%	4.1%	173	20.2%	2.7%	28	3.1%	12.0%
<b>Individu</b>												
<b>Ménagère</b>	762	39.8%	3.3%	0	-	-	762	88.9%	3.3%	360	39.1%	5.3%
<b>Personne de Référence</b>	1140	59.5%	4.0%	940	88.8%	4.6%	200	23.4%	2.5%	523	56.8%	6.2%
<b>Responsable des achats</b>	1279	66.8%	3.6%	536	50.7%	4.4%	743	86.7%	3.2%	580	63.1%	5.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	26	1.4%	4.8%	20	1.9%	5.9%	6	0.7%	3.0%	3	0.3%	16.8%
<b>Petits patrons</b>	120	6.3%	7.3%	88	8.3%	7.4%	32	3.7%	6.8%	106	11.6%	7.1%
<b>Affaires et Cadres</b>	385	20.1%	8.1%	255	24.1%	8.6%	130	15.2%	7.2%	358	38.9%	8.1%
<b>Professions intermédiaires</b>	290	15.2%	4.3%	145	13.7%	4.2%	146	17.0%	4.4%	256	27.8%	4.6%
<b>Employés</b>	276	14.4%	3.3%	103	9.8%	5.1%	172	20.1%	2.7%	73	7.9%	4.0%
<b>Ouvriers</b>	143	7.5%	2.2%	119	11.3%	2.4%	24	2.8%	1.7%	13	1.4%	3.5%
<b>Retraités</b>	430	22.4%	3.4%	237	22.4%	4.0%	192	22.4%	2.9%	24	2.6%	9.5%
<b>Autres inactifs</b>	246	12.8%	2.5%	91	8.6%	2.6%	155	18.0%	2.4%	87	9.5%	2.8%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	25	1.3%	3.2%	18	1.7%	4.7%	8	0.9%	1.9%	0	-	-
<b>Petits patrons</b>	140	7.3%	5.3%	93	8.8%	6.4%	47	5.5%	4.0%	140	15.2%	5.3%
<b>Affaires et Cadres</b>	488	25.5%	7.1%	268	25.3%	7.7%	220	25.7%	6.5%	488	53.1%	7.1%
<b>Professions intermédiaires</b>	292	15.2%	3.9%	148	14.0%	3.8%	143	16.7%	4.0%	292	31.7%	3.9%
<b>Employés</b>	188	9.8%	3.5%	105	9.9%	4.7%	83	9.7%	2.7%	0	-	-
<b>Ouvriers</b>	185	9.6%	2.0%	115	10.9%	2.3%	69	8.1%	1.5%	0	-	-
<b>Retraités</b>	520	27.2%	3.5%	266	25.2%	4.0%	254	29.6%	3.2%	0	-	-
<b>Autres inactifs</b>	77	4.0%	2.0%	45	4.2%	3.1%	32	3.8%	1.3%	0	-	-

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<b>Taille du Foyer</b>												
1 personne	295	15.4%	3.1%	159	15.0%	3.9%	136	15.9%	2.5%	97	10.6%	5.7%
2 personnes	716	37.4%	4.0%	422	39.9%	4.8%	294	34.3%	3.2%	244	26.5%	5.5%
3 personnes	301	15.7%	3.2%	163	15.4%	3.5%	139	16.2%	3.0%	183	19.9%	4.9%
4 personnes	434	22.7%	4.7%	225	21.3%	4.9%	209	24.4%	4.5%	288	31.3%	6.2%
5 personnes et +	167	8.7%	3.2%	89	8.4%	3.6%	79	9.2%	2.8%	107	11.6%	4.3%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	592	30.9%	3.8%	325	30.7%	4.5%	267	31.1%	3.1%	389	42.3%	5.1%
Non	1323	69.1%	3.7%	733	69.3%	4.2%	590	68.9%	3.2%	531	57.7%	5.6%
<b>Habitat</b>												
Communes rurales	376	19.6%	3.2%	205	19.4%	3.7%	171	19.9%	2.8%	156	16.9%	4.6%
Agglo. - 20 000 hab	308	16.1%	3.5%	184	17.4%	4.3%	124	14.5%	2.7%	138	15.0%	5.4%
Agglo. 20 000 à 100 000 hab	215	11.2%	3.1%	134	12.7%	4.0%	80	9.4%	2.3%	89	9.7%	4.5%
Agglo. + 100 000 hab	581	30.4%	3.8%	324	30.6%	4.5%	258	30.1%	3.2%	265	28.8%	5.2%
Agglo. Paris	435	22.7%	5.2%	211	19.9%	5.3%	224	26.2%	5.1%	271	29.5%	7.0%

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<b>Région d'habitation</b>												
Ile-de-France	486	25.4%	5.1%	245	23.2%	5.5%	240	28.0%	4.8%	302	32.9%	7.0%
Nord-Pas-de-Calais	94	4.9%	2.9%	38	3.6%	2.5%	56	6.5%	3.3%	41	4.5%	4.5%
Lorraine	55	2.9%	2.9%	42	3.9%	4.5%	13	1.6%	1.3%	26	2.8%	4.6%
Alsace	61	3.2%	4.0%	38	3.6%	5.2%	23	2.6%	2.9%	36	3.9%	7.2%
Franche-Comté	34	1.8%	3.5%	18	1.7%	3.9%	16	1.8%	3.2%	15	1.6%	5.8%
Champagne-Ardenne	37	1.9%	3.4%	21	2.0%	3.9%	17	1.9%	2.9%	18	2.0%	6.1%
Picardie	51	2.7%	3.3%	36	3.4%	4.8%	15	1.7%	1.9%	21	2.3%	4.8%
Bourgogne	42	2.2%	3.1%	17	1.6%	2.6%	24	2.8%	3.4%	19	2.1%	5.5%
Haute-Normandie	31	1.6%	2.1%	17	1.6%	2.5%	14	1.6%	1.8%	18	2.0%	4.2%
Basse-Normandie	44	2.3%	3.7%	21	2.0%	3.6%	24	2.8%	3.8%	20	2.1%	5.9%
Centre	65	3.4%	3.1%	29	2.7%	2.9%	36	4.2%	3.4%	26	2.8%	4.1%
Pays de la Loire	112	5.8%	3.9%	67	6.3%	4.8%	45	5.3%	3.0%	35	3.8%	4.3%
Bretagne	96	5.0%	3.7%	61	5.8%	4.9%	35	4.1%	2.6%	33	3.6%	4.2%
Poitou-Charentes	55	2.9%	3.7%	36	3.4%	5.0%	19	2.3%	2.5%	23	2.5%	5.7%
Aquitaine	104	5.4%	3.9%	66	6.2%	5.2%	38	4.4%	2.7%	51	5.5%	6.2%
Midi-Pyrénées	83	4.4%	3.5%	51	4.8%	4.4%	33	3.8%	2.6%	36	3.9%	4.6%
Limousin	21	1.1%	3.3%	11	1.0%	3.7%	10	1.1%	3.0%	8	0.8%	4.8%
Auvergne	38	2.0%	3.4%	23	2.2%	4.3%	15	1.8%	2.6%	19	2.0%	6.1%
Rhône-Alpes	191	10.0%	3.8%	102	9.7%	4.2%	88	10.3%	3.4%	82	8.9%	4.7%
Languedoc-Roussillon	80	4.2%	3.7%	49	4.6%	4.8%	31	3.6%	2.7%	26	2.8%	4.1%
Provence-Alpes-Côte-d'Azur-Corse	134	7.0%	3.1%	69	6.5%	3.4%	66	7.7%	2.9%	64	6.9%	4.4%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1295	67.6%	4.7%	720	68.0%	5.1%	575	67.1%	4.2%	742	80.7%	5.8%
Presque tous les jours	215	11.3%	3.5%	126	11.9%	4.3%	90	10.4%	2.8%	119	12.9%	4.9%
1 à 2 fois par semaine	93	4.9%	2.9%	40	3.8%	2.8%	53	6.2%	3.0%	28	3.0%	3.1%
1 à 3 fois par mois	21	1.1%	2.4%	6	0.6%	1.6%	14	1.7%	2.9%	11	1.2%	5.8%
Moins souvent	27	1.4%	2.1%	17	1.6%	2.9%	10	1.2%	1.4%	2	0.2%	1.3%
Jamais	12	0.6%	5.6%	4	0.4%	3.4%	7	0.8%	9.3%	0	-	-

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<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	45	2.4%	1.9%	25	2.4%	2.7%	20	2.3%	1.4%	10	1.1%	5.0%
De 9 000 à moins de 12 000 euros par an	67	3.5%	2.0%	25	2.4%	2.3%	42	4.9%	1.9%	8	0.9%	3.3%
De 12 000 à moins de 18 000 euros par an	128	6.7%	1.9%	57	5.4%	2.0%	71	8.3%	1.9%	18	2.0%	2.2%
De 18 000 à moins de 24 000 euros par an	177	9.3%	2.4%	88	8.3%	2.5%	89	10.4%	2.3%	41	4.5%	2.6%
De 24 000 à moins de 36 000 euros par an	390	20.4%	3.4%	250	23.7%	4.5%	140	16.3%	2.4%	156	16.9%	4.2%
De 36 000 à moins de 45 000 euros par an	307	16.0%	4.8%	184	17.4%	5.4%	123	14.4%	4.1%	167	18.1%	5.9%
De 45 000 à moins de 65 000 euros par an	360	18.8%	6.3%	196	18.5%	6.2%	164	19.2%	6.4%	223	24.3%	6.4%
De 65 000 à moins de 80 000 euros par an	115	6.0%	7.4%	64	6.1%	6.8%	51	6.0%	8.5%	84	9.2%	7.7%
De 80 000 à moins de 115 000 euros par an	118	6.2%	11.7%	71	6.7%	11.8%	47	5.4%	11.6%	99	10.8%	12.1%
115 000 euros et plus par an	57	3.0%	11.7%	34	3.2%	12.2%	23	2.7%	11.0%	48	5.2%	11.5%
Refus	119	6.2%	3.6%	52	5.0%	3.9%	67	7.8%	3.4%	54	5.9%	4.8%
Ne sait pas	29	1.5%	1.9%	10	0.9%	1.4%	20	2.3%	2.2%	12	1.3%	2.1%